

U. S. Aviator Sets Speed Record

Travels 243 Miles an Hour in Curtiss Plane at Dayton, O.

By The Associated Press.
Dayton, O., March 30.—Lieut. Lester J. Maitland, U. S. army aviator, winner of second place in the Pulitzer cup races at Detroit last fall, today was declared holder of the world's airplane speed record, accomplished yesterday when he piloted a Curtiss racing plane over a one-kilometer course four times at an average speed of approximately 243 miles an hour. Maitland's maximum speed for one trip across the course was 281.4 miles an hour, the fastest any human being has ever traveled, according to officials of the U. S. army air service connected with McCook and Wilbur Wright fields here. He was aided by the wind. The record made by Maitland exceeds the previous record of 233.01 miles per hour held by Sadi Lecoqne of France. As an official of the Federation Aeronautique Internationale, Orville Wright is expected to certify Maitland's record today. The speed trials were held over the same field on which the Wright brothers perfected the first heavier than air machine.

Shortly before Maitland established his record Lieut. R. J. Maughan, winner of the Pulitzer races last fall, established a record better than that of Lecoqne when he averaged 236.5 miles an hour in four laps. A new propeller, designed and built at McCook field, is said to be responsible in part for the record.

Vaudeville Artists' Week to Be Observed in Omaha

Next week will be National Vaudeville Artists' week. National Vaudeville Artists, embracing performers in all the major circuits of the country, now has more than 12,000 active members. Since 1917, it has disbursed more than \$367,000 for the benefit of unfortunate members, and has paid out \$74,000 in life insurance to families of deceased members. It maintains its own hospitals and nursing homes, supports tubercular patients at Saranac Lake, Denver and Phoenix, and responds daily to more than 50 applications for help from needy members, without appealing for aid to other organizations. The week will be observed at the Orpheum theater here.

Markets Close; Good Friday.
New York, March 30.—The stock, curb and cotton exchanges and most other financial and commodity markets in this and other countries were closed today in observance of the Good Friday holiday.

Thomas Jennings Dies.
Madrid, March 28.—Thomas Jennings of San Francisco died suddenly here today of pharyngitis. The body will be sent to California for burial.

Extravagance Found in Hospitalization Funds

By International News Service.
Washington, March 30.—Evidence of "wild extravagance" and alleged "irregularities" in the control of hospitalization funds, which may ultimately reach the proportions of a national scandal, has been unearthed by the preliminary senatorial investigation of the United States veterans' bureau, International News Service learned officially today.

After merely touching the surface of the bureau's administrative record, the senatorial inquiry is said to have revealed instances of "gross abuses" in the award of contract payments for

dental treatment of former soldiers. These contract payments were involved in expenditures running into millions of dollars, it was said.

Passion Week Services at Theater Are Closed

Noonday Passion week services that have been held in Brandeis theater for the last five days were brought to a close Friday.

Two hundred persons crowded the tables to hear Bishop Charles L. Mead of Denver in his closing sermon. Bishop Mead addressed a meeting in First Methodist church at 8 Friday night and will return to Denver today.

Entertaining! Scientific! Convincing!
5---Free Lectures---5
—on—
APPLIED PSYCHOLOGY
—by—



Franklin Fillmore Farrington
(President of the Constructive Psychology Association)
Hotel Rome, Ball Room
Beginning Tonight, March 31, 8 P. M.
Saturday, March 31
"You'll Win"—If
Sunday, April 1
"YOU"
Monday, April 2
How to Get What You Want
Tuesday, April 3
The Universe in Which We Live
Wednesday, April 4
"Listening in" on Success

Mr. Farrington has recently completed successful campaigns in 30 of the largest cities. He is considered by many the most convincing speaker on the American platform. His clear, dynamic method of presenting his subject promises a treat for those who avail themselves of this opportunity.

Come Once and You Will Come Again!

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CLOTHING COMPANY
COR. 14th & DOUGLAS

OMAHA'S BIGGEST VALUES

All Ready Men---11th Hour Buyers of

EASTER SUITS

Will Share in Great Values Saturday

TWO-PANT BLUE SERGE SUITS

Guaranteed fadeless Blue Serge Suits. Smart new styles. Double and single-breasted. Omaha has never encountered a Blue Serge Suit that will rival this in quality, style and fit at—



All Sizes to 46 **\$25** Store Open Saturday 9 p. m.

SUITS WITHOUT A RIVAL IN OMAHA

Compare these offerings with the best you encounter about town. They stand head and shoulders above all competition. Be in early Saturday and select that new Easter Suit.

"The Extra Pair Doubles the Wear"

Snappy High School SUITS \$18

With Extra Pair of Trousers

MOST of the young fellows prefer the fancy mixtures, stripes, grays, solid browns, etc., shown in this lot of suits at \$18. The Palace buyer offers at \$18 JUST what the young man about town WANTS—the snappy, smart sport models; the stylish Norfolks.

