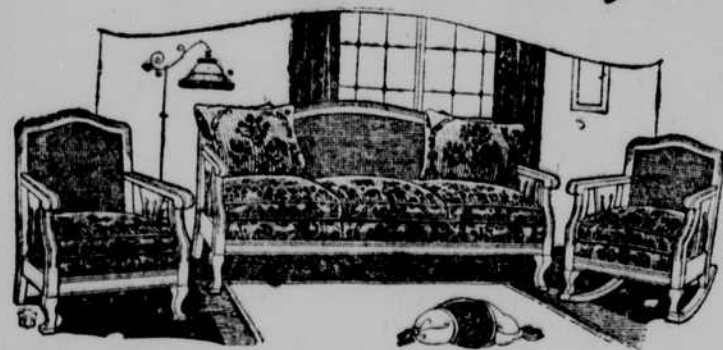


Union Outfitting Co. Sixteenth and Jackson Streets Union Outfitting Co. Out of the High Rent District Union Outfitting Co. New Phone JA. 1800 Union Outfitting Co.

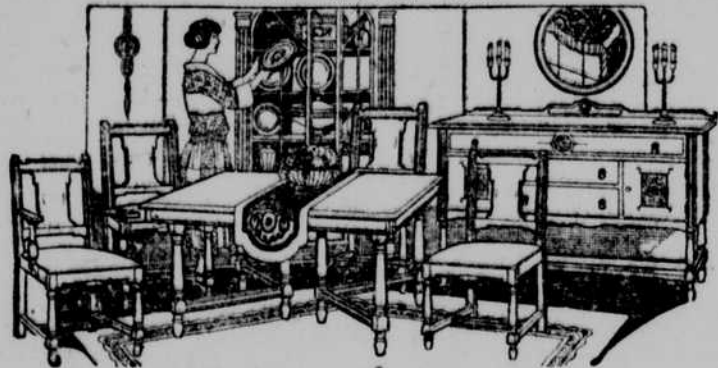
off With a Rush!

\$100,000 February Furniture Sale



THREE-Piece Living Room Suite—With mahogany finished frames and cane backs, upholstered in a very fine quality of blue velour; Davenport has loose spring cushions and two extra pillows to match—in this February Sale for..... **\$147.50**

Convenient Credit Terms



EIGHT-Piece Dining Room Suite—In rich imitation walnut comprising an imposing 60-inch Buffet, oblong Table that extends to 6 feet, FIVE Chairs and an Arm Chair upholstered in genuine blue leather—in the February Sale for... **\$97.50**

Convenient Credit Terms



A Wonderful Bed Davenport Suite—Of three beautiful pieces with an extra long support that opens up into a full size bed, and a Rocker and Chair all luxuriously overstuffed in a beautiful, blue figured velour for only..... **\$169.50**

Convenient Credit Terms

Help Carry a Buddy's Pack

Join the American Legion Jan. 31st to Feb. 2nd



Sole Agents in Omaha for Triple Guarantee Furniture

This is the furniture you now see advertised in the leading national magazines, the low retail price of which is always the same regardless in what city you buy it.

Always New Designs

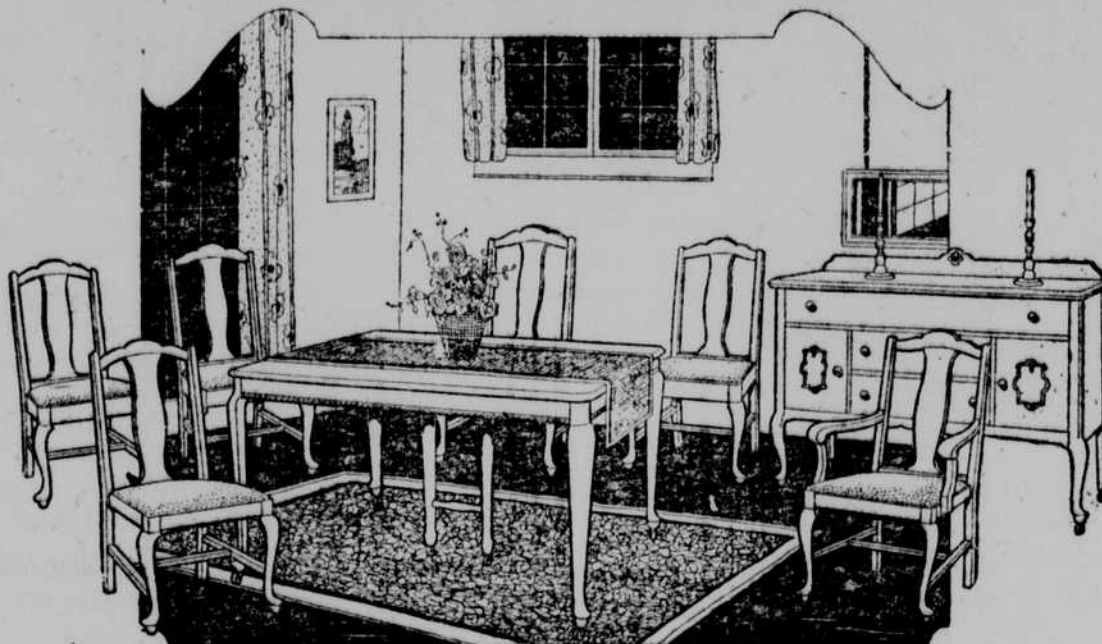
"Triple Guarantee" styles are selected from the best designs submitted by leading furniture makers and these are sent on to us—now arrivals now on display.

