State Organizing in Child Home Society Drive

ONE [HE


What it is
A solid, yet flexible flooring. Made of linoleum tiles pressed together and on to a tough burlap backing under tremendous pressure.
The Straight Line patterns are as clean cut and regular as the finest tile floor. And this linoleum floor
is sanitary, easy to clean, resilient, and durable.
The patterns cannot wear off-the colors go through to the burlap back. Your dealer knows Nairn. Ask hifm to show you this economical flooring today.

Kearny, New Jerscy

W. \& J. SLOANE, Wholesale: Sole Selling CAgents

575 Fifth Ave., New York
216-228 Sutter St., San Francisco



## REST

For a Generation
 American house-
wives are using
Calumet Baking
Powder today
wth the with the same success that their
mothers experimothers experi-
encedover a third of a century ago. This perpetual
 CALUMET Tho Economy BAMMAR POWHEER -sales over $150 \%$ greater than that
of any other brand.
There isn't a baking powder of great-
er merit- there isn't a leavener ob-
tainable that will produce more satis-
factory or positive results. That's
why the largest baking powder factories in
theworldarealways busyturning outenough
Caiumet to supply the great demand.
A pound can of Calumet contains full 16
ounces. Somene baking powderscomein 12 ounce
instead of 16 ounco cans. Be sure you get a
pound when you avens it.
THE WORLD'S GREATEST BAKING POWDER

