

O'Cedar Oil Polish Mop
Triangle shape; oiled ready for use and bottle of polish; regularly 1.30; special, **89c**
Fifth Floor—West

THE BRANDEIS STORE

Kodak for Easter
No. 2-C Folding Autographic Brownie. **13.00**
Size 2 1/2 x 3 1/2. **3.50**
Box Brownie.
Size 3 1/4 x 3 1/4.
Films developed free with order of prints.
Films brought in before 10 a. m. finished same day at 4 p. m.
Main Floor—North

Women's Kayser Silk Hosiery

Made to Sell at **2.00**
3.00 to 3.50, Pair

Included are hose with the famous registered trade-mark "Marvel" stripe which prevents running; and others with lisle top and the "slipper" heels which give shapeliness to the ankle. In popular shades for the coming season, including black, gray, gun metal, platinum, chestnut, taupe and seal brown. In sizes 8 1/2 to 10.
Main Floor—North

Toilet Articles and Drugs

- 55c Seneco Tooth Paste 10c; 3 for **55c**
 - 25c Mennen's Talcum Powder **18c**
 - 1.25 Pinaud's Lilaac Vegetale, **89c**
 - Mennen's Shaving Cream, **27c**
 - Cutex Liquid or Powder Nail Polish, **25c**
 - 50c Hind's Honey and Almond Cream, **37c**
 - A. D. S. Asperin—Bottle of 100, **29c**
 - 2.00 Mineralava—Special at **1.69**
 - Castile Soap—4-pound bar, at **98c**
 - 50c Mavis Brillantine, at **33c**
 - Easter Egg Dye—Special, 5 for **25c**
 - 1.00 Krank's Lemon Cream, at **79c**
 - 1.00 Audrey Sisters' Beautifier, **75c**
 - 50c Java Ris Face Powder, **39c**
 - 2.25 Djer Kiss Perfume—Original package, **1.49**
 - Pepsodent Tooth Paste at **33c**
 - 2.50 Piver's Toilet Water, **1.79**
 - 50c Mascara—Black or brown, **29c**
 - L'Origan Perfume—Original 2-oz. package, at **4.69**
 - Piver's Face Powder—At **69c**
 - Cuticura Soap—Per bar, 10c; 3 for **55c**
 - 50c D. & R. Cold Cream for **37c**
 - 50c Pompeian Day Cream, at **39c**
 - Straw Hat Dye—Hat-White or Colorite, **19c**
 - Palmolive Shaving Cream, **21c**
 - Palmer's Assorted Toilet Waters, **50c**
 - 50c Pompeian Rouge at **39c**
 - Hudnall's New Plaza Double Compact, special at **1.50**
 - Creole Oil Soap—Per bar 6c; dozen, **69c**
 - Hair Brushes—Values from 1.50 to 2.00; special, each, **98c**
- Main Floor—West

Saturday—Everything in Apparel for Easter

Low-Priced Specials for Women and Misses

500 New Spring Coats 25.00

In Lovely New Styles



The lot includes capes, wraps and sport coats in a remarkably wide style range. Materials are Bolivias, Twill, Plaids, Overplaids, Polo Cloths, Camel's Hair, Fancy Tweeds, Velours and Chinchillas. Models are straight line, wrap-around and sport style, in the new shades for spring. Capes and Wraps in dressy styles and all the new fashionable shades. Sport Coats, swagger models in sport and top coat styles, featuring all the plaids and plain materials so popular in these models.

New Spring Suits 39.00

The costume that includes wrap and dress in one is extremely popular for spring.

New Silk Dresses 18.75

Made to retail at 25.00 to 45.00. Materials are Crepe Romaine, Flat Crepe, Georgette, Crepe Elizabeth Lace, Imported Egyptian Prints, Satin Faced Canton, Twill Cords and Novelty Sport Fabrics. Prepared just in time for Easter is this sale of lovely dresses for Street, Sport, Afternoon and Dinner wear. Many of these are manufacturer's samples of which there are but one of a kind. There are beaded and sequin models, embroidered and tailored street frocks, paneled and pleated sport frocks.



