

Union Outfitting Co.

Sixteenth and Jackson Streets

Union Outfitting Co.

The People's Store

Union Outfitting Co.

Out of the High Rent District

Union Outfitting Co.

Advance Season Sale REFRIGERATORS

Gurney

And Other Well Known Makes



Free!

Omaha Ice & Cold Storage Co. 350 Pound Ice Book

With every refrigerator sold this week we will include a 350-pound Ice Book absolutely free.

We selected ice from the above company because we know it is pure, clean and wholesome, which means summer health for you. Then, too, deliveries by the Omaha Ice and Cold Storage Company are prompt, reliable and regular.

Easy Terms

This store's broad policy of offering the highest quality merchandise on liberal credit terms at the lowest possible prices should appeal to your best judgment and prompt you to buy that refrigerator NOW.

REDUCED PRICES ONE WEEK ONLY

This is positively a most unique saving opportunity, as we are already advised that reorders on any refrigerators can only be accepted by the manufacturers at substantial advances in cost.

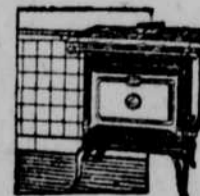
Warm weather is just around the corner—buy your refrigerator this week and effect a genuine saving.

Sale Prices Range From

\$ 11⁹⁵ \$ 16⁶⁵ UP

Rental Dept.

We keep a list of desirable houses and apartments for rent in various parts of Omaha and will assist you in securing a suitable location without any charge or obligation.



Gas Stove, attractive model with three, powerful, gas-saving burners and excellent baking oven is moderately priced at \$2250



Florence Oil Stoves No smoky, oil-smelling wicks in the Florence and it will cook three meals at a cost of 8c for oil. Any size in 2, 3 and 4-burner models at Low Prices

Garden Tools

Four-tine spading forks are .74c Wide riveted hoes at .39c Long handle rakes are .49c

Goods Sold Out of Town

On Easy Terms. Write for Information. Within a radius of 50 miles of Omaha, wherever reasonably possible, we deliver purchases of \$100 or over to your door.



Scores of New Arrivals in Becoming Spring Apparel

On Easy to Pay Terms

The splendid thing about selecting your Spring Apparel here is that you do not have to worry about having the ready cash to pay for it. Prices are moderate, due to our location out of the High Rent District—and the payments are spread out over a long period so you never miss the money.

New Dresses

Such stunning Dresses in silky taffetas, soft new satins and crepes bewitchingly trimmed, as low as

\$14⁷⁵ UP

New Coats

There are many changes in Coat styles, and the rich tweeds, Polo Cloth, etc., are so good looking. Prices are

\$19⁵⁰ UP

New Suits

Youthful, jaunty Suits of Poirer twills, tricelines, etc., in belted, one and two-button models, ranging,

\$17⁵⁰ UP

New Spring Millinery

Hats that achieve rare chicness by reason of their trimmings or color, in wide or close-fitting models, made of straw, braid or combination materials, as low as \$3.95 UP



1 DOWN

Brings You Any "Howard" Range

During this Factory Demonstration

"Howard" Ranges Cut Fuel Bills a THIRD

Strongly and durably built of steel to last a lifetime, the air-tight seams and over-draft construction of a "Howard" enable it to burn any fuel and use a THIRD LESS coal, thereby paying for itself within a few years.

A "Howard" Oven Insures Perfect Baking Results

It heats quickly and evenly so you never have to turn your baking. There is a high warming closet, pouch feed, fuel door, duplex grates in fire box and oven thermometer on door.

Luncheon

Served Visitors FREE

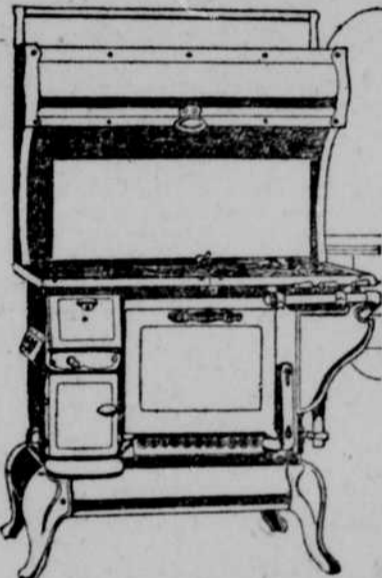
You are invited to drop in for a delightful luncheon of

Swift's Premium Ham

served with hot biscuits made of

Sweet Tooth Flour

and fragrant "ADVO" Gold Medal Coffee from the McCord-Brady Company.



\$8⁵⁰ Box Advo Groceries Free

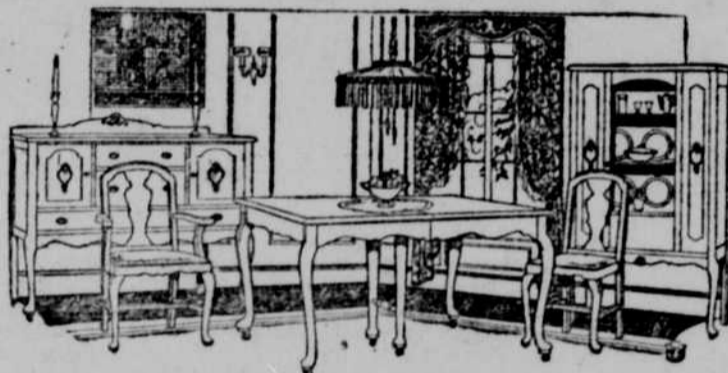
With every "Howard" Range sold this week we will deliver a big box full of "ADVO" Groceries famous for their purity and fine flavor.

