

JANUARY WHITE SALES AND APPAREL FEATURES FOR MONDAY

SEE OUR AD ON PAGE SIX AND SEVEN

January White Sales of Imported and Domestic Linens

Hand Embroidered Madeira Linens

Mostly odd pieces and samples, including 54-inch lunch cloths, scarfs and doilies.

- 12.00 to 25.00 Lunch Cloths—54-in. size, 7.98 to 16.50
- 8.50 to 11.00 Scarfs—Various sizes for 5.50
- 39c to 50c Small Doilies—Each at 25c
- 49c Small Oval Doilies for 25c
- 11.00 to 14.00 Napkins—13-inch size, per dozen, 7.50
- 2.98 Baby Pillow Cases for 1.59

Hand-Made Cluny Scarfs

8.98 Values—Direct importation from Paris; 18x36, 18x45 and 18x54-inch sizes at 4.98

Fancy Domestic Linens

49c to 5.00 Values for 25c to 2.50

This is a manufacturer's closeout. About 1,000 pieces, including embroidered, Russian filet and lace-trimmed scarfs, centerpieces and doilies.

Other White Sale Features

Irish Linen Table Cloths—Fine qualities in assorted designs, 72x72 inches. Regular 8.98 values, each at 5.00

Irish Linen Table Cloths—Heavy quality in attractive designs, 2x2½ yards. Regular 12.00 values for 7.98

Scotch Linen Table Cloths—Beautiful designs in 2x2-yard and 2x2½-yard cloths. Priced at 10.98 and 12.50

Napkins—Bleached and silver bleached napkins, hemmed ready for use. A big bargain, doz., 4.98 and 8.25

Art Linen—Natural color art linen, 22 inches wide; 75c quality; specially priced at, per yard, 35c

Mercerized Table Damask—Satin finished damask, 58 inches wide; 75c quality; per yard, 39c

Mercerized Table Damask—A beautiful, long wearing, satin finished damask; 72 inches wide; 1.25 quality, per yard, 89c

Brown Absorbent Toweling—Wide width for dish or roller towels; 18c quality, per yard, 10c
Not Over 20 Yards to a Customer.

All Linen Glass Toweling—Pink and blue check toweling, direct from Ireland; 39c value, per yard, 25c

Domestic Cotton Table Cloths—Hemmed, scalloped and hemstitched in various shapes and sizes. You save 33½% on each of these cloths; specially priced at, each, 1.00

Double Thread Turkish Towels—Large size snowy white towels with corded border. Each at 25c

Bleached Turkish Towels—Medium sized, full bleached towels; very specially priced at, each, 12½c

Crochet Bed Spreads—Three-quarter bed size with hemmed ends. A 1.98 value; specially priced for 1.39

Main Floor—South

Special Selling of

All Wool Fabrics

1.29 a Yard

Regular 1.75 to 2.65 Values

There are many beautiful plain and fancy spring fabrics included in this selection which will sell for the regular price later on. Among them are basket weaves, twills, serges, tweeds, diagonals and other plain and novelty weaves in a wide range of colors. 42 to 54 inches wide.

Main Floor—Center

Boys' Two-Trouser Norfolk Suits

in Two Special Price Groups:

8⁴⁵ and 11⁴⁵

Values from 12.75 to 16.75

Here's a golden opportunity to save. 500 fine all-wool Norfolk suits, each with two pairs of full lined knickers. Tailored in the latest Norfolk styles, snappy boyish patterns and fabrics that are guaranteed for wear and service. All sizes from 6 to 18 years.

Fourth Floor

THE BRANDEIS STORE

Are You Going South?



Our second floor is beaming with exclusive European and American fashions for southern wear. Smart distinctive modes for the formal and sport occasions of the sunshine resorts. Tailored suits for travel, morning frocks, sport wraps, afternoon dresses for bridge or tea, and sumptuous evening gowns for dinner or the dance.

Introducing

- The New Kerchief Designs
- The Paisley Patterned Silks
- The Deauville Motif Prints
- The New Sport Knits
- The Rodier Crepes

Reductions on Every One of Our Fur Coats

For Monday we have reduced our entire stock of reliable fur coats to a fraction of their worth. Just a few of the many remarkable offerings are quoted below:



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|-------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 250.00 Raccoon Coats now at 165.00 | 495.00 Hudson Seal Coats with skunk collars and cuffs now at 325.00 |
| 195.00 Natural Opossum Coats now at 119.00 | 495.00 Hudson Seal Coats with fitch collars and cuffs now at 295.00 |
| 225.00 Natural Muskrat Coats with raccoon collars and cuffs now at 125.00 | 595.00 Hudson Seal Capes now at 395.00 |
| 135.00 Civet Cat Coats now at 99.00 | 795.00 Mole Wrap with platinum fox collar now at 350.00 |
| 49.50 Brown Coney Coats now at 29.75 | 500.00 Mole Coat with Viatka squirrel collar now at 250.00 |
| 59.75 Beaverette Coats now at 29.75 | 650.00 Squirrel Coat now at 425.00 |
| 395.00 Jap Mink Coats now at 279.00 | 1,000.00 Squirrel Wrap now at 595.00 |
| 195.00 Sealine Coats with squirrel collars and cuffs now at 129.00 | 595.00 Persian Lamb Coat with skunk collar and cuffs now at 395.00 |
| 110.00 Sealine Coats now at 59.75 | 125.00 Slynx Lamb Coats now at 75.00 |
| 145.00 Sealine Coats with opossum collars and cuffs now at 79.50 | 395.00 Caracul Cape, trimmed Viatka squirrel, now at 275.00 |
| 50.00 to 75.00 Fur Coats now at 25.00 | 295.00 Caracul Cape with squirrel collar now at 149.00 |
| 595.00 Hudson Seal Coats trimmed in squirrel or natural opossum now at 325.00 | 395.00 Natural Tan Broadtail with Viatka squirrel collar and cuffs, 195.00 |
| 295.00 Hudson Seal Coats with beaver collars and cuffs now at 150.00 | 795.00 Genuine Beaver Coat now at 495.00 |
| 295.00 Hudson Seal Coats, self trimmed, now 150.00 | |
| 595.00 Kolinsky Squirrel Coat now at 350.00 | |

