

### Opening Gun in "Own a Home" Drive Is Fired

Interesting Photoplay Observed by The Omaha Bee for Use in Omaha Is Shown.

Representative Omaha citizens viewed yesterday at the Brandeis theater the first showing of "Life's Collateral," a feature picture in three chapters which has been obtained by The Omaha Bee for use in Omaha.

The showing was the opening gun of an "Own a Home" campaign which is to be conducted by scores of the most influential and prominent firms and individuals of the community with the co-operation of The Omaha Bee.

At considerable cost The Omaha Bee has perfected plans for the campaign and has secured from Community News Service, Inc., exclusive rights to "screen" the photoplay, "Life's Collateral."

Three Episodes. "Life's Collateral" is a production in three chapters or episodes, namely: "The Sowers," "The Reapers," and "The Harvest." It is a real drama with tense situations and a most capable cast. It is devoted to the advantages of home ownership, and its purpose is to stimulate and start people thinking along these lines. Each chapter or episode is 1,000 feet in length.

After the set has been shown in the leading theaters of the city it will remain in the city permanently. The Omaha Bee will be custodian and owner of the film, and it will be loaned free of cost to representative interests who may wish to "screen" it for the benefit of groups of citizens and organizations of the city and for large employers who will desire to show it as a means of helping their employees.

Film Is Entertaining. A synopsis of the picture reveals not only plenty of tense situations in each chapter, but lots of action as well. No one will be bored by it, and critics declare it as entertaining as the best of feature films.

Eight constructive talks on home ownership will appear in The Omaha Bee, one a week. In these talks will be designated where the film is being shown and carry the remainder of the program at the theater which is showing "Life's Collateral."

The Omaha Bee believes the "Own a Home" campaign is most timely. It will be in progress when the "Better Homes week" is being conducted in the city.

Ward D. Williams, vice president of the Community News Service, made brief introductory remarks before the showing at the Brandeis.

### Ford to Build Big Plant at St. Paul

St. Paul, Minn., Jan. 9.—Plans to establish a large plant in St. Paul for manufacture of automobiles and tractors were announced here today by representatives of the Ford Motor company.

The Ford company today completed purchase of 167.12 acres of land on the Mississippi river, immediately adjacent to the government high dam, at a cost of \$315,000 as the site for the plant.

Application has been made to the federal government by the Ford company for the power rights at the dam, but if this is denied the company will erect a plant to be operated entirely by steam, the announcement said.

If the water power rights are granted, it is planned to build a \$10,000,000 manufacturing plant, ultimately to employ between 14,000 and 15,000 men, according to the Ford agents here. It will be on a somewhat smaller scale if the power rights are denied.

To provide proper railroad facilities for the plant, the Chicago, Milwaukee & St. Paul railway announced it would extend its trackage and construct a bridge across the Mississippi river, the entire expansion to involve an expenditure of approximately \$2,000,000.

St. Paul city officials, it is said, will offer to share with Minneapolis the expense of a bridge across the Mississippi river at the high dam, thus making the proposed Ford plant readily accessible to both cities.

Preliminary work will start in March, it was said.

### It's a Fine (?) Job.

Glenrock, Wyo., Jan. 9.—Six different men have held the job of city marshal here in the last six months.

### HEAL SKIN DISEASES

Apply Zemo, Clean, Penetrating, Antiseptic Liquid

It is unnecessary for you to suffer with Eczema, Itches, Ringworm, Rashes and similar skin troubles. Zemo obtained at any drug store for 25c, or \$1.50 for extra large bottle, and promptly applied will usually give instant relief from itching torture. It cleanses and soothes the skin and heals quickly and effectively most skin diseases.

### New Supreme Court Justice



Justice Pierce Butler

Pierce Butler of St. Paul, Minn., recently approved by the senate to fill the vacancy created in the United States supreme court by the resignation of Associate Justice Day, is shown posing for the cameramen as he left the White House, where he had been officially presented to the president by Chief Justice Taft.

### Burgess-Nash to Help Shoppers

Releasing of Ads in Morning to Give Customers Time to Plan Buying Trips.

In order to be of still greater service to customers, the Burgess-Nash company today, for the first time, will release ads in the morning papers instead of in the evening editions, as heretofore. The same ad will appear in the evening papers, both ads containing items to be on sale the following day.

"We want to help Omaha shoppers and out-of-town customers as much as possible," said J. F. Dailey, who recently came to Omaha as vice president and manager of the Burgess-Nash company. "Many women make plans a day in advance, and if our ads appear in the morning as well as in the evening before the sale, ample time is given to plan shopping trips for the next day."

