

While we bought in quantities, many of the lots are limited. Early shopping is desired.

Our Greatest February Furniture and Homefurnishings Sale

Help Carry a Buddy's Pack. Join the American Legion, January, 31 to February 2.

Domestic and Imported Draperies

Bought at Specially Low Prices and Offered to You in This February Sale at Great Savings

The fresh charm new draperies can bring to a room is all out of proportion to their small cost. Ruffled grenadines at the bedroom windows impart a spice and span air to the whole room. Colorful sunfast may be the transformer used in the living room overdrapes to accentuate the dominant tones of the Oriental rug. And the well known magic there lies in a gay strip of cretonne when a clever woman gets a hold of it is admittedly endless. There is no better time to purchase draperies than in this sale when lowered prices further urge their selection.



Savoy Ruffled Curtain Sets
Made of mercerized voile with full narrow ruffles on edge, deep flounce at bottom of curtain and full pleated valance. Body of curtain is white, ruffles of rose and French blue. Tie-backs to match. Specially priced, per set. **2.98**



Quaker Craft Novelty Curtains
Beautiful all-over figured patterns in white, ivory and beige, trimmed with loose edging. 4.50 values, per pair. **2.98**



Quaker Casement Craft Curtains
Beautiful all-over figured patterns in ivory and beige, trimmed with full fringe. 4.00 values, per pair. **2.98**



Novelty Dutch Curtains
Fine voiles and mercerized marquisettes, some trimmed with lace edgings, others with Cluny and filet pattern lace insertions and edgings. Three-piece sets ready to hang. Values 2.75 to 5.00. Pair. **2.49**



Curtain Rods
"Kirsch" "Peerless Never Sag" and "Blue Bird" flat extension rods, 40c values, at each. **19c**



Window Shades
Made of good quality opaque in popular colors, mounted on strong spring rollers. 75c values, each. **39c**



Ruffled Curtains
Made of fine dotted and figured marquisettes and grenadines with full narrow ruffles and ruffled tie-backs to match. 4.00 values, per pair. **2.49**



Tuscan Nets—Genuine Quaker
Tuscan nets in plain and all-over figured patterns. 1.25 values, per yard. **89c**



Imported Lace Curtains
A wide assortment of Irish points, French laces, Marie Antoinette, Swiss Tambours and antique laces. These curtains are all our direct importation. Values to 15.00 at, per pair. **7.98**

300 Pairs Curtains at 1.49 Pr.
Scotch laces, Quaker craft nets, ruffled voiles and marquisettes. An opportunity you will not want to miss. Values, **2.50 to 5.00**
Sixth Floor—East

Practical shoppers have found our

Easy Payment Plan

A very business-like and dignified arrangement. Try it.

Begins Monday, January 29

A Sale Eclipsing All Previous Sales of Its Kind and Abounding in Bargains for Economical Home Makers

THE BRANDEIS STORE

Master-Made Furniture Sold on Easy Payments or for Cash at the Greatest Percentage of Savings We Have Yet Been Able to Offer

In order to have a well-furnished home you need not wait until you accumulate one.

Easy Payment Plan

Makes it possible for you to furnish your home now.

WE CALL it "Our Greatest February Furniture and Homefurnishings Sale" for the reason that the offerings we are able to make are the results of many months of painstaking efforts to have this February Sale worthy of its name. From the beginning we felt that it would develop into a remarkable merchandising event. But it was only after we met the opportunities for obtaining splendid merchandise at unexpectedly low prices when cash payment was offered, that we realized how very successful our efforts would become. Our buyers for furniture visited sixty of the best factories in Grand Rapids and other cities. Our buyers for other homefurnishings departments went into the best markets of the country. They purchased the furniture and homefurnishings you need. They made their purchases for cash and obtained price concessions which enable us to offer these goods to our customers at prices unusually low. We cordially invite you to visit these departments and learn for yourself how successful our efforts have been. We are confident you will thank us for the many unusual opportunities we are able to offer you. We can assure you that our salespeople will give you every possible assistance in your efforts to furnish your home, in the way you have long hoped to have it furnished, at prices which you never expected to obtain.

J. L. BRANDEIS & SONS.

Domestic and Imported Rugs

Purchased at Unusually Low Prices and Offered in This Sale at Prices Far Below Their Real Value

HAVE you ever stopped to think of how many miles you walk on your rugs during a year's time? You would be surprised to know. There is a constant wear and tear on Rugs that no other furnishing in your home receives. That's why it pays to get good Rugs.

If your Rugs look nice, your whole room looks nice. Rugs form the background with which to show off the rest of the furnishings in the room to best advantage.

Our Imported and Domestic Rugs are excellent in quality and represent almost unbelievable price economies.

