

Hoover Asserts Pioneering Remains to Be Done in U. S.

"There Are Continents of Human Welfare of Which We Have Penetrated Only Coastal Plain," Says Secretary, Declaring Individualism Is Strongest Force in Civilization.

By HERBERT HOOVER, Secretary of Commerce.

Individualism has been the primary force of American civilization for three centuries. It is our sort of individualism that has supplied the motivation of America's political, economic and spiritual institutions in all these years. It has proved its ability to develop its institutions with the changing scene. Our very form of government is the product of the individualism of our people, the demand for an equal opportunity, for a fair chance.

The American pioneer is the epic expression of that individualism, and the pioneer spirit is the response to the challenge of opportunity, to the challenge of nature, to the challenge of life, to the call of the frontier. That spirit never died for lack of something for it to achieve. There will always be a frontier to conquer or to hold as long as men think, plan and dare. Our American individualism has received much of its character from our contacts with the forces of nature on a new continent. It eyed government without official emissaries to show the way; it plowed and sowed two scores of great states; it built roads, bridges, railways, cities; it carried forward every attribute of high civilization over a continent. The days of the pioneer are not over. There are continents of human welfare of which we have penetrated only the coastal plain. The great continent of science is as yet explored only on its borders, and it is only the pioneer who will penetrate the frontier in the quest for new worlds to conquer. The very genius of our institutions has been given to them by the pioneer spirit. Our individualism is rooted in our very nature. It is based on conviction born of experience. Equal opportunity, the demand for a fair chance, became the formula of American individualism because it is the method of American achievement.

New Forces More Complex.

After the absorption of the great plains of the west came the era of industrial development with the new complex of forces that it has brought us. Now haltingly, but with more surety and precision than ever before, and with a more conscious understanding of our mission, we are finding solutions of these problems arising from our new conditions, for the forces of our social system can compass and comprise these.

Our individualism is the middle ground between autocracy—whether of birth, economic or class origin—and socialism. Socialism of different varieties may have something to recommend it as an intellectual stop-look-and-listen sign, more especially for old World societies. But it contains only destruction to the forces that make progress in our social system. Nor does salvation come by any device for concentration of power, whether political or economic, for both are equally reversions to old world autocracy in new garments.

Salvation will not come to us out of the wreckage of individualism. What we need today is steady devotion to a better, brighter, broader individualism—an individualism that carries increasing responsibility and service to our fellows. Our need is not for a way out, but for a way forward. We found our way out three centuries ago when our forefathers left Europe for these shores, to set up here a commonwealth conceived in liberty and dedicated to the development of individuality.

Reaction, Radicalism Menace.

There are malign social forces other than our failures that would destroy our progress. There are the equal dangers both of reaction and radicalism. The perpetual howl of radicalism is that it is the sole voice of liberalism—that devotion to social progress is its field alone. These men would assume that all reform and human advance must come through government. They have forgotten that progress must come from the steady lift of the individual and that the measure of national idealism and progress is the quality of idealism in the individual. The most trying support of radicalism comes from the timid or dishonest minds that shrink from facing the result of radicalism itself but are devoted to defense of radicalism as proof of a liberal mind. Most theorists who denounce our individualism as a social basis seem to have a passion for ignorance of its constructive ideas.

An even greater danger is the destructive criticism of minds too weak or too partisan to harbor constructive ideas. For such, criticism is based upon the distortion of perspective or cunning misrepresentation. There is never danger from the real threat himself until the structure and confidence of society has been undermined by the entrenchment of destructive criticism. Destructive criticism can certainly lead to revolution unless there are those willing to withstand the malice that flows in return from refutation. It has been well said that revolution is no summer thunderstorm clearing the atmosphere. In modern society it is a tornado leaving in its path the destroyed homes of millions with their dead women and children.

Times Need Linking.

There are also those who insist that the future must be a repetition of the past; that ideas are dangerous, that ideas are freaks. To find that fine balance which links the future with the past, whose vision is of men and not of tools, that possess the courage to construct rather than to criticize—this is our need. There is no oratory so easy, no writing so trenchant and vivid as the phrase-making of criticism and malice—there is none so difficult as inspiration to construction. We cannot ever afford to rest at ease in the comfortable assumption that right ideas always prevail by some virtue of their own. In the long run they do. But there can be and there have been periods of centuries

Omaha's Tornado Just Decade Ago

Tenth Anniversary Recalls Ruin Wrought on Easter Sunday Evening, 1913.

Ten years ago yesterday Omaha was visited by the worst tornado in its history. Entering the city in the evening of an Easter Sunday from the southeast, leaving a trail of destruction in its path, it cut a swath ranging from 300 feet to 1,000 feet in some places, razing full of houses, causing the death of 145 persons and injuring 300 others.

Before midnight the cyclonic area was under military rule of Governor Morehead and National guardsmen. In some locations entire dwellings were blown to pieces. In other places the roof was taken away or the side of a house removed. There was an instance of the side of a house being blown away without disturbing articles on shelves of a pantry which were exposed. The velocity of the wind was indicated by a piece of wood 2 1/2 inches long being forced into a piano, leaving the point of entrance as even as if the incision had been done by hand. Near Twenty-fourth and Lake streets 19 men were killed when a two-story brick clubhouse fell.

When the world slumped back toward darkness merely because great masses of men became impregnated with wrong ideas and wrong social philosophies. The declines of civilization have been born of wrong ideas. Most of the wars of the world, including the recent one, have been fought by the advocates of contrasting ideas of social philosophy.

