

Home Lovers, Attention

Investigate Burgess-Nash Household Club Plan of Extended Payment Buying—a plan whereby you can furnish your home complete from kitchen to living room at the lowest cash prices. Buy now and pay as you use it. Information concerning the Club Plan may be secured from the Credit Department—Sixth Floor.

“EVERYBODY’S STORE”
BURGESS-NASH COMPANY.

The Public Is Invited to Our Tuesday Noonday Program, 12:20 to 12:50

WALTER W. HEAD, President of the Omaha National Bank, will give an interesting 30-minute talk.
Direction Marguerite Beckman Burgess-Nash Auditorium—Fifth Floor

New Silks for Spring



Crystal Crepe
The new knitted Crystal and Alltime Crepe is one that Fashion advocates so strongly for spring gowns. A complete range of colors. 36 inches in width. Yd. **\$1.95**

Silk and Wool Canton Crepe
Very firmly woven and fine quality material for street frocks. Black, navy blue, brown and other street shades. 36 inches in width. Yard **\$1.95**

White Skirtings
White sport satin in plain, striped or plaid weaves. 39 inches in width. **\$1.85**

Printed Silks
Crepe de chine and pongee printed in challis and Persian designs. Both light and dark colors. 36 to 40 inches in width. Per yard **\$1.95**

Satin Charmeuse
Soft velvety finish with rich luster. Black, navy blue, brown, coral, pimento and other spring shades. 40 inches in width. Per yard **\$1.65**

Lusterspun
A heavy weight crepe with satin face. This material is heavy enough for suits, wraps or skirts. Included are 39-inch silk and wool crepes in plain and self-colored block patterns. Regularly priced, yard, \$3.95. Monday selling **\$2.95**

Woolen Fabrics for Spring

Wool Jersey
54-inch width all-wool jersey in brown, tan and gray. Specially priced for Monday, yard **\$1.45**

Velour Checks
Illuminated velour checks in all the wanted new spring shades. Suitable for wraps, suits and skirts. Yard **\$2.45**

Daylight Silk Shop—Second Floor

Three Specials for Monday

Bleached Damask Table Cloths
58-inch cloths of extra heavy weight and good quality. Included are both round and square cloths with scalloped edges in colors of pink, blue and gold, also hem-stitched cloths. **95c**

400 Fine Pillow Cases
These excellent cases come in the popular 42x36-inch size; are very neatly finished with 3-inch hem, perfectly stitched. Limit of six cases to a customer. **29c**

32-Inch Tissue Gingham
Just imagine lovely tissues at this low price. A fine quality in handsome checks and plaids; all new colors. **29c**



Monday We Feature a Special Sale of House Dresses

Regularly worth \$2.00 **Only 69c** Regularly worth \$1.25 and \$1.50 **Only 79c** Regularly worth \$1.75 and \$2.00 **Only 89c**

Have you all the summer gingham that you need? Of course you don't! What woman ever did have? For that reason we offer you Monday three groups of higher priced dresses that are pretty, becoming and cool. The special pricing, which is for Monday only, means in some cases a reduction of more than half. This is not a special purchase, but our own fine stock that we offer to women who shop here Monday. The styles are those for morning and afternoon wear. You will like them because the colorings are clear and springlike; the materials of practical wearing quality.

Monday—House Dress Shop—Second Floor

Rugs for Spring

New Designs and Colorings—Inexpensively Priced

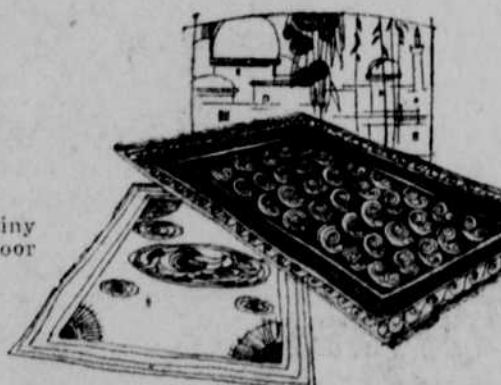
In this special group are rugs of character—many exact reproductions of the finer grades on the market. Extra fine quality all-wool Wiltons, seamed with linen fringe—pattern that will appeal to every home-maker. Complete line of sizes.

