

New Paige Fully Equipped With All Accessories

Spare Tires, Bumpers, Luggage Carrier, Cigar Lighter, Clock, Moto-Meter, Mirror, Stop-Light Included.

The first fully equipped stock model ever offered on the American market is undoubtedly the statement of most compelling interest to motorists in the Paige company's announcement concerning its new Paige model, the 6-70 on display for the first time at the automobile shows.

"We are using the term 'completely equipped' in the more exacting European sense," says Harry M. Jewett, president of the Paige. "This equipment consists of accessories selected and tested by our own engineers and built into the car in our own plants. By this policy the owner is assured of accessories not only desirable in themselves, but convenient and luxurious that have been chosen for their fitness and suitability. They 'belong' to the car in the best sense of the word.

"When the purchaser accepts delivery on his Paige 6-70 he will receive two extra tires, the tire carriers being installed, one on each side of the car and so arranged as to form an important factor of design as well as of convenience. The bumpers fore and aft have also been designed to harmonize with external appearance. There is a luggage carrier on the rear and touring models and sedans are also equipped with aluminum guards.

Improved Curtains.
"Improved curtains of the finest material are carried in the doors and there is an extra large plate glass in the rear curtain.

"The instruments are assembled under a single glass on the dash and include, besides gasoline gauge and the like, a cigar lighter and a clock. Other valuable features of this complete equipment are a moto-meter, permanent robe rail, tools carried in right front door with lock, improved type of drum headlights, sun visor, rear view mirror, combination tail and stop light, kick plates on the running board and automatic windshield wiper.

"Another feature we believe will create general satisfaction is the use of anti-squeak material at every point where metal touches metal or metal touches wood.

Chassis Strengthened.
"The chassis has been greatly strengthened and is more strongly braced. Improved body supports eliminate any possibility of squeaks or rattles. The axles front and rear are an improved Paige-Timken design. Snubbers are standard equipment and in conjunction with extra long springs and perfect balance assure easy riding.

"Door handles and hinges are of an improved design and there are double safety latches on open cars and closed models. Bright finish leather of the finest quality is used in the open cars and genuine leather is used throughout for all trimmings. The upholstery is built over deep Marshall type springs. A new arrangement of auxiliary seats in the seven-passenger models permits more leg room.

"In addition to the various models built on the new Paige 6-70 chassis there are also the Paige-built Jewett models introduced last March and which gained immediate popularity, so that a complete line of sizes suitable in price for various pocketbooks is at the disposal of the buyer."

Timken Bearing Service Improved

Company, Starting January 1, Has 32 Direct Factory Branches.

An important improvement in the servicing of Timken tapered roller bearings went into effect January 1, when the Timken Roller Bearing Service and Sales company started to function.

This new company adds the final link to the chain of complete control which the Timken Roller Bearing company exercises over its product.

The source of supply is protected both in this country and abroad by five complete factories located at Canton, O.; Columbus, O.; Birmingham, England; Paris, France, and Walkerville, Ontario, Canada. The new Timken Roller Bearing Service and Sales company brings the servicing of Timken bearings also directly under the supervision of the Timken Roller Bearing company. Thirty-two direct factory branches are maintained in the following cities: Atlanta, Baltimore, Birmingham, Boston, Brooklyn, Buffalo, Cleveland, Chicago, Dallas, Denver, Detroit, Fresno, Indianapolis, Kansas City, Los Angeles, Milwaukee, Minneapolis, Newark, New Orleans, New York, Oklahoma City, Omaha, Philadelphia, Pittsburgh, Portland, Richmond, St. Louis, Salt Lake City, San Francisco, Seattle, Toronto, Winnipeg.

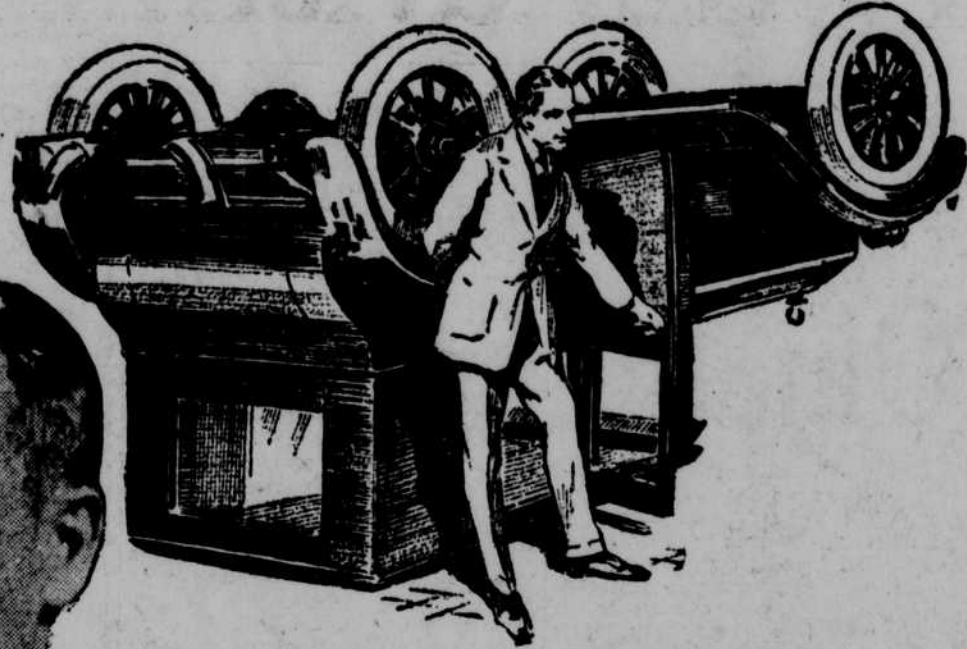
In addition, a country wide organization of registered authorized distributors is maintained in the smaller cities. A complete stock of all sizes of Timken bearings is kept at each station.

