

3 to 10. Ask Your Grocer About It

Florida Spuds on Market Here

California Peas, Eggplant, Cucumbers and Cauliflower, Are Favorites.

New potatoes from Florida are the latest arrivals on the market. Fine California peas, eggplant, long, slender cucumbers and excellent snowball cauliflower are favorites in the vegetable line.

Another shipment of Indian river pineapples arrived this week. Rhubarb from Washington state is another new arrival, and in big demand.

Winesap, Pearmain and Newton Pippin apples are running neck and neck on the Omaha market.

The balmy weather has done much toward creating quite a demand for strawberries, and the market has shown an upward tendency this week. The quality of the berries is good. Cranberries still are lingering on

the market, but selling at much lower price.

Bananas are improving in quality and taste. Weather conditions having much to do with this variety of fruit.

White fish, sun trout and salmon, smoked in ovens right here in Omaha, are showing an active market during the Lenten season. Sales on herring have exceeded the expectations of the local market, and it looks at the present time as though there will be a shortage of this variety.

Fresh halibut from Seattle is being received. Lobsters are scarce and high in price.

The oyster situation is easing up a little in the Chesapeake bay district, and this variety of oyster is now beginning to come back on the market again, after a short spell of scarcity. Connecticut and Long Island oysters are about a thing of the past here, for the present at least.

Fritz Kreisler to Appear at Auditorium March 23

The Tuesday Musical club will present Fritz Kreisler, the violinist, at the Auditorium Friday evening, March 23, in the fifth and closing program of the season's series of con-

certs. This will be Mr. Kreisler's second appearance in Omaha under the management of this club—his last engagement being two years ago when he closed the season and drew one of the biggest audiences in the history of its existence.

Driver Who Kills Bull Pup Is Held Captive by Owner

Arthur Rosengrin, driver of a de-

livery truck for Dresher Bros., was held captive in a soft drink saloon at Twentieth and Martha streets Thursday afternoon after he had run over and killed a bull pup owned by the proprietor until he was released by a squad of detectives who sped to the scene in response to an emergency call.

When Rosengrin ran over the pup Jack Pfeffer, proprietor of the store,

ran out, jumped onto the running board of the truck and forced Rosengrin to stop. Then he took him into the saloon and told him he would stay there until \$10 was forthcoming to pay for the dog.


Rosengrin telephoned his employers. His employers telephoned police. The detectives told Pfeffer to bring civil action if he wanted pay for the dog.

STEP IN AND SHOP

COME DOWN TO THIS STORE SATURDAY—SEE FOR YOURSELF. HIGH QUALITY FOODS AT THE LOWEST PRICES IN THE CITY. Friday evening phone service if you wish. Free delivery.

SUGAR, 10 LBS. NO. 1 CANE 88c	MILK CANS PET OR CARNATION TALL (Limit 3 cans) 10c
FLOUR FOOD CENTER FLOUR is guaranteed to make you more and better bread. Money refunded if not satisfactory. 24 lbs. 89c; 48 lbs. \$1.65	SALAD Aunt Sally delicious 1,000 Isle or Mayonnaise Dressing, made fresh daily. Pint 35c
CHICKENS FRESH KILLED SPRING CHICKENS, LB. 22c	MEATS Fresh Young PIG PORK ROAST, lb. 10 1/2c
FRESH PIG SPARE RIBS, LB. 9 1/2c	FRESH PIG PORK LOIN, lb. 13 1/2c
POTATOES Fancy Cooking Pk. 15c	KRISPY CRACKERS 4-LB. BOX 59c
P. & G. SOAP 6 BARS 29c	CRYSTAL WHITE SOAP 6 BARS 29c
PEARL WHITE SOAP 6 BARS 22c	M. J. B. COFFEE
TREE TEA	MAIL ORDERS FILLED PROMPTLY

FOOD CENTER
1814-16-18 Farnam Phone AT 4603
OPEN SATURDAY UNTIL 8 P. M.



FAIRMONT'S Delicia ICE CREAM

SATURDAY SUNDAY SPECIAL

VANILLA NUT

—fine, big almonds ground and then blended into that smooth, rich, velvety Ice Cream for which Fairmont is famous.

You and your folks will like this Special—and it's good for you, too.

Fairmont's Ice Cream is made the Better Way in Omaha, Crete, Grand Island and Blount City. Take it home in bulk—or in quart sealed packages.