- 9x12 \$88.00
- 8-3x10-6 \$53.50
- 6x9 \$56.50
- 4-6x7-6 \$31.50
- 36x63-in. \$15.50
- 27x54-in. \$ 9.50
- 22½x36-in. \$ 6.75

The Need Is Here for Door Mats

For the protection of rugs and carpets in the rainy spring weather are extra heavy quality cocoa fiber door mats in a complete range of stock sizes—

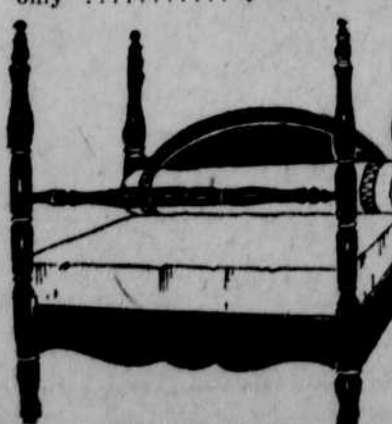
- 14x24-inch \$1.25
- 16x27-inch \$1.50
- 18x30-inch \$2.00
- 20x33-inch \$2.50



Rug Shop—Sixth Floor

Furniture for One's Home

Colonial Four Poster Bed
Mahogany finish; available in full or single size. A remarkable opportunity at **\$24.50** only



Folding Card Tables
Regular \$3.00 collapsible table with felt or leatherette top. **\$1.95**

Felt Mattresses
Made expressly for Burgess-Nash Company of white layer felt. Entirely hand-made, only **\$29.50**

Breakfast Room Suite
Table and four chairs of cream wicker with trimmings of black, orchid and French blue. Especially priced **\$31.50**

Open Box Springs
Double deck open box springs that carry a 20-year guarantee. Priced **\$12.50**



Monday—Furniture Shop—Fourth Floor

Sale of Drugs

- 60c Dr. Forhan's Tooth Paste **39c**
- 30c Kolynos Tooth Paste at **21c**
- 35c Revelation Tooth Paste for **21c**
- Palmolive Soap, 6 cakes for **40c**
- Physicians' and Surgeons' Soap, dozen **95c**
- 25c Woodbury Facial Soap for **19c**
- 60c Sempray Jovanay, 39c tube Mennen's Cold Cream **15c**

\$2.50 Electric Curling Iron, guaranteed one year, special. \$1.39

- 50c Multisified Coconut Oil **37c**
- 75c Fitch Shampoo **50c**
- 50c Palmolive Shampoo **35c**
- \$1.95 American-Made Pure pure bristle Hair Brush for **\$1.39**
- 60c Odorono for Perspiration **41c**
- \$4 Ivory Hand Sprung Mirror **\$1.89**
- 50c Jergen's Hand Lotion for **43c**
- 50c Hinds' Honey and Almond Lotion **37c**
- 35c Household Sponges **19c**
- \$1.00 Oil Tanned Chamomile for **49c**
- 75c Stacomb to keep the hair soft and glossy **49c**
- \$1.00 Listerine **69c**

Monday—Drug Shop—Main Floor

New Jersey Silk Vests and Bloomers

\$1.69 \$2.69
It is with a feeling of luxury that one slips into these lovely silken underthings, but it is no extravagance to own them at these moderate price. Vests are the favorite bodice tops. Bloomers have elastic at the waist and knee. Flesh only. Sizes 36 to 42. Vests priced at **\$1.69** Bloomers priced at **\$2.69**

Underwear Shop—Main Floor

For the Easter Season One's Thoughts Turn to

New Apparel

Suits \$25 to \$195

By its coat shall be known the spring suits. Clever little gad-about affairs of tan and brown checked velour are bound with gros grain ribbon and tie at the side.

Poirot twills with Dutch neck or tailored collars are made in loose back styles, with wide sleeves, braided, embroidered and satin trimmed. Camel's hair for sports and many, many other styles.

Coats \$25 to \$150

and wraps for general wear. These are the sports type of top coat, yet they are suitable to any occasion.

Poirot Twills, Gerona, Cut Bolivia

are the materials; tassels, stitchings, embroidery and self-material the trimmings. Those who look best in the slim lines of the straight back coat that wraps around and ties at the side and others who prefer the broken line of the bloused back styles, both may find satisfaction.

Dresses \$25 to \$250

For the many occasions of the Easter season Milady will want several afternoon frocks that are smart, but inexpensive.

Cantons, Georgettes, Taffetas

Trico Sham in the larger sizes in a group that, although extremely moderate in pricing, presents the best of the season's style features.

One model of heavy brown canton has an accordion pleated apron; another of georgette is intricately beaded; taffetas are ruffled and full skirted.

The Trico Sham dresses are particular favorites of women who wear the larger sizes. They are made on slenderizing lines in brown, black and blue.

Apparel Shop—Third Floor

Our First Semi-Annual Sale of Ribbons

At Prices Remarkable

A \$5,000 purchase that bought ribbons for a small part of their real worth enables us to hold this sale. 100,000 yards of **Finest Silk, Satin and Taffeta Ribbons** in every favored shade and coloring, but not in every width.

