Benson Society

—Benson Correspondent—Call Walnut 5370.—

Wednesday Musical.

The Walther league of Immanuel Lutheran church, Sixtieth and Military avenue, will put on a musical program Wednesday evening, February 7, in the Sunday School auditorium. Tickets will be sold at 35 cents for adults, and 15 cents for children. Proceeds to be used on the purchase price of the new Grand piano. The program includes piano solos and duets by Miss Clara Mair and two of her pupils, Miss Mildred Head and Miss Emmy Rohwer; violin and piano selections, the Misses Cornelia Erdman and Helen Studenroth; violin duet, Messrs. Henry and Herbert Buller; vocal duet, Mesdames F. Lemm and J. C. Shiftbauer; selected reading, Miss Amelia Wehr. A luncheon of sandwiches, pie and coffee at 15 cents the plate, will be served at the conclusion of the program.

B. S. Chapter, P. E. O. Sisterhood.

Mrs. B. B. Combs, 2020 Emmet street, will be hostess Monday, February 5, to the members of the B. S. chapter of the P. E. O. Sisterhood. Mrs. J. H. Shinn is leader for the study program. Subject, "State and Local By-Laws. The Constitution."

Benson Woman's Club.

The literary department of the Benson Woman's club will present the playlet, "Our Girls," Thursday, February 8, at the home of Mrs. J. T. Pichard. Mrs. Paul Wilcox is directing the production and the members of the cast include: Mesdames E. W. Johnson, C. C. Beavers, Charles M. Nye, Kirby Parker, C. H. Penoyer, W. F. Reishaw, E. A. Smith, C. N. Wolfe and F. E. Young.

Entertain for Out-of-Town Guests.

Dr. and Mrs. E. A. Mason entertained in a charming manner Saturday evening at their home, complimentary to their house guests, Mr. and Mrs. H. W. Galleher of Bassett, Neb. The evening was devoted to bridge. Thirty guests were present.

To Hear Washington Uni. Glee Club.

A party of Benson "College Folk" will attend the Washington University Glee club production given at the Brandeis theater Thursday evening, February 8, under the auspices of the Omaha College club. Thus far, the members of the party include Messrs. and Mesdames C. C. Beavers, Paul Rivett, H. L. Rivett and W. A. Kelly.

Valentine Party.

Interesting and unique invitations will soon be received by the members of the ladies' aid of the Presbyterian church requesting their attendance at a Valentine party to be entertained at the home of Mrs. I. G. Watson, Sixtieth avenue and Miami street. "Webs of amusement and darts of love and good cheer await all who will gather here on February 14 of this present year."

Class Honors.

In order that Virginia Linder and Hector Evans might properly celebrate their achievement in receiving the highest honors of their class before passing into Junior high school, each little girl was given a complimentary ticket to see "Robin Hood."

Dinner and Bridge.

Guests at the dinner and bridge entertained by Mr. and Mrs. C. N. Wolfe in their apartment at "The Wright" Friday, February 2, included Messrs. and Mesdames Claude Reed, Bert Ranz, George Remington, J. Dale Wolfe and Mrs. C. H. Hansen.

To Celebrate Birthdays.

Mrs. B. S. Phelps entertained at a birthday party at her home Wednesday evening, January 31, in honor of her birthday. Thirty guests were present. Mrs. W. F. Reishaw entertained at a birthday luncheon Tuesday, January 27, complimentary to her 1-year-old daughter, Eleanor Iola Reishaw. A birthday cake with one candle adorned the center of the luncheon table. Guests of little Miss Eleanor included Lloyd Pierce, jr., and Duane Van Horn. Covers were spread for 10.

Luncheon Guests.

Mrs. L. Campbell of North Sixtieth avenue entertained at a 1 o'clock luncheon Friday in honor of Mrs. Edwin Jenke of Davenport, Ia. Covers were spread for Mesdames R. Burford, R. H. Maloney, C. Lorimer, J. C. Campbell and L. Campbell.

Wedding Anniversary.

Mr. and Mrs. A. E. Dunn are entertaining at dinner today, complimentary to their 29th wedding anniversary. Guests include Mr. and Mrs. W. B. Sanborn, Mr. and Mrs. P. A. Sanborn, Mr. and Mrs. John Vick, Miss Gertrude Godman and Miss Margaret Moon.

