

### Power of Hearst Press in Politics Seen in Elections

#### Influence of Publisher in Chicago and Detroit Has National Significance—Men He Backed Won.

By MARK SULLIVAN.  
Washington, April 4.—In the two municipal elections that have occurred this week in Chicago and Detroit, there was an angle that is deeper in a national sense than the local results.

In both cities William R. Hearst was on the side of the winner. Without attempting to appraise the precise degree of his weight in these two results, it is a fact that Mr. Hearst, his papers and his affiliated means of influencing public opinion and elections, have come to have an amount of power available for use and certain to be used in the national election next year, far beyond what is as yet estimated, and beyond some other factors and individuals who are more generally talked about as being important factors.

**To Play Both Parties.**  
Mr. Hearst is aggressively opposed to anything in the nature of what he calls "foreign entanglements," and is just now conducting an aggressive campaign in this field. In addition to this, Mr. Hearst next year will be conspicuously identified with some other issues, and is likely also, if he follows his custom of the past, to have a favorite among the candidates for the democratic nomination, a favorite for the republican nomination, and finally a favorite as between the two in the election.

The additions Mr. Hearst has made to his list of newspapers are not generally realized by the public. It is only necessary to set them down to realize the amount of political power he quietly absorbs to himself. Mr. Hearst has two newspapers in New York city and his political power locally in that city is commonly expressed by saying that in any election Hearst working with Tammany can always elect the democratic candidate or working against Tammany, can always defeat the democratic candidate. In addition, he has set up during the past year two papers in two other cities of New York, Rochester and Syracuse. Within the past week he has acquired two Baltimore papers, and recently one in Texas. The rest of the list set down briefly, is as follows:

**List of Hearst Papers.**  
Two papers in Boston, two in Chicago, two in San Francisco, two in Los Angeles and one in Oakland, making five in California; one in Milwaukee, one in Detroit, one in Seattle, one in Atlanta and two in Washington, D. C.  
Further than this it is commonly accepted that short of complete ownership, Hearst has a foothold in Minnesota. Still further, the so-called "Hearst papers," some of which have political color, are printed by upwards of 250 newspapers.

Anyone who tries to think in terms of political actualities rather than prejudices or hopes is compelled to recognize that a combination of such engines as this, working day in day out, has decidedly more power to determine the country's reaction to the international situation or to any other move in the field of foreign relations than any single voice can easily have.

**McCormick Has Pull.**  
By a coincidence which has unquestionable meaning in a national sense, the largest single aspect of the Chicago election, from a national point of view, is the emergency of a republican irreconcilable as to the most powerful figure in the republican politics of Illinois. Partly as a direct result of things that attended and preceded Tuesday's election, Senator Medill McCormick acquires a concentration of leadership probably greater than is possessed by any other leader in any important state.

That he, and his well-known views about our foreign relations must be taken into account next year, both as regards the republican issues and the republican candidate goes without saying. There is no association between Hearst and McCormick, and nothing particular in common except their violent antipathy to any international policy except isolation.

But the aspect of the Chicago election here suggested has a larger national meaning, whether you like it or not, than anything that can be said about that election in terms of republicans and democrats.  
One feels like suggesting a comparison between this and the progress that can be made by even so fine and good a man as Lord Robert Cecil. In spite of all the generosity of the American reception to him, political realities point in a contrary direction.

### Road Conditions

Furnished by the Omaha Auto Club.  
Lincoln Highway East—Roads fair to Des Moines. Still in very poor shape east of Cedar Rapids.  
Lincoln Highway West—Roads fair to road to Central City. A light snow reported at Central City and Grand Island, but not enough to make roads bad.  
O. L. E.—Road still in rather poor shape between Millard and Gretna. Detour by way of Lincoln Highway to Millard, thence south to Gretna. From Gretna the road is fair to good to Fairmont.  
Meridian Highway—Roads fair to good. Cornhusker Highway—Roads fair to good from Fremont to Sioux City. From Fremont south, roads good to Manhattan, Kan.  
Highland Cutoff—Roads fair.  
S. F. A.—Roads good.  
Black Hills Trail—Roads fair to Norfolk. Still in rather poor shape between Norfolk and West Point.  
Washington Highway—Roads still in poor shape to Blair, fair to good north to Oakland.  
Omaha-Tulsa Highway—Roads fair to good to Auburn.  
Omaha-Topsick Highway—Roads just fair.  
King of Trails North—Roads fair. There are still a few pretty soft places, but cars are going through now without any difficulty.  
King of Trails South—Roads fair to Hiawatha.  
River to River Road—Roads still in very poor shape.  
White-Way Highway—Roads bad.  
O. A. A. Shortline—Roads in poor shape.  
Blue Grass Trail—Roads fair to good to Red Oak.  
Weather reported cloudy at all stations, but indications are that it will clear during the day.