1 to 2-Inch Widths Yard 4c 3 Yards, 10c	2½ and 4½-Inch Widths Yard 8c 3 Yards, 20c
4 and 4½-Inch Widths Yard 12c 3 Yards, 30c	5 to 6-Inch Widths Yard 19c 3 Yards, 50c

Monday—Ribbon Shop—Main Floor

Sale of Notions

- Scissors, heavy nickel plated. 6 and 8 inches, pair **29c**
- Brass dressing pins, 160 to paper **5c**
- Darning cotton, 3 balls. **10c**
- Hicks curlers for bobbed hair, 5 on a card. **19c**
- Rickrack by the yard, all colors, 2 yards. **5c**
- "Bonnie-B" single mesh hair nets, large size, all colors, dozen **85c**
- "Bonnie-B" double mesh hair nets, large size, all colors, dozen **\$1.25**
- "Twin Links" double mesh hair nets, all colors, per dozen **90c**
- White pearl buttons, doz. **4c**
- Elastic 1-4 inch width for rompers, black and white, yard **5c**
- Ocean pearl shirt buttons, per dozen **23c**
- One lot slightly soiled Crochet Cotton, ball **3c**
- C. M. C. children's garters with clasp that will not tear the hose, all sizes, black and white. **40c**

Monday—Notion Shop—Main Floor



Another Tremendous Sale of Glassware

5,000 Pieces Greatly Underpriced
A factory's overstock of highest quality blown glassware that we secured at remarkable concession.

Every Piece With Delicate Needle Point Etchings

From these pieces you may renew broken numbers or obtain full matched sets in table stoneware. There are also novelties for gifts and prizes. Included among the various items are:

- Tumblers, 19c
- Grape Juicers, 19c
- Punch Cups, 19c
- Goblets, High-Low Sherbets, Parfaits, 29c
- Comports, 98c
- Fruit Bowls, Decanters, 98c
- Ice Teas, Hi-Balls, Cordials, 29c

Monday—China Shop—Fourth Floor

Art Needlework Pieces Stamped to Embroider

Odd moments during the daytime or the evening, you may embroider these dainty pieces in simple stitches with scarcely any effort at all, and be so happily surprised at the pretty things that you yourself have made. The expense is only trifling.

Bed Spreads Stamped to Embroider

Monday Only **\$1.95** Regularly **\$2.95**

Attractive spreads made of fine unbleached muslin. 80x100-inch size stamped in floral design to be worked in French knots and applied in color. This dollar reduction is for Monday only.

Stamped Aprons—All Styles, Low Priced

Lawn Aprons
Dainty tea-apron styles stamped to embroider in cross-stitch or lazy daisy stitch, or appliqued in color—**25c 35c 95c**

Unbleached Muslin Aprons
Polly Prim bib and fudge apron styles of unbleached muslin or of checked art cloth stamped for cross-stitch, lazy daisy or applique designs. Some of them are hemstitched. **65c to \$2.25**

Bungalow Aprons
Of unbleached muslin with checked gingham in sleeveless slip-on style. **\$1.85 to \$2.25**

Children's Dresses
Pretty summer-time outfits of unbleached muslin stamped with cross-stitch design. The dresses are made one-piece style with choice of matching bloomers or hat. Sizes 2, 4 and 6 years. Outfit **\$1.25**

100 Potted Ferns, 39c and 69c

Beautiful ferns that were used for display during our opening week are offered at sacrifice prices for quick disposal. 4 and 5-inch pots. On sale Monday. Mezzanine Floor

The Coming Season Requires Lovely New Lingerie

We Offer It at Low Prices

Silk Gowns
Daintily made of fine quality crepe de chine and trimmed with fillet lace. Delicate orchid, pink and orange shades. Only **\$1.39**

Envelope Chemise
Of crepe de chine, plainly made or trimmed with val edging and fillet insets. Orchid, blue, orange and pink tints. Each **\$2.95**

Bloomer Special
Of voile, striped ginity and crepe. Some of them lace trimmed, others plain. The colors are blue, pink, apricot, lavender or white. Specially priced for Monday, pair **95c**



Monday—Lingerie Shop—Second Floor

The Black and White Room

wishes to announce to its many patrons that it has been greatly enlarged in order to give the best service possible.

Our operators, under the supervision of Mr. Roberts, offer the most efficient and thorough workmanship obtainable. Just recently Miss Irene and Miss Coelia, both well known in Chicago and eastern cities, have joined our staff.

Besides shampoos, manicles, manicures and the many other treatments which lovely women must have, we have also an expert chiropodist who cures tired and weary feet.

Third Floor

Brunswick

See and Hear the "York" **\$150**



You will like this new "York" Console, for it embodies grace and charm of line and design that combine unobtrusively with other furnishings.

At the price, you will go far without finding a better machine.

A thorough demonstration will reveal to you the features and principles that led us to include the Brunswick in our phonograph department "where those who know prefer to go."

Also Victor and Cheeny instruments. Phonograph Dept.—Fifth Floor

Correct Corsetry

Is Fashion's First Requisite to Successful Grooming

Of course comfort is the first consideration, but with our corsets not an item of style has been sacrificed to achieve this result. There is a carefully designed type for every figure and in this season of slimmest silhouettes, women find that the

Binner Corset gives a slenderness of line hard to achieve with the ordinary corset. Among the season's numerous new models are those that feature the popular low bust with straight hip-line—

\$5.00 to \$16.50

Corset Shop—Second Floor