Omaha Firm Sends Man Back to Packard Plant

Endeavoring to render the utmost in service to Packard users throughout this territory, the Richardson Motor Car company is sending back to the factory one of the boys from their shop each month. Wilson King, who is familiar to most Packard users of Omaha, will leave next Saturday, and will spend such time as will be required to post him thoroughly on any new operations, tools or adjustments, which will make it possible for the shop to render the last word in service to its patrons.

The great pyramid of Gizeh, 455 feet high and covering 13 acres, required 2,000,000 blocks of limestone to build. The stones average two and a half tons each.

Exhibit Shows Essex Body Sturdiness



"Few motorists realize the sturdy and dependable construction of Essex coach bodies," said Guy L. Smith, distributor for Hudson and Essex cars, "so we decided to conduct an educational exhibit which will demonstrate the lasting qualities of Essex coach construction. We shall hold this demonstration all week in our sales rooms at Twenty-sixth and Farnam streets.

"The coach selected for this test is an ordinary stock car. It is turned upside down, thus placing the weight of 2,700 pounds directly on the top. With the car in this position the doors can be opened and shut and the windows raised with apparent ease. "The economical design in body construction proves the possibility of production on a quantity basis and still maintaining the necessary excellence in workmanship. "In addition to this unique display there will be exhibits of Hudson and Essex chassis and Essex bodies in the various stages of construction and a display of Hudson and Essex parts.

Slater, technical representative of the Buick; Charles Walker, Delco engineering efficiency expert, and H. T. Fielding, service engineer of the service Station Equipment company of Chicago.

According to reports from Washington, there are between 25,000 and 30,000 Chinese coolies in Cuba awaiting opportunity to slip into the United States. The plan, explained by Mr. Sarvis, was amplified by talks given by C. J. Bee Want Ads produce results.

Willys-Knight New Coupe-Sedan Now on Exhibit

Latest Model, Seating Five Passengers, Combines Sedan Convenience With Coupe Sociability.

Matching in every beautiful line and mark of luxurious comfort the wonderfully quiet, efficient motor, the Willys-Knight cars displayed at this week's automobile show present new motor car styles which eclipse all previous Willys-Knight achievements.

The new Willys-Knight coupe-sedan, introduced this week, completes the Willys-Knight line—a car of exceptional grace and beauty, a combination of fine workmanship and design, and economy of operation.

Also exhibited is the seven-passenger sedan—seven passenger in comfort and convenience, but minus the usual seven-passenger heaviness and expense; the five passenger sedan; the four-passenger coupe; the seven-passenger touring car; the five-passenger touring car; and the three-passenger roadster.

The coupe-sedan—an innovation—combines the chummy sociability of the coupe with the convenience of the sedan, an entirely original body creation of steel.

Both front and rear seats are full size, upholstered in mouse-colored velvet and deeply cushioned.

Doors both front and rear eliminate the inconvenience of folding of emergency seats and provide equal comfort for host and guests in a big roomy body that holds five passengers with comfort. Front windows lower entirely out of sight.

Externally there have been several refinements. The nickel plated barrel coil lights add a distinctive appeal.

Snap and Dash in Lines of New Overland Auto

Economy of Operation Proven in Service to Owners—All-Steel Body Is Feature.

Hundreds of Willys-Knight and Overland owners as well as many others interested in the new models visited the Willys-Overland factory branch at 2563 Farnam street. An orchestra and many other entertainments delighted the visitors.

New trim lines with a snap and dash that have heretofore been associated only with high-priced cars are evidenced in the new Overland being exhibited at the New York automobile show this week. The new Overland represents the efforts of one of the largest automobile manufacturing organizations in the world to furnish a car that the average American family can take pride in, and can drive for years without trouble and expensive upkeep.

