

# Omaha's Greatest Annual Dress Sale Starts Thursday, February 15th at 9 A. M.

Established last year as an Annual Sale and planned for this season to surpass high standard of that successful event.

The best values to be found in the market have been selected and bought to make this Sale worthy of its name.

## THE BRANDEIS STORE

# 2,000 Brand New Spring Dresses

Dresses Actually Worth 39.50 to 95.00

Sport Dresses  
Street and Afternoon  
Frocks  
Dinner and Evening  
Gowns

**\$25**

Beaded and Sequin  
Models  
Embroidered Styles  
Tailored  
Street Frocks

It is exactly one year ago that we held Omaha's most-talked-of Dress Sale. And with this great event in mind we have planned for weeks to surpass last year's wonderful values. Every Dress was chosen on its merits as a garment of surpassing value, new in style, material and trimming; well made of none but the season's most desirable materials.

### The Materials Include:

*Crepe Romaine*   *Flat Crepe*   *Georgette*   *Crepe Elizabeth*  
*Chiffons*   *Crepe Renee*   *Laces*  
*Satin-Faced Cantons*   *Imported Prints*   *Twill Cords*  
*Novelty Sport Fabrics*

Each and every Dress is a brand new spring model designed by the finest American and European makers. Hundreds of individual samples are here. Beautiful hand-beaded French gowns and all the new silhouettes are portrayed in a complete color range. Sizes from 14 to 20 years and 34 to 46.

Remember these are not 25.00 Dresses, but each and every Frock is worth from 39.50 to 95.00, and many individual models are worth a good deal more.

*Be Sure and Attend This Annual Event*

*Second Floor—West*



The greater portion of our second floor will be devoted to this sale. Plenty of experienced salespeople will be in attendance to assist you in making your selections.

You will recognize at once that this sale is the result of weeks of planning. No collection of dresses could be assembled in a short time which would be the equal of this lot in price and value.