Today's Advertisement for Saturday's Selling

MEN! Here Are Some Real Live Bargains For You

Worsteds

Suits at \$24.50

Worth Up to \$40.00

This is an opportunity to purchase a suit for year round wear at a greatly reduced price. Sports models and semi-conservative styles in stripes, overplaids and

Tweeds Cassimeres Models for men and young men. These are a real buy at this low pricing.

Saturday-Men's Shop-Main Floor



Men's Lisle Hosiery 3 Pairs \$1.00

For the many who wear a lisle hose the year 'round we have a fine mercerized hose with double heel and toe, all colors-an excellent value, pair 35c.

Saturday-Men's Shop-Main Floor



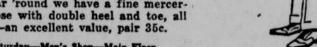
\$1.00 One of the few accessories that a welldressed man wears and therefore the more important to him.

Made of silk or silk crepe in plain white or in a wide assortment of colors and patterns.

They regularly sell at \$2.00 and \$2.50. Saturday-Men's Shop-

NECKLACES

额



Men's Underwear The Sale That Will Interest Men Who Buy Wisely Our final clearance of winter underwear. Included are light, medium and heavyweight union suits in white and ecru and gray cotton and wool mixed—garments that sold all season for \$2.50, \$3, \$3.50 and \$4; now all at one price



BRACELETS

Free Instructions on Golf

Every day in our newly located sporting goods department Herman Weiner, assistant professional at the Country club, will give lessons without charge. He is there the entire day.

Imported Novelty Jewelry

BAR PINS

every piece is worth several times this pricing.

A wonderful assortment of styles and colors—practically

Candy Specials

Peanut Clusters Freshly made of crisp peanuts chocolate, pound 29c

Peanut Goodies A rich cream filled with fresh peanuts. You'll like 29c

Cream Wafers

A soft cream wafer in assorted flavors and colors. Special, pound 29c Pecan Roll

Deliciously rich you'll find this log cabin roll. Special, 69c pound Cream Brazils

Whole Brazil nuts dipped in vawhole Brazil little and whole only, pound

Milk Chocolates Soft, creamy milk chocolates in the flavors you like best, pound 49c

Bitter Sweets The chocolates so many prefer. Specially priced for Saturday, pound 49c

Candy Shop-Main Floor



We have the most complete line of paper Valentines from which you will be able to make a pleasing selection. Particular care has been taken to obtain a line of Valentines that will appeal to you as being especially appropriate. Also a complete line of party

favors and decorations: Tallies, nut cups, place cards and fa-



All are imported and include Swiss. pure linen and hand-embroidered handkerchiefs in plain white and colors. Only two or three of a kind. This is a wonderful opportunity to buy more of the kind of which one never has quite

Saturday-Handkerchief Shop-Main Floor



Spring Styles in Tailored Silk Blouses \$7.50 to \$12.75

Trimly tailored in mannish style, yet exquisitely feminine withal, for they are fashioned of softest silk broadcloth and pussy willow taffeta. Tuxedo collars and turnback cuffs are finished with narrow pleating and frills; Peter Pan collars and French

Saturday-Blouse Shop-Third Floor

cuffs with rows of faggotting. Sizes

Special Sale of Children's 25 Stockings 25C Included are odd lots of

fine mercerized hose and heavy ribbed stockings for boys in all sizes from 7 to 10. Black, brown and a few white. This is a sale that mothers will certainly appreciate when they learn that these are regular 50c and 65c hose.

Saturday-Main Floor



Made of dainty ginghams in checks and plain colors and trimmed with hand-embroidery. Set-in pockets make these dresses great favorites. The knickers are made with adjustable waistband

Styles

Little Girls'

and button cuff at the knee; the bloomers are finished with elastic at waist and knee. The practical outfit for school wear.

Saturday-Girls' Shop-Third Floor



Boys' Juvenile Suits

A quantity purchase of this great lot of suits makes it possible for our patrons to save about half of what they regularly pay for this quality suits. Oliver Twist and Middy styles in all-wool serges, cashmeres, flannels, tweed and combination velvet pants and soisette blouses. The Oliver Twist styles are made with straight pants that button onto the waist; the middies may be worn straight or drawn up and bloused. Both styles are made entirely of wool-ens, or are a combination of velvet pants and tan soisette blouses. Most of them have windsor ties and rows of windsor ties and rows of braid for finishing. Sizes 2 to 8 years.

