

The Shoe Repairing Shop
IN OUR BASEMENT

Shoes carefully repaired, with best of materials, by skillful workmen.

THE BRANDEIS STORE

Pictures Attractively Framed

at Most Moderate Prices in Our Picture Department.

Sixth Floor—South

Saturday--January Sale of 1000 Girls' Gingham Dresses 1.79



Regularly priced from 2.00 to 3.00

Special purchase and great reductions from our own stocks make this great event possible. Hundreds of cleverly trimmed models either long or short sleeves in light and dark small checks, plaids and plain colors. In view of present market price of gingham, truly an unusual buy. Sizes 6 to 14.

500 Girls' Winter Fur Collared and Fur Trimmed Coats 7.98

Regularly priced from 10.00 to 15.00

These dressy school and knockabout coats are priced so remarkably low that we don't expect them to last very long. Fine braid and embroidered coats of velours, silvertones, Normandies and novelty mixtures with collars of coney, beaverette and caracul. Sizes 6 to 14 years.

Second Floor—West

Saturday--Women's and Misses' Winter Apparel at Reduced Prices

Sale of Winter Coats

Remarkable Values at a Reduced Price. Hundreds of fine coats of splendid materials in a wide style range.

Coats that were regularly priced 49.75, 59.75, 69.00, reduced to **39.00**

Blouse-backed models, straightline styles, side panel and draped effects. Richly trimmed with smart furs, including black and taupe wolf, opossum, beaver, squirrel and caracul. Featured in this group are many beautiful silk plush coats with luxurious fur collars.

Second Floor

Beautiful Winter Suits

For Women and Misses

Priced for Saturday in Two Groups:

50 Plain Tailored and Fur-Trimmed Suits, formerly 10.00 priced 25.00 and 29.75, now reduced to

63 Plain and Fur-Trimmed Suits, formerly 25.00 priced 39.75 to 59.75, reduced to

Second Floor

300 Women's and Misses' Better Silk and Cloth Dresses 25.00

Regularly Priced 39.75 to 55.00

Every conceivable model in fine Canton Crepes, Satin-Faced Cantons, Laces, Flat Crepes, Georgettes and Silk and Cloth Combinations, fine Twills and even a number of new Taffetas, specially purchased for this event.

Street, Afternoon, Dinner, Evening Gowns Every desirable color. Many are cleverly trimmed with embroidery, beads, braids and others are tailored, softly draped or clingy effects.

Second Floor



Drugs - Toilet Goods

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|---|---|
| 1.00 Squibb's Oil, 79c | 60c Danderine, 46c |
| 60c California Syrup of Figs, 44c | 50c Lavioris, 38c |
| 35c Energine, 27c | 50c Mennen's Shaving Cream, 38c |
| 50c Phillips' Milk of Magnesia, 39c | 50c Velvetina Vanishing Cream, 35c |
| 30c Lipstick, 19c | Household Aprons—Rubberized, each, 37c |
| 35c Cutex Cuticle Remover, 27c | Mavis Talcum Powd., 19c |
| 60c Kotex Sanitary Napkins, 49c | 1.00 Mavis Toilet Water, 79c |
| 1.00 Borden's Malted Milk, 69c | 1.00 Coty's L'Origan Face Powder, 79c |
| 30c Sal Hepatica, 22c | 4.00 Coty's L'Origan Toilet Water, 2.49 |
| Djer Kiss Cold or Warming Cream, 44c | 50c Horlick's Malted Milk, 39c |
| Palm Olive Soap—Per bar, 6 1/2c | 50c Gillette Blades, 37c |
| Woodbury Soap—Bar, 19c | Hospital Cotton—1-lb. roll, 33c |
| 30c Resinol Soap, 23c | Combination Bottle and Syringe, 1.19 |
| Djer Kiss Powder, 39c | 50c Rubber Pants for Babies, 29c |
| Pepsodent Tooth Paste, 35c | |
| 50c Auto Strop Razor Blades—Per pkg., 29c | |

Main Floor—West

Wonderful Values in This Sale of New Leather Bags 1.29



A Wide Variety of Clever Styles

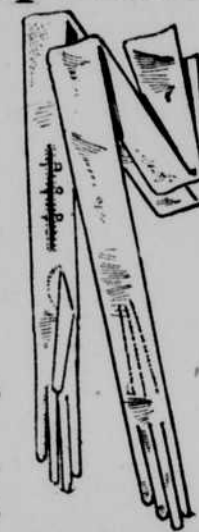
Vanity cases, swing purses, envelope shape bags and other attractive styles.