Second Floor—North

Extraordinary Coat Values

Hundreds of Fine Fur Trimmed Coats **48⁰⁰**

Reduced from \$65, \$75, \$85



Luxurious fur trimmed types measuring up to the highest standards in every detail of design and make. Choice of straight line, side fastened, blouse, wrappy, draped and novelty models in seasons richest soft pile fabrics. Trimmed with Beaver, Squirrel, Caracul, Wolf and Fox. Sizes for women and misses.

Second Floor—West

Warm Winter Apparel for Boys and Girls



Girls' Winter Coats

Of velvet, velour, chinchilla, broadcloth and wool mixtures in black, Copenhagen, buff, red, and white. All are interlined. Sizes 1 to 6 years. Regular prices 4.98 to 14.98. Reduced to 3.49 to 25.00

Girls Winter Dresses—Of wool jersey, taffeta, serge, velvet, and crepe de chine with clever bits of handwork. Some with panties to match. Sizes 2 to 6 years. Regular prices 4.98 to 14.98. Reduced to 2.49 to 6.98

Children's Slipover Sweaters—Belted effects with sailor collars or V necks in navy, red, Copenhagen and Pekin blue. Regular prices 3.49 and 3.98. Reduced to 1.98

Infants Shirts—Heavy and lightweight shirts in single and double-breasted styles. Cotton and some silk mixtures. Regularly 50c. Reduced to 25c

Third Floor—East

Little Boys' "John Stich" Top Coats



Of wool chinchilla, velour and wool tweeds, some with plaid linings. Double-breasted styles, perfectly tailored. Sizes 1 to 6 years. Regular prices 7.95 to 25.00. Reduced, 5.30 to 16.50

Little Boys' Suits—Norfolk corduroy suits and Oliver Twist styles with detachable chambray waists and pants of corduroy. All lined. Sizes 2 to 6 years. Regular prices 1.98 and 2.98. Reduced to 1.69

Children's Wool Jersey Leggings—Side buttoning, fleece lined leggings in knee length. Navy and black. Regularly 98c. Reduced to 59c

Infants' White Rubber Pants—Small, medium and large sizes, 33c

Infants' Silk Crepe de Chine Booties—Dainty little affairs made of blue or pink crepe de chine, hand-embroidered with apple blossoms. Regular 98c value. Reduced to 59c

New Arrivals In Our Beautiful Silk Undergarments

Many Are Samples From the Best Manufacturers—At Prices Which Make This Offering an Outstanding Feature of Our January White Sales.

- Camisoles
- Gowns
- 2-Piece Sets
- Chemises
- Bloomers
- Step-Ins
- Vests
- Petticoats
- Pajamas

All the popular weaves of silk, including Crepe de Chine, Crepe Satin, Trillium, Lorraine Crepe, Radium, Brocade and Pongee. They are made in dainty styles and are beautifully trimmed. All priced so low that you will be astonished at the values.

All at Savings of 20% to 40%

Camisoles—Of good quality crepe de chine and are neatly trimmed with lace or ribbon; built-up shoulders or bodice top. Sale price, 85c

Chemises, Bloomers and Step-Ins—Of crepe de chine, satin and fancy brocaded silk and pongee. Sale price, 1.89

Gowns, Chemises, Bloomers, Petticoats, Step-Ins—Of heavy quality crepe and satin. Sale price, 2.95

Gowns, Chemises, Bloomers, Petticoats—Of radium silk and trillium, cleverly trimmed in lace, ribbons or in plain tailored styles. Sale price, 3.95

Gowns, Chemises and Step-Ins—Of the finer grade materials such as crepe satin, trillium, Lorraine crepe and radium. They are handsomely trimmed with baby Irish, Margot, Oriental or English Val laces. The ribbons are two-tone in delicate colors. Dainty hemstitching and picot edging add finishing touches. Sale price, 4.98

Gowns, Chemises, Sets and Pajamas—Of exquisitely fine materials, cleverly trimmed and beautifully finished. In novel and attractive styles. Sale price, 6.98

Third Floor—Center

Pacific Package Goods

for the Spring Season are here



A beautiful line of undergarments, bed spreads, infants' and children's dresses, bibs, booties and other pieces. They are made of fine materials, with D. M. C. cottons included for embroidering.

Third Floor—West

Important Reductions on Women's High Grade Union Suits

Sterling and Swan (Imported) Brands

It is not often that a woman has the opportunity to indulge her taste for fine undergarments at such worthwhile savings as these. Our finest silk and wool, all wool and mercerized cotton suits in medium and heavy weights are included. All are sleeveless style in knee or ankle length with bodice or band tops. Every garment first quality. All sizes in flesh or white, but not in every style. Formerly priced in our regular stocks at 4.95 to 6.95. Reduced for this special selling to 3.95

Also All Wool and Mercerized Tights and Vests, 3.95

Third Floor—Center