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CLOTHING COMPANY
COR. 14th & DOUGLAS

OMAHA'S BIGGEST VALUES

Doughnuts

Sweet cake doughnuts for Easter. Special, per dozen **20c**

HAYDEN'S

Look on Page 25 for Our Easter Millinery and Wallpaper Ad

Saturday Coat Buyers Will Reap the Benefit of Many Drastic Price Cuts

Several Hundred Easter Coats Fashion's Very Newest Modes

Unseasonable weather conditions have greatly hampered the coat business. Our stocks right now offer wonderful selections—the very model you have been wanting can be had now—think of it—before Easter—at a decided saving in price.

Select Your Coat Here Saturday

These low sale prices quoted below will give one an idea of our determination to reduce our stocks of coats.

This Sale Is Most Opportune!

Hundreds of customers have awaited this event, fully expecting to wait until after Easter before purchasing. Early customers will get the best selections.



Coats
Coats
Coats

A great many of our better coats, stunning models, hardly any two alike. Attractive and stylish. Made to Sell at \$79.50

These coats are the season's most select styles, conservative and sport models. Every size represented in this lot. Bought to Retail at \$59.00

This group of coats are all pleasing styles; the variety of models is so large description is impossible. Priced at \$22.50

The original price of these coats was decidedly low. This sale price will sell every one before closing time. Priced at \$19.50

Easter Gloves

Ladies' Strap Wrist Chamoisee Gloves; fancy cuffs; regular \$2.00 value; Saturday **\$1.25**
Ladies' 16-button Kayser's Silk Gloves, all the new shades; special at **\$1.50**
Ladies' 8-button Strap Wrist Chamoisee's Gloves, embroidered cuffs and fringe ends, regular \$3.00 value; Saturday, special at **\$2.25**
Ladies' 16-button Kid Gloves, black, white and colors; special at **\$1.95**

Saturday—Thousands Will Buy Easter Footwear

We're prepared to handle the largest crowds of shoe buyers in the history of the store. Extra space, people are engaged and additional fitting space. Greatest of all—a big shipment of the newest pumps and oxfords have arrived.

\$5 Sale Pumps and Oxfords
Pumps and oxfords in strap or tongue of high French or military heels. Brown suede, patent and suede, black satin, suede and kid, brown kid, gray kid, beaded buckles. **\$2.79**
(NOTE: For the woman who is hard to fit we have complete runs of sizes AAA to E—1 to 9.)



Easter Candies

Fresh Easter candies. Assorted flavors. Per lb. **33c**

We've Not Forgotten the Little Girls and Their Bigger Sisters

Girls' White Organdy Dresses—Ruffled and lace trimmed; sizes 6 to 14.

\$3.98, \$5, and \$7.98

Little Tots' Coat Sweaters—2 to 6. Colors, Pekin, Rose, Green, Tan, Yellow and Red. Very special, **\$4.98**

Little Tots' Hats and Bonnets in Crepe, Silk and Straw.

\$1.98, \$2.98 and \$5.00

Miss 2 to 6—Dainty frocks of voile, organdy, swiss and gingham, in many delightful colors. Distinctive models in Spring Coats.



Wee Baby

Hand-made Dresses in organdy; hand-made capes; hand embroidered crepe; silk, crepe and cashmere coats; bibs and pillowcases in madras and applique. Everything for baby at the price you want to pay.

What's an Easter Suit Without Its New Overblouse?

The New Overblouses \$8.95

Their lively colors and patterns, those characteristics of the young's modes, vividly printed blouses of Crepe, the Chinese, Canton Crepe, and the much wanted Paisley. Blouses beaded and embroidered all over, with a little collar which fits over the pocket of the suit. In Oriental patterns and colors in beige and navy blue.



Easter Hosiery

Silk Chiffon Hose
Women's pure dye silk, chiffon weight, from **\$1.75 to \$3.50**
Lace socks at **\$2.95** and **\$3.50**; worth up to \$5.00.
Embroidered Silk Hose
Jmbeaded novelty checked silk hose, close weaver, all new shades. **\$2.50 values** **\$2.69**
Full Fashioned Silk Hose
Women's full fashioned silk hose, black and colors. Values to **\$2.25**; Saturday **\$1.50**
Pure Silk Hose
Misses' pure silk hose, sizes 6 to 10. **\$2.00 values** **\$1.49**
A complete range of colors in three-quarter socks in all silks and mercerized lisle, from **50c to \$1.25**. All styles.

Stetson Hats For Easter

Distinctive, smartly styled and of fine quality, a Stetson proclaims itself the thoroughbred it is. We have the hat you've been trying to find at **\$7.00 and \$10.00**.
Other standard makes in fine hats for Men and Young Men in the latest spring styles, silk lined; special at **\$3.50 and \$5.00**.

