

Our Sporting Goods Department Is Now Conveniently Located on the Main Floor

The busy man will be pleased to know that this department has been moved to a handy location adjacent to the men's clothing section of the main floor and convenient to the barber shop on the mezzanine floor.

"EVERYBODY'S STORE"

# BURGESS-NASH COMPANY.

Telephone AT. 8321.

## Bertha Collars

Three attractive styles of fine net and lace, the kind of which one never has too many for dresses and sweaters. Regular dollar values. Very special, priced Saturday ..... **49c**  
Saturday—Burgess-Nash—Main Floor

### TODAY'S ADVERTISEMENT FOR SATURDAY'S SELLING

Sale of Entire Stock of  
**Men's Overcoats**  
Greatly Reduced to Make Two Special Groups  
**\$27<sup>50</sup> -- \$37<sup>50</sup>**



Your unrestricted choice of our entire stock of men's and young men's overcoats. Big, roomy ulsters made loose back, swagger style with raglan sleeves and great storm collars and conservative Chesterfields. Finely tailored of tweeds, herringbones, vicunas in soft browns, greens, grays and plaids.

**Suits \$24<sup>50</sup> - \$34<sup>50</sup>**

Choice of any fabric—worsted, cashmere, tweed, flannel or serge. Any model—young men's designs, business men's suits or Norfolks—all of the correct type.

On Sale Saturday—Main Floor

**Men's Hats** Reduced in price to **\$2<sup>65</sup>**  
One group of this season's styles, smooth and scratch finish; hats that sold for \$3.50 and \$4.00, now **\$2.65.**

**Fur Caps**  
½ Price

**Men's Caps**  
All \$2, \$2.50 and \$3 values, now **\$1.19**

The Famous  
**Tom Wye**  
Sweaters  
Only **\$5.65**

Regular \$7.50 and \$8.50 Values

Men and boys who know these sweaters won't miss this opportunity to buy a Tom Wye, for never before have they been sold at our special price. Coat style made of lightweight heather mixtures in two and four-pocketed styles.

Saturday—Men's Shop—Main Floor



Sale of  
**Men's Knit Ties** 25c

Hundreds of fiber knit ties in wonderful assortment of patterns and colors; 50c and 75c values; the greatest tie value ever offered in Omaha.

Saturday—Men's Shop

## Men's Handkerchiefs

Pure linen handkerchiefs of exceptional quality. Because all of them are slightly soiled, they are priced at only **25c**

Saturday—Handkerchief Shop—Main Floor

## Boston Bags \$1.19

Boston bags of brown and black leather, 13, 14 and 15-in. sizes, with strong double handle and durable covered frame. Convenient for shopping, week-end trips, business papers or books—an all-around handy bag. Special—



Saturday—Leather Goods Shop—Main Floor

Our Entire Stock of  
**Boys' Suits and O'coats**  
**\$8<sup>75</sup> -- \$12<sup>75</sup>**

Our entire stock of boys' knicker suits and overcoats. The best fabrics and colors for boys' wear, including tweeds, cashmeres and flannels in browns, grays, greens and mixtures. You'll find them great values. Regular values up to \$20.00.

**Boys' Novelty Suits \$4.95**

Choose from our entire stock of fall and winter novelty suits for small boys. Oliver Twist and Middy styles of tweeds, cashmeres, flannels and combination styles of wool with wash blouse. Values up to \$12.50. Sizes 2 to 8 years.

**Boys' Novelty Suits \$1.59**

Oliver Twist style made of corduroy with wash blouse. A practical suit for small boys. Regular \$3.00 values.

Saturday—Boys' Shop—Main Floor



We have taken our entire stock of men's high grade shoes and have placed them in four great groups. These shoes have been selling at \$8.00, \$10.00, \$12.00, \$14.00 and \$16.

## Men's Shoes

In Four Great Groups

**\$5.95, \$6.95, \$7.95, \$9.95**

Saturday—Main Floor

All of finest quality and from the country's best known factories. Every shoe is from our regular stock—not bought for the sale.

Saturday We Will Repeat Our Sale of Imported Novelty

## Jewelry 79c

Just received another shipment of novelty jewelry—part of our big purchase which arrived late. Good news for Omaha women who were not so fortunate as to purchase in last Saturday's sale. For every piece a wonderful choice. In fact, we think many pieces a greater value than even those of last week. Values from \$1 to \$5.

Ear rings, bracelets, bar pins, mesh bags, brooches, sautoirs, combs, necklaces, mantle pieces, ash trays, bon bon dishes, necklaces, jet operg chains, bracelets, compacts, bronze and marble paper weights, silver vanities, coin cases, jet brooches, rose combs, bag tops, Spanish combs with brilliant stone settings.

## Delicious Candy Specials Saturday

Schall's Milk Chocolate Stars, deliciously soft and fresh. Pound, 34c

Penouchi—In flavors of vanilla nut and maple nut. Very fresh, at Pound, 41c

Jumbo Salted Peanuts—Large white nuts, freshly toasted and salted. For Saturday, 2 Pounds, 35c

Chocolate Creams—Vanilla, maple, strawberry, pineapple, mint, orange and lemon flavors. Pound, 34c

Saturday—Candy Shop—Mezzanine Floor

## New Spring Apparel

A collection which portrays all that is new and interesting in apparel for this and the coming season. By buying spring things now you have the satisfaction of wearing what is newest and best and of knowing that you will derive the maximum amount of service—practically two seasons wear.



