

"EVERYBODY'S STORE"

BURGESS-NASH COMPANY.

Featuring for Men and Young Men
Nationally Advertised

Styleplus Clothes

Suits With 2 Pair Pants

\$30 \$35 \$40

Every Styleplus garment is absolutely guaranteed to give the utmost of satisfaction in every respect. Such a guarantee is possible only when every detail of tailoring has been taken care of correctly.

At these popular prices we offer both

Single and Double Breasted Models
Semi-Conservative and Sports Styles

In pencil stripes, overplaids and plain colors. All sizes for men and young men. Styleplus clothes are sold exclusively in Omaha at the Burgess-Nash Company.

Men's Spring Topcoats
\$25.00 to \$50.00

Our selection of high grade topcoats is most complete, consisting of every fabric and pattern that is new and correct. Rich overplaids, plain highland heather mixtures in dark and light shades, representing latest color combinations. The materials include whipcords, highland heathers, gaberdines, tweeds and many others. All sizes.

Men's Shop—Main Floor



Auto-Strop Razors

Complete with three blades, regularly priced from \$3.00 to \$5.00, Saturday..... **89c**
35c Palm Olive shaving cream..... **19c**
Saturday—Drug Shop—Main Floor

Men's Easter Neckwear

\$1.00

Just arrived—a large assortment of knit and cut silk ties, every one the "new and correct" for spring and summer wear. Both light and dark patterns—one for every man's preference. Other styles to \$5.00.

Sale of Ties

Wonderful lot of silk four-hand ties in stripes and figured patterns, each a remarkable value.... **65c**

Men's Lisle Hose

Fine mercerized sock that will wear splendidly. All desirable colors. Three pairs, \$1.00—or a pr., **35c**
Men's Shop—Main Floor

New Hats

Bargain Priced

Many of our new spring hats have been greatly reduced for Easter selling. In this group you are sure to find one that will please you. A large assortment of colors and styles from which to choose. All sizes. Priced..... **\$2.65**

Our assortment of Mallory, Crofut Knapp, and Stetson spring hats is now complete. **\$5.00 to \$10.00**
Men's Shop—Main Floor



Men's Muslin Pajamas, \$1.85

Plain colors and stripes, regular \$2.50 values, all sizes.
Men's Shop—Main Floor



Our assortment of Mallory, Crofut Knapp, and Stetson spring hats is now complete. **\$5.00 to \$10.00**
Men's Shop—Main Floor

8x10 Kodak Enlargements

Have your favorite snapshots enlarged. Any size up to 8x10 inches. Saturday only.... **19c**
Burgess-Nash Kodak Shop—Main Floor

Our Before Easter Presentation of

Spring Dresses
\$39⁵⁰

If one is to look her best in a charming new frock on Easter Sunday, this sale presents a remarkable opportunity to purchase it at the lowest possible price.

Sample Frocks

most of them, and one of a kind models that achieve distinction through individuality of design and trimming.

Cantons Flat Crepes
Poiret Tuills

frocks that you would expect to find tagged at \$80. Very new and delightful styling has made them totally irresistible.

Dress Shop—Third Floor

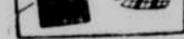


Sale of Sample Handkerchiefs
1/2 Price Saturday

We have recently purchased all of M. E. Smith and Company's spring samples of handkerchiefs. Including those for men, women and children. Those for men and women are made of

Pongee Linen Cotton

Those for children are packed seven in a folder, one for each day in the week.
Handkerchief Shop—Main Floor



Men's Shoes

Special Saturday

Your choice of 250 pairs, including high and low shoes of all styles and leathers. These shoes formerly sold as high as \$10.00 a pair, special Saturday at... **\$4⁹⁵**
Men's Shoe Shop—Main Floor



Silk Gauntlets for Easter

White, black, heaver and grey silk gauntlets, with deep cuffs. All have gores and stitching of contrasting colors. **\$2.25**



Long Silk Gloves

Milanese silk gloves, 14-button length. Attractive Paris Point stitching on the backs. All the newest spring shades. **\$2.00**
Glove Shop—Main Floor

A Neckwear Bargain

Of utmost importance to the Easter costume is a bit of lace or a collar and cuff set. For Saturday we feature one great lot of pretty pieces at... **49c**



