

Money-Saving Specials in Household Linens

Monday linen specials offer some money-saving opportunities to economical housewives. Unusually low prices are offered on exquisite hand-made linens as well as the ordinary varieties.

3,000 Medium Size Huck Towels—Red or white border. Absorbent quality. A good 16c value. Special, each, **10½c**

Madeira Fancy Linens

Some of the most attractive hand embroidered pieces we have ever offered.

- 100 Dozen Madeira Napkins—Elaborately embroidered in assorted designs; 13-inch size; per dozen, **8.50**
- Madeira Handkerchief Cases, Glove Cases, Etc.—All elaborate; each, **98¢**
- Madeira Oval Dollies—6x12 inches; elaborately embroidered. Each, **29¢**
- Madeira Towels—Size 15x22 inches; elaborately embroidered in attractive designs. Priced at **1.75** and **2.25**
- Madeira Towels—Large size, 18x28 inches; beautifully embroidered. Each, **2.98**
- Baby Pillows—All handsomely embroidered on fine material; each, **2.25**
- Dollies—6-inch size; all hand embroidered in beautiful designs; each, **29¢**
- Dollies—10-inch size; beautifully worked. Each, **69¢**
- Dollies—6-inch size, more simple designs. Each, **15¢**
- Scarfs—For dressers, buffets, etc. Beautifully worked in various designs. Size 18x36 inches, **2.59** Size 18x54 inches, **5.25**
- Table Sets—18x16-inch runner, 12x18-inch platter size dollies; beautifully worked. Set, **9.98**
- Hundreds of other Madeira pieces including lunch cloths, scarfs and banquet cloths at prices correspondingly low.

Table Linens by the Yard

By the yard; these are mill ends but any length desired will be cut. Of pure flax, full bleached. Priced at, per yard, **1.35, 1.59** and **1.75**

Marseilles Bed Spreads, 7.50

200 beautiful, snowy white, satin finish spreads; size 90x100; scalloped, with cut corners. These are a mill's close-out and are strictly first quality. They are remarkably fine quality and will wear well. The best bed spread values we have been able to offer in some time. Limit of 2 to a customer. Main Floor—West

THE BRANDEIS STORE

Monday—Exceptional Offerings in Apparel of Merit

New Spring Frocks, 39.75

Fashion works faithfully, but with amazing grace, to achieve the right lines for the right figure. No group of dresses we have offered more conclusively demonstrates her skill. In these dresses she has taken the most alluring style features and developed them in models to be worn by women whose beauty they will enhance. The matronly woman, the woman of average figure and the pretty petite can find here the model exactly suited to her figure



Materials used are Crepe Romain, Mystic Crepe, Georgette Crepes, Flat Crepes, Chiffons, Laces and many new Egyptian Printed Silks.



New Spring Coats, Capes, Wraps, 49.75

Following Fashion's edict of "beauty first," the makers have begun with a foundation of the most beautiful materials in the favor of fashion. They are Panvelaines, Geronas, Fashiona, Ormondale and other high pile fabrics. The wrappy models are shown in a diversity of styles; coats show the new sleeve and collar of the authentic wrap of spring. They are self trimmed or fur trimmed, luxuriously lined. All sizes for women and misses.

Second Floor—West

"There's a Rainbow in the Sky"



The Christ Child Society has bought out the Brandeis theater for the night of Thursday, April 5, when Miss Ina Claire, supported by Bruce McCrae and a strong cast, will open a three-day engagement in "The Awful Truth."

The theater benefit will be followed by a supper party at the Brandeis restaurants, when Ina Claire and her entire company will be guests. The Arnold Johnson Orchestra, which opened at the restaurants yesterday, will furnish music for the dance. For reservations, telephone JA ckson 5653.

The Christ Child Society is well named, for its efforts for the improvement of the child thought are as tender as they are practical.

Appropriate as is the name chosen for the society, so the name given to the night of Thursday, April 5, is well taken. "Rainbow Night" it is to be called. Everyone in Omaha should go. It will provide a rainbow in the life of everyone who attends. What a beautiful thought it is when we remember that a great man once said: "The rainbow is the autograph of God and I love to read between the lines." How appropriate that this "Rainbow Night" should come just upon the heels of the greatest series of storms in Nebraska's history. How appropriate that it should come at the moment when weary business men are beginning to feel the commercial awakening for which they have so keenly longed. How appropriate that it should become the name of an occasion to be made memorable by a society whose big business is to bring rainbows into the lives of little children. Can we not afford to give to the splendid women who are supporting this great work the encouragement of our patronage?