I. W. B. Class.

Members of the I. W. B. class of the Methodist Sunday school were entertained Tuesday at the home of Mrs. W. G. Smith. This class is finishing a quilt to be given to the city mission.

Dinner.

Miss Anna Christensen entertained at dinner Thursday evening in honor of E. Janke of Davenport, Ia.

Luncheons.

Mrs. Thomas Covers entertained at a luncheon of 10 covers at her home Tuesday. Mrs. D. C. Sturtz entertained Mrs. Edith Feidge at luncheon Thursday.

Dinner Party.

Mr. and Mrs. E. W. Norris entertained at dinner Sunday, complimentary to Mr. and Mrs. John Morthy. Covers were placed for 14.

Rebekah Kensington.

Miss Clela Kellar was hostess Friday at her home to the members of the Rebekah kensington.

Harmony Club.

Members of the Benson Harmony club were entertained Monday evening at the home of Mr. and Mrs. G. W. Sowards.

Entertain M. E. Aid Society.

Mrs. Henry Reed will be hostess Wednesday, February 7, to the members of the Methodist Ladies' Aid society. Assisting Mrs. Reed will be Mrs. Lloyd Pierce and Mrs. D. E. Guinane.

Personals.

Cloyd Bowers is suffering from an attack of pneumonia.

Mrs. Charles Kleinschmidt has been ill during the past week.

Mrs. R. J. Skankey has spent the past week at Excelsior Springs.

Mr. Herman Wolfe of Colorado Springs, Colo., has purchased a lot on North Sixtieth avenue.

Mrs. Austin Taylor was hostess to the Thursday meeting of the Benson W. C. T. U.

Mr. and Mrs. John Martig have purchased the A. Schaeffer home, now occupied by Dr. B. W. Hall.

Mrs. H. V. Smith of Des Moines, Ia., was a midweek guest at the home of her sister, Mrs. P. Christensen, and Mr. Christensen.

Miss Thelma Wolfe has completed her course at the Omaha university and will enter the state university at Lincoln the first of March.

Mr. and Mrs. Frank Norman left Monday for their home in Columbus, O., after an extended visit with their daughter, Mrs. H. C. Crooks, and Mr Crooks.

Miss Marion Wolfe, who has resigned her position in the bank at Neligh, Neb., arrived home Thursday for a visit with her parents, Mr. and Mrs. C. N. Wolfe.

Miss Laura Moore, who is enroute from the east to her home in Portland, Ore., visited the early part of the week at the home of her brother, Mr. Frank Moore, and Mrs. Moore of Keystone Park.

Christ Child Society

The Lightening Athletic club basket ball team of the Christ Child Center played at Villisca and Red Oak, Ia., January 26 and 27. These indoor court artists have been setting a fast stride this season and later expect to make a five-day trip through Iowa.

The orchestra has been augmented by the addition of a baritone horn, played by a youth 10 years of age.

The class in lace making, to which art the little girls seem to be especially adapted, is being taught by Mrs. Cecilia Kleine on Saturdays.

The ping pong tournament, composed of the young boys, will be held the latter part of this week.

Girls Community Service League

The following classes will be held at the Girls' Community Service League club rooms, 1712 Dodge Street, during the coming week:

Sunday—The community Sports club will skate at Miller park in the afternoon and will come to the community house for supper at 6 o'clock. In case there is no skating they will meet for a hike at the end of the Florence car line at 3 o'clock.

Monday—Cluga club supper, 6:15. The gym class will meet with Mrs. Peterson at 7:30. Volley ball class has been divided into two teams, the Cluga Cubs and the Cluga White Sox. They will play a series of games during February, the winners to be treated at the end of that time by the losers.

Tuesday—The Blue and Red basket ball teams will play the third of their series of games. The Reds won the game last week. At 6:30 the Lafayette club will meet for supper and a business meeting. Plans for the dance to be given at the Prettiest Mile club February 13 will be discussed. At 7:30 the Dramatic club will spend an hour with Mrs. Nora O'Shea, studying "Modern Poets and Their Poetry." At 8:30 the club will divide into groups to practice plays which will be given late in the season. The art craft class will meet at 7:30 with Lydia Rowe. They are making rope baskets.

Wednesday—Wamm club supper at 6:15. There will be a special program for new members showing them the activities of the club and of the league. Open house will be held at 8:30 as usual.

