

Union Outfitting Co.

Sixteenth and Jackson Streets

Union Outfitting Co.

Out of the High Rent District

Union Outfitting Co.

New Phone JA. 1800

Union Outfitting Co.



After All, YOU Are the Judge

After all, the great army of Omaha home-makers is the judge.

You buy where prices are right—where quality is reliable—where terms are fairest and easiest—where treatment is courteous, and you are certain of prompt and satisfactory service.

If twelve months in the year, year after year, a store consistently safeguards your interests—consistently keeps prices fair and quality high—consistently keeps the faith that is deep in the heart of every man and woman who makes a HOME, then THAT is the store to which you can turn in safety when seeking genuine values in furniture.

JUDGE the confidence of the public in this great Home Furnishing Institution by its size and constant growth over more than a quarter of a century.

Goods Sold Out of Town

On easy terms. Write for information. Within a radius of 50 miles, wherever it is reasonably possible, we will deliver any purchase of \$100.00 or over to your door.

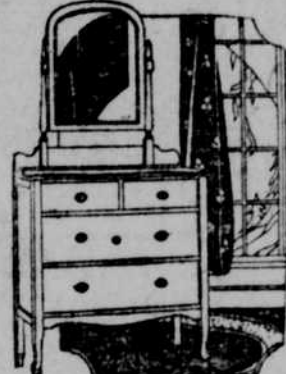


February Furniture Sale

Reduced Prices Again Reduced! Savings on Top of Savings---That's What This Sale Means to You



Handsome Davenport Table—Graceful Queen Anne model in rich mahogany finish with 60-inch polished top; in this February sale is only... \$17.95



Attractive Dresser—Of fine walnut veneer with large French plate mirror; two large and two small drawers. In this February sale for... \$27.50



Massive Rocker—Sturdily built of solid sprung oak with automobile fumed seat and back covered in imitation leather; in this February sale for... \$18.95



Queen Anne Dining Table—In genuine walnut veneer with 48x54-inch top that extends to 6 feet; priced in this February sale... \$37.50



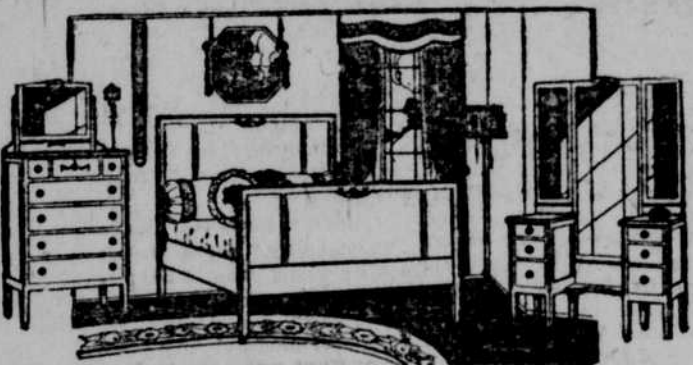
Four-poster Bed—Full size model, well built and richly finished in mahogany, with turned posts; moderately priced in this February sale at only... \$22.50

**Complete Home Outfits**

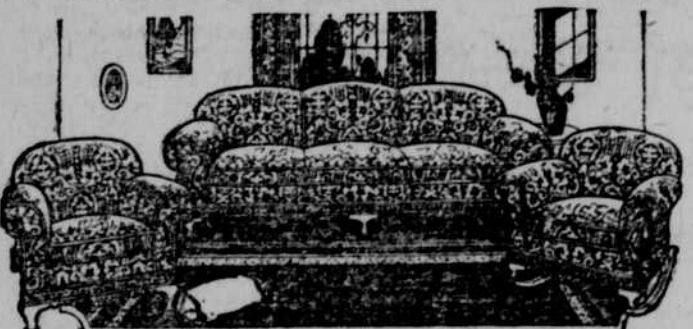
For over a quarter of a century we have specialized in the furnishing of homes and can offer particularly attractive assortments of guaranteed, dependable Furniture.

PRICES ARE DOWN to bedrock at this store, due to our "low rent" location and February Sale reductions. As always, you make your own terms—

- 3 Rooms Furnished \$194.50
- 4 Rooms Furnished \$267.50
- 5 Rooms Furnished \$322.50



Attractive Period Bedroom Suite—Comprising a full size bed, a Vanity Dresser and Dresser with French plate mirrors, all in rich mahogany finish, in this sale... \$112.50



THREE-Piece Living Room Suite—With rich polychrome finished frames, upholstered in a beautiful blue velour and tapestry with loose cushions and tasseled arms, in... \$169.50

Great 3-Day Sale Offer

**\$1 DOWN** Delivers Any Pathe Phonograph To Your Home

\$25.00 Floor Lamp Free

With Any Phonograph Selling at \$100 or more. Monday ONE DOLLAR Down with easy monthly payments thereafter, will bring a Pathe Phonograph, the "Prince of Entertainers," to your home to delight you and your loved ones with the best music through the year. Models at—

\$35 to \$250

Convenient, easy-to-pay terms with no interest charged.