A Special Purchase

A special purchase of a large quantity of rugs was made under very favorable conditions and substantial price concessions were obtained. The rugs are all superior qualities in the best domestic and foreign makes. The patterns are new and rich in attractive color combinations. All desirable sizes are included.



Our Rugs Department which occupies a quarter of a block of floor space, affords ample room for display, thereby making selection easy.

Oriental Rugs—Velvet Rugs—Axminster Rugs—Brussels Rugs—Genuine Wilton Rugs—Wilton Velvet Rugs

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| 125 Oriental Rugs and Mats Small sizes for throw rugs, table covers, benches, etc. Worth 10.00 to 15.00. Sale price, 4.95 | Wilton Rugs Size 9-0x12-0; regularly 96.00; sale price, 68.75 Size 8-3x10-6; regularly 87.50; sale price, 64.75 | Wilton Velvet Rugs These are all splendid quality, Seamless Wilton Velvet Rugs with fringed ends. In patterns for dining rooms, living rooms and bedrooms. Size 9-0x12-0; regularly 45.00; sale price, 34.75 Size 8-3x10-6; regularly 42.50; sale price, 32.75 |
| Beautiful Oriental Rugs Average size is 3-6x6. Long, deep nap rugs of fine quality in rich, soft colorings. They will give excellent wear. 75.00 to 85.00 values. 39.00 Sale price. | Axminster Rugs Size 9-0x12-0; regularly 45.00; sale price, 29.00 Size 8-3x10-6; regularly 42.50; sale price, 27.00 Size 7-6x9-0; regularly 32.50; sale price, 24.75 Size 6-0x9-0; regularly 25.00; sale price, 18.75 | Seamless Axminster Rugs Size 9-0x12-0; regularly 60.00; sale price, 46.85 Size 8-3x10-6; regularly 55.00; sale price, 42.75 |
| Domestic and Imported Wilton Rugs Size 9x12. These are the very finest of Wiltons, woven with worsted yarns with a lustrous sheen. A wide variety of patterns and colorings in all-over and Oriental designs; regularly 135.00. Sale price, 106.00 each. | Seamless Velvet Rugs Size 6-0x9-0; regularly 18.00; sale price, 12.98 Size 7-6x9-0; regularly 21.00; sale price, 16.98 Size 27x54; regularly 3.50; sale price, 2.48 | Seamless Axminster Rugs Size 9-0x12-0; regularly 50.00; sale price, 34.50 Size 8-3x10-6; regularly 45.00; sale price, 32.50 Size 7-6x9-0; regularly 35.00; sale price, 29.75 Size 6-0x9-0; regularly 30.00; sale price, 21.75 |
| Heavy Wilton Rugs This is a heavy grade in the most desirable quality of Royal Wilton Rugs, closely woven of the best woolen yarns. These rugs will give long wear and continued satisfaction. Size 9-0x12-0; regularly 100.00; sale price, 74.00 Size 8-3x10-6; regularly 95.00; sale price, 69.00 Size 27x54; regularly 11.00; sale price, 8.95 | Seamless Axminster Rugs Size 9-0x12-0; regularly 39.85; sale price, 37.75 Size 8-3x10-6; regularly 37.50; sale price, 34.25 Size 27x54; regularly 4.25; sale price, 3.95 Size 36x63; regularly 6.95; sale price, 6.25 | Axminster Rugs Size 27x54; regularly 5.00; sale price, 3.95 Size 36x63; regularly 8.00; sale price, 6.25 |

Spick and Span Cooking Utensils

Such as are always the pride of the housewife's heart, are offered in this February Sale at prices low enough to bring a crowd to our Fifth Floor.



Viko Aluminum Special Purchase of Onyx Enamelware

Viko Aluminum is ware of unusually heavy grade; made to give unlimited service. The pieces are in panel style, strongly made and highly burnished. Priced in this sale—

1.89 Panel Tea-Kettles, 5 quart size, for **1.00**
1.59 Panel Shaped Percolators, 8-cup size, for **1.00**
1.49 Panel Shaped Rice Boiler, 1 1/2 qt. size, for **1.00**
1.50 Covered Cooking Kettle, 6 quart size, for **99c**

69c Convex Kettles 4-6 quart
Dish Pans, 14 quart
Covered Bread Raiser
Stock Pots
Dinner Pails

P. & G. White Naptha Soap
Makes the clothes clean and white. 10 bars for **41c**

Onyx Enamelware, 19c Each.
One lot of small useful articles including covered milk pails, 9 and 10-inch pie pans, muffin pans and covered buckets.

Art Pieces From Our Picture Department

Hand Carved Frames
A fine assortment from such manufacturers as Newcomb Macklin and Northern Picture Frame Co. In both hanging and standard styles.

Odd Sized Frames—Both standard and hanging styles. All in antique gold finish. Sale price **2.19, 3.69 and 8.98**

Polychrome Mirrors—That sold as high as 15.00 and 18.00, now **12.00**

Picture Department—Sixth Floor South.