Thursday—D. T. A. club supper at 6:15. The gymnasium class will meet at 7:30. At 8:30 the Blue and Red basket ball teams will practice.

Friday—The sewing class of the wives of the men who work in the smelter will meet at 1 o'clock with Mrs. Riner. At 5:30 the supper class will meet with Mrs. Riner. This class plans and prepares dinner for the members. Each girl doing her part and eventually learning to prepare a whole meal.

Saturday—The regular weekly dance will be held in the ball room at 8:30. The Lafayette club members will assist Miss Roberts as hostesses.

We understood
Her by her sight; her pure and eloquent blood
Spoke in her cheeks, and so distinctly wrought
That one almost say her body though.

City Mission

Lincoln's birthday, Monday, February 12, will be observed at the City Mission by an open house from 2 until 5 p. m. and 7 to 9 p. m. for all in the city who are interested in the mission or in mission or social work. This is a splendid opportunity to visit the mission. The decorations will be patriotic, an orchestra will play afternoon and evening and refreshments will be served. The hostess will be women from the city churches.

Miss Harriet E. Laney, superintendent, has spent a part of the week out in the state lecturing.

The Pioneer club members are proud of their week's boxing record at the Athletic club tournament. Sam Coco won over his opponent, while John Sessto by virtue of winning the tournament, went to St. Louis as Omaha's champion bantam weight.

Mrs. Leaser in charge of the employment bureau, placed several applicants.

The colored girls will organize their choral club and hold election of officers Tuesday afternoon at 3:15.

Y. W. C. A.

Sunday—The Y. W. C. A. building will be open from 10 a. m. to 8 p. m. There will be no meals served. At 4 o'clock in the afternoon there will be a vesper service and tea for the conference girls. This will be the last meeting of the midwinter conference.

Monday—Central Freshman Girl Reserves will meet at the Y. W. C. A. club rooms. The subject under discussion will be "Thrift." The federation supper will be served at 6 o'clock as usual. Twelve high school girls who attended Lake Okoboji conference will be guests. The singing will be directed by Miss Ella Young. Miss Ruth Perkins of the National Board of the Y. W. C. A. will be the speaker. Individual club meetings will follow. The G. P. C. club is working on an Easter bazar, March 24.

The Bible classes will meet at 5:15 and millinery class, 6:30.

Tuesday—The Lake Junior Girl Reserves will meet at 3:30. K. I. P. club meets at 7:30. Educational classes on Tuesday evening are: Purpose class, cookery (beginning), commercial art.

Wednesday—Technical cabinet meeting, 3:30. Grace Dodge Junior Girl Reserves. Morris Girls supper, 5:45, followed by class of interior decorating.

Educational classes, cookery, drawing, interior decorating.

Thursday—Central Student club cabinet will meet at the Y. W. C. A. T. M. T. M. club supper, 6 o'clock. Busy Circle, 7:30. They will practice their club songs and continue with their needlework. Educational classes, cookery and Professor Varrantan's Bible class.

Friday—Grade advisers will meet at 1 o'clock at the Y. W. C. A. Benson Girl Reserves, Castelar Junior Girl Reserves, Comenius Junior Girl Reserves, Edward Rosewater Junior Girl Reserves. Alumnae club will meet at 6 o'clock. This will be a service meeting. The educational classes will be Bible, purpose, first aid, millinery, business English.

Saturday—Central High school will have their mother and daughter banquet at 6 o'clock at the Y. W. C. A. The Busy Circle club will hold a candy sale in the lobby of the central building.

Caracul the Fashion Favored Fur for Spring Wear.

AULABAUGH, furrier, 19th and Farnam, long ago predicted the sweep of popularity which caracul is enjoying in the fashionable world this spring. Caracul in gracefully curling, swirling little masses of softness in a fascinating range of coloring, white, platinum, beige and black. Especially to be desired is one of the modish blouse jacquettes from 24 to 28 inches long, which may be made to order for the moderate sum of $150. If one would have her wrap a bit more luxurious she might have her "stroller" of mole peltries exquisite in color and texture matching, "Aulabaugh" selection, $275. And if you'd humor a long-felt desire for the truly exquisite, the artistic little ermine blouse for $450! Marvelously attractive these new jacquettes which are fulfilling the prophecy of fashion designers of sagacity who long ago announced their "find."

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One Might Almost Say "To See One's Stationery Is to Read Her Character."

