

Infantry Regiment in Recruiting Drive

Old Seventeenth to Parade Downtown Streets to Encourage Enlistment.

The Seventeenth Infantry, stationed at Fort Crook and Fort Omaha, will parade through downtown streets next week boosting the enlistment campaign which has been opened for this historic regiment.

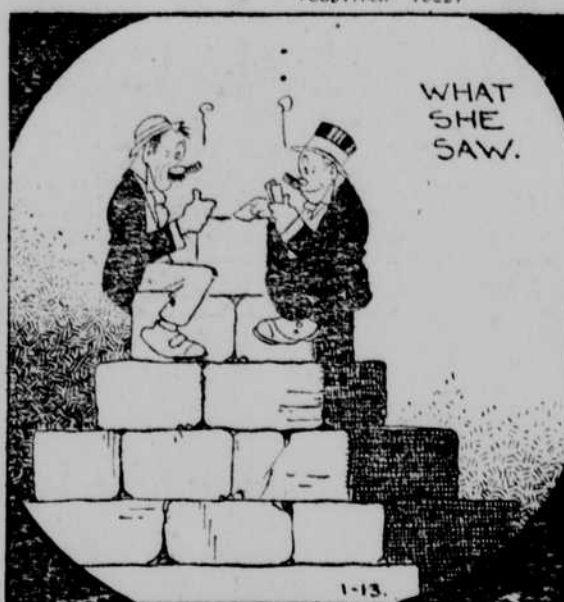
Mayor Dahlman yesterday issued a proclamation to the young men of Omaha calling attention to the campaign for recruits for the Seventeenth Infantry. His proclamation says in part:

"Our regular army of today is made up of the finest quality of manhood obtainable. Our government has spared no pains and has overlooked no opportunity to bring up the standard of its soldiery, and the young man who avails himself of the privileges offered those whose lives are dedicated to the defense of the flag has considerably more than the reward of the conscientiousness that he is doing his duty to his country.

"I sincerely hope that our Omahans who can do so will seize the opportunity now offered them."

The Seventeenth Infantry is an old

BRINGING UP FATHER



Registered U. S. Patent Office

SEE JIGGS AND MAGGIE IN FULL PAGE OF COLORS IN THE SUNDAY BEE

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regiment. It served in Nebraska during the 1840's during the Indian uprisings. The government now seeks to build up this regiment to the full strength of 1,200 men, as the permanent home of the regiment now will be the Omaha garrisons.

One battalion and the headquarters of the regiment are at Fort Crook. The battalions are at Fort Omaha. Vocational training is offered the personnel of the regiment at both posts.

Speaker Declares Home Is Center of Nation's Life

Barney Pearson of Dallas, Tex., told members of the Kiwanis club that the home is the center of all life, during his talk on good citizenship at the club luncheon in Hotel Rome yesterday.

M. E. Thomas, newly elected president, presided at the meeting for the first time. He was presented with an

enormous pipe with a flexible rubber stem which can be smoked from all angles. Gwyer Yates, the new treasurer, was also remembered by the other club members. He was presented with a gigantic key and requested to guard the club treasury carefully. C. B. Adair was made chairman of the February entertainment committee.

Bee Want Ads produce results.

40 New Styles
Taffetas, Cantons, Flat Crepes
DRESSES
Low Cash Prices On All.

Thorne's Shop
1812 Farnam

Drugs
CIGARETTE SPECIALS
Camels, per carton \$1.31
Lucky Strikes, per carton \$1.25
Chesterfields, per carton \$1.25
—Saturday Only—

Fox Drug Co.
1504 Farnam Street

BEE WANT ADS BRING RESULTS

Two Stores
1405 Douglas

To Celebrate the Opening of
Our New Store at
1405 Douglas Street

Two Stores
1619 Howard

Saturday We're Slashing Prices on
U. S. ARMY GOODS

This is an event that will undoubtedly interest hundreds of Omahans, as we are offering merchandise at seemingly unheard of prices in our opening sale Saturday. Those who

cannot attend in person may order by mail, and goods will be shipped C. O. D.

