

Order The Bee Delivered to Your House TODAY

New Services Added by The Omaha Bee

STAR SPORT WRITERS JOIN STAFF OF BEE

Damon Runyan, Grant Rice and Others to Contribute Regularly to This Paper's Sport Pages.

JOHN MCGRAW ALSO IS COMING

Damon Runyan, Grantland Rice, Thomas Cumminskey, Davis Walsh, Sid Mercer.

These names will be of interest particularly to the gentlemen, but they have their admirers among the ladies, too.

In making plans for a number of constructive improvements in the service offered to readers of The Omaha Bee special emphasis was placed upon sports.

Star Writers Obtained. It is pretty generally acknowledged that the sport pages of The Omaha Bee are the best published in this territory.

Damon Runyan and Grantland Rice are two of the foremost sport writers in New York City—perhaps it would be safe to say they are THE foremost sport writers of the world's largest city.

Runyan's specialties are baseball and boxing, although he writes exactly and fluently upon every subject of sport.

Humorist and Poet. In addition Runyan has the reputation of being quite a humorist while Rice has earned a name for himself as a poet.

Cumminskey, Walsh and Mercer write upon any and all topics of sport with the expertness that only years of experience makes possible.

But these are only a few of the men who will furnish sport news for readers of The Omaha Bee. Through the International News Service, the Universal Service and The Associated Press, readers of this paper will be furnished with complete information on all sport events no matter where they may be held.

McGraw Joins Staff.

Another announcement which will interest baseball fans particularly is that John McGraw, the famous manager of the world champion New York Giants, is to become a contributor to this paper.

Locally, The Omaha Bee will continue to lead its field. It has a staff of trained reporters and writers who will keep its readers completely informed on every local happening and will, as in the past, feature events that take place in Omaha and the adjacent territory.

Remember this, you readers of the sport pages, if you want ALL the sport news you will have to read The Omaha Bee and if you want the paper that carries the BEST story of any particular event no matter when or where it happens you will have to read The Omaha Bee.

George McManus Began Art Career at \$5 Weekly

Did you know that George McManus, creator of "Jiggs" and "Maggie" and the most successful comic artist of all times, began his career at \$5 a week. When he was a school boy that is the salary he was paid by the St. Louis Republic.

New Features of The Omaha Bee

International News Service leased wire. Universal Service leased wire. Complete New York Tribune service. Clairs Briggs, creator of Mr. and Mrs., That Guiltiest Feeling, etc.

Jay N. Darling, "Ding," world famous cartoonist. Thornton Burgess, author of "Bedtime Stories." Arthur Brisbane, famous editorial writer. William Allen White, famous Kansas philosopher, author and editor. Percy Hammond, highest paid dramatic critic in world. Sally Milgrim, nationally known fashion creator. Florence Davies, authority on woman's topics. Grantland Rice, sport authority and author of "Tales of a Wayside Tee." Damon Runyan, nationally known sport reporter and fiction writer.

Old Favorites Who Remain

George McManus, creator of "Bringing Up Father," the greatest of all comic strips. Barney De Beck, creator of Barney Google and Sparky.

Gene Byrnes, creator of Reg'lar Fellers. Harry Herschfeld, creator of Abie the Agent. Walter Hoban, creator of Jerry on the Job. James Swinnerton, creator of Little Jimmy. Bugs Baer, humorist and slangster. John C. Neihardt, poet laureate of the state of Nebraska. O. O. McIntyre, author of New York Day by Day. Stephen Leacock, famous humorist. Adele Garrison, author of Revelations of a Wife. Mrs. Harlan H. Allen, writer of Economy for the Shopper.

Beatrice Fairfax, who gives advice to the lovelorn. Gabby Detslys, raconteur of society gossip and events. David Lloyd George, former premier of England, in a series of articles on international events. Happyland, for the kiddies. The Omaha Bee Information Bureau, whatever you want to know. Mabel Warner Urner, author of Helen and Warren. Willa Cather, author of One of Ours.

She Writes for Women



Florence Davies.

"From Woman's Viewpoint," that's the title Miss Florence Davies gives her articles. And that's just what they are. They are short to the point, easily read and understood, and loaded with good, sound, common sense.