Your Old Range Taken in Exchange

\$1.00 Down delivers any range—convenient easy terms.

FREE

Aluminum Mixing Spoon to All Visitors If You Bring This Coupon to the Store. "Howard" Range Given Away Friday Night.



NINE-PIECE Dining Suite in solid Jacobean oak comprising a stately Buffet, China Closet, 6-ft. Extension Table and 6 Chairs with real leather seats \$12250

Exchange Department

Our Exchange Department will take in your used furniture at a fair value on any new rugs or furniture you may select.

Living Room Suites to Order

We have many beautiful patterns in fine velours, mohairs and tapestries so you can have an individual type of suite.

Baby Carriages

We Are Headquarters for "Lloyd" Carriages in Omaha

Every desirable style and finish in Baby Carriages put out this spring by "Lloyd" will be found here.

Prices Are Moderate

and as you have the advantage of convenient terms, there is no reason why you cannot get out for the airings that will do you and baby so much good these balmy spring days.



Continuing the Big Sale of Phonographs



Large "PATHE" Cabinet Models

\$79⁵⁰

As far back as we can remember, this is the lowest price Model 19 Pathe has ever sold for.

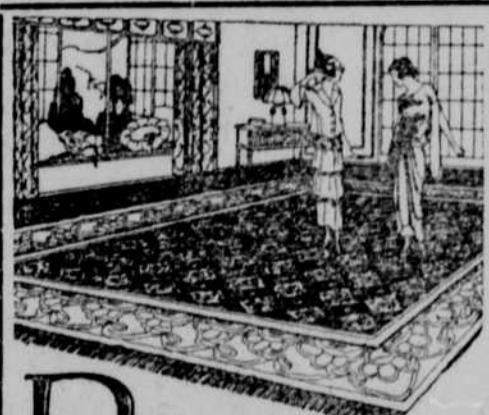
The model pictured has every wonderful "Pathe" feature, including reproducer that plays any make of record, tone modulator and record shelves. Choice of walnut, mahogany, golden or fumed oak finishes.

\$1.00 Weekly—No Interest Charged

A Year and a Half to Pay on Our Complete Home Outfits

We are specialists in Home Outfits. You find guaranteed, dependable furniture here and you share in the benefits of our Great Purchasing Power and saving that comes with our Low Rent Location.

THREE Rooms furnished for \$184.50
FOUR Rooms furnished for \$267.50



Rugs

New 6x9-ft. Seamless Axminster Rugs \$24⁵⁰

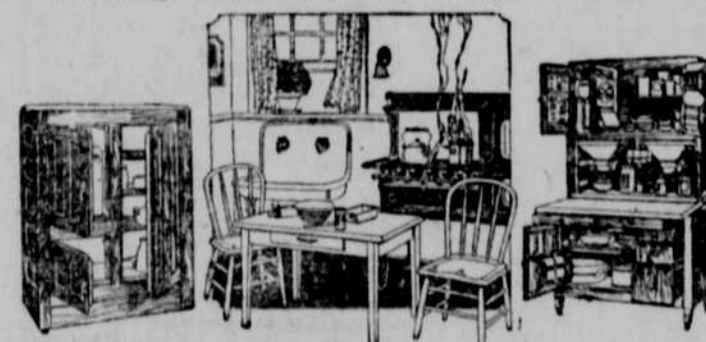
Seamless 8-3x10-6 Fringed Velvet Rugs \$41⁵⁰

Seamless 7-6x9 Fringed Velvet Rugs \$33⁵⁰

Durable 9x12 Seamless Axminster Rugs \$46⁵⁰



FIVE-Piece Bedroom Suite, a Tudor period in walnut finish, comprising a full size, bow-foot bed, a roomy Chiffonier, a Dresser and Dressing Table with French plate mirrors and a Bench to match, complete suite at \$87.50



A Complete Kitchen Outfit comprising a side-oven gas stove, a side-icing, cold air circulating Refrigerator, a labor saving Kitchen Cabinet, a Kitchen Table and Two Kitchen Chairs, complete as pictured for \$98.50

Hyacinths 19c

- Good Electric Irons\$3.95
- Curtain Stretchers, at\$1.29
- 14x24-inch Door Mats\$1.39
- 8-Cup Aluminum Percolator98c
- Large Clothes Baskets\$1.25
- Adjustable Stair Gates\$1.98
- Galvanized 10-quart Pails19c
- 4-piece Guernsey Bak. Set \$1.09
- BROOMS, 49c
- Reliable Alarm Clocks\$1.08
- Granite Oval Pan\$1.25



UNION OUTFITTING COMPANY

S. E. COR. 16th & JACKSON STS.



2 Pant Spring Suits for Youths

Just the models a young fellow likes, ranging in sizes 16 to 20.

Their real value lies in their careful tailoring and durable all-wool fabrics. The styles are good looking, yet easy fitting and comfortable, and there's a generous saving.

Values Up to \$40.00

\$28⁹⁵

Boys' Two-Pant School Suits

Mothers will like the manly styles and attractive patterns in fabrics that will stand the gaff of school play. There are single and double-breasted models, all fully lined, at— \$7⁹⁵ UP

Women's Pumps

Attractive, new short vamp lasts in fine satins, tan, black and patent leathers are moderately priced at, a pair \$5⁹⁵ UP