TOMORROW, the first day of the most extraordinary value-giving February Sale this store has ever held. There have been many wonderful bargains here in the past, but seldom anything like the smashing reductions now in force on **GOOD Furniture** for every room in your home.

Note the Values in Our Nine Jackson and Sixteenth Street Windows

To the homemaker who has been waiting for furniture prices to hit rock bottom we say positively and authoritatively—**NOW** is the time to buy. You need not disturb your bank account to take advantage of this sale.

Easy Terms—18 Months to Pay



Eight Piece Queen Anne Dining Room Suite in Walnut Veneer at **\$114.50**

Here is just a typical value from the many that are offered in this February Sale. The Queen Anne Suite pictured above in beautiful walnut veneer comprises eight pieces as pictured, sturdily built throughout.

The 45x54-inch Table is in the new oblong style and will extend to six feet, the 54-inch Buffet has roomy compartments, the Arm Chair and FIVE Dining Chairs are upholstered in blue leather.

Convenient Credit Terms

Mail Orders Filled

You can share in the savings of this great February Sale even though you live out of town.

Write Us

and we will quote you low prices on any furniture you desire and give you the advantage of

Easy Terms

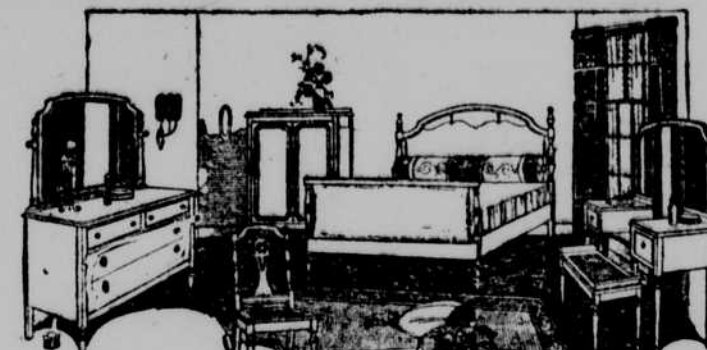
Within a radius of 50 miles we deliver any purchases of \$100 or over to your door.

Trade Your Old Furniture for New

You cannot enjoy life with old furniture that has long ago outlived its usefulness, so we now have an

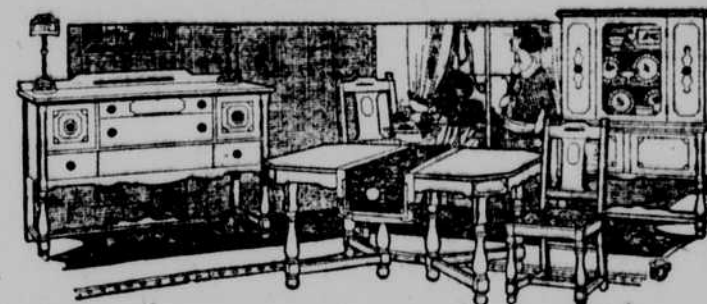
Exchange Department

that will take your old furniture at a fair value to apply on any new, up-to-date furniture you may care to select.