A STATEMENT well worth weighing in thoughtfulness, Lady Fair—and you'll agree that the task of finding a "just right" stationery is not always an easy one. That's why so many fastidious persons are delighted to know that Mr. A. H. Nabstedt, long known for his delicately designed monograms, now offers in his shop, 509 Brown block, 16th and Douglas, an exquisite selection of stationery for every conceivable purpose. Cards of delicately expressed sentiment, too, just what you've often wished for are excellently displayed to help in your selection. Brides-to-be will find it quite to their liking to have their names on the Nabstedt mailing list. Is your there?

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The spring silhouette is gracefully demonstrated in a Vionnet model whose entire surface is box pleated, charmingly so.

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And Now—Long-Distance Shopping for the New Piano.

A. HOSPE COMPANY, 1513 Douglas, have made arrangements for you to shop for your new piano or player piano by mail. An excellent varied showing is afforded by the following, any one of which may be had in illustrated folder with price list upon request:

Mason Hamlin
Sohmer
Kranich & Bach
Kimball
Cable-Nelson
Apollo Player Piano
Gulbransen Player Piano
Brambach Baby Grand

The last named comes only in the "grand" model, while the others on the list may be had in uprights or grands either one. Write direct to Hospe's for illustrations and price quotations or to me for help in selection. You'll quite enjoy the sensation of shopping a piano by mail.

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Handpainted leaves, overlapping, are sole decoration on a low-fitting sports chapeau of dull gold straw. Lovely!

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February the Month of Birthdays.

MAKE St. Valentine's day, 1923, one long to be remembered by placing the supreme token of love upon your sweetheart's finger," suggests Mr. Henrickson of the John Henrickson Jewel Shop, Sixteenth and Capitol. Exquisite indeed are the February diamond ring specials offered, white gold mounted diamonds, hand-engraved and pierced in filagree work with a color contrast on either side of the diamond afforded by the introduction of finely cut dark blue sapphires. In square, hexagon or octagon mounting, $100. Amethysts, birthstones of February, are most effective when mounted in large square or oblong mountings of white gold, $5, $7.50, $15 and $25.

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Slip a quaint little primrose tinted card into the box of Valentine blossoms.

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Flowers for Funeral of Well-Known Newspaper Man Reflect an Impressive Grief.

THE death of one of the leaders of the newspaper fraternity during the past week brought to my attention many floral offerings made up by the John Bath Flower Shop, 18th and Farnam. Of striking appearance the very fine things made up, impressive tributes to one highly honored and loved by the newspaper world.

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Spring's Wraps of Silky Softness Choose High Collars for Becoming Comfort.

EDWARD REYNOLDS, 1613 Farnam, formerly of Eldredge-Reynolds, is showing some very lovely new spring cape models in black wool, deep napped, lustrous, exquisite in trimming detail, tasseled scarf ends, big buttons, splendidly lined in heavy crepe of gray and beige. Excellent values you'll agree upon reading the very moderate pricings, $29 and $39 on their tickets, cord-swung.

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That letter of condolence so hard to write may well have one of the new engraved cards as its substitute.

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Suits, Frocks, Wraps Spring Into Being as if by Magic

UNDER the guiding supervision of Mrs. Carley of the Keister Tailoring College, 16th floor of the City National Bank Bldg., 16th and Harney. Ashes of roses, a lovely color, was the suit fabric chosen by a dear little white-haired person. Brocaded velvet for the draped dinner dress of a gracious young matron. Of a comforting warmth the enveloping wrap of brown, silk lined. A variety of apparel one can achieve if she takes the sewing course at Keister's.