"Out-of-town patrons will be benefited greatly by the new arrangement, for they will receive announcement of the sale in time to arrange a trip to Omaha. With both bus and train service, people from out of the state may easily spend the day in Omaha, returning the same evening after having taken advantage of the savings of the sale priced merchandise."

In practically all larger cities, department store ads "break" in the morning editions—that is the ad appearing throughout the day advertise merchandise to be sold the following day. Although the Burgess-Nash company is, at the present time, the only institution in Omaha that is advertising in this manner, other large stores soon may follow suit.

### Confessed Robbers on Way to Pen Week After Crime

Atlantic, Ia., Jan. 9.—(Special.)—Just one week after Sam Jones, 32 and Harry Brown, 34, stole a quantity of clothing from the home of F. H. Pederson, on whose farm they were employed as cornhuskers, they were on their way to the state penitentiary to serve a sentence of one to two years.

They were arrested in a boxcar the night of the robbery and pleaded guilty when arraigned before Judge Whitmore here.

### Uncle Sam Says:

Poultry of the American Class. Practically every farmer in the United States and many city dwellers keep poultry. In the majority of instances the flock is kept merely as a sideline to utilize material which otherwise would go to waste and to furnish eggs and meat for the table.

To aid in the selection of the best breed for the purpose the Bureau of Animal Industry has issued this booklet which contains illustrations of the various breeds of the American class, and tells the characteristics of each. Readers of The Omaha Bee may obtain a copy of this booklet free as long as the free edition lasts by writing to the Division of Publications, Department of Agriculture, Washington, D. C., asking for "F. B. 806."

### Road Conditions

(Published by the Omaha Auto Club.) Lincoln highway, east: Roads fair to good. Somewhat muddy in stretches. Lincoln highway, west: Roads fair to good to Columbus. Reported muddy in stretches west to Grand Island. O. D. Road good. Meridian highway: Roads good. Consistent highway: Roads good. Highland cutoff: Roads good. Y. A. Road good. Black Hills Trail: Road closed north of Benson. Detour by way of Dodge lake to Black Hills. Roads good. Maple, thence west to two miles beyond city limits, thence north to Black Hills Trail. Roads good. Washington highway: Roads fair to good. Reported somewhat muddy around Blair. Cars making good time with chains. Omaha-Tulsa highway: Roads fair to good. Omaha-Topolia highway: Roads fair to good to state line. King of Trails, north: Roads fair to good. Somewhat muddy in stretches. King of Trails, south: Roads good to Leavenworth; fair to Kansas City. River to River road: Roads good. White-Way "T" highway: Roads good. I. O. A. Shortline: Roads good. Blue Grass Trail: Roads fair to Glenwood; good east to Burlington. Weather reported clear at all points.

### Wife Murderer Dies Under Train

Man Beats Mate to Death and Sets Fire to House to Hide Crime.

Dayton, O., Jan. 9.—John Sabo, who killed his wife by beating her to death with a hammer Sunday and fired his home early yesterday morning in an effort to hide the crime, hurred himself under a Big Four passenger train south of Dayton. His body was mangled severely and identification was difficult.

Sabo killed his wife following a family quarrel, said to have grown out of the presence of a 15-year-old girl in their home who was employed as a maid while Mrs. Sabo visited relatives in Chicago. He was arrested Sunday morning on a statutory charge after the crime had been committed, but before it was discovered, and escaped from a constable.

Housekeeper Held. Mineola, N. Y., Jan. 9.—Mrs. Mary Elizabeth Wells, 32, housekeeper at Massapequa Inn, Massapequa, was arrested, charged with the murder of her employer, James S. Pettit, whose body, a shotgun wound in the heart, was found in his bedroom at the hotel. She was held without bail for action by the grand jury Friday.

The murder charge was preferred following the discovery at the inn by fingerprint experts of a blood stained sweater and handkerchief said to have been worn by Mrs. Wells. The expert said that he also found two blood stains on the stock of the shotgun lying beside Pettit's body and that they appeared to be those of a woman's hands.

Legion Post Elects. Geneva, Neb., Jan. 9.—(Special.)—Officers have been elected by the Earl Forbes post No. 21, American Legion, of Eximont as follows: Commander, A. A. Ashby; vice commander, F. E. Baker; adjutant, Floyd Abbott; finance officer, Robert Palmer; publicity officer, Donald Frazier; sergeant-at-arms, Leo Gossin. The executive board is Frank Watson, Preston Ogden and Alfred Laschinsky.

### A Queer World

A Man Should Wear 4 Pairs of Shoes, a Woman 12 in a Year, Shoe Retailers Find.