**Top Coats**  
Comfortably Warm

Natural camel's hair with darker piping and broad plaids lined throughout or half-lined. Serviceable wraps that prove indispensable for the warmer days of winter and for cooler spring days.

**\$49.50, \$59.50, \$69.50 and up**

**Three-Piece Suits**

Short Balkan jacket with smart flare draped skirt, blouse of Paisley or figured two-tone flat crepe. Of Poret twill in navy or sand.

**\$75.00, \$85.00, \$89.50**

Tailleurs at **\$39.50, \$45.00, \$55.00 and up**

On Sale Saturday—Ready-to-Wear Shop—Third Floor

## A Bargain Square of Notions

- |   |   |
|---|---|
| Wire Hair Pins—Box of 110..... 10c                              | Doll's Pure Rubber Jiffy Pants and Caps—Each..... 10c         |
| Rick-Rack Braid—Yard..... 2c                                    | Elastic Sanitary Belts—A few small sizes, each..... 10c       |
| Collar Bands—Smith No. 42, cotton or pongee, each..... 15c      | "Sea Silk" Crochet Cotton—All colors, spool..... 5c           |
| Pearl Buttons—For Shirts, dresses, aprons, 3 cards..... 25c     | "Silence" and O. N. T. Crochet Cotton..... 7c                 |
| Bachelor Buttons—Need no sewing, box..... 9c                    | White and colors, in all numbers, ball..... 7c                |
| Tin Pants Buttons—Black only, 6 dozen..... 25c                  | "Rust-Proof" Dress Clasps—All sizes, card..... 3c             |
| Bone Underwear Buttons—Dozen..... 7c                            | 50-yard Spools Sewing Silk—Each..... 5c                       |
| "Bonnie B" Hair Nets—Single mesh, cap and fringe, each..... 10c | Paper Shopping Bags—Each..... 5c                              |
| "Bonnie B" Hair Nets—Single mesh, cap and fringe, each..... 7c  | Mercerized Corset Laces—Pink and white, each..... 5c          |
|   | Fast Color Darning Cotton—2 balls..... 5c                     |
|   | J. O. King's Machine Thread—Black and white, 2 spools..... 5c |

Saturday—Notion Shop—Main Floor

## Fine Gloves on Sale Saturday

**Chamoisette Gloves**

Short Gloves and Strap Wrist Gauntlets—Long Gloves  
Samples and odd lots from our regular stock, all gloves from a well-known manufacturer, priced much below regular. **89c**

**Children's Gloves, 25c**

In this lot are dozens of styles and colors in warm mittens and gloves for a child, also fleecy lined jersey gloves for women.

Glove Square—Main Floor

**Imported Kid Gloves**

**\$4.95 \$2.65**

12 and 16-button lengths of finest kid with Paris Point backs in black, white, tan and brown; greatly underpriced. Two-clasp style with heavily embroidered backs in tan, beaver, mode, gray, black and white. A glove value seldom found at so low a price.

## Sale of Imported Beaded Hand Bags

Special, **\$3.95**

The unusual pricing, combined with the beauty and durability of these bags make them great bargains for Omaha women. Choose from

High colorings in floral designs. Subdued tones in conventional patterns.

With backgrounds of jet, browns, blues and taupes. These are large sized bags mounted on shell frames and carried by flat beaded handles. Special, **\$3.95**

Saturday—Leather Goods Shop—Main Floor



## Children's Stockings Reduced to ½ Price

A finely ribbed mercerized stocking with reinforced foot, in sizes 7 to 10. Regular **25c**  
50c values. Pair.....

**Wool and Silk and Wool Hosiery**

Broken lots of women's wool and silk and wool stockings in wanted shades and colors; values up to \$1.50, now **89c**

On Sale Saturday—Main Floor

**Silk Chiffon Stockings, Pair, \$1.45**

These are nice quality full fashioned silk stockings, in the regular \$2.50 value; black only. **\$1.45**  
While they last.....

## January Sale of Women's and Children's Shoes, \$2.95 to \$9.85



To select any pair of shoes in our entire stock, to receive the careful fitting to which you are accustomed, to buy at a price that means the saving of one-fourth to one-half the price of a pair of shoes—all that you are able to do at this wonderful sale. Our fine stock includes shoes from such well-known manufacturers as

**Grossman Pincus and Tobias Malansen Borroughs**  
**Dugan and Hudson Edwards**

Patent Colonials, Satin Colonials in black and brown, Kid and Suede Colonials. Beaded Satin Slippers, Evening Slippers, Patent Suede Colonials, Kid and Calf Street Pumps and Oxfords, French, Modified French, Spanish, Cuban and Flat Walking Heels. Boudoir Slippers of Felt, Suede, and Quilted Satins.



**For Children**

Girls' and boys' shoes for school and better wear. Our stock includes nature lasts and high buckled boots. Your choice of the entire stock at 20% discount.

Saturday—Shoe Shop—Main Floor