Let's Go Shopping with Polly

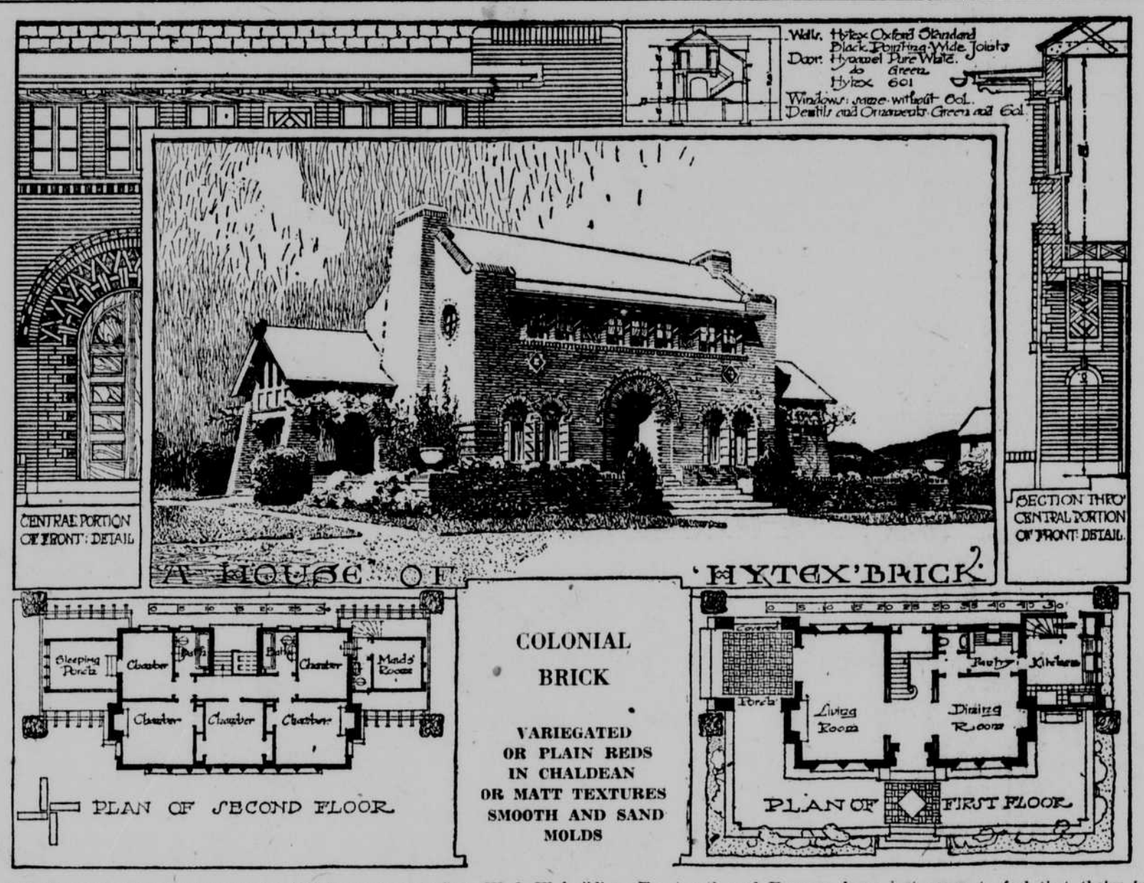
Deep-dished huckleberry pie,
Lobster Newburg, oyster fry,
Shrimp croquettes and sweetbreads creamed,
Cocoa roll, fruit pudding steamed.
Cream puffs, chocolate eclairs,
Crabs in alligator pears,
Chicken in a casserole,
Marguery's filet de sole,
Curried eggs and salmon steaks,
Sausages and buckwheat cakes,
Frogs' legs fried, Casino clams,
Spicy jellies, sugary jams,
Chicken lobster, mayonnaise,
Artichokes with Hollandaise,
Apple fritters, cheese souffle,
Spanish cream, meringue glace,
Chicken livers en brochette,
Steak and onions, omelet,
Tutti frutti, terrapin,
Big sweet buns with raisins in—
Oh, my soul, why list them more?
Why set down a further store
That I'm not allowed to touch—
Sweets and fats and starch and such?
But just writing down the things
Sort of hollow comfort brings.

—CRUMBS OF COMFORT—Carolyn Wells.