Saturday-Boys' Shop-Third Floor

On Sale Saturday

Infants' Knit Apparel for Spring

Baby Bootees

Our Entire Stock of

Silk Cord Girdles

For dresses and coats silk

cord girdles with tassels; in

shades of navy, brown, gray and black; each an excep-

tional 1/2 Price
Saturday-Main Floor

Warm little bootees knitted plain white or with baby blue and pink trimmings. Priced, a pair, at-

Sweater Coats

Cuddly and warm, in pink, blue and white. Firmly knitted to keep little folks warm. Priced \$1.25 to \$2.25

Saturday-Infants' Shop-Third Floor

Children's Day in the Shoe Department

Quite the greatest values ever offered in Omaha in Children's Shoes.

THE SAME STYLES in button and lace shoes Tan calf school shoes, lace style. \$2.75

Children's Sturdy Play Shoes

Brown calf lace shoes, with rubber heels. Sizes 8½ to 11. \$1.95

Mail Orders Filled While Quantity Lasts.

Black and brown kid shoes, patent shoes with Brown calf, Blucher style, in

Knitted Capes

Woolly little capes in which tiny tots are ever so cunning. And they are inexpensively priced at-

Only \$4.65

Shoes for Little Boys

Misses' and Children's Shoes

sizes 91/2 to 13

Extra Special

350 pairs of boys' black and calf

shoes in lace style and new

French toe. Sizes \$2.95

Sizes 8 1/2 to 2

Dainty pins, well made and set with New designs and col-Beautiful necklaces orings that match in newest colors and spring costumes. lengths. stones of all colors. Saturday We Feature These

GLOVES FOR SPRING Chateau French Kid Gauntlet Gloves Finely made and beautifully finished with hand-embroidered backs. Black and

tans and modes with harmonizing stitching. Pair 2-Clasp French Kid Gloves

New Milanese Silk Gloves 16-button length of firm, heavy quality silk in shades best worn with spring apparel; gray, buff, brown and white.

Choose while stocks are new and complete. Pair... \$1.50

Cape Leather Gauntlet Gloves

Saturday-Glove Shop-Main Floor





All Shoe urday, February 10, entitles you to a \$2.00 pair of Granite silk hose for \$1.50.

all-silk hose, we offer this price reduction if the accompanying coupon is presented. "Granite" hose are especially constructed with knee blocks that prevent tearing or ripping, because they furnish reinforcements, where strain, due to bending the knee, is most severe.

Hoffman Wardrobe Trunk

It Carries a Guarantee of Service

Full size, complete with five wood bottom drawers, two of which may be made into hat box, padded raise top, 12 hangers, laundry bag, shoe box, ironing board, receptacle for electric iron, clothes compressor.

Brown Walrus

Traveling Bag

18-inch size, leather lined, hand sewn, fitted with brass locks and catches. Reduced to

Leather Traveling Bag

Real cowhide walrus grain leather bags. 18-inch size. Especially convenient for women

Cowhide Traveling Bag

Hand bordered stock, leather lined. 18-inch size with brass locks and catches. Reduced to

Pullman Traveling Bag

Real cobra grain cowhide, convenient size, leather lined; an exceptional value



Saturday-Luggage Shop-Mezzanine Floor

Spring Styles in Polo Coats: Capes



Clever between-season models designed for general utility wear, now and all throughout the summer months. The coats are belted models with four pockets and raglan sleeves. The capes flare widely and have soft full collars. Full length or half linings.

Spring Styles in Separate Skirts at Only \$4.95

Fine all-wool skirts with navy, black and brown, the predominating Prunellas in plaids, stripes and checks with box and side pleats.

polo skirts in overplaids, Every skirt a spring style gar-ment and priced exceptionally low. Saturday-Bargain Basement

Sale of New Spring

Infants' First-Step Shoes

white kid tops, patent leather with tan kid

Boys' Tan Calf Shoes

Tan calf shoes with snappy round

rubber heels. Sizes, \$3.95

Goodyear welt soles and

DRESSES \$16.75

Sizes 16 to 52 In the Bargain Basement

Dresses that have about them a lateness of styling that is welcomed by those who are the first to wear new things. When priced so reasonably, a dress that can be worn now and throughout the springtime, will prove a splendid investment.

Taffeta Flat Crepe Canton Crepe Wool Crepe Trico Sham

Fluffy, flare skirted styles and slender straight line models with lace Bertha collars, uneven hemlines and bead embroidery.

Saturday-Bargain Basement