Spring Veilings

All the fascinating new spring colors are found in these veilings that match or harmonize with the Easter hat. All have chenille dots. Yard... **39c**
Neckwear Shop—Main Floor

Sale of Silk Hosiery

\$1.65



Women's full fashioned pure thread silk stockings in all the lovely shades for spring at a price unexpectedly low. All are first quality hose. Some are silk to the top, others are made with lisle garter top, every pair a rare value at **\$1.69**.
Hosiery Shop—Main Floor

Greetings for Eastertime

Each succeeding Eastertime, thoughtfulness for others becomes more apparent. Cards embodying beautiful sentiments for friends, fathers, mothers, brothers and sisters are perhaps most in keeping with the Eastertime.

Party Novelties

Clever novelties and decorations add charm to the successful Easter party; tallies, place cards, favors, nut cups, in fact, everything for bridge, party, luncheon party or any entertainment. Complete line, reasonably priced.

Easter Stationery—Quality Linen

An excellent quality stationery which may be purchased by the pound. White, gray and buff. 72 sheets to a pound. Pound... **39c** Envelopes to match... **15c**
Stationery Shop—Main Floor

Easter Novelties for Children

Candies Novelties

A large and varied assortment from the finest bright colored jelly eggs, chicks and rabbits to the beautiful crystallized sugar panorama eggs. Hollow chocolate eggs, 5c to 75c. Chocolate marshmallow eggs, pound, 39c. Panorama eggs, 10c to \$1.25. 10c.

Baskets for Easter Sunday

Attractive baskets filled with paper grass, chicks and eggs priced up from... **5c**
Candy Shop—Main Floor

Hand Bags for Easter

At \$1.39 At \$1.95



Vachette, calfskin, pin seal and cobra steel bags in attractive toled of you because of their facts. Swaggers, envelope, pouch and many novel shapes.

Leather and Silk Bags

This group is composed of leather and silk bags. Those of leather are Persian goat, vachette or beaver in black or brown. Those of silk are either blue or black daintily lined and are particularly smart for afternoon and evening use. **\$3⁹⁵**
Leather Goods Shop—Main Floor

For the Easter Gift

Women's Wrist Watches

\$14.35

Whiting and Davis Silver Mesh Bags

\$3.48

Very Special Saturday—14-kt. white gold case with engraved back and bezel and silvered dial, black silk ribbon bracelet fitted with 14-kt. engraved clasp. Tonneau and square shapes, 15-jewel lever nickel movement. We carry a complete line of Ingersoll watches. **\$3.48**.
Jewelry Shop—Main Floor

The Whiting Davis silver plated mesh bags bear a national reputation. Each bag is stamped with the name and may be purchased with the full assurance that it is perfect. These bags are the new spring models and are regularly priced from \$6.50 to \$12.00. Saturday **\$3.48**.
Jewelry Shop—Main Floor

Drugs at Bargain Prices

35c Lurgine Cleaner	24c	65c Ponds Vanishing Cream	39c
\$1.25 Pinaud's Lilac Vegetal	89c	75c Fitch Shampoo	59c
50c Djer Kiss Face Powder	35c	25c Mavis Talcum Powder, 3 for	50c
\$1.25 l'Origan Face Powder	69c	\$2.50 Electric Curling Iron	Guaranteed one year
10c Cream Oil	6 1/2c	\$2.00 oz. Djer Kiss Perfume, oz.	\$1.39
60c Pompeian Face Soap	42c	\$3.00 oz. Chy pre Perfume, oz.	\$1.89
\$1.00 Gem Safety Razors, with 3 blades	49c	15c Lux Soap flakes	10c

Pre-Easter Sale of Jersey Silk Underwear

\$1.75 to \$5.25



This wonderful sale is possible through a great purchase of samples from makers of the finest silk undergarments. All are of fine, lustrous silk in exquisite colorings, at about one-half regular price. Included are

Vests Bloomers Step-ins
Envelope Chemise Petticoaters

Some are plain tailored, others are trimmed in filet laces or daintily embroidered; flesh, white, orchid, maize and Nile green.
Underwear Shop—Main Floor