Considering the economy of this car, proven in its performance to nearly 1,000,000 owners, and the completeness of its design and equipment, the price at which it is offered strikes a new note in the low cost of transportation controversy.

Very Graceful Car.
The trim lines of the new Overland denote grace and beauty. The brilliant, lustrous baked enamel finished far outlasts the ordinary coat of paint.

The radiator, cowl and hood have been raised, giving the streamline appearance. The wide body provides ample room even for a stout person to enter the front door on the steering wheel side.

The top and clear vision windshield have been lowered 2 inches. The top now has gypsy curtains and curtains open with all four doors.

Both front and rear seats have been lowered one and one-half inches at the front and two inches at the rear, giving a more comfortable seating pitch.

All Steel Body.
All steel body construction, a feature found only in cars selling for considerable more than the Overland, is a feature of the touring car. Barrel head lamps lend beauty to the entire exterior design.

The upholstery is completely removable. This is a convenience for those who use their car for both pleasure and business.

Sales Force of Cadillac Meets

1922 Sales More Than Double Those of 1921, Hansen Announces.

A meeting of the sales force of the J. H. Hansen Cadillac company was held at Hotel Fontenelle Thursday evening at the close of a two months' contest in which all salesmen and branches participated.

Mr. Hansen announced that during 1922 more Cadillac cars were sold by the J. H. Hansen Cadillac company than in any previous year, and over twice as many as in the year 1921. Mr. Hansen laid before his men plans for greatly increasing the business in 1923, and announced that a bonus would be divided according to the individual efforts of salesmen if a certain number of new Cadillacs were sold and delivered by his organization during the year.

"The Cadillac factory is making more cars than ever before and is preparing for the same increase in all territories as Mr. Hansen anticipates for his Omaha, Lincoln and Sioux City territories," said T. D. Foley, sales manager. "We are making extensive preparations to render better Cadillac service not only at our branches, but by dealer connections in all parts of our territory."

Mr. Hansen expressed his approval of the results obtained by his organization on the sale of new Cadillac cars for the year of 1922 and announced a new sales contest effective immediately, prizes for which will be trips to the Chicago Automobile show.

In Turkey, 170,000 persons have abandoned their homes and departed from Constantinople in the last two months. The American colony has decreased from 800 to 350.

Buick Service Plan Meets Enthusiastic Reception
Arthur H. Sarvis, director of dealers' service of the Buick Motor company, has returned to the factory after holding a series of meetings in western and southern distributing centers. At all points the new Buick plan of definite service met with an enthusiastic and attentive reception. The plan, explained by Mr. Sarvis, was amplified by talks given by C. J.

Bee Want Ads produce results.

51 ⁶/₁₀

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a perfect mixture of gasoline and air—the Hot Spot converts it into dry gas—no gasoline passes into the crank case to dilute the oil which results in burnt out bearings, worn pistons and cylinders. In other words, every drop—every particle of gas is changed into real, honest-to-goodness power.

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as does the nickel-plated radiator shell, surmounted by an attractive radiator cap with decorative design.

The color of the finish of the hood and cowl has been changed to distinctive Willys-Knight blue. An improved design in the shape of the top, which is of high grade waterproof whilpoord lined, lends beauty to the general attractiveness of the car's lines.

The glass in the rear curtain is set in a nickel plated frame. Aluminum kick plates have been added to the running board.

New Low Prices for Chandler Announced

New low prices announced by the Chandler Motor Car company at the New York motor show were telegraphed to Omaha yesterday.

Here are the new figures:
Touring car, \$1,395; seven-passenger touring, \$1,645; four-passenger roadster, \$1,595; royal despatch, \$1,695; new two-door chummy sedan, \$1,695;

metropolitan sedan, \$2,195; seven-passenger sedan, \$2,295.

Chandler 1923 models feature a new motor designed and constructed in the Chandler plant. Because of its spectacular performance on Pike's peak, the motor has been named after the Colorado mountain. Company engineers declare the motor is free from spark or carbon knocks on any grade and shows no vibration at any speed.

Ralph W. Jones, Omaha distributor of Chandler and Cleveland cars, terms the Pike's peak motor an engineering triumph.

5285 INSPECTIONS PER CAR

The faithfulness of performance so universally remarked in Dodge Brothers Motor Cars, is due, in no small part, to the thoroughness with which each unit is inspected during the process of manufacture and assembly.

A trained staff of 1100 experts is employed in this work alone, and approximately 5,285 inspections are made on each car.

So exacting and rigid are the standards applied to these inspections that the slightest variation, either in workmanship or material, is sufficient cause for immediate rejection.

Dodge Brothers are almost over-scrupulous in their constant aim to make each car as sound and perfect as is humanly possible.

The price of the "Type A" Sedan is \$1895.00 delivered.

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