Students Offer 13 Reasons for 13-Cent Stamp


|  |  | Says Rural Expert |
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## Trulte We Thank You

The unanimous fesponse to our original "First Coupon Day" in the city of Omaha was an over whelming success-thanks to the buying public for the confidence displayed in the tremendous purchasing, to the three daily newspapers for the co-operation and service rendered, and the newsboys with the three daily papers, who so courageously braved the cold weather and supplied our custome The public thousands of extra coupons. The future success of Hayden's Coupon Day is assured. The public can look forward to a repetition of this event from time to time. ust anoct in Omaha "the gateway ment, brought about by cash buying and selling, helping to lower living costs in Omaha, the gROS.
HAYDEN BROS

The Results of Some Remarkable Buying Will Be Demonstrated in Thursday's Sale


A Model for Every Figure Sizes for Every One-
You Will Want Two or Three At This Price
 thentons, Taffetas and Crepe satins, aly
the nev spring sliades and sizes for every


Dr.KING'S New Discovery