Butter-Nut Coffee
Delicious

1-lb. cans 45¢ - 3-lb. cans \$1.30

Except in far west - 5¢ per lb. more



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Everything for the Table

SHOP AT THE 'CENTRAL' MOST CONVENIENT FOR YOU

Central Markets Are Handy

Best equipped to render you the most satisfactory, prompt service. Come once and you will come always.

Item's Wonder Cake, always good, 29c per lb.	Fancy Fresh Dressed Hens, 25 1/2c per lb.	Fancy Pot Roast, lb. 10c
Best Cuts Beef Shoulder Roast, 13 1/2c per lb.	Lean Pig Pork Roast, 12 1/2c per lb.	Fancy Young Veal Roast at per lb. 15c and 12 1/2c
Guaranteed Fresh Country Eggs, dozen 30 1/2c	Fancy Wisconsin Cream Cheese, lb. 27 1/2c	Central Xtra or Idlewild Butter, lb. 52 1/2c
COFFEE AND TEA	Evergreen Corn, 5 cans 44c	Golden Wax or String Beans, per can 14c
Central Special Coffee, lb. 30c—3 lbs. 88c	Our Finest Sun Dried Japan Tea, special, per lb. 63c	Comb Honey, Pure and White, special, per comb 20c
Fancy English Breakfast Tea, lb. 58c	Fancy Gunpowder Tea, \$1.00 grade, special, per lb. 78c	Navy Beans, 4 lbs. for 35c
Tea Siftings, 1-lb. pkg. 20c	CANDIES	Kitchen Klenszer, 4 cans 25c
McComb's Home-Made Vanilla Nut and Maple Nut Chocolates, per lb. 33c	McComb's Home-Made Vanilla Nut and Maple Nut Chocolates, per lb. 33c	Fresh Bulk Cocoanut, per lb. 25c
FRUITS AND VEGETABLES	Lemons, nice size, per dozen 33c	Bulk Cocoa, lb. 10c
Fancy Winesap Apples, box 2.65	Jonathan Apples, small size, box 2.49	5-lb. can Del Monte Prunes, special 98c
Green Onions, per bunch 7 1/2c	Medium size 7 1/2c	Crystal White Soap, 10 bars 48c
Try our delicious Home-Made Salad Dressing, made while you wait.	Per pint 40c	1/2 pint 20c


PIGGLY WIGGLY

P & G Soap 5c	WILSON'S Nut Margarine, 18c
BUTTER 50c	RICE 25c
PRUNES 16c	Cracker Jack 4c
Navy Beans 11c	CHEESE 32c
FLOUR \$1.59	Macaroni 8c
SOUP 10c	MATCHES 4 1/2c
Peanut Butter 25c	Tomatoes 10c
SHRIMP 17c	SAL SODA 7c
Tuna Fish 25c	OYSTERS 13c
Herring 12c	Fish Flakes 15c
CATSUP 13c	Old Dutch 9c
AUNT JEMIMA 11c	KERNELS OF WHEAT 19c
Salmon Red 29c	SHINOLA 9c

PIGGLY WIGGLY

CLEANEST STORES IN THE WORLD

Let KITCHEN KLENZER Drive Your Scrub Brush



Hurts Only Dirt

Use in Your Wash Boiler or Washing Machine

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Completes Your Food Requirements

ALMOST daily you are urged to regulate your eating habits. Leading medical authorities, physical culture experts and dieticians recommend more "roughage" in the diet. WHEAT-TONE is a great help in providing elements considered essential by these authorities. Because it contains all of the bran it aids the digestive processes. Then too, WHEAT-TONE contains the germ of the wheat—usually removed from commercial flours. To use this germ—which is rich in Vitamin B and also contains a considerable proportion of Vitamin A—we grind the flour

for WHEAT-TONE daily in a mill installed at our plant. Thus WHEAT-TONE contains these valuable properties and in addition all of the protein and mineral salts.

You may not have considered WHEAT-TONE as a necessary part of your daily diet, but thousands of folks in this community would not think a meal complete without it.

Try WHEAT-TONE today. Serve it regularly for a week, a month—long enough to observe its beneficial properties. After that, you'll always serve it. But, be sure it's WHEAT-TONE.

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THE WHOLE WHEAT BREAD

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