10.00 End Tables—February Sale Price—7.75
Antique Mahogany End Table in Tudor design.

12.00 Plant Stand—February Sale Price—8.75
Mahogany finished stand with metal container. 39 inches long.

25.00 Dresser—February Sale Price—18.75
Golden oak, large mirror.

25.00 Eight-Piece Dining Room Suite—February Sale Price—189.50
Tuscan Walnut Suite of Italian period design. Consists of 66-inch Buffet, Dining Table, 5 Side Chairs and 1 Arm Chair with tapestry covered slip seats.

34.00 Eight-Piece Dining Room Suite—February Sale Price—260.00
Tuscan Walnut Suite of period design. 66-inch Buffet, 45x60-inch Table that extends to 96 inches, 5 Side Chairs and 1 Arm Chair with tapestry covered seats and backs.

7.00 Telephone Stand and Stool—February Sale Price—3.98
Solid turned oak.

27.00 Eight-Piece Dining Room Suite—February Sale Price—199.75
Italian designed suite of figured walnut. Consists of 66-inch Buffet, Dining Table that extends to 72 inches, 5 Side Chairs and 1 Arm Chair with tapestry covered slip seats.

160.00 Chippendale Import—February Sale Price—152.75
Mohair covered Davenport, 34-inches long; loose spring filled cushion seats. Splendidly constructed piece of furniture, beautiful in design and finish.

120.00 Wing Chair—February Sale Price—94.75

225.00 Four-Piece Bedroom Suite—February Sale Price—161.00
Combination Walnut Suite—Dresser, Chest of Drawers, Triplicate Mirror, Toilet Table, full size Bow-Foot Bed. Pieces priced separately: 70.00 Dresser, 49.00 50.00 Chest of Drawers, 34.50 65.00 Toilet Table, 44.00 47.00 Bed.

240.00 Three-Piece Living Room Suite—February Sale Price—179.75
Overstuffed suite, consisting of large Davenport, Arm Chair and Rocker. Spring edge and loose spring filled cushions, velvet covering.

225.00 Eight-Piece Dining Room Suite—February Sale Price—217.50
Spanish design suite in two-tone walnut. Consists of 66-inch Buffet, Dining Table that extends to 72 inches, 5 Side Chairs and 1 Arm Chair with tapestry covered slip seats.

175.00 Four-Piece Bedroom Suite—February Sale Price—129.00
Combination Walnut Suite—Dresser, Chiffonier, Triplicate Mirror, Toilet Table and full size Bow-Foot Bed. Pieces sold separately: 40.00 Dresser, 37.00 58.00 Chiffonier, 31.50 80.00 Toilet Table, 29.00 15.00 Bed, 31.50

6.50 Mahogany Finished End Table—February Sale Price—3.95
Period Suite consisting of Davenport and with revolving seat, Arm Chair and Rocker. Covered with handsome velvet.

260.00 Three-Piece Pullman Suite—February Sale Price—198.75
Period Suite consisting of Davenport and with revolving seat, Arm Chair and Rocker. Covered with handsome velvet.

20.00 Carolina Mattresses—February Sale Price—\$13.75
Imperial stitched cotton felt mattress, diamond tufted and covered with heavy art ticking; weight 50 pounds.

16.50 The Supreme Mattress—February Sale Price—\$10.75
Semi-Imperial stitched cotton felt mattress, diamond tufted, covered with art ticking; weight 50 pounds. See our big showing of fine mattresses—Seventh Floor

32.00 Davenport Table—February Sale Price—27.75
Italian type davenport table, light finish; 66 inches long.

4.25 Hardwood High Chair—February Sale Price—2.75
With food tray.

32.00 Library Table—February Sale Price—24.75
Tudor mahogany period library table, 48-inch top.

35.00 Four-Poster Bed—February Sale Price—22.75
Large (wide) wing chair or rocker. Choice of damask, tapestry or velvet covering.

Special Prices for Beautiful Dinnerware

32-Piece Breakfast Sets
In several most desirable patterns. All are open stock patterns. Prices are greatly reduced, in some instances 33 1/3%.

9.00 Breakfast Sets, 6.00
12.50 Breakfast Sets, 9.00
12.00 Breakfast Sets, 9.00
Consists of 6 plates, 6 cups and saucers, 6 fruit dishes, 6 bread and butter plates, 1 baker and 1 platter. These sets may be filled in from our open stock to 100-piece sets.

8.50 Breakfast Sets, 6.25
32-Piece Gold Ransom Set, special, at 5.98

Make the most of your dinner service by seeing that your dinnerware is above reproach. Our stocks are complete and we will be glad to assist you in selecting appropriate service.

Fifth Floor—East