

# Saturday Sales of Money-Saving Import to Shoppers

## Sale of Hair Goods

In Our Third Floor  
Beauty Parlors  
Human Hair Switches,  
2.98

20 inches long in three stems, in one or three single strands. Regular 5.00 values.

New Ear Braids and Bobs Combined, 8.50

All colors but gray. Second quality of 12.00 bobs.

Third Floor—West



## New Neckwear Features

Deauville Scarfs with Handkerchiefs to Match

A wonderful line of Deauville scarfs in silk Paisley and Bulgarian effects priced 1.25 to 5.75

Special for Saturday—A Rare Assortment of Bertha Collars, each, 50c

Main Floor—East

## Display and Sale of Silk Pillows

Two Styles  
at 2.95  
and 3.95



Round and oval pillows, shirred to the center and finished with silk ornaments. A new line of colorings that are brilliant and daring include tangerine, citron, old rose, blue and black. Any room may be enlivened with a dashing note of color by the addition of one of these lovely taffete pillows.

Third Floor—West

## Women's Hosiery

Every wanted style, color and size carefully selected and moderately priced.

Women's Pure Thread Silk Hose—Full fashioned hose, silk from top to toe, with double soles and double silk hemmed tops. In black, brown and new shoe shades. Regular 3.50 values, per pair, 2.50

Women's Pure Thread Silk Hose—Full fashioned with double soles and heels. Some have lisle garter tops, others with double silk hemmed tops. In black, brown and other shoe shades. Regular 2.50 values, per pair, 1.95

Women's Thread Silk Hose—Full fashioned with double lisle garter tops and double soles and heels. In black, brown and other colors. Regular 2.00 values, pair, 1.50

Women's Thread Silk Hose—Full fashioned with double soles, heels and lisle garter tops. A few chiffon weights are included. All the newest shades. Regular 1.95 values, per pair, 1.00

Misses' and Children's Wool Hose—Heather mixtures in fancy ribbed styles. Seconds of 1.00 quality. Sizes 6 to 9 1/2. Pair, 35c

Misses' and Children's Hose—Fine ribbed hose with reinforced heel and toe. Sizes 6 1/2 to 10 in black and cordovan. Pair, 75c

Girls' and Boys' Cotton Hose—Fine and heavy ribbed with triple knee, reinforced heel and toe. In black and brown, sizes 6 1/2 to 10. Pair, 35c

Main Floor—North

# THE BRANDEIS STORE

## The Season's First Big Sale of Girls' Gingham Dresses

The Better Dresses That Regularly Sell For 3.98 to 7.50 **2.39**

1,500 of the highest type gingham dresses, including manufacturers' sample lines and made-up stock. Once a year we prevail on our regular manufacturers with whom we do business to give us a real sale and this is certainly the best offering for a long time.

Over 100 new spring models in new Piccadilly checks, large checks, plaids and plain colors. Many are embroidered with pretty flower designs, others have dainty organdy collars, cuffs and pockets. We particularly call your attention to the making of these frocks—to the wide hems and well finished seams. Don't mistake these dresses for those ordinarily obtained at this price. These come from the best high grade manufacturers in the east. Sizes from 6 to 14.

Second Floor—West



## Sale of Radio Outfits and Accessories

To clear the way for new stocks in our enlarged Radio Department, we are offering the following goods at greatly reduced prices. All goods are in first class condition and guaranteed. If you are contemplating the purchase of, or making a radio set, this sale offers an exceptional opportunity to save money.

Prices Lower Than Those Ever Offered in Omaha Before for This Type of High-Grade Apparatus



### Complete Sets

#### Westinghouse Equipment

R. C. Tuner, regular 68.00 value for 25.00  
Aeriola Senior with tube, regular 65.00 value, 45.00  
Aeriola Junior Crystal Set with Phones, regular 25.00 value for 18.00

#### Clapp-Eastham Sets

"Radak" Vacuum Tube Set, regular 40.00 value for 28.00  
"Radak" Two-Step Amplifier, regular 40.00 value for 29.00

#### Acme Company Sets

Detector and Two-Step Amplifier, regular 55.00 value for 39.00  
Two-Step Amplifier, regular 40.00 value for 29.00

### Parts

5.00 Vacuum Tube Detector, all tested, for 3.45  
Stranded Aerial Wire, per 100 ft., 85c  
2.25 Para Tone Crystal Detector, 1.75  
25c guaranteed Galena Crystals, 9c  
85c 3-inch Bakelite Dial and Knob, 35c  
60c Switch Levers, two types, for 20c  
10c Nickel Binding Posts for 3c  
10c Rubber Tops for 3c  
75c to 1.00 Jacks, miscellaneous, 35c  
7.00 Radisco New Moulded Variocoupler for 3.98  
5.00 Variometer for 2.98  
5.00 Variocoupler for 2.98  
U Build It Radio Vacuum Tube Set, will receive 1,000 miles, regular 28.00 value for 15.00  
Bakelite Panels, all reduced.