### Honack Is Nominated for State Commander



H. A. Honack.

H. A. Honack, commander of St. Mihiel post, Veterans of Foreign Wars, will be placed in nomination for the office of state commander at the state convention to be held in Kearney, Neb., June 20-21. It was decided at a meeting of the post Tuesday night.

Mr. Honack, together with Ed Cline, C. Cline, N. S. Summers, H. Van Ness, C. Olsen, C. Denmark, E. Swartz, F. Snyder and F. Lawson, was named a delegate to the convention.

"Poppy day," May 26, to raise funds for disabled veterans, was endorsed. Plans were discussed for launching a state referendum to include the soldier bonus questions on the ballot at the next state election, provided the soldier bonus bill is not reported out of the senate revenue committee.

### Crippled Watchman Suffers Arm Fracture

Special Dispatch to Omaha Bee.  
Fremont, Neb., April 4.—Andy Holtzman, 60, who despite the loss of both hands in a railroad accident some years ago, has held a job as crossing watchman on Park street, was the victim of more hard luck when he suffered a severe fracture of his left arm. Heretofore he has been able to wield a signal and care for himself by the use of his stumps. With his one arm broken, Andy is helpless.  
Tuesday morning a silver lodged in one of the stubs of his maimed arm. A group of men were unloading a car at the Stacey-Wiley plant near by and he decided to appeal for aid in removing the splinter. As he leaned one arm against the freight car, a truck backed toward the door, pinning his arm to the side of the car. A painful break resulted and the injured man was removed to the Fremont hospital.

### Warrants Issued Against Pair Who Robbed Poker Game

Special Dispatch to the Omaha Bee.  
Fremont, Neb., April 4.—John Gumb, county attorney, issued warrants yesterday afternoon for the arrest of Harley Williams and Wilbur Booth, charged with holding up a poker game early Sunday morning. Booth was shot by E. E. Barrett when he attempted to enter his room. It was said.  
Booth claims the stickup was an April Fool's joke.

### Industries Show U. S. Prosperity

#### Earning Figures for First Quarter of Year Far in Excess of 1922.

New York, April 4.—Striking evidence of prosperous business conditions was furnished yesterday in earnings figures for the first quarter made public by a number of industrial concerns.

Three automobile companies reported production and sales for the first quarter far in excess of the corresponding period of last year, a sugar company increased its dividend and the Baldwin Locomotive works reported its plants were running at 92 per cent of capacity.

The Bethlehem Steel corporation increased its board of directors from 12 to 15, with the election of Percy A. Rockefeller and William E. Corey, representing the Midvale Steel company, recently acquired by the Bethlehem company, and H. E. Lewis, vice president of Bethlehem. President Grace confirmed reports that the Bethlehem company had purchased between 14,000 and 15,000 shares of the minority stock of the Cambria Steel company at \$181 a share.

**Studebaker Sales Big.**  
All directors were re-elected at the annual meeting of stockholders of the Studebaker corporation. The company's report for the first quarter disclosed production and sale of 87,500 cars with earnings in excess of \$5,000,000 after taxes were paid, this amount being equivalent to between \$7 and \$8 a share on the 750,000 shares outstanding. The corporation's 1923 building plans call for the expenditure of \$5,250,000 on its South Bend plants.

The Willys-Overland company reported production during the first quarter of 44,478 cars or 1 1/2 times as many as were turned out during the corresponding period last year. At the present rate of

production, it was stated, the output by May 15 will exceed the total for the entire year of 1922. March shipments amounted to 29,277 cars.

**Hupp Business Increases.**

The Hupp Motor company reported the sale in March of 5,024 cars, which is 22 per cent more than were sold during March last year. Sales for the first quarter were 88 per cent greater than for the corresponding period a year ago.

Officials of the Baltimore Locomotive Works announced the company now has orders for 30 miles of engines and expects orders for the year to reach 50 miles. The corporation expects to increase production to 100 per cent capacity by July 1. The shortage of locomotives on all roads in the country is estimated at 12,500.

Another announcement by the company stated \$4,000,000 would be spent this year in developing and improving the Baldwin plant at Eddystone, Pa.

**Big Profit in Steel.**  
Unofficial reports estimate the earnings of the United States Steel corporation for the first quarter at about \$38,000,000, which would be an increase of more than \$10,000,000 over the corresponding period in 1922.