Attractive FOUR-Piece Bedroom Suite—In beautiful walnut veneer comprising a full size Bed, a spacious Chiffonette, a Dresser, with French plate mirror and a Semi-Vanity Dresser with triple French plate mirrors, is only..... **\$147.50**

Convenient Credit Terms



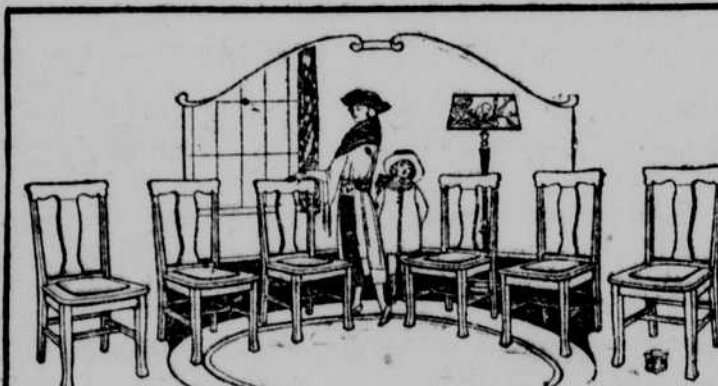
A Period Dining Room Suite You Will Admire—Comprising EIGHT pieces in one of the newest two-tones, walnut veneer; the Table is 45x54 inches, the Buffet is 60 inches..... **\$167.50**

China Closet Not Included



THREE-Piece Bedroom Suite—In beautiful walnut veneer comprising a full size, bow-foot Bed in Windsor effect, a stately Chiffonette and a spacious Dresser with French plate mirror makes up a distinctive suite for only..... **\$127.50**

Convenient Credit Terms



Set of Six Dining Chairs **\$19.50**

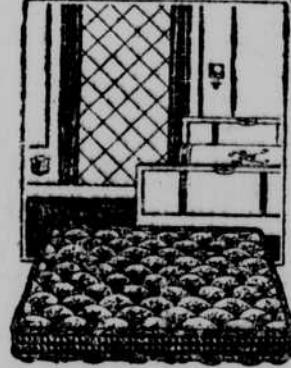
If you have priced Dining Chairs at any time within the last year or two, you will then really appreciate what extremely low prices on furniture the February Sale is offering.

These are exceptionally well built, solid-looking chairs in fumed oak with genuine leather pad seats, and well braced legs. Be here early for this set of six chairs for **\$19.50**



Dining Table—A Queen Anne model in genuine walnut veneer with 45x54-inch top that extends to six feet, in this February Sale, is only..... **\$34.50**

Convenient Terms



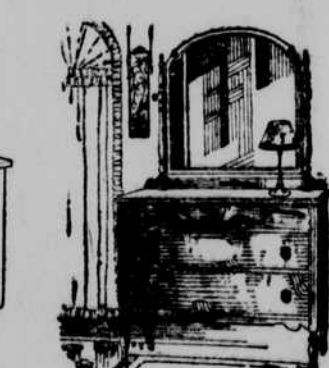
45-Pound All Cotton Mattress—With roll edge and tufted top covered with a serviceable, fancy articking, in this February Sale, is priced only..... **\$6.95**

Convenient Terms



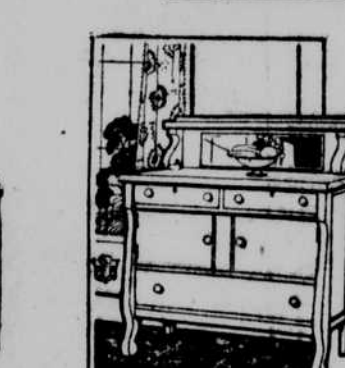
Sturdy Library Table—In rich mahogany finish with slat sides, roomy drawers, spacious top and lower shelf for books, in this February Sale is..... **\$14.95**

Convenient Terms



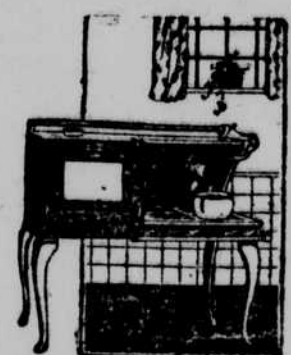
Handsome Dresser—In fine walnut veneer with large French plate mirror, two small drawers, in the February Sale at..... **\$36.50**

Convenient Terms



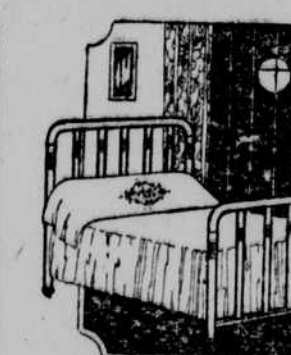
Massive Buffet—In golden oak with full length plate mirror, linen compartments, plank top and drawer lined for silver, in this sale at only..... **\$36.50**