Factory Demonstration and Sale of the **Hoosier**

Makes Your Work Easier

Don't Delay Come in Monday

Are you one of the many women with a kitchen that is sapping your strength without your knowing it? Come in tomorrow and find out. We're having a special demonstration of the labor-saving HOOSIER Cabinet, during which we are showing women many important short-cuts in the kitchen.

Whether you intend to buy a Kitchen Cabinet or not, it will pay you to come in and learn these secrets of easier kitchen work. You'll be under no obligation to buy.

Hoosier Given Away Hoosier Kitchen Cabinet and other useful articles given away FREE next Friday. NO purchase is necessary to participate.

Large Can of Hoosier Cleaner FREE



Enough to Clean 150 Square Feet of Woodwork. This wonderful Cleaner is unexcelled for cleaning furniture having a fine, smooth finish, bath tubs, hardwood floors, windows, aluminum, silverware, etc. A full-sized can will be given absolutely FREE to women who come in for the HOOSIER demonstration.

Our Exchange Dept.

will take in any piece or pieces of old furniture you are tired of at a fair value to apply on any new furniture you select in this February Sale.

This used furniture is, in turn, low priced for quick clearance.



\$5 Allowed On Your Old Kitchen Table or Cabinet

Special During This Great Sale

24 Pieces of Kitchenware—and Special Terms to Each Purchaser of a HOOSIER BEAUTY

Delivers Your HOOSIER



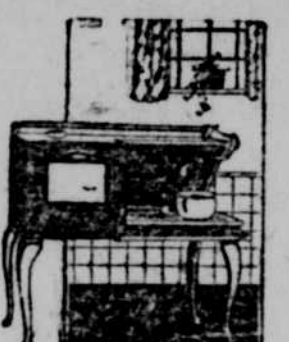
During this special demonstration sale we include with each HOOSIER BEAUTY the complete 24-piece Dexter Domestic Science Kitchen Set (shown above). We also include as regular equipment 14 pieces of crystal glassware, including spice jars, coffee jar, tea jar, salt boat and four handsome air-tight containers for bulk foods, such as beans, hominy, crackers, etc.



Copper Bottom Boilers \$2.59 Large Clothes Baskets \$1.25 Good Brooms 49c



SIX-Piece Dining Suite—Built of genuine walnut veneer, consisting of a 48x54-inch Oblong Table that extends to 6 feet, a 54-inch Buffet with French plate mirror and FOUR Chairs upholstered in leather, for \$98.50



Side Oven Gas Range—A perfect baker, with white enameled spring door and 4 powerful gas-saving burners; in this February Sale priced at only... \$32.50



All Floor and Table Lamps 1/3 OFF



Seamless Axminster Rugs—Attractive patterns in 6x9-ft. sizes—\$24.50

Seamless Axminster Rugs—New, 1923 designs in 7:6x9-ft. sizes \$32.50

Seamless Velvet Rugs—Serviceable, 8:3 x 10:6 sizes; on Monday at—\$42.50

Seamless Velvet Rugs—Long wearing, 9x12 sizes, in new patterns—\$44.50



Day Bed—An attractive model with mahogany-finished steel frame and cretonne-covered mattress; makes up into a full size bed... \$22.50



High Chair—A sturdy model in golden oak finish, with tray that locks; priced at only... \$2.95



The Newest in SPRING STYLES

On Easy-to-Pay Terms

Our Cheerful Credit Plan is convenient to use—dignified, confidential and easy to pay. Thousands of the best dressed women in Omaha use it each season in order to get their apparel early and secure longer wear.

New Spring Styles Are Here in Profusion

The new arrivals with their new fabrics, new colors, new lines and new trimming effects will enchant you. All those fine qualities which appeal to women of taste are apparent in styles that truly become one.

New Dresses \$12.75 Up New Suits \$17.50 Up New Coats \$17.50 Up Millinery \$3.95 Up

Monday! Men's Blue

Serges

\$35.00 to \$40.00 Values

\$29.50

It is just like picking up money in the street to get a close weave, all-wool, True Blue Serge at a price like this.

There is an excellent collection of models for men and young men suitable for now and later wear.

All Boys' O'Coats 1/3 Off

If his Overcoat is shabby and worn here's a chance to save dollars on a good coat and be ready for next winter as well. Women's Pumps and Oxfords—New spring lasts at, pair, \$5.95 Up



**UNION OUTFITTING COMPANY**

S. E. COR. 16th & JACKSON STS.

**COMPLETE HOME FURNISHERS**