John Hay, at one time private secretary to Abraham Lincoln, and later Secretary of State and then Minister to the Court of St. James, once wrote a poem entitled "Little Breeces." The poem was in the vernacular of an illiterate plainman. A little boy of four was known for miles around for the pair of tiny breeches he wore. He wandered from home in a great snowstorm. Hundreds of ranchmen hunted for him in vain all night expecting every moment to come across his little body. In the early hours of the morning they came to a sheepfold, miles from the child's home, and there he hid himself among the sheep "as safe and warm as he would have been in his mother's arms." They found "Little Breeces." Then, in his own rude way, the plainman concludes, in words that serve as a stirring tribute to every one who seeks to give aid to the children of men:

"How did he git thar?— Angels! And I think that taking a little child And bringing him to his own, Is a dern sight better business. Than loafing around the throne."

J. L. Brandeis & Sons

Brandeis Photo Finishing

Gives the best results obtainable. Eastman Velox Paper is used exclusively. Films developed free with order of prints.

Main Floor—North

For Home-Craft Week Our Drapery Department Offers Interesting Specials



We invite you to come in and inspect our stocks of draperies at any time, but particularly during "Home Craft Week," the week set for featuring curtains, draperies and other merchandise of interest to home builders and home lovers. We have a "thousand and one" novel and beautiful patterns on display and are ready to give important suggestions as to the newest and most effective ways of using the materials.

500 Pairs of Quaker Craft Novelty Curtains—A special purchase of fine quality filet net curtains with beautiful wide novelty borders and trimmed with lace edging. 3.50 and 4.00 quantities; per pair, **1.98**

Quaker Craft Novelty Panels—Beautiful allover figured patterns in white, ivory and beige; trimmed with mercerized bullion fringe. Each, **2.75**

Ruffled Curtains—A wonderful assortment of fine voiles, plain mercerized marquisettes, dotted and figured marquisettes and grenadines with ruffled tie-backs to match. Per pair, **2.98**

Quaker Craft Casement Curtains—Exquisite designs in ivory, beige and bisque; scalloped at bottom and trimmed with 4-inch silk fringe. Each curtain is 45 inches wide, so that a single one may be used as a window panel. These are the latest creations of the Quaker Lace Co. Per pair, **11.49**

More Elaborate Quaker Craft Curtains priced up to, **25.00** per pair.

Curtain Voiles—Fine mercerized quality in white, ivory and beige with double drawwork borders. These materials require only heading to make beautiful curtains. Per yard, **29¢**

Sixth Floor—East

Curtain Materials—A wonderful selection of Quaker Craft nets, dotted and figured marquisettes, fine voiles and Swisses. Per yard, **39¢**

Ruffled Curtaining—Fine quality mercerized voiles in plain and figured patterns for long or sash curtains. Per yard, **45¢**

Tuscan Nets—Genuine Quaker Tuscan nets, plain and allover figured patterns. These nationally advertised curtain materials are known for their beauty and durability; 1.25 values; per yard, **89¢**

Imported and Domestic Cretonnes—New spring patterns in florals, blocks, stripes, bird and other attractive designs. Per yd.—**29¢, 49¢, 79¢** and **89¢**

Curtain Rods—"Peerless Never Sag," white enameled, flat extension rods. The ideal rod to match white woodwork. 40c values; each, **19¢** We reserve the right to limit quantities.

Quaker Filet Nets—These are the finest quality curtain materials, in white, ivory and beige. All new spring patterns just received from the makers. Per yard, **1.00**

Reversible Terry Cloth—All new spring patterns, in floral, bird and striped designs. These materials make beautiful overdrapes and portieres. Specially priced, per yard, **89¢**

ELDREDGE-REYNOLDS Stock of Furs

The receiver for the Eldredge-Reynolds Co. held a stock of fine Fur Coats which, owing to court proceedings, he could not dispose of until recently. Last week the receiver offered this stock for sale. They were purchased by J. L. Brandeis & Sons and, beginning Monday, we will offer the entire stock at the lowest prices such garments have ever been offered for in this city. The quantity is not large, but every garment is of finest quality fur and carries the usual Brandeis guarantee.



