

## Ads Sing Praise of Happy Hollow

### Realty Firm to Point Out Beauties of Omaha Residence District.

A special advertising effort is being inaugurated by George and company, developers of the Happy Hollow residence district, to "make the people of Omaha" better acquainted with Happy Hollow, and to persuade them to visit the district this spring.

The firm's advertising department has prepared a series of attractive pamphlets and newspaper advertisements describing this district and its growth in detail, and urging the people "to take a drive through Happy Hollow and become proud of the city in which you live."

Following are some of the statements made in the firm's advertising:

"Few cities can boast of a prettier sight than Happy Hollow district, with its comfortable homes and wide lawns, well-kept shrubbery and beautiful trees, its winding boulevards with their artistically landscaped park plots, following the rolling contour of the land."

"Being a comparatively new district, each year brings added beauties to it. New homes are constantly being built and as architect and landscape gardeners develop new ideas, they are quickly expressed in this attractive region."

## Long Term Lease on Farnam Plot

### Sliding Scale of Payment Ar- ranged for Ground at 29th Street.

Byron R. Hastings and E. M. Slater last week made a 99-year lease on ground at Twenty-ninth and Farnam streets owned by the S. S. Curtis estate.

The property has a frontage of 132 feet on Farnam street, and is 132 feet deep; it is on the south side of Farnam, improved with old buildings.

Terms of the lease are:

First 10 years, 5 per cent net on \$50 per front foot, or \$65,000; second 10 years, 5 per cent on \$60 per front foot or \$72,000; remaining 70 years, 5 per cent net on \$80 per front foot, or a total of \$105,600. The lease contains options to buy at the valuations specified for rental purposes, and in corresponding periods.

The lessees plan to improve the property at once with new stores.

The lessees were represented in the deal by the Slater company and the Byron Reed company acted for the lessors.

## Storms Hold Up Work on West Dodge Tract

Development work on Hastings & Hayden's West Dodge Acre addition, which has been held up by weather conditions since March 2, will be resumed again this week unless storms again intervene, according to Kenneth F. Reed, secretary. West Dodge Acres is opposite the Peony farm on West Dodge road.

Hastings & Hayden had expected to have it ready for the market soon after April 15, but delay in development work probably will delay the sale until nearly June 1.

Contracts have been let for all the improvements, including paving of the main road through the addition, building two bridges, laying the subdrainage and installation of a private water system for 40 acres of the tract and all the grading.

## Real Estate Sales

**CATHEDRAL.** Will Brown to Victor D. Reynolds, 125 North Forty-seventh street, \$7,000.

W. J. Price to F. A. Milburn, 4421 Cass street, \$6,750.

**West Leavenworth.**

Josephine H. and Anna Neufeldt, 425 Mayberry street, \$7,500.

Barber Company to Alma M. Holmgren, between Forty-fourth and Forty-fifth streets, \$7,500.

John Happe to W. E. Mader, southwest corner Fifty-fifth and Leavenworth streets, \$6,750.

**Southeast.**

Louis Berka to Stephen Peters, 3002 South tenth street, \$4,000.

W. C. Myers to Charles A. Myers, 611 Valley street, \$4,250.

George C. Clark to Robert Garrett, 412 Valley street, \$3,750.

**South Omaha.**

P. J. Engle to J. N. Nadel, 4202 South Twentieth street, \$1,500.

E. G. Engle to H. G. Walker, Forty-third street, between Thirtieth and Fifteenth streets, \$4,500.

Elmer Engle to Margaret Murphy, 2424 B street, \$6,000.

Aloysius Long to H. R. Voss, 3514 T street, \$4,500.

James W. Wohlbach to Guta M. Barber, 3233 South Twentieth street, \$5,000.

**Northwest.**

E. L. Glaser to Merlin M. Curran, Bauer, between Minne Lusa and Twenty-eighth avenue, \$7,500.

Russell Brothers to H. C. Goddard, 2713 North Twelfth street, \$4,500.

Franklin F. Flack to W. R. Scott, 6321 North Thirty-third street, \$5,000.

George W. Colwell to May E. Feary, northwest corner forty-eighth street and Military avenue, \$5,000.

**North Side.**

William Sovinsky to Gerthen Miller, 3211 North Twentieth street, \$5,000.

Stella M. Curran to Cecilia McMechan, 1625 Laird street, \$5,000.

F. E. Kline to E. F. Cole, 2405 North Sixty-sixth street, \$4,500.

K. K. Shattock to Margaret E. Barnaby, 1224 North Twenty-second street, \$4,500.

Frank W. Wamsler, 1226 North Twelfth street, \$4,500.

Oscar Olson to Clara A. Storm, 2881 Van street, \$4,500.

Edith C. Nichols to Edith C. Nichols, Vane street, between Twenty-eighth avenue and Thirtieth street, \$5,000.

**Investments.**

1299 Howard street, \$16,000. Omaha investor.

W. E. Haase to C. E. Rich, 2823 Grand avenue, \$5,000.

Elmer Engle to Mary Greenberg, south east corner Forty-seventh and Maple streets, \$4,500.

George C. Clark to Robert Garrett, 412 Valley street, \$3,750.

**Bundes.**

Margaret A. and C. A. Sandberg, 1513 Lafayette avenue, \$5,000.

**Hansom Park.**

Charles H. Brown to H. H. Hunt, 4907 16th Street, \$5,000.

