



# What Do Your Children Think of You?

Have they ever told you?

Or do you squelch them with the same old tune: "I'm right because I'm your mother—or your father"?

Don't you suppose they are sometimes as much disappointed in you as you are in them?

They may not say anything, because you are parents. But what do they think?

If you care—and every mother and father does care—you will read three things in the big new February LADIES' HOME JOURNAL:

*What They Think*, by Rachel Crothers, whose "Nice People," a play of the younger generation, has been a two-season success.

*Long Ropes and Strong Stakes*, by Harry Emerson Fosdick, preacher of the Fifth Avenue Presbyterian Church.

*Sophistication*, by Barton W. Currie, editor of The Journal.

They will give you understanding of your sons and your daughters—and of your own self—that you need today. Read them!

## Who's In Society ?

Who's in Society—and how did they get in?

The names of Vanderbilt, Astor, Morgan, Belmont, Gould, Mills, Davidson, Reid, Lamont, Vanderlip, Villard are familiar to every reader of the newspaper society column.

Time was when birth and family ruled Society. Now wealth and a press agent will get you in.

Mrs. John King Van Rensselaer, herself a leader of the original 400, has written for The Journal a startling revelation of the methods of the social climbers for the past sixty years.

She tells secrets of Society that have never before been put in print—stories of people whose names are everywhere household words.

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A man and two girls, a meddling aunt, a marriage, a blasted career—that is Mateel Howe Farnham's new Kansas serial, which begins in this issue.

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A banker, a Sunday-school head, a series of petty thefts, a confession of the most unusual sort—*Conscience Money*, by Jennette Lee.

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In your clothes and hats, in your children's dresses, in your kitchen, your pantry, your living room in the building of a new house—The Journal will help you to save money.

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