The American Can company reported its earnings for the first quarter were substantially larger than for this period a year ago.  
Fajardo Sugar company directors declared a quarterly dividend of \$2.50 a share on the common stock, an increase of \$1.25 a share over the previous quarter.  
Arnold L. Scheurer was elected chairman of the board and president of the Kelly-Springfield Tire company at an organization meeting of the directors. Regular dividends were declared.

### Snow and Rain.

Several inches of snow were on the ground Wednesday at North Platte, North Loup and other state points, the weather bureau reported. There was a trace at Lincoln and some at Grand Island, Fairmont, Hastings and Red Cloud. Rain was reported at Broken Bow and Culbertson.

## Announcing for Thursday An Unsurpassed Purchase Sale of Coats-Capes-Wraps-Suits

Not a garment in the lot of 200 that was intended to sell for less than \$75  
**Choice Thursday \$49.50**



Here is just such a sale as Omaha women have awaited. A sale that includes the very highest type of garments. A sale only possible because of a most remarkable special purchase.

### One-of-a-Kind Garments

The beauty of style, unusual ideas in designing, elegant finish and tailoring individualize these garments as being of the higher type. You cannot willingly resist the appeal of these values.



### Handsome Coats, Capes and Wraps

Constituting Unreservedly the Most Remarkable Values of the Season  
Every new, fashionable soft-pile fabric, modes that range from those distinctive enveloping wraps lavishly embroidered and beaded, to simpler types that depend entirely on their rich materials and dignified lines for distinction. All characterized by the finest workmanship.

**MATERIALS:**  
Ormondales, Velvets, Marvella, Bolivia Weaves, Tricotine, Twill Cords, Sport Mixtures.

**COLORS:**  
Chocolate, Sand, Navy, Lentil, Havana, Mode, Black, Della Robbia.

**Style Features**  
Voluminous Sleeves, Side-Tied Effects, Tuxedo Collars, Draped Collars, Panel Effects, Bloused Models, Upstanding Collars, Slender Capes

### Beautiful Suits

The season's leading models that you will instantly recognize as costlier sellers.

Of superb quality materials. Tailored with the same painstaking care as custom-to-order models. Box coats, three-piece, bloused, Jaquette and side-tied effects.

## GIRLIE NOKA-HERZBERGS FIFTH FLOOR

### Thursday—a Vacation Sale of Girls' Capes and Coats

A sale which makes choosing now a very profitable thing to do—the assortments are decidedly broad and the values most unusual.

### Three Big Feature Sale Groups

Values to \$7.50 Values to \$12.50  
**\$4.75 \$8.75**

Sizes 2 to 6 years. Sizes 7 to 12 years.

Values to \$20.00  
Every wanted new **\$13.75** Fabrics that are most in demand. Be here early.

Sizes 8 to 16 years.  
**HERZBERGS**  
1519-1521 Douglas Street

## From Sunrise to Sunset from Dusk to Dawn Every Day—Every Night

—the big dynamos keep whirring to send out over the cables and wires that wonderful energy, electricity, that lights your streets and homes, drives the machines in your factories, operates your telephones, and runs your street cars. The dynamos must keep on Winter and Summer, fair weather or storms, good times and bad times. Whatever else stops they cannot stop. This is one of the reasons why Public Utilities securities are in high favor with experienced investors. Why shouldn't the customers who buy this service share the earnings also?

FORBES Magazine asks the question and FORBES is offering

**\$1000 in Prizes**  
FOR LETTERS ON  
"What are the Benefits of Customer Ownership of PUBLIC UTILITIES?"

EVERYBODY is invited to write whether a FORBES subscriber or not. Contest closes May 19th, but send your letter right away.  
The letters may be either a few pages or a dozen pages in length.  
Start preparing your letter now. Make notes of ideas as you think of them. Talk them over with your family and friends. Discussion will bring out many things and stimulate your thinking.  
For the best letters FORBES will award the following cash prizes:  
FIRST PRIZE \$500 THIRD PRIZE \$100  
SECOND PRIZE \$200 40 PRIZES OF \$5 EACH  
The contest is open to everybody. Contestants may or may not be subscribers to FORBES.  
By "best letter" FORBES does not mean best from standpoint of literary excellence but best in the reasons and ideas presented on the question.  
FORBES reserves the right to publish any of the letters submitted, and plans to begin printing some of them in advance of awarding the prizes, which will be announced in the June 9th issue of FORBES Magazine.  
Contest closes May 19th. All letters must be in the FORBES offices on or before that date.  
Start now to write down every idea that occurs to you on the subject. Get your letter in the mails early and in plenty of time.

Address letters to Contest Editor, FORBES, 120 Fifth Avenue, New York