There is such a wide range of styles that you are certain to find one to fit your figure becomingly. Short Etons or blouses, braid trimmed, self trimmed and tucked. The materials are fine twills, tricelines and velour checks of a quality you expect to find in much higher-priced suits.

Saturday Will Be a Big Day at Brandeis Store

You will shop for Easter, but you will consider also your general needs for Spring. You will find The Brandeis Store alive with the Easter Spirit and every department offering just the things you need for the Springtime—and at prices as low as it is possible to place them. Read this advertisement carefully. It was impossible to give a list of all the attractive offerings, but you will find those listed to be a fair sample of the bargains you will find in every department of this store.

Omaha has the habit of doing its heavy shopping during the afternoon hours. We suggest that everyone who can conveniently do so shop in the morning, thus avoiding the rush of the afternoon hours.
J. L. BRANDEIS & SONS.

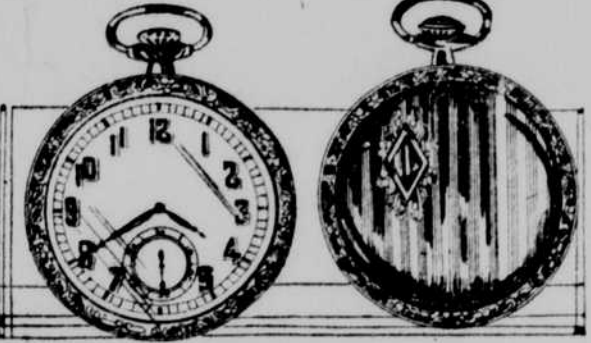
Candy's the Thing

Delicious sweets make most acceptable Easter Gifts. We have a varied assortment of wholesome candies packed in beautiful boxes or baskets.

- SATURDAY'S SWEET SPECIAL:**
- Miscellaneous Box—Packed with a good grade of assorted chocolates and cream bonbons. Per pound box, **39c**
 - Chocolate Bitter Sweet and Milk Chocolates—Assorted fruit and nut and cream centers. Per pound box, **40c**
 - Chocolate Easter Eggs—Price range from **5c to 1.50**
 - Solid Chocolate Rabbits—Each, **10c**
 - Dinner favors, including Jack Horner pies, suitable for Easter festivities. Price range from **1c to 5.00**
- Candy Department—Main Floor—West

Jewelry Accessories For the Easter Costume

Our Jewelry Department is full of suggestions for Easter gifts or for that "different" trinket with which to complete the Easter costume.



Men's Watches 13.50

Green gold case, engine turned, fancy dial, shield for engraving, Arabic figures, 7-jewel Elgin movement, 12 size, 10-year case. The new thin model. Guaranteed timepiece. Regularly 18.50; **13.50** this sale.

Ladies' White Gold Wrist Watch—Gold-filled case, 25-year guarantee; 15-jewel movement; ligne 6 1/2; rectangular shape. Case is engraved, back and front. Sapphire in stem. A very dainty timepiece; ribbon. Each, **15.75**

Amber Color Antique Jewelry—New novelties, earrings, bracelets, cordelieres of amber color composition in dainty rosebud designs. Priced from **69c to 3.98**

Spun Glass Bracelets
The very newest fad; made of bright spun glass in Pekin blue, jade, dark green, red and orange. One or more than one may be worn. Each, **69c**

Hair Ornaments—Beautiful fan and Spanish style, stone set and pierced designs. A very wide assortment in black, demi and two-toned shell color, set with vari-colored stones. Each, **1.00**

Buy Your Supply of **Phoenix Hosiery** SATURDAY Before the Raise in Prices Goes Into Effect

A complete assortment of Phoenix hosiery on sale in our Hosiery Department, Main Floor, at the old prices.
Main Floor—North

Girls' White Lingerie Dresses 1.79



Manufacturers' samples, some slightly wrinkled from handling and display, but all made of fine voile and organdie; lovely, youthful styles; some are elaborately embroidered, some lace trimmed, others trimmed with tucks or ruffles and ribbon sashes; sizes 6 to 11; ideal dresses for confirmation frocks.

