

Gertrude Plays It Well Because She Used to Be One

When Gertrude Vanderbilt, who heads David Belasco's company in "The Gold Diggers," delivers the several speeches in her part that have to do with the trials, tribulations and ambitions of the chorus girl she speaks very much from her heart.

Miss Vanderbilt began her career on the stage with no preliminary training and was obliged, therefore, to work her way from the very bottom up.

Noted Russian Dancer Takes Lessons in Jazz

He's one of the world's greatest dancers. And yet he was sent to dancing school to learn from little bobbed hair flappers.

Theodore Kosloff can swing a wicked foot in the classic dance, but at jazz he's a dud.

"Jazz is barbaric. It is the whisky, the cocaine, the excitement of physical motion," he has said.

When he said that he never thought that he would ever be forced to the terpsichorean style he detests.

But besides being a world famous Russian dancer he is also a motion picture actor.

There's a modern dance in "Adam's Rib," the production Cecil B. DeMille has just finished for Paramount.

During the filming of this picture, Kosloff had danced a few steps when DeMille ordered a halt.

"A few lessons, Theodore," he said. And off to a corner went the noted Russian and little Pauline Garon, who is barely five feet, but "there" when it comes to jazz.

Will he eat his words? Will Theodore Kosloff find in jazz something to like, something to mitigate his previous harsh criticism? Here's what he said after his lessons:

"Jazz will never live. It savors of the heat of savage tom-toms. It is not modern, it is not civilized, it is only a passing fad. It can never be the American national dance, a dance yet to come, a dance which will put in motion some of the irresistible force which is making this country the world's greatest commercial nation."

Shades of prohibition. Henry B. Walthall is being starred in "The Face on the Barroom Floor."

First National Week Here



Four hundred and fifty theaters in Nebraska and Iowa will observe this week as "Associated First National Exhibitors Week," and will play First National production the entire week.

More than 200 of these theaters will be served films from the Omaha office, and the revenue accruing here will make a record week for any film company, according to the statements of the local officials.

As part of the special stunts to make the week a success both the Rialto and Strand theaters of Omaha will run pictures of this company and

at the Rialto a beautiful art calendar with photos of the stars will be given away to patrons.

Advertising accessories boosting the annual week have been issued and here's Jackie Coogan riding his tri-cycle and pointing out the one-sheet with the galaxy of stars pictured thereon.

Jackie was a visitor in Omaha, Friday evening and expects to be in New York city for the opening of the week there.

While making a tour of the picture studios recently, the admiral, who had dropped in to pay his respects to Mary Pickford and Douglas Fairbanks, learned that Doug had never seen a 14-inch rifle fired and immediately the groundwork was laid for a trip to sea by this thrill-seeking star to listen to Uncle Sam's war dogs bark.

Final arrangements for this trip will be closed as soon as it is known when the next general target practice for the fleet is to be held.

Admiral Eberle was surprised to learn during his visit with the cinema celebrities that the Pickford-Fairbanks studio has a flagship. It is an elaborate and fantastic model of a war frigate of bygone days, and was presented to Douglas Fairbanks by Miss Pickford at Christmas time.

Frank Lloyd has just been engaged as director for Norma Talmadge. The first picture will be "Ashes of Ven-geance."

Prairie Schooners Are Now Almost Extinct, Film Director Finds

Not many months ago Director James Cruze told a property man at the West Coast studio that he would need 500 wagons—those old fashioned high sided, heavy wagons familiar to Nebraska plains in the "prairie schooner" days.

"Sure," said the property man. Later he woke up.

Mr. Cruze wanted them delivered at a point in southern Utah, 85 miles south of the nearest railroad station, Milford.

Never was there such a complete demonstration of how the country had become flatter. In cities wagons of the type wanted had become extinct. There followed a long tour and much advertising for wagons. Factories as far east as Ohio were looked up. Yes, they knew what kind of wagons were wanted, but they would have to be built. Ten, 15 or 20 of them—it might be easy to find that many, but 500?

When Mr. Cruze's scouts finished their work there wasn't a farm in seven states surrounding Utah that had a wagon left of the type wanted, and trainloads of them were beginning to arrive at Milford over the Union Pacific.