Elmer Engle to Mary Greenberg, south east corner Forty-seventh and Maple streets, \$4,500.

George C. Clark to Robert Garrett, 412 Valley street, \$3,750.

**Bundes.**

C. H. Sevick to Emma S. Johnson, 314 South Forty-seventh street, \$10,000.

D. E. Buck & Co. sold \$80,500 worth of Omaha homes in 15 days.

The list includes 15 houses and one vacant lot. Three of the sales were made through the Multiple Listing exchange. The firm's rapidly increasing business has necessitated enlarging its office and office force twice since January 1, 1923.

# MARKET, FINANCIAL AND INDUSTRIAL NEWS OF THE DAY

## Omaha Grain

Omaha, March 31.

The two day's receipts at Omaha totalled 274 cars as compared with 130 cars last year. Total shipments were 329 cars, against 115 cars a year ago. Cash wheat on the Omaha market was in good demand, with prices 2 to 2 1/2 cents higher. Corn was steady, unchanged to 1 cent higher. Oats were unchanged to 1 1/4 cent higher. Rye was quoted 1 cent higher and barley 1 cent lower.

Unsatisfactory condition of the growing winter wheat crop due to drought and freezing and thawing, were responsible for a sharp advance in the cereal today. Corn and oats synchronized with this strength to some extent. Commission houses were good buyers and short covered freely. A prominent crop expert finds a very unfavorable condition in north central Illinois, while another as equally prominent reports conditions from Great Bend, Kan., to the westward very bad, owing to dry weather in this section. There were also complaints from western Nebraska and Colorado on account of dry conditions and freezing and thawing. The market ruled strong throughout the session met no appreciable selling pressure. Outside markets failed to reflect the stability of the local exchange.

**Corn Prices Higher.**

Corn moved to higher levels, although activity was not pronounced in this pit.

There was a good deal of profit-taking by buyers of the past few days, and on the account the buying that was attracted was rather moderate.

Imports were fair, though steady, and were held at the close. Stockers and feeders also found a ready sale at upturns of 10 to 15 cents.

Receipts were 1,000 head. Though receipts this week have been the largest for several weeks, the market showed a slight upward trend.

Official Tuesday, 1, 291, 13,616, 15,267.

Official Wednesday, 2, 678, 2, 243, 12,528.

Official Friday, 3, 2, 355, 17,667, 12,603.

Estimate Saturday, 4, 2, 355, 17,667, 12,603.

Six days this week, 16,241, 111,627, 66,382.

Same last week, 27,707, 80,052, 66,026.

Same 3 weeks ago, 24,928, 88,581, 62,929.

Same days year ago, 26,612, 51,747, 24,553.

Official Saturday, 31, 2, 216, 10,612, 24,553.

Official Sunday, 1, 2, 216, 10,612, 24,553.

Official Monday, 2, 2, 216, 10,612, 24,553.

Official Tuesday, 3, 2, 216, 10,612, 24,553.

Official Wednesday, 4, 2, 216, 10,612, 24,553.

Official Thursday, 5, 2, 216, 10,612, 24,553.

Official Friday, 6, 2, 216, 10,612, 24,553.

Official Saturday, 7, 2, 216, 10,612, 24,553.

Official Sunday, 8, 2, 216, 10,612, 24,553.

Official Monday, 9, 2, 216, 10,612, 24,553.

Official Tuesday, 10, 2, 216, 10,612, 24,553.

Official Wednesday, 11, 2, 216, 10,612, 24,553.

Official Thursday, 12, 2, 216, 10,612, 24,553.

Official Friday, 13, 2, 216, 10,612, 24,553.

Official Saturday, 14, 2, 216, 10,612, 24,553.

Official Sunday, 15, 2, 216, 10,612, 24,553.

Official Monday, 16, 2, 216, 10,612, 24,553.

Official Tuesday, 17, 2, 216, 10,612, 24,553.

Official Wednesday, 18, 2, 216, 10,612, 24,553.

Official Thursday, 19, 2, 216, 10,612, 24,553.

Official Friday, 20, 2, 216, 10,612, 24,553.

Official Saturday, 21, 2, 216, 10,612, 24,553.

Official Sunday, 22, 2, 216, 10,612, 24,553.

Official Monday, 23, 2, 216, 10,612, 24,553.

Official Tuesday, 24, 2, 216, 10,612, 24,553.

Official Wednesday, 25, 2, 216, 10,612, 24,553.

Official Thursday, 26, 2, 216, 10,612, 24,553.

Official Friday, 27, 2, 216, 10,612, 24,553.

Official Saturday, 28, 2, 216, 10,612, 24,553.

Official Sunday, 29, 2, 216, 10,612, 24,553.

Official Monday, 30, 2, 216, 10,612, 24,553.

Official Tuesday, 31, 2, 216, 10,612, 24,553.

Official Wednesday, 1, 2, 216, 10,612, 24,553.

Official Thursday, 2, 2, 216, 10,612, 24,553.

Official Friday, 3, 2, 216, 10,612, 24,553.

Official Saturday, 4, 2, 216, 10,612, 24,553.

Official Sunday, 5, 2, 216, 10,612, 24,553.

Official Monday, 6, 2, 216, 10,612, 24,553.

Official Tuesday, 7, 2, 216, 10,612, 24,553.

Official Wednesday, 8, 2, 216, 10,612, 24,553.

Official Thursday, 9, 2, 216, 10,612, 24,553.

Official Friday