Omaha's New Store Attracts Animated Interest of Shopping Public

HOW very exciting to have an absolutely new shop in our midst for the first shopping of spring! Especially when it's such a very smart place as the new store of individual shops, the Goldstein-Chapman store, on the site formerly occupied by the Eldredge-Reynolds company at Sixteenth and Farnam. Thousands of visitors enjoyed the many metropolitan features of the new store during the opening on Saturday; its daylight lighting of large panel mirrors in the ready-to-wear department on the second floor is one of the items of paramount interest to the feminine style followers of the community. So easy to make a selection when you know just how the color is going to look in the daylight! Styles, too, are often different in appeal when viewed by the sober light of the great out-of-doors, away from the artificial glamor of the electrics. Lovely, indeed, are the novel display windows, the wide expanse of the main floor, on which are to be found the hosiery shop, and the textile shops, in which are shown wool, silk and tub fabrics. The mezzanine floor, for your convenience, is a spacious restroom, "comfy" in effect and appointments. On the second floor are to be found a decidedly "French" chapeau shop, wherein are exquisite models for your bewitchment, madam, an extensively stocked department for children and infants' wear, where are offered many and beautiful "pretties" never before featured in Omaha shops, and an up-to-date beauty shop. General offices are also located on the second floor, while the third floor is taken up by stock and alteration rooms. A cordial invitation is extended to everyone to come in and get acquainted with the heads of the various departments, in case you've not already met them; to renew friendships if you know them. A. Goldstein and M. E. Chapman are partners in the enterprise. The following department heads have been selected: Miss S. Fayman, dresses; Ernest Cottmire, suits and coats; S. Feldstein, millinery; Miss Anna Greenberg, infants' and children's wear; Marion Granick Allen, hosiery; Miss A. Donohue, beauty parlor; and N. Adler and Frank Mulick, silk, wool and wash goods.

America Points With Pride to Impressive Homes of Colonial Architecture . . . Built of Hy-Tex Brick



THE Hydraulic Press Brick company, 1315 Farnam, main floor, W. O. W. building, Fourteenth and Farnam, have just cause to feel that theirs is an ideal exhibition in interests of an improved artistry in architecture—a decision you will second after viewing of the extensive display of Hy-Tex brick as it appears combined with different shaded mortars. Representative of America's best ideals of home making is the colonial style of architecture as pictured. During the last decade or two this simpler style has been freely adopted—and adapted to our needs. The great variety of face brick now manufactured naturally appeals to the architect as offering an opportunity in the wall surface for the exercise of his finest artistic efforts. In his skillful hands, the selection of the bond, the treatment of the mortar joint, and the color tone and the texture of the brick are so many varied and variable elements with which he can weave a fabric of great beauty. The distinction of brickwork is that, by reasons of its numerous units, it is a plastic material yielding to every touch of the architect. The result, like every work of art, has a distinct life, character and individuality of its own, such as no other material, except marble or stone in vast structures can give. And here it offers not merely the highest artistic merit, but pre-emenintly stands for comfort, safety and economy. Once built, a brick house requires no expenditure for the maintenance of its wall surface; it defies the corrosion of the elements; as a product of fire, it scorns conflagration, and offers comfort in all seasons of the year. You will enjoy the many homes pictured in architectural books available at the Hydraulic Press Brick showrooms.

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Man-Tailored Suits Chosen by Lady Fashion for Wear Under Losely Flowing Wraps for Spring.

WILCOX, 17th and Harney, are showing a marvelously complete display of the man-tailored Tweed O' Wool suits for women, especially appealing to the woman who finds the new fad a becoming one—that of wearing a tailored suit under her loosely fitting spring cape. In every lovely style shade, almond-green, periwinkle-blue, as well as the "bread" colorings, so called because they range through a varied line of hues, toast, biscuit, muffin, etc. Then there are the witching combinations, heathers, as well as grey and black and blue and black. These in different modelings at a price range of from $20 to $35. For the athletic person are the splendidly tailored "knicker" suits, coats and knickers in size range from 14 years up. Tweed O' Wool known for their "staying-in-order" qualities, no wrinkles to mar Milady's tailored trimness when she wears Tweed O' Wool.

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Shop of Hand-Stitched "Dainties" Offers Extraordinary at Prices, Unusual.

THE Lingerie Shop, third floor, old Telephone building, 1817 Douglas, offers exquisitries of hand-stitchery at prices to amaze. Net trimmed gowns of delicate hued batiste, $6. French voile vest and step-in, $11.50, hand hemstitched and embridered, the edges finished in infinitely fine cross-stitching. Negligees of double georgette, $18.50. Leave orders for any desired color evolved in wax and flower decorated candles, $2 a pair.

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Exclusive Perfume and Requisite Shop Moves

THE Flower in the Bottle Perfume Shop, formerly the Franco-American shop, has moved from 1025 W. O. W. building, to 402-3-4 Securities building, AT. 6164, 16th and Farnam. A shop in which to find toilet requesiites, gifts, scientific suggestions for care of scalp and skin. Local distributors wanted in Iowa and Nebraska.

Dress Sale Begins Monday—Models Making Their Omaha Debut From New York in Time for Sale.

