

Breat contribution to better dressin 8
TN the designing department of America's greatest washable dress factory there is a woman of ideas and ideals.
To her, more than a million women give thanks for adorable dresses, positive in their perfect fitting of all types of figures and containing marvelous features that provide long-wanted comforts, conveniences and greater service.
She is the woman who
designed and originated
the Famous Barmon
Features.


Surely you will want dresses having such wonderful features and especially
co when they can be had at tiny costs, not one bit more than you must pay so when they can be had at tiny costs, not one bit more than you must pay or ordinary dresses lacking these aids to sure fitting and comfort.
And they are dresses of endearing style...smart and saucy ...glorious in
their colors...with décorations of unique beauty $\ldots$ all developed in the best
of washable fabrics. If You Relish Gossip


Barmon Brothers Company, Inc.


## Thie brandels Store

Beginning Monday---Showing of New Spring Line of the Barmon Brand of
Apron Frocks and Daytime Dresses
Apron Frocks priced from 1.29 to 2.99
Daytime Dressés priced from 1.99 to 4.99
II A variety of charming styles in the new Spring materials and colors. IPlenty of sizes in all styles for the large and hard-to-fit woman.

We are the exclusive agents in Omaha for these well-known garments
On Sale in the Basement--Center