Then it was discovered that in Emerson Hough's story of "The Covered Wagon" there was almost as many oxen as horses. Getting horses would have been easy. Automobiles haven't crowded them entirely off the western plains, but oxen are another thing.

A daring experiment was tried, but it worked. A band of cowboys rounded up a herd of steers and proceeded to fasten yokes onto their necks in pairs. It took a lot of lassoline, but it was finally accomplished. After the yokes they were fastened onto the wagons. They did their sleeping and eating and everything that way for a couple of weeks. Before they were tamed many of the wagons had sustained a lot of damage, but finally what had been a huge collection of wild-eyed steers began to do duty as oxen, and in the course of time it became possible to start "shooting" scenes in the picture.

My! How She Hates Herself!



It's Eileen Percy, who plays the part of Cora Madison, "The Flirt," in the picturization of Booth Tarkington's novel of that title.

Studio Gossip

A complete Tartar village has been constructed at the Lasky ranch of scenes in "The Law of the Lawless," in which Dorothy Dalton is starred for Paramount, with Theodore Kosloff and Charles de Roche. Miss Dalton and Kosloff are appearing as Tartars and de Roche is playing the role of a gypsy chieftain.

Leatrice Joy had the unique experience of having her hat sold while she was in a Park avenue, New York, shop the other day trying on gowns for the new production, "You Can't Fool Your Wife." Clerks found it in the shipping room after an excited search.

Theodore Kosloff found a new use for the little collar buttons they stick in shirts at laundries. He introduced them as gopher teeth while playing the role of a caveman in the prehistoric sequence of Cecil B. de Mille's production, "Adam's Rib."

Wesley Barry, after a four weeks' stay in New York, left recently on a twelve weeks personal appearance tour in connection with the showing of his latest picture, "Heroes of the Street." He is due to arrive in Los Angeles the latter part of March.

Al St. John Gives Out a Few Tips to the Boy Comedians

With Charlie Chaplin threatening to play "Hamlet," and Roscoe Arbuckle's return to the screen still in doubt, the cinema seems to be threatened with a dearth of funsters. Al St. John herewith offers suggestions to noble youths who would save the "world from melancholy" by becoming film comedians.

By Al St. John.

Begin as a poor newsboy. A rich newsboy can never become a comedian.

Never laugh at anybody's "gags" but your own. Remember your stories are funnier than the other fellow's.

When meeting a stranger, acknowledge the introduction by informing him you are a comedian. If he laughs, the stuff is off.

Have your hair cut square about the neck to conform to the top of your head.

Ride a bicycle to and from work, if you have work. If you don't work ride a bicycle anyway.

If people start telling you how good some other funny fellow is supposed to be, start doing your stuff immediately.

Practice handspings and other acrobatics behind closed doors and when proficient along this line try them out on your family.

Never smile in public. It will be held against you. If you must laugh, do it in private.

For proper wardrobe for comedy work see last year's gent's fashion magazines on sale at last year's news stands.

To succeed on the screen, never tell a newspaper man anything about yourself nor allow your picture to be published.

If one follows the above suggestions, regardless of whether he is a blacksmith or a hem-milliner, he is bound to become a comedian sooner or later.

Frank Mayo is at his home at Hollywood with an attack of "Krieg" eyes caused by too steady a session of work before the strong lights.

Cast of "The Pilgrim."

Five players who contributed to screen successes of Charlie Chaplin support the famous comedian in his latest feature comedy, "The Pilgrim," which is announced for release on February 26. They are Edna Purviance, again as the comedian's leading lady; Charlie's brother, Sydney Chaplin; Mack Swain, "Chuck" Reisner and Tom Murray.

Sporting Note.

George Walsh, now playing in Hugo Ballin's production of "Vanity Fair," has been invited to visit Havana, where he was the winner in a recent popularity contest, and box a few rounds with the Cuban champion. But that isn't all. Walsh, who is almost as noted as an athlete as he is an actor, say she is seriously considering trying to swim the British channel next fall.

Lasting Impressions

Of all the ads you see how many do you remember? Only those that are brought to your attention in some vivid, striking manner—that is different from most appeals. Your thought or idea in action—can you think of any better manner to put it across. It is being done daily by Art Anima Film Ad advertisers. Let us tell you how.

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