Chicago, Jan. 9.—How many pairs of shoes Mr. Businessman and his wife should buy each year, was set to the satisfaction at least of the dealers, when 10,000 members of the National Shoe Retailers association gathered here in annual convention. They announced that the average business man should have four pairs of shoes a year and his wife an even dozen.

Unromantic Police. San Francisco, Jan. 9.—Interference by unromantic police at San Jose prevented the possible establishment of a new roller skating record when they detained Billy Calhoun, 11, who was on his way to Los Angeles, he said. The boy lives in San Francisco and chose roller skates as his means of going south. He was captured at San Jose, 60 miles south, and early today was in the hands of officers pending word from his parents.

Must Tell Truth. Los Angeles, Jan. 9.—Thirty poker players were given, in police court, suspended sentences of 30 days each in jail on condition they "report regularly and truthfully to their own wives each week."

The men were arrested at a residence after the wife of one had complained to the police that her husband lost his weekly pay envelope at poker.

Parents' Problems. What course should be followed with a little girl who has "attacks of the giggles?"

Take as little notice as possible of this small girl when she has "attacks of giggles." Giggling is merely a little girl's way of laughing and unless she becomes hysterical she should be allowed to giggle as much as she likes, so long as she is not doing it at a time or in a place that makes it unsuitable. She will outgrow this habit very soon.

### They All Agree on "Dr. Jack"

(Miss Kern, World-Herald)

"DR. JACK" Once more the comedians will have to take off their hats to Harold Lloyd, former Nebraska. In his latest picture, "Dr. Jack," which opened Saturday at the Sun for a two weeks' engagement, this young star has again given us a picture, which is not only funny but which has a serious undertone. In other words he makes you laugh until the tears run down your face and at the same time gives you a valuable prescription for health and happiness. To say the least this Mr. Lloyd "out-comes" Cope. There are some who may think that this new picture isn't as funny as "Grandma's Boy," but we think it is better. The latter picture has several outstanding features which were real laugh getters, but the new picture is punctuated with numerous such situations. Added to this is a charming love story and a decided plot. The heroine is played by Wilfred Davis and she aids Mr. Lloyd charmingly in the sentimental vein of the comedy. It is a great comedy and you really can't afford to miss it.

(Miss Burke, Omaha Bee)

"Dr. Jack" is a high spot in comedy work on the screen. Harold Lloyd deserves unlimited credit, for he wrote it as well as acting it, and it is full of original touches. The poker game, when Lloyd slips every player at the table four aces and lets them fight it out, is especially well worked out, and Lloyd manages to think up something new in the way of "pursuit scenes," when he disguises himself as an escaped lunatic and cavorts about the house, ever and anon appearing in his own clothes to join the search for himself. This has more plot than most comedies and Harold Lloyd at his best, as in this one, cannot be surpassed in the screen world.

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### Farmers' Union in Annual Meet

Cambridge (Neb.) Organization Reports Business for 1922 of \$250,000.

Cambridge, Neb., Jan. 9.—(Special.)—The Farmers' union held its annual meeting yesterday and re-elected L. L. Miller and C. H. Fattig on the board of directors. Manager J. H. Carroll reported a business for last year totaling more than \$250,000.

Despite adverse business conditions during 1922 the union paid 8 per cent interest on its stock as has been customary ever since its organization five years ago.

A produce house was started in connection with the elevator last summer and has proved such a success as to be almost unanimously voted to be continued under the management of A. B. Easter.

At 6:30 a banquet was prepared at Thorndike hall attended by upwards of 200 farmers. Every business man in town was present and a feeling of good fellowship between town and country prevailed.

Interesting talks were given by R. H. Rankin, a competitive grain dealer; C. M. Brown, president of the First National bank; C. A. Phillips of the Cambridge State bank; James H. Carroll, manager of the Farmers' union and others.

The outlook for 1923 was reported bright here.

Lady Manners Browless. London, Jan. 9.—Lady Diana Manners is "eyebrowless." She has had her eyebrows completely shaven off to play the part of Queen Elizabeth in a motion picture.

## THE BRANDEIS STORE

### Phonograph Clearance Sale

An accumulation of used, discontinued Models and Floor Samples, also instruments taken in trade on larger and later models of Victorolas and Brunswicks.

An opportunity to get a standard phonograph at a reduction amounting to 33 1/3% to 50%.

Every instrument guaranteed to be in perfect mechanical condition and bear the same liberal Brandeis guarantee as all our merchandise.