Understanding Is Safeguard. The primary safeguard of American individualism is an understanding of it; of faith that it is the most precious possession of American civilization, and a willingness courageously to test every process of national life upon the touchstone of this basic social premise. Development of the human institutions and of science and industry have been long chains of trial and error. Our public relations to them and to other phases of our national life can be advanced in no other way than by a willingness of experiment in the remedy of our social faults. The failures and unsolved problems of economic and social life can be corrected; they can be solved within our social theme and under no other system. The solution is a matter of will to find solution; of a sense of duty as well as of a sense of right and citizenship. No one who buys "bootleg" whiskey can complain of gunmen and hoodlumism.

Humanity has a long road to perfection, but we of America can make sure progress if we will preserve our individualism, if we will preserve and stimulate the initiative of our people, if we will build upon our insistence and safeguards to equality of opportunity, if we will glorify service as a part of our national character. Progress will march if we hold an abiding faith in the intelligence, the initiative, the character, the courage, and the divine touch in the individual. We can safeguard these ends if we give to each individual that opportunity for which the spirit of America stands. We can make a social system as perfect as our generation merits and one that will be received in gratitude by our children.

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AT THE THEATERS

With Marjorie and Mary McFarland, famous singing stars, as the featured vaudeville attraction, the World theater today offers an all new bill of six standard acts. "The Spectator" introduces a all-girl dancing revue. El Kora is a wizard on the xylophone. Meshan and Kovalev are two Irish gentlemen in a laughable discourse upon topical matters. Other acts and motion picture features contribute the remainder of the new program.

You have two more opportunities to see the notable actor, John Davidson, in the powerful jury room drama, "The Evidence." His engagement at the Orpheum includes the matinee and evening performances today. This evening the show starts early, with the curtain rising at 7:30. For the week tomorrow, the stellar attraction is to be contributed by the premier dancers of France, Miss Germaine Mitty and Eugene Tullio. They are to present a combination of classic, dramatic and athletic numbers. The amusing skit, "Please Stop," is to be presented by Lou Clayton and Cliff Edwards. Charles O'Connell and Mary Ann are vocalists with pleasing songs written by Mr. O'Connell himself. Another of the featured offerings will be the exceedingly funny sketch, "The Piano Tuner." This is to be contributed by Charles O'Donnell and Ethel Blair. The comedy of Mitty and Tullio is one of the most important engagements of the entire Orpheum season.

Joe Hurlig's "Bowery Burglars" at the Gaiety this afternoon for a week, will offer many things that are novel and appealing in a big extravaganza bearing the title, "Here, There and Everywhere."

What there is of a story hinges on the progress of two comedy satirists who are supposed to wing their way across the Atlantic—and thereby haul the fun. Tonight on the show there are catchy songs galore, dances in profusion and a sprightly and pretty chorus to interpret both. The company, which is both efficient and amusing, is headed by Billy Foster and Frank Harcourt, featuring with Mildred Cecil Fay and Florence, Spenger and Rose. Marty Simon, Estelle Nack and Libbie Hart are other prominent principals. Tomorrow's baroque matinee starts at 2.

Bowker's Naughty-Naughty Musical Comedy company, in "Old Baby," can be seen for the last time today at the Empress. There will be an entire new show starting tomorrow. Rose Young and McKnight will present "Everygirl," a fast-paced musical comedy of flappers and frolics, featuring Dorothy Mackay, Mayne Bell, Grace Patterson and many more. It is a brilliant company in a vigorous musical production and will offer the sweetest, danciest chorus ever here.

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1324 Farnam St. - - - Omaha

DR. SMITH'S SUNDAY EVENING LECTURE

First Central Congregational Church
Corner of 36th and Harney, 7:45 P. M.
By the unanimous vote of the 500 people who came out in spite of the storm last Sunday night, and because of scores of telephone calls received from all parts of the city during the week, Dr. Smith will repeat tomorrow night his lecture on "THE PERSONALITY OF JESUS: IS HE THE SON OF GOD OR THE SON OF MAN? WAS HE GOD OR WAS HE MAN? IS HE HUMAN OR IS HE DIVINE?" All are cordially invited; no seats are reserved; first come, first served.

Special Events Saturday

at

BURGESS-NASH

- 9 a. m.—Music Memory contest program.
- 10 a. m.—"Little Women"—a play for children given by the children of the "Children's Theater," direction of Marguerite Beckman.
- 2 p. m.—Motion Pictures—Of interest to parents as well as to children.

Auditorium—Fifth Floor
There Is No Charge for Admission

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Our own modern Tailor Plant makes Bond's Clothes; we sell direct to you through our own outlet stores. You benefit by this method, because it brings you absolutely the newest styles first—minus the usual retailer's charge for profit and expense.

Bond's New Gaberdines

The most appropriate spring "Topper" made. A raincoat in "wet" days and a topcoat in sun shining days. Popular raglan shoulders, full belted and roomy patch pockets. You need one and can afford one at Bond's low prices.

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The finest fabric—beautifully tailored—richly lined with silk.

They are "style correct" and come direct to you from our own tailor plant—and there's the reason for the remarkably low price.

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"Style Store"
1514 FARNAM STREET
Open Saturday Evening Until 7 o'Clock

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New Tweed Topcoats Now in—\$25

Bond's Clothes "De Luxe" \$40, \$45, \$50

2-Pants Suits

Most every suit in Bond's stores, has been made with an extra pair of pants—but it is our desire to sell you only what you really care to buy—so if you don't want the extra pair you don't have to take them.

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- Cleveland
- Detroit
- Akron
- Toledo
- Pittsburgh
- Youngstown
- Louisville
- Columbus
- Cincinnati
- St. Louis
- Kansas City
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