FRESH new spring dresses, seen for the first time in Omaha when the sale opens Monday morning at Orkin Bros., Hotel Conant Bldg., Sixteenth and Harney. Exquisitely designed and fashioned of excellent materials, one can scarcely believe their low tagging, $22! Interesting in a fashion way, the bandana handkershief drape on shoulders and hips of a brown model. Of intriguing smartness the black frock beaded in crystals, a cut pompom of ribbon on one shoulder. Chic beige for color contrast has a brown frock, beige on cuff banding and yoke applique with banding on one of the panel ends. Embroidered in gold is the gray crepe blouse of a dinner dress with apron tunic drape of black charmeuse. Bouffancy of youth, the velvet ribbon banding on brown crepe gives emphasis too. Vivid touch of color, scarlet beads intricately caught by silver thread embroidery in girdle of black accordion pleated dress smartness.

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Cravenetted ostrich feathers fashion's newest.

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Skin and Scalp Treatments at Moderate Prices.

MARY BALLARD, beauty specialist, in her home residence shop, at 4215 Davenport, gives treatments at unusually pleasing prices—the milk facial, in which you're cozily "tucked into bed" and the iodine and hot oil treatment for the scalp together with shampoo. Either one of them for $2—two of them in one afternoon or morning for but $4. News! WA. 7157.

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Reduce Madam Mademoiselle.

IT IS now possible to reduce one's weight, and comfortably, with the aid of the vaccuum manipulator, latest method of beautifying—Swedish machine and method of reducing never before seen in Omaha. Free demonstrations, 320 Arthur Bldg., AT. 1072. If desired, one may purchase the machine for massage at home.

Especially Interesting Now That Our "Pretties" Are Getting Generous Doses of Coal Smoke and Soot.

THEY want the ladies in all the towns
Who take a pride in clean white gowns
To know that they can have the suds
That make just that kind of duds,
Be the envy of all their neighbors,
Have clean white clothes
With half the labors;
So don't lose heart,
"While there's life there's hope,"
In Estes laundry tablets and
"Oh, Joy" Soap!
For sale at all grocers. Mail orders filled by the Estes Manufacturing Co., 1012 Farnam.

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Even More Lovely Than the First Flowers of Spring, the Wide-Brimmed Hats Take First Place in Feminine Favor.

HANDSHAPED is the crown of a wide-brimmed hat of tangerine straw, which is but one of the many charmful models which Miss Louise Heitman of the Heitman Hat Shop, 18th and Douglas, brought home with her on her recent trip to New York, for you must know that the new short-sleeved dinner and afternoon frocks demand the topping afforded by the wide-brimmed chapeau. Lovely indeed is the three-layered brim of tulle on a black taffeta model. One might select a tailored poke turban of deep blue for her little three-piece suit.

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You May Have Noticed

THAT there's a marvelous display of all-over braiding on frocks, suits and wraps for the coming spring season. The Ideal Button and Pleating company, third floor Brown block, 16th and Douglas, have not only special machines for the weaving of these embroidery intricacies, but artistic operators as well who are noted for their expert designing of patterns to fit every garment which they do as they go. Drawings of designs suggested for the ornamentation of your wardrobe submitted upon request.

Cupid Uses Camouflage of Silver-Threaded Web for His Nefarious Plots on St. Valentine's Day.

SUCH very unique decorations one finds in the Pomegranate Shop, main floor, Hotel Morris, Eighteenth and Dodge. Mrs. Rowe must take the credit for the exquisite table center of heart shape whose base is covered by softly curling rose petals, with Cupid, whose reign on St. Valentine's day is unquestioned, hiding in a silver-threaded spider's web. Lovely! Place cards, nut cups, tallies and table decorations made to order. Decorations also made for club dining roms, with a planning of the entire evening's festivities if desired. Phone Atlantic 2581.

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For Valentine's day functions, place cards or unusual originality have the hostess' monogram in gold, the same gold glinting from the card edges.

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"All Over 'Broidered" Proclaim Fashion Authorities.

AND voila, we take joy in discovering the clever little three-piece suits, all-over 'broidered sure enough. These in the Lamond Shop, Seventeenth and Farnam. Navy blue is chosen for the twill suit embroidered in blue and gray, the same embroidery on its under frock with its softly swinging gray crepe sleeves. A ribbon girdle of gray and navy, another delightful style discovery. You'll be more than pleased at the moderate pricings of these lovely suits.

