

The Creighton University and The Woodmen of the World

Are Among The Most Important Omaha Institutions

On every hand is heard the call to Service. Great Institutions need it that their work may not fail.

Faltering Nations and Peoples need it that they may bear their burdens.

Service is the very Reason for being of the

Woodmen of the World Life Insurance

Born In Omaha June 6th, 1890

We have paid in the course of the past nearly *Thirty-Three Years* to the Beneficiaries of those who have sought our protection

One Hundred and Forty Million Dollars

Real service when and where it is needed. Unselfish Service by Men for Men.

The Woodmen of the World Is Not Operated For Profit

No dividends to Stockholders for there are no Stockholders. No melons to cut for our field of endeavor does not produce them.

In our field there is only room for the Staples - - - *Service, Security, Satisfaction.*

You've heard the call of another great Institution,

The Creighton University

Thousands of the youths of our land have gone forth from her portals to serve Our City, Our State and Our Nation.

The Woodmen of The World proposes to help this great institution which has served so unselfishly in the past. Read our financial statement and be convinced of our responsibility.

Resources:

Financial Statement of the Woodmen of the World, Mar. 1, 1923

U. S. Government, County and Municipal Bonds	\$ 50,825,890.80
Omaha Real Estate (net cost—no encumbrance)	2,013,328.36
Cash in Omaha Banks and Office	1,096,693.04
Mortgages, Certificate Liens, etc.	49,447,016.92
Equipment, Supplies and Machinery	288,992.61
Accrued Interest and Rents	494,228.78
Premium Collections, due from Agents	1,204,996.82
TOTAL ASSETS	\$105,371,147.33

Liabilities:

Current Obligations, Claims, Salaries, Commissions, etc.	\$ 1,439,993.48
Legal Reserve on Contracts Outstanding	97,519,237.43
TOTAL	\$ 98,959,230.91
SURPLUS	\$ 6,411,916.42

Keep Omaha Money In Omaha

For every \$1,000 worth of business that we write in this drive, we will pay Creighton University \$8.00, and in addition thereto, we will pay them ten per cent (10%) of all Premium Collections on the business for Nine Consecutive Years thereafter.

Our representatives, drawn from our four hundred employees, will call on you. Purchase a policy for yourself, your son, or some of your employees.

Yours for Omaha and Omaha Institutions

WOODMEN OF THE WORLD

JOHN T. YATES,
Secretary

LIFE INSURANCE

W. A. FRASER,
President