We have secured for this sale a quantity of high grade bags—brand new styles and colors—black, brown, gray and tan. Numerous styles to select from. All fitted with swing purse and silk lined. In seal, vachette, morocco and pin seal leathers. Regular 1.98 to 2.50 values.

Main Floor—East

Saturday Glove Special

Long Suede Fabric Gloves at 69c



Regular 1.50 -- 2.00 Values

All the popular shades in 8, 12 and 16 button lengths from one of foremost glove makers. Made of good quality fabric with attractively embroidered backs. All sizes 5 1/2 to 7.

Fabric Gloves Wear Well, Wash Well and are Warm

Main Floor—North

Specials in Neckwear

Bertha Collars

A new line in many designs, fitted and frill collars in white and ecru. A very attractive assortment, special for Saturday, 98c

Main Floor—East

New Collars

A purchase of close-outs in collars in Plown lace. 2.25 values. Each, 1.69

Bertha Collars

Another lot made of extra fine lace. Each, 59c

Specials in Ribbons

Ribbons for Millinery, Bags and Girdles

In metal ribbon, gold and silver with color combinations, special, yard, 1.25

Main Floor—East

Metal Ribbon

For dress trimmings, hair bands. A recent shipment affords a splendid selection of all widths from No. 1 1/2 to wide sash ribbons. At Various Prices

Dorothy Bickum Brassieres

Fit Well Over Low Top Corsets and Girdles

Because they are cut unusually long and designed to accentuate the long-waisted effect, Dorothy Bickum brassieres are satisfactory where many fall short when worn with low-topped corsets. An elastic at the waist adjusts it to every figure and prevents it slipping above the corset.

This brassiere is shown exclusively at Brandeis. Miss Oliver, representative of the Dorothy Bickum company, will be here just one more day. She will gladly assist you in selecting your Dorothy Bickum brassiere.

- Dorothy Bickum Brassieres ---
- of Linen-head 1.00
 - of Pink Silk Twill 1.50
 - of Skinner's Satin 2.00

Third Floor—Center



Saturday--Boys' Clothing Greatly Reduced

100 Boys' Corduroy Suits 4.95

7.50 and 8.50 Values

A real boy's suit, so well made of such good fabrics that there is hardly an end to the wear in it. In Norfolk styles in tan and drab shades. Sizes 7 to 18 years.

Two Big Bargains in Boys' All-Wool 2-Pants Suits

11.75 to 13.75 values, 8.45 14.75 to 16.75 values, 11.45

The styles and fabrics are the season's newest. Attractive patterns and colorings in fine all-wool materials. The two pairs of trousers are full lined. These are all short lots and odd garments from higher-priced lines. Sizes 6 to 18 years.

Boys' Puritan Blouses 68c

1.00 and 1.25 Values

Beautiful patterns and colors, extra well cut. The colors are guaranteed fast. There are patterns for school or dress wear. Well made, well finished garments. Sizes 6 to 16 years.

Boys' Juvenile Overcoats, 10.75 to 12.75 Values, 8.75

Good-looking overcoats made of chinchilla and fancy overcoatings. All are warmly lined. All desirable colors and patterns. Button to the neck or convertible collar styles. Sizes 3 to 8 years.

Fourth Floor

Special Purchase of 3000 Pairs of Women's Thread Silk Hose



Irregulars of 2.00 and 2.50 Allen A Hose, pair 1.00

An exceptionally good value in full fashioned silk hose. All with double heels and soles, some with lisle garter tops and others with the silk double hemmed tops. All sizes in black, brown and shoe shades. While these are not rated first quality, in the majority of cases the imperfections are scarcely noticeable, a thickened thread or some slight misweave.

Main Floor—North