Convenient Terms



Side Oven Gas Range—A perfect baker with white enamel spring door and 4 powerful, gas saving burners, in this February Sale, priced at only..... **\$32.50**

Convenient Terms



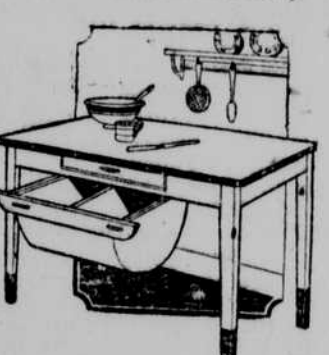
Simmons Brass Bed—Full size with 2-inch continuous posts and substantial fillers with neat satin bands, in this February Sale, priced at only..... **\$19.75**

Convenient Terms



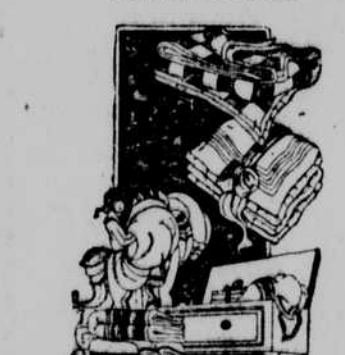
All Floor and Table Lamps **1/3 OFF**

Convenient Terms



Kitchen Table With Bin—Has bolted, white enamel frame with large, white porcelain top, divided drawer and roomy bin, in this February Sale..... **\$9.95**

Convenient Terms

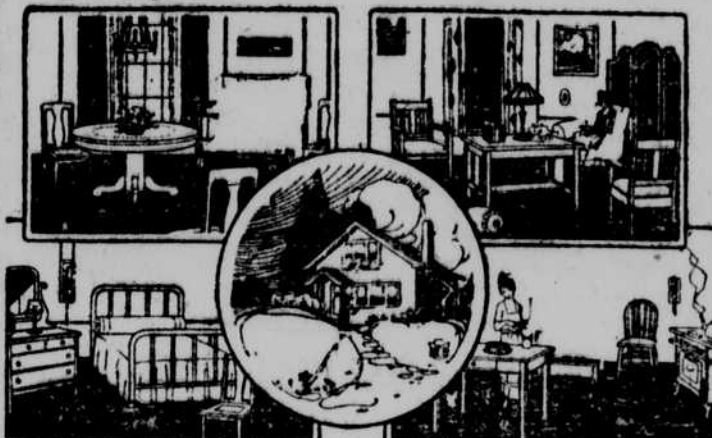


All Blankets and Comforters **1/3 OFF**

Convenient Terms

Monday for Newlyweds

Four Rooms **\$189.50** Furnished Complete



Smashing all precedent, the February Furniture Sale with its reductions of 20% to 50% makes it possible to outfit FOUR Rooms complete (as pictured) with **GOOD** furniture, even to the rugs, for only **\$189.50**.

Easy Terms—18 Months to Pay

Your Credit is Good here. Even though you may not need an outfit for some months, it will pay you handsomely to make your selection in this sale. Purchases made now will be stored free of charge if desired.

9x12 Seamless Axminster Rugs

Rugs **\$44.50**

This is an extreme value in high grade room size 9x12 Seamless Axminster Rugs in beautiful patterns and colors.



Seamless Axminster Rugs—New 123 patterns in 6x9 size, in this sale, at **\$26.50**

Seamless Velvet Rugs—Rich designs in 8x10:6 size, fringed ends **\$42.50**

Seamless Axminster Rugs—7:6x9 size, will wear **\$32.50**

Seamless Wool Wilton Rugs—9x12 size, with linen fringed ends, only **\$79.50**

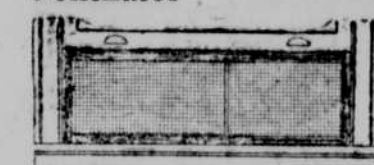


UNION OUTFITTING COMPANY

S. E. COR. 16th & JACKSON STS.



Monday—"Continental" Window Ventilator **39c**



This is an extreme value in the "nationally advertised" "Continental" fresh air Window Ventilators.

Handsome Rocker—Is solidly built from golden oak with comfortable, curved back, wide arms and wood seat—in this February Sale **\$9.45**

Convenient Terms

They are a winter health necessity in the home, supplying an abundance of fresh air without letting in drafts, dust, rain or snow. They are 18 inches high and can be stretched from 23 to 37 inches.