Do the Children's Easter Shopping Saturday

Shoes for Boys and Girls
Girls' Slippers

Patent kid with turn sole; lined with white kid. In new two-strap style. Sizes 8 1/2 to 11... **\$4.50**
Sizes 11 to 2... **\$5.00**
Mary Jane of patent kid with turn sole. Priced, a pair, at—
Sizes 8 1/2 to 11... **\$4.00**
Sizes 11 to 2... **\$4.50**



Boys' Oxfords

Of dark brown calf with perforated new French toe. Made with Goodyear welt sole and fitted with rubber heels. Sizes 1 to 6, Special... **\$3.95**
Saturday, pair... **\$3.95**
Shoe Shop—Main Floor



Children's Fibre Silk Hose

Hose with the same appearance as silk, but wear longer and are less expensive. Black, white and pink. Sizes 4 to 6 1/2, pair... **65c**
Sizes 7 to 10, pair... **\$1.50**
Hosiery Shop—Main Floor

Boys' Two-Pant Suits
\$12.50

Boys' high-grade knicker suits, each with 2 pairs of fully lined pants. Made of cashmeres, tweeds and flannels in plain, belted or norfolk belted models. All the season's shades in brown, grey, green and tan mixtures and pencil stripes. Every suit especially made to withstand the hard wear given it.
Sizes 6 to 18. Other sizes from \$10 to \$27.50.



Boys' Topcoats

\$6.50 to \$10.00

For the little fellows of 2 1/2 to 10 years, just like dad's—raglan sleeves and set in style with belt all around. Made of tweed, herringbone and gaberdine.
Boys' Shop—Third Floor

Sale Girls' Gingham Knicker Dresses
\$3.95

The slipover dress with knickers to match is made of fine quality gingham in small checks and medium plaids. The dress is daintily trimmed in cross-stitch embroidery, pearl buttons and cunning little set-in pockets. The collar and cuffs are white mercerized poplin. Sizes 6 to 14 years.
Girls' Shop—Third Floor



Roller Skates for the Youngsters

As soon as the snow melts the kiddies will want new roller skates. We have prepared for this by reducing our \$2.50 Winslow ball-bearing skates for Saturday, pair... **\$1.69**
Sporting Goods Shop—Main Floor

Stamped Nursery Sets

For Mother to Embroider

Complete set for a child's room consisting of
Shoe Bag Laundry Bag Dresser Scarf
Curtains Towels Crib Cover Crib Pillow
All are stamped on unbleached muslin ready to embroider. Full directions for embroidering and making are given with each article. Rompers and play aprons are stamped to match. Noah's Ark animals ready to stuff.
Priced From **35c to \$1.50**
Art Needlework Shop—Second Floor

"Pioneer" Coaster Wagons

Standard and Extra Large Sizes—
Well-built coaster wagons that will withstand the hard usage given them. Made with self-contained roller bearings, rubber tires, hand brake and 10-inch wheels.
The Standard has 30x12-inch box.
The extra large size has 36x16-inch box.
Toy Shop—Bargain Basement

\$9⁵⁰

Saturday in the Bargain Basement

Sale of 500 Dresses

Sizes 16 to 20 and 36 **\$14.75** Beautiful Styles and Colors.

As a special inducement to shop before the final rush of Easter, we have assembled this group at a special price concession. Included are lovely dresses of

Flat Crepe Canton Taffeta
and Paisley Combinations
Georgette Trico Sham Marvella

With ingenious beadings, embroidery, pleatings, tiers, side drapes. Springtime colors include navy, black, copen, gray, rose, tan, green, cocoa and sand.
Saturday—Bargain Basement



Electrical Appliances

Special Saturday

Star Electric Waffle Iron of aluminum, inset nickel finish. Round style with tray, complete with cord and plug. **\$9.00**

Each... **\$9.00**
Universal Electric Iron—6-pound size with nickel finish. A high wide bracket asbestos insulator insures a cool handle and unequalled heat storage. Regularly \$6.75; Saturday... **\$5.95**

6-ft. Cord Complete with Plug for use with all appliances. Special... **95c**

Security Electric Curling Iron in swivel plug style. Nickel finish. Special at... **\$2.39**
Housefurnishings Shop—Fourth Floor