### Loud Speakers

30.00 Westinghouse Vocaroo with Baldwin Receiver, 16.00  
12.00 King Amplitone for 4.50  
Lilly Horn, 25c  
Lilly Horn with Receiver Holder, 75c  
8.00 Radio Phonoscope, four pairs of listeners, 4.50

Visit Our Enlarged Radio Department at Once!

We now feature the latest in radio and have in charge a radio expert who will be glad to demonstrate the different models to you or to give you any information about radio you desire.

Radio Department—In the Arcade

## Special!

A limited number of the famous U. S. L. Radio Storage batteries, regular price 20.00 each, while they last only 11.00

Come Early to Get One!

## Presenting Exceptional Values in

# Spring Millinery

**6.50**



Felt Hats  
Milan Hats  
Hair Cloth  
Small Hats  
Turbans  
Pokes

One seldom sees at the beginning of the season such values at so moderate a price. Some flower trimmed, some tailored, but just the thing to wear right now. A visit to our Millinery Department Saturday will prove we have the right hat at a very popular price.

Second Floor—East

## A Service to Women

That is what our corsetieres are giving day after day as they fit slouchy, corsetless, or badly corseted women in the correct

### Nemo Corset

Gone is the protruding abdomen, the unpleasantly prominent thighs and back! Instead straight, smooth lines, comfortable abdominal support and perfect freedom above the waist.

For Smartly Tailored Women

### Nemo

Self Reducing

Model 333—It gives scientific support, designed especially for your individual need. Made of pink and white coutil with low top. Sizes 25 to 36. Price 3.00

Third Floor—North

## Boys' Clothing Specials

545 Boys' Blouses

78c to 1.25 Values for Saturday Only **50c**

The colors are guaranteed fast. Neat patterns in light and dark colors; full Cut sizes. Limit of 3 blouses to a customer.

Boys' Two Pants Suits 8.45

11.75 to 15.00 Values

The styles and fabrics are the season's newest. The two pairs of trousers are full lined. Suitable for school and dress wear. These suits are great values. Sizes 7 to 18 years.



Boys' Juvenile and School Coats, 8.75

All-wool fabrics that will wear well and look well, in the season's newest models. Sizes 3 to 18 years.

Fourth Floor

## Optical Department 'KRYPTOKS'—Our Specialty

Eyes Examined Carefully

Field Glasses  
Opera Glasses  
Binoculars  
Flashlights

Batteries  
Main Floor—North

## Special Sale of Women's Jersey Silk Underwear

in lovely Spring colorings

In lovely new shades for wear with the new spring fashions. Well made, reinforced garments priced at a low figure for these qualities.

Jersey Silk Vests 1.59

Seconds of 2.50 Quality

In orchid, honeydew and flesh shades; made with bodice top and shoulder straps of ribbon or Jersey silk. These are seconds of a regular 2.50 quality.

Jersey Silk Bloomers 2.49

Seconds of 3.50 Quality

Single and double cuff styles in orchid, flesh, navy, brown and purple. All sizes from 6 to 9. These, too, are seconds of regular 3.50 qualities.



## Knit Undergarments

Women's Union Suits 79c

A medium weight suit in sleeveless style with band top and tight knee. Also bodice top in ankle lengths. All sizes. A regular 1.25 value.

Women's Fine Combed Cotton Vests 50c

An unusually fine quality makes these vests a wonderful value. Two styles of top, bodice and silk finished top. All sizes from 34 to 44.

Third Floor—Center

## Hair Nets -- Notions

15c Carmen Human Hair Nets—All colors in cap or fringe styles, single or double mesh. Guaranteed perfect. Each, 10c

15c Fashionette Human Hair Nets—Cap or fringe styles, single or double mesh, all colors. Each, 10c

The Humanet—Our own brand of guaranteed hair net, cap or fringe styles in single mesh. Regularly 10c each, 25c For Saturday, 4 for

The Fashion—A silk net, cap or fringe styles, perfect in size and colors. Regularly 10c; special, 4 for 25c

Gray or White Hair Nets—Cap or fringe styles in National or Humanet brand. Regularly 20c each, 35c Special, 2 for

Betsy Ross Negligee Girdles—Made of fancy brocade and wide elastic with four supporters. Regularly 1.39; special, 89c

Betsy Ross Girdle, Model 203—With six supporters; regularly 1.00; special, 89c

Main Floor—South