Handmade Blouses Priced 5.75



There is a charm about the crisp daintiness of the blouses that is hard to resist. They are so exquisitely made, faultlessly finished, cost so little that no woman, especially in this season of suits and sweaters, should be without a generous supply. They are shown in white, blue, mauve and orchid; Peter Pan, Peggy and "V" necks; specially priced, **5.75**
300 Fine Jersey Silk Petticoats—In new spring colors, with plain and pleated flounces; specially priced at each, **2.29**

New Spring Coats and Capes 9.98

Worth 12.95 to 20.00
The materials are overplaids, mixtures, tweeds, bolivias and velours. Loose back and belted models, novelty sleeves and patch pockets are style features; sizes 6 to 16. Most practical little garments with which to finish the school season.



New and Distinctive Hats For Easter Wear

Priced **5.00, 7.00 and 9.00**
Unrivaled combinations of style, quality and value are these new hats. Choosing one's new hats from an assortment that so accurately expresses Fashion's latest mood in style and color at so modest a price is a delight. Discriminating women will be immediately impressed with the quality, materials and excellent workmanship.



There are **Fine Milans, Smart Taffetas, Pokes, Mushroom Hats** and models with turned-up brims. Trimmings are flowers, ribbon and novel ornaments.
Other Models Priced **15.00 to 38.00**
Second Floor—East

Easter Headwear For the Little Ladies

In the Children's Millinery Department
Priced **1.95, 3.50, 4.50 to 13.50**
Lovely and becoming in simplicity of new novel straw braids and silk combinations, pretty ribbon streamers, soft silk sashes and new bouquet trimmings. In all the new styles and colors. There are leghorns and Milans to be worn with dainty summer dresses, felts to be worn with polo coats—in fact, such a wide variety that there is a hat for every purpose and type.
Second Floor—East



Gloves, Gauntlets for Easter

Embroidered gauntlets, long silk gloves, long kid gloves, all of fine quality and in the newest styles, are on sale in our Glove Department, Main Floor.

- Perrin's Long Gloves—Real Grenoble kid; glove or gauntlet; elbow length. In all the wanted shades of beaver, mode, light brown, platinum, gray, white and black. Overscan or P. K. seams. Per pair, **6.00**
- Perrin's Merode Real Kid Gauntlets—Two-tone heavy embroidered backs in black, beaver, light tan, gray and brown. P. K. seams. Pair, **4.50**
- Long Silk Gloves—16-button length; Van Raalte make; splendid quality Milanese silk; self or two-toned embroidered backs in black, beaver, pearl, pounce and gray. Per pair, **2.00**

- SATURDAY SPECIALS**
- Long Silk Gloves and Gauntlets—Kaysar and Van Raalte makes; in shades of beaver, gray, mastic and black. Per pair, **1.50**
 - Long Suede Fabric Gloves and Gauntlets—Heavily embroidered backs; self or two-tone effects. In beaver, mastic, beige, gray and coffee. Per pair, **1.00**
 - Children's Silk Gauntlets—In strap wrist style. In gray, pounce and mode. Sizes 2 to 7; per pair, **1.25**
- Main Floor—North

Crepe-Back Satin Undergarments Chemise Step-ins 4.98

Regularly 6.98 to 8.50
Fine, heavy, lustrous crepe back satin carefully made into charming chemise and step-ins. Trimmings are Net, Filet, Baby Irish and Val Laces—insertions and edgings. In white, flesh, orchid, honey and peach. The quantity is limited—early shopping is advised.
No Will Calls—No C. O. D.'s
Third Floor—Center