Sale Army Shoes

We guarantee our shoes to be solid leather, and to give absolute satisfaction or a new pair will be given FREE

U. S. Army Officers' shoes, a solid leather shoe made especially for wear and comfort. Sale price—
\$3.95

- U. S. Army Defiance unlined russet shoes, made of solid leather, sale price—**\$3.89**
- U. S. Army Field or Hobnail shoes. Best work shoes made, sale price—**\$3.45**
- Regulation U. S. Army Russet shoes, sale price—**\$4.95**

- U. S. Army Officers' Dress Shoes, a shoe for solid comfort and wear. Best quality, sale price—**\$4.95**
- Boys' Junior Munson last Army Shoes, made same as men's army shoes. Just the shoe for hard knocks and long wear. Sale price, **\$3.95**



Visit the Store Most Convenient 1405 Douglas or 1619 Howard

Blankets

Large size, double wool nap, Blankets, in beautiful plaid shades, easily worth \$5, sale price—**\$3.49**

U. S. Army all-wool O. D. Blankets, perfect condition. Sale price—**\$2.98**

All virgin wool four point Hudson Bay Blankets, white with gray striped border, extra size. Made to sell at \$10. Sale price—**\$6.95**

Shirts

U. S. Army regulation O. D. Wool Shirts, do not confuse these with imitations, these are the genuine regulation shirts. Sale price only—**\$3.45**

Blue chambray work Shirts, very specially priced at—**69c**

Sweaters
Heavy wool mixed Sweater Coats, values \$3.50 to \$5. Sale price, only—**\$2.95**

Leather Vests
Leather lined Vests, with leather sleeves, moleskin shell, knitted collar and cuffs. Sale price—**\$5.45**

FREE! U. S. Army Regulation **TRENCH MIRRORS**
Which have a thousand uses, will be given away absolutely Free with every purchase made Saturday.

MAIL ORDERS FILLED PROMPTLY



Canvas Work GLOVES

On sale, per pair.

5c
Heavyweight Blue Denim

OVERALLS
Easily worth \$1.98, sale price only, **\$1.19**

Breeches
U. S. Army O. D. wool breeches, guaranteed perfect. Sale price—**\$1.98**

U. S. Army O. D. wool breeches, brand new. Sale price—**\$3.95**

U. S. Army O. D. Wool serge breeches, button leg. Sale price Saturday **\$4.45**

Gloves
U. S. Army motor transport three-fingered horsehide Gauntlets, wool lined, easily worth \$3.50. Sale price only—**\$1.75**

Mocha leather Dress Gloves, flannel lined, made to sell at \$2.50 per pair. Sale price—**\$1.75**

Sox
U. S. Army Wool Sox, medium weight, per pair—**29c**

4 pairs for—**\$1.00**

U. S. Navy all-wool cashmere Sox, light weight, natural color, per pair—**39c**

3 pairs for—**\$1.00**

Medium weight Durham cotton work Sox, worth 25c pair, sale price, 2 pairs—**25c**

Miscellaneous
U. S. Army Hand Axes, new—**79c**

U. S. Army Huck Towels, size 18x36, worth 25c each. Sale price, per doz—**\$1.69**

U. S. Army Web Belts—**15c**

U. S. Army Military Hair Brushes—**19c**

U. S. Army Wrap Leggings, **98c**

Khaki Unionalls, very special—**\$1.98**

Khaki felt Slippers—**98c**

Helmets
Aviators' Helmets—To make buying interesting Saturday, we are offering one hundred lined leather helmets at—**\$1.79 \$2.49**

THE ARMY GOODS STORES OF OMAHA

Nebraska Army Store

1405 Douglas St. 1619 Howard St.

Caps
Men's khaki colored moleskin caps with fur lined earlaps. Saturday at—**98c**

12 Lbs. Pure Cane Sugar **\$1.00**

HAYDEN'S Fancy Red Raspberries in Heavy Syrup, can, 23c 6 cans .. \$1.35

More Interesting Features of the Great
January Clearance Sale

Coats That Sold for \$50
250 Ladies' and Misses' Coats in Bolivias, Polos, heavy Tweeds and Plushes—all high class Coats, full lined and mostly fur trimmed **\$25**