Sullivan Writes of Politics

Famous Newspaper and Magazine Editor Is Keen Student of Affairs and Shrewd Prophet of Future Events

One of the keenest students of politics in the United States today is Mark Sullivan. He is another member of the army of famous writers, publicists and artists whose work will be published exclusively in The Omaha Bee.

COMMENT BY BRIGGS TO COME BY WIRE

Famous Editorial Writer to Send Column by Telegraph for Publication Same Day It Is Written.

WRITES SO ALL MAY UNDERSTAND

Do you read editorials? No matter, you'll read Arthur Brisbane's anyway.

It has been said of Arthur Brisbane that he is the greatest editorial writer in the world. Perhaps this is true, perhaps it isn't. But this much is established beyond argument—he does write editorials that interest everybody.

You may not agree with Arthur Brisbane or his writings; you may disapprove of his policies, his theories, the conclusions he draws, but you will have to admit that he writes entertainingly, that he writes on topics that are pertinent and important and—that he says something.

For that reason The Omaha Bee attaches great importance to the announcement that Arthur Brisbane's column of editorial comment, which he calls "Today," is to become a regular feature of this newspaper.

Food for Thought.

Like many of its readers The Omaha Bee no doubt will not always agree with the positions Mr. Brisbane may take, it may disagree violently with him and in another column say so in no uncertain terms; but it does believe Mr. Brisbane's column will be followed with interest and that his utterances will provide much food for thought.

Arthur Brisbane is one of a very few editorial writers whose work is considered important enough to print on the first page. Scores of newspapers print his "Today" column in the first column of the first page every day.

Not only that, but Mr. Brisbane's column is so timely, so freighted with information that it is sent out from his office in New York by telegraph. No other editorial writer in the country receives this consideration.

Rushed by Telegraph.

Mr. Brisbane's column will be printed in The Omaha Bee the same day that it is written. As soon as he completes it Mr. Brisbane sends his copy to the telegraph office in New York and it is immediately dispatched to Omaha as a straight message. A few hours later the reader has it before him.

One of the beauties of Mr. Brisbane's column is that it is written for everybody. You do not have to be a scholar to understand and appreciate it. His wonderful command of the English language permits him to write in a simple, easy, flowing style, and his brilliant mind enables him to take the most involved topic possible and reduce it to terms of the average man or woman.

Read Brisbane a time or two. You will find yourself impatient for the next day's issue.

All Recipes and Foods Tested Before Printed

Housewives, this is for you. A new food service has been obtained for your benefit by The Omaha Bee.

This service comes from the New York Tribune, which maintains a laboratory for the testing out of foods and recipes.

Every recipe which you see in this paper will have been thoroughly tested as to practicality before it is printed and every food that is recommended will have been carefully analyzed.

You won't have to hesitate over a recipe you see in The Omaha Bee.

Two New "Aces"



J. N. Darling.

"Ding" is the cartoonist who interprets the news of the nation. He hits the nail on the head in his cartoons—good humoredly, but none the less squarely and independently. Ding's work is more widely published by editors of all political complexions than any other series cartoonist in the country.



Thornton Burgess.

Here is the man who writes such entertaining tales of the adventures of Peter Rabbit, and Reddy Fox, and Johnny Chuck, and their many little playmates in the green forest. No better tales for children ever were written than those of Thornton Burgess, and his Bedtime Stories are now more widely read than the popular novels.

FIVE GREAT TRUNK LINES WILL BRING OVER 200,000 WORDS TO OMAHA EACH DAY

Readers of The Omaha Bee Will Be Served With Complete Service of International News Service, Universal Service, the New York Tribune and Many Other Great Writers and Artists.

It has always been the aim of The Omaha Bee to offer to its readers the most complete and well balanced newspaper possible.

In keeping with this policy there will be undertaken a number of constructive improvements which this newspaper believes will greatly strengthen the position of The Omaha Bee as the outstanding newspaper of its territory.

These improvements will be made along two lines. First, additional wire service. Second, new and additional features.

The Omaha Bee will be served by two of the largest news gathering organizations in the world—The International News Service and the Universal Service. These, mind you, in addition to The Associated Press, whose complete 24-hour report is received by this paper.