Hat Sale \$1.98

Over 75 dozen of men's fine felt hats. Samples and surplus stock. All this season's styles; all colors; bought at less than one-half their lowest whole sale price. **\$2.50, \$4.00 and \$5.00 values**, all in one lot Saturday, your choice **\$1.98**

MEN'S CAPS
Attractive patterns. Snappy styles. Fine quality. Better look them over. You'll want one. Specially priced, **98c to \$2.50**.
Store for Men and Boys

Every Man Will Want a New Shirt for Easter

1800 men's silk fiber, silk stripe, silk and linen, all fine woven materials, some imported fabrics, made by Arrow, E. & W. and other well-known manufacturers; every size, every sleeve length; values to \$1.00. Very special at **\$1.95**

Men's Ties 45c

An unusual sale of men's neckties, ranging in styles in silk fiber knit, heather, silk knit, grenadine and imported silks, hand-made; made to sell for \$1.00 to \$1.50. This entire lot, your choice **45c**

Buy Your Boys' Easter Outfit at Haydens

Store for Men and Boys
Boys' 2-Pant Suits at **\$8.98 and \$9.98** (Free, a pair of Tite-Lok Stills Medium and light colored tweeds, cassimeres and fancy Scotch mixtures with two pairs of lined knickerbockers. Expertly tailored and perfect fitting. Sizes 7 to 15 years.
All-wool blue serge suits, special at **\$9.98 and \$13.50**
"Perfection" made suits for boys, with two pairs of lined knickerbockers, beautifully tailored, smart in style. Boys and parents will appreciate these special suits. Sizes 7 to 15 years, all **\$12.50 to \$22.50**

Hart Schaffner & Marx Suits for Boys. Special Saturday, **\$17.50**.

Boys' Blouses
\$2.50 values. In practical light and dark shades, in neat stripes and checks. Collar attached styles; all sizes, 7 to 15 years. **Knickerbockers** at **\$1.50**



Jewelry Sale, 29c

A manufacturer's sample line of earrings, finger rings, bar pins, brooches, watch fobs, Boutiques, hat pins, Peggy chains, Vanities, hand necklaces and a big variety of bracelets. Values 50c to \$1.00. Sale price Saturday only **29c**

Safety Razors, 29c

Gillette style in lined nickel case, a wonderful bargain. at **29c**
Razor and six blades **45c**
Razor and twelve blades **55c**
Blades only, per dozen **29c**

Groceries, Fruits, Vegetables

10 lb. Pure Granulated Sugar **93c**
Fancy Blue Rose Rice, per lb. **5c**
No. 10 Blue Raspberries, heavy season, per can, **\$1.10**, per dozen, **\$12.50**
No. 10 Peas in syrup, per can **85c**
per dozen cans **\$9.75**
No. 2 cans Lemon Gingers Peaches, per dozen cans **\$2.95**
(Only two dozen to a customer.)
No. 1 Tall Red Fancy Alaska Salmon, per can, **25c**; per dozen **\$2.95**
30c size Royal Baking Powder, can **35c**
30c size Royal Baking Powder, can **35c**
30c size Runford Baking Powder, can **35c**
Soap Chips, per lb. **11c**
Advo-Tell, Saturday only, 2 lbs. for **24c**
Hayden's Deluxe Coffee, best value, Saturday only **45c**; 2 lbs. for **87c**
Hayden's Ankara Coffee, 40c value, Saturday, 2 lbs. for **87c**
Ceylon Tea, 75c value, Saturday, lb. **65c**
Fancy Basket-Fixed Japan Tea, 75c value, Saturday, per lb. **65c**
Hayden's Health Flour, 2 lbs. for **87c**
Hayden's Diamond H Flour **87c**
Blue Bell Flour **87c**

Leather Goods

A big special sale on ladies' hand bags and party boxes. **\$1.29**
\$1.95 party boxes, fitted, special at **\$1.29**
\$2.98 party boxes, fitted, special at **\$1.98**
\$3.50 all leather hand bags, special at **\$1.49**
\$2.49 toolled leather hand bags, special at **\$1.95**
\$5.00 assorted leather hand bags, special at **\$2.98**
A beautiful line of fancy silk and leather bags, **\$3.50 to \$6**

Easter Toilet Goods Special

50c Pond Ritz French face powder at **25c**
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Very Special Market Sales

Market
Spring Lamb Fore-quarters lb. **22c**
Spring Lamb Hind-quarters, lb. **30c**
Native Rolled Rib Roast, lb. **20c**
Native Shoulder Beef Roast, lb. **13c**
Small Shoulder Pork Roast, lb. **12c**
Fancy Veal Roast, per lb. **17c**

Bakery Sales
Easter Special Layer Cakes, 45c
One 1 1/2 Coffee Cakes for 25c

Butter and Eggs
Extra Fancy Creamery Butter in cartons, lb. **49c**
Extra Fancy Peanut Butter, lb. **17c**
Rex or Wilson Nut Margarine, lb. **19c**
Selected Fresh Country Eggs, special, per dozen **24c**
Fancy Wisconsin Brick Cheese, per lb. **30c**
Fancy Wisconsin Dairy Wisconsin Sperry Cheese, per lb. **22c**
Society Brand Requesfort Cheese **75c**

FREE
One 6-ounce bottle of McLaughlin's Thousand Island Dressing, 20c size, with one 6-ounce bottle of McLaughlin's Maxumaine Dressing, 30c size

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