Girls' Dresses, \$5.00
10 dozen Girls' Wool Crepe and Serge Dresses in all the latest styles, all colors, sizes 8 to 14, values to \$10. Saturday only ... **\$5.00**

Little Tots' Winter Coats
150 Little Tots' Winter Coats in chevots and polos, very well made, in sizes 3, 4 and 5. Values to \$10. Saturday **\$5.00**

White Baby Dresses
20 dozen White Baby Dresses, embroidered or lace trimmed. Very special for Saturday only **\$1.00**

Ladies' and Misses' Dresses
Values to \$35.00
\$14.75
150 Ladies' and Misses' Dresses in Cantons, Satins and Poiret Twills—all high-class dresses in good styles.

Toilet Specials
Goods for Saturday

January Clearance Sale prices on Powders, Creams, Talcum, Lotions, Etc.

- 1.50 Coty's L'Origan face powder at **75c**
- 75c Melba Lozine powder **55c**
- 1.50 Armand's cold cream powder at **75c**
- 75c Huddut's Three Flower face powder at **55c**
- 50c Three Flower vanishing cream at **37c**
- 50c Three Flower Cleansing cream at **37c**
- 1.50 Three Flower Twin Compact at **1.19**
- 50c Huddut's Marvelous cold cream at **37c**
- 50c Pepsodent tooth paste **35c**
- 25c Listerine tooth paste **15c**
- 50c Dier Kiss cold and vanishing cream at **37c**
- 50c Hind's honey and almond cream at **37c**
- 50c Laveris at **35c**
- 1.00 Listerine at **79c**
- 25c Frostilla at **25c**
- 25c Palmolive shaving cream 25c
- 25c D. & R. cold cream at **25c**
- 50c Gillette blades for **37c**
- 50c Luxor rouge for **37c**

Saturday Sale of Gloves
Ladies' 2-Clasp Kid Gloves, "Dents" make, Paris point backs; regular \$3.00 values, Saturday, **\$1.98**

Another Remarkable Purchase!
New Millinery Really \$10 Values
For One Day Only!
\$5.00

A most appropriate greeting to the New Year Millinery Season! A sale of these extremely smart hats for immediate wear, at such a low price that it really conveys no idea of their actual worth! Ever so many charming styles, fashioned of Faille Silk, Ribbon, Hair Cloth and Hair Cloth combinations, trimmed with beads, feathers, metal cloth, hand embroidery, chenille, etc. In all wanted colors.

See Our Window Display—Hayden's, Second Floor

Children's Mittens
On Sale Saturday
Children's Fleece Lined Fur Top Kid Mittens, regular \$1.25 value Saturday, **79c**

Ladies' Gauntlet Gloves
Ladies' Brushed Wool Gauntlet Gloves, heather mixtures regular \$1.50 value, at, **\$1.19**

January Clearance of Neckwear
Ladies' Neckwear
A wonderful selection of new lace Berthas on special sale for Saturday.

Lot 1—Fine filet lace Berthas, regular \$1 values, at **.59c**

Lot 2—Oriental and filet lace Berthas; regular \$2.00 values, at **\$.80 and \$1.25**

A special line of gold and silver lace Berthas; \$3.00 values, at **\$.80**

Remarkable Value Giving in Our Saturday's Hosiery Sale
Silk hose with lisle hem tops, double soles and heels. Special, per pair **95c**

Women's pure silk hose, full fashioned, first quality; black, cordovan and gun metal, \$2.50 values, for **\$1.95**

Boys' and Girls' Hose
Boys' and girls' medium and lightweight lisle hose. Black, white and cordovan. Three pairs **\$1.00**

Paint Specials for Saturday
Sherwin-Williams Marnot varnish for floors:
Per gallon **\$4.50**
Per 1/2 gallon **\$2.40**
Per quart **\$1.27**
Per pint **70c**

Sherwin-Williams Flat Tone, a washable flat oil paint:
Per gallon **\$2.50**
Per 1/2 gallon **\$1.55**
Per quart **80c**

Paint Dept.