This Stock of Furs Goes on Sale Monday at

40% to 60%

Less Than Regular Prices

There are Hudson Seal Coats, Squirrel Coats, Muskrat Coats, Beaver Coats, Mole Coats, Mink Coats, Sealine Coats—also Scarfs of Sable, Marten, Squirrel, Fox, Opossum and Mink.

Because of the circumstances under which these goods were offered to us, it is not likely that the prices can be duplicated in the future.

Second Floor—North

Art Needle-Work Pieces

These attractive specials for Monday are nice for "pick-up" work. They require very little handwork to finish them.



Stamped Pillow Cases—On excellent quality tubing, hemstitched edges for crocheting; in six very attractive designs, exclusively our own. Pair, **1.75**

Dresser Scarfs—Stamped on Indian Head muslin, hemstitched for crocheting; six beautiful, exclusive designs. Ea., **69¢**

Stamped Lunch Cloths—Same designs as scarfs. Designs are easily and quickly worked.

Round Cloths—36-inch size, **1.00**
Round Cloths—44-inch size, **1.50**
Round Cloths—54-inch size, **2.00**
Set of 4 Napkins—To match set, **85¢**

Third Floor—West

Record Making Silk Event 5000 Yards of the Beautiful

All Tyme Knitted Crepe **1.98**
A Regular 2.98 Value for Monday, Per Yard

This wonderful new knitted fabric is known from coast to coast for its beauty. The makers have given to the Brandeis Store the exclusive selling privilege in Omaha. To introduce Alltyme Knitted Crepe we are offering a limited quantity at this low price.

THE NEW SPRING COLORS ARE:

Fallow, Deer, Cork, Sandalwood, Cocoa, Orchid, Fire Weed, Lanvin, Grass, Harvest, Titian, Copper, Seal, Ceramic, Blue Jay, Ramesis, Capri, Strawberry, Oriole, Mephisto, Ivory, Cinder, Pelican, Pink, Navy, Black.

New Spring Silks

The newest weaves for dress, sport and business apparel in the new spring colors and in wide variety are offered on Monday at special prices.

Silks at 1.98

Silks at 2.69

Including:
40-inch colored Crepe de Chine
40-inch Heavy Radium Silk
36-inch Printed Egyptian Silk
36-inch Bandanna Silk
36-inch Pure Dye Navy Taffeta
40-inch All-Silk Charmeuse.

Including:
40-inch Canton Crepe
40-inch Moire Crepe
40-inch Marinette Crepe
40-inch Flat Crepe
40-inch Crepe Victory
40-inch Printed Oriental Silks
40-inch Printed Crepe de Chine

Silks at 1.48

Black Silks at 2.45

39-inch Black Chiffon Taffeta
Heavy Domestic All Silk Pongee
All Silk Georgette
Colored Satins
35-inch Black and Navy Chiffon
Finish Taffeta

Including:
40-inch Canton Crepe
40-inch Flat Crepe
40-inch Charmeuse Midi
40-inch Pure Dye Satin
40-inch Crepe Satin
40-inch heavy Crepe de Chine
40-inch Silk and Wool Crepe

Pongee at 95c

Imported Japanese Pongee; all first quality; 33 inches wide.

Main Floor—Center

Drugs and Toilet Goods

Our well stocked Drug Department offers special prices on well known brands of high grade drugs and toilet goods.

- 35c D. & E. Cold Cream, **27¢**
- 75c Stacom—For the hair, **49¢**
- Castile Soap—4-pound bar, **95¢**
- 50c Energine Cleaner, **23¢**
- 50c Listerine, **37¢**
- 25c Pond's Antiseptic Cream, special, **11¢**
- 50c La Blanche Face Powder, **35¢**
- Johnson's Baby Talcum Powder, **18¢**
- 1.50 Double Compact—Gilt or gun metal, **98¢**
- 35c Aubrey Sisters' Tint for **25¢**
- 50c Hughes' Autograph Tooth Brushes—Eac' **25¢**

Main Floor—West