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Very narrow is the black border on stationery these days.

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Two New Corset Shops Offer Splendid Service.

SURGICAL fittings will be found especially skillful in consummation at the two new Barcley shops, shop No. 1 on the 16th floor of the City National Bank Bldg., 16th and Harney; and shop No. 2 at 502 Karbach Block, 15th and Douglas, both under the supervision of Hattie Putnam, corset specialist, who has recently purchased them. Alterations of all kinds done. Send for measure blanks.

The Clever Woman Fully Recognizes The Value of Fastidious Grooming.

THE thoughtful woman "takes inventory" of her personal charmefulness at this time every year, giving full importance to the exquisite grooming of face, skin and scalp given under the supervision of expert authorities on such matters. If she consults the well-known men, Roberts and Franks, who manage the Black and White Room, Burgess-Nash, The Salon de Beaute, Hotel Fontenelle, and the Blackstone Beauty Shop, she is assured the finest prescriptions obtainable for the individual requirements of her skin and scalp. Grooming of face, neck, arms, hands and scalp, with careful attention to the texture and fine luster and color preservation of hair, is an absolute necessity to the woman who would be as lovely as it is physically possible for her to be. "Beauty doctors" who prescribe care of beauty "health."

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Stationery Store Proud of "Card Department"

THE W. B. Dalley Stationery store, 313 South 15th street, is proud indeed of its department in which may be found cards for every kind of person upon any kind of occasion, an impressive showing in which one will find represented, fathers, sisters, mothers, wives, uncles, sons and grandparents. Just now, to be sure, valentines.

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Clearance Sale of Discontinued Patterns in Wall Papers at Radically Reduced Prices.

TO be sure you'll put these values in wall papers offered by the wall paper department of the Brandeis stores, fifth floor, at the head of your shopping list this week:

For the living room:
Two-tone and tapestry design papers, regularly priced at 25c and 39c, 14c.
Two-tone, Tiffany blends and grass cloth, exquisitely colored, values ranging from 50c to $1, 39c.
For the hall, dining room or kitchen: Papers formerly selling at 10c and 12 1-2c, 5c.
For the bedroom: Delightful chintz and floral striped designs. Former pricing 15c to 22c, 9c.

All the papers are priced by the single roll and are sold with bands or cut-out borders to match. Send check with order.

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Broken Lines of Plated Ware Offered at Reductions of From 25 to 50 Per Cent.

C. B. BROWN'S Jewel Shop, 220 South 16th St., have placed on display in their north showwindow a most intersteing showing of plated silver ware, broken lines, all guaranteed. Butter knives, serving forks and cream or dressing ladles, $1 each. Three dessert spoons, $1. Six teaspoons, now $3. Eight knives and eight forks, now $16. Values extraordinary.

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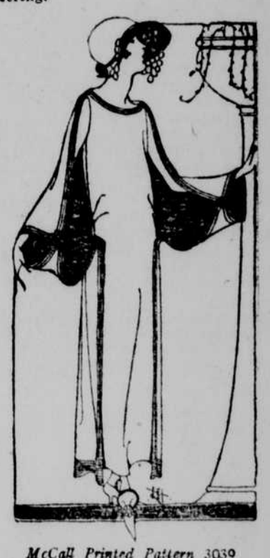
Spring Flowers for St. Valentine's Day Offerings.

IN THE Brandeis Store Flower department on the main floor, you'll find very lovely the showing of spring flowers, ideal suggestions for the offering of love on St. Valentine's day. Daffodils, freesia, tulips, delicately tinted sweet peas and the velvety soft pussy willow buds to give a hint of outdoor romance to the floral offering.



McCall Printed Pattern 3039

Spring Fashions Are of a Fascination.

THERE'S a distinctly medieval air to the slim severity of this frock.

It is a model admirably adapted to street or afternoon wear and is equally effective in wool or silk. Zigzag braiding on the sleeves and around the low waistline gives the only touch of ornamentation.

Sketched from McCall Printed Pattern 3039; 45 cents; on sale at Hayden Bros., pattern department, main floor. Lovely blue or tan homespun, wool, from which to fashion the chic model is 54 inches wide, $1.98. If one desires a silken fabric, she might select a "Spiral" crepe in any of spring's original new shades, 40 inches wide at $3.45.

Polly

—Title and Trademark Registered U. S. Patent Office—Adv.