

an Appeal to the people of OMAHA

CREIGHTON UNIVERSITY HAS NEVER BEFORE IN ITS HISTORY ASKED THE PEOPLE OF OMAHA TO CONTRIBUTE ONE CENT TO ITS SUPPORT

NOW—CREIGHTON is making an appeal to YOU, whether you can give much or little. Creighton was founded primarily for the people of Omaha and the youth of the country. Creighton has served the people faithfully for almost half a century. During this time, Creighton has never asked the people to contribute to its support. YET during this time it has given FREE education in its High School and College of Arts and Sciences to every boy who applied for this training, regardless of his creed or color. The only thing that can prevent the entrance of a boy who is qualified to enter these departments is lack of room—and it is this condition that makes necessary the present

TWO MILLION DOLLAR BUILDING AND ENDOWMENT CAMPAIGN

Omaha MUST raise ONE MILLION dollars for the new buildings, the balance of \$1,000,000 will be raised among the alumni outside. Every dollar raised in Omaha will be spent right here in Omaha and every man, woman and child will be benefited.

CREIGHTON NEEDS YOUR HELP NOW—No matter how little you can give—the “widow’s mite” is just as much appreciated as the millionaire’s larger gifts — the proportion and the spirit is the same. Everyone can help and everyone MUST help. The fact that Creighton has been carrying on a great and glorious work in Omaha and FOR OMAHA is an obligation we cannot forget. In the past ten years Creighton has more than doubled its student body, but its endowment fund has not been increased one penny. Creighton MUST have additional funds or curtail its work. We now appeal to the people of Omaha to help—to give—be the gift large or small, so that this great educational work may be carried on.

Our New “Easy to Give and Easy to Pay” Plan

There isn’t a business man in Omaha who can’t afford to take out the minimum policy of \$500—it costs but \$50 per year—think of it on this basis—LESS THAN 15c A DAY—the price of a good cigar—a tip—small, isn’t it, when you think of it in this way? Not everyone can endow a university—not everyone can build a unit in this great program—but everyone can HELP endow a university and everyone can HELP build a unit. Use one of the coupons below. If you can give \$500 on the basis of only \$50 per year, use the “Easy to Give and Easy to Pay” coupon. If you cannot afford to give \$500, fill in the “Cash Donation” coupon, and we will be glad to call, no matter how small your gift may be.

The “I Will” Spirit of Omaha is Needed

CREIGHTON UNIVERSITY IS MAKING THIS APPEAL TO YOU WHETHER YOU CAN GIVE MUCH OR LITTLE—USE EITHER OF THE COUPONS—WE WILL CALL FOR YOUR CONTRIBUTION

use this "Easy to Give" Coupon

use this "Cash Donation" Coupon

“EASY TO GIVE AND EASY TO PAY PLAN”

WARD M. BURGESS, Chairman
Creighton Building and Endowment Campaign

I want to help build Creighton, and I am interested in your “Easy to Give and Easy to Pay Insurance and Endowment Plan.” Please have one of your men call on me at

Address

About O’Clock Date

Name

REMEMBER THIS
The Insurance Man who solicits your subscription receives no benefits from Creighton University. Every penny you subscribe goes to Creighton.

*If You Want to Help Build a Greater Creighton
Sign and Send Your Coupon to*

WARD M. BURGESS, Chairman
*Creighton, Building and Endowment
Campaign*

506 FIRST NATIONAL BANK BLDG.

USE THIS COUPON FOR CASH DONATIONS

WARD M. BURGESS, Chairman
Creighton Building and Endowment Campaign

I want to help build Creighton and would appreciate having one of your workers call for my donation to the Creighton Building and Endowment Fund.

Address

About O’Clock Date

Name