With the addition of these wires, five great trunk wires will bring more than 200,000 words of news into this office of The Omaha Bee during each 24 hours.

Twice as Big as a Magazine.

Pause a moment and give a little thought to what this means to newspaper readers. You pay 35 cents for a magazine. It contains, perhaps, half a dozen to a dozen short stories, a few features and a few special articles and installments of two or three serial stories. Enough reading matter for a week, you decide, as you pay the price. Yet the magazine contains not more than half as many words as these five trunk wires bring to The Omaha Bee each day.

The International News Service is a world-wide agency for the gathering of news. It operates its wires during the daylight hours, but its news gatherers are on the alert day and night. This agency has star reporters stationed at all the strategic news points in the world and its motto is speed and accuracy. It has a large staff of trained writers who know how to whip the news in shape so that it may be transformed from a disconnected account to smooth, easy read story by the time it reaches white print paper.

Crack Reporters All Over World.

Universal Service operates a night wire. But like the International News Service its reporters never sleep. It has crack men in Washington to gather and write the big political news of the day; more crack men in New York where it is said there is something new happening every minute of the day, and in the big European cities and capitals, London, Paris, Berlin, Rome and in Ireland, Russia, the Balkans.

Then there is The Associated Press, the largest news gathering organization in the world. Omaha is happily situated regarding The Associated Press because its great trunk wires running from Chicago to the Pacific coast run through this city.

The Omaha Bee receives the complete service of this famous news agency. At 8 o'clock Monday morning of each week the main trunk wire of The Associated Press begins its work. It continues day and night, never stopping until 3 o'clock the following Sunday morning. Thousands upon thousands of words come over this wire, news messages from Chicago, New York, Washington, London, Paris, Berlin, Egypt, the China coast, far off Australia, from every part of the world. Little happens in this sphere of ours that escapes the alert eyes and ears of The Associated Press and its many employes.

Many New Features Added.

But it is not alone in its wire service that The Omaha Bee takes another step forward. A number of new features which will meet with instant approval from discriminating newspaper readers are to be published in this paper, including the complete service of The New York Tribune.

For instance, there is Briggs. Who does not know Briggs? One of the really great comic cartoonists of the age is Claire Briggs, the former Nebraska man who graduated from the state university in the days when the Nebraska institution boasted of General John J. Pershing as its own. Briggs was one of Pershing's mathematics students.

All of Briggs' cartoons will appear hereafter exclusively in The Omaha Bee. Look at them once, you will never want to miss one after that. Because Briggs is a real humorist, a real artist, a real cartoonist.

Then there's Ding, as they call him. Jay N. Darling is his real name. Ding is an Iowan, a resident of Des Moines. He is regarded by many as the greatest serious cartoonist of all times. His secret is "punch." Never was there a Ding cartoon that lacked "kick." Possessed of a brilliant analytical mind and the talent to put his ideas upon the drawing board, Ding has proved himself no less than a genius and above all the kind of genius that can be understood and appreciated by everybody.

Famous Special Writers.

Also numbered in the new features The Omaha Bee is adding to its list are Percy Hammond, the highest paid dramatic critic in the world, who will write of the theater in New York; William Stewart White, the Kansas author, editor and philosopher; Sally Milgrim, famous fashion expert; Thornton Burgess, famous author of Bedtime Stories; Florence Davies, an authority on topics of interest to women; Arthur Brisbane, the great editorial writer; Grantland Rice and Damon Runyan, stars in the world of sport, and many others.

Remember, these features are in addition to the features which The Omaha Bee has published regularly in the past. George McManus' celebrated characters, Jiggs and Maggie, will continue to provide laughs for readers of this paper. So will Abie, the Agent, Jerry, who is never on the job, Barney Google and Sparkplug, Little Jimmy, the Katzenjammers, the Reg'lar Fellers, Beatrice Fairfax, Happyland, and many others.

Evolution of an Idea--by Briggs



Here he is—Nebuchadnezzar's corn. He makes the nation laugh. You can't help but enjoy the troubles and vicissitudes undergone by the pen characters Briggs has created. In many of them you'll recognize your next door neighbor.