Select One of These Bargains From the Instruments Listed Below

150.00 Columbia . . . . . 60.00	125.00 Brunswick . . . . . 99.75
100.00 Pathe . . . . . 50.00	100.00 Brunswick . . . . . 89.75
100.00 Pathe . . . . . 50.00	150.00 Brunswick . . . . . 129.50
65.00 Brunswick . . . . . 49.75	100.00 Victrola . . . . . 89.75
35.00 Phonograph . . . . . 15.00	
1 Used Victor Portable . . . . . 25.00	
75.00 Victrola . . . . . 59.00	
Victor Horn Machine . . . . . 15.00	

### EXTRA SPECIAL!

New Beautiful Brown Mahogany Phonograph and Your Choice of 12 10-inch Victor or Brunswick Records

UPRIGHT OR CONSOLE TYPE

200.00 Values . . . . . 89.75

5.00 Places One of These Specials in Your Home

5.00 a Month Pays for It

You Must Come Early if You Want One of These Bargains as the Supply Is Small

MAIN FLOOR—WEST.

## We Are "Broke"

### Yet They Hound Us for Money

We'll Confess Tomorrow

?????

(Watch Tomorrow's Bee)

BRANDEIS TODAY MAT. & EV'NG Last Two Times

Augustus Pitou Presents

**ELSA RYAN**

THE INTIMATE STRANGERS

Eves, 50c to \$2; Mat., 50c to \$1.50

DRAMATIC ATTRACTION—NOT A PICTURE

**BRANDEIS 3 Days Com. Jan. 11**

THURSDAY MAT.

**MATINEES DAILY—LADIES ONLY**

All Seats 50c, plus tax—No Children Admitted

NIGHTS: 50c, 75c, \$1.50, plus tax

For European Over Sixties—Seats New Edition

**THE UNLOVED WIFE**

STARTLING—AMAZING

VAUDEVILLE—PHOTOPLAYS

**WORLD**

NOW PLAYING

**"DON"**

Famous Canine Enbristes

**HARRY SEYMOUR**

and his

**"Queens From Movieland"**

4 OTHER ACTS

**ETHEL CLAYTON**

"If I Were Queen"

NEXT SATURDAY

TAMEO KAJIYAMA

**EMPRESS**

LAST TIMES TODAY

**GENE AND MIGNON**

Dancing Stars of Tomorrow, in "May Time Idylls"

Bernard & Erna

In "At the Book-stand"

**JOE MELVIN**

"The Wizard of Manipulation"

**STEVE GREEN (Omaha's Own)**

"Vaudeville's Man of War"

**MILTON SILLS** **CLEO RIDGLEY**

**JACK MULHALL**

In "The Forgotten Law"

**DOUGLAS FAIRBANKS ROBIN HOOD**

The Ultimate in Cinema Art

Strand, January 21

**MOON**

**NORMA TALMADGE**

as "TESS" in

**"SECRET OF THE STORM COUNTRY"**

BEE WANT ADS BRING RESULTS

**MARY PICKFORD**

"Jess of the Storm Country"

Now

Now

(DIRECTOR OF ALL BRANDS)

**NEIGHBORHOOD THEATERS**

HAMILTON - 40th and Hamilton

**OLIVE LAKE**

In "A WOMAN'S HATE"

VICTORIA - 24th and Fort

**CONWAY TEARLE**

In "A WIDE OPEN TOWN"

GRAND - 16th and Binney

**TOM MIX**

In "UP AND GOING"

Buffalo Bill—Chap. 2

**Orpheum**

MATINEE DAILY EVERY NIGHT

At 2:15 P. M. At 8:15 P. M.

New Playings

Albert

**LINDQUIST & ALLEN**

The Eminent Tenor and Soprano

Theodore Bekoff & Co. — Jack Benny

**JACK NORTON & CO.**

In "Recuperation"

Grand Opera House — Larimer & Hudson

Topics of the Day — Asop's Fables

Paths News

**BAILEY & COWAN**

With Estelle Davis in "The Little Fraction"

MATINEES Plus NIGHTS

15c to 50c U. S. Tax 15c to \$1.00

"OMAHA'S FUN CENTER"

**Gayety** MAT. & NITE TODAY

PRE-WAR PRICES

Broadway Shows Fun and Merriment

**SIM WILLIAMS RADIO GIRLS COLUMBIA**

With **BILLY GILBERT** ("O' My Darling")

Unquestionably, most gorgeous vocal show of all time. Extra Feature: **CLEORA**, Classic Dancer.

Lady Tickets, 15c to 25c; Daily Mat., 25c; Sat. Matinee and Week: "Bubble-Bubble" (New)

**Stream** 15c & DOUGLAS

A picture so true to life it will remind you of a somebody you know.

**The Dangerous Age**

**PARKER'S HAIR BALM**

Restores Color and Beauty to Gray and Faded Hair

5c and \$1.50 at Drugists

Oliver Chase, Wm. Procter, N. Y.