

SOUTH OMAHA
BRANCH OFFICE, 215TH AND N STS.,
MA. 1022.

**Cudahy Salesmen
in Annual Meet
at Omaha Plant**

**Christmas Tree and Presents
Feature of Gathering—
Hold Evening Banquet
at Athletic Club.**

Annual meeting of representatives of the sales department of the Omaha territory of Cudahy & Co. was held yesterday afternoon in the athletic auditorium of the local plant, which was decorated in Yuletide trimmings. There was a big Christmas tree and every visitor was given a present.

The local management of the company had on exhibit a display of meats and meat products and souvenirs were distributed. At noon dinner was served and the afternoon was spent in a tour over the plant. In the evening a banquet was served for the visitors in the Athletic club dining room, after which four boxing exhibitions were staged, the first for eight rounds, between Kid French of Central City and Mike Rogall of South Omaha. The main event was followed by a six-round go between Erwin Rice and Ralph Spellman, both of Omaha; a six-round go between Harry Kinnear of South Omaha and Clark Connors of Sioux City, and a six-round match between Sid Svcklin of Lincoln and Si Sandage of Sioux City.

The entertainment and program was carried out under the direction of C. A. Stewart, J. M. Stafford, P. J. Sheehy, W. M. Nielsen, J. T. Bell and H. R. Voss of the local plant. The following representatives were in attendance from the Chicago office: E. E. Youn, general superintendent; Carl Fowler, general sales manager; A. R. McCarty, boiled ham and dried beef department; G. Foster, pork cuts and offal department; J. A. Crowley, smoked meat department; J. M. O'Rourke, dry salt and bacon meat department; J. O'Connell, canned meat department; J. J. Donohue, dry sausage; P. H. Hoy, fresh sausage; R. E. Pearsall, produce department; F. M. Pison, fertilizer and meat meal department.

Omaha representatives: William Diegel, dressed beef department; R. G. Clark, mutton and veal departments; P. L. Robertson, beef cut and fancy meat department; H. N. Nelson, dry sausage department; H. E. May, district sales manager; H. R. Voss, car route sales manager.

Salesmen: J. W. Best, Beatrice, Neb.; F. L. Wieg, Marshalltown, Ia.; D. E. Lanigan, Winona, D. T.; D. Coll, Alliance, Neb.; F. L. McGuire, Burlington, Ia.; W. C. Woodring, Iowa, Wyo.; A. Johnson, Cheyenne, Wyo.; P. C. Courtright, Scottsbluff, Neb.; J. H. Stack, Columbus, Neb.; A. W. Wise, Creston, Ia.; J. N. O'Banion, Atlantic, Ia.; R. C. Hunkate, Norfolk, Neb.; G. A. Milby, Fairbury, Neb.; F. E. Johnson, Jewett, Ia.; F. Cunningham, Fremont, Neb.; A. E. Howell, Grand Island, Neb.; M. M. Messmore, Hastings, Neb.; H. H. Freeman, Holdrege, Neb.; L. W. Reilly, Ottumwa, Ia.; L. A. Wiedman, McCook, Neb.; C. A. Johnson, Iowa City, Ia.; F. G. Kennedy, Norton, Kan.; P. L. Gleifer, Okmooon, Ia.; C. M. McLaughlin, Perry, Ia.; E. Helms, Sheridan, Wyo.; J. A. Pender, North Platte, Neb.; W. L. Myers, Valentine, Neb.; E. M. Welch, Omaha, Neb.; W. W. Fletcher, Washington, Ia.; A. Weisner, Red Oak, Ia.; T. J. Foley, Kearney, Neb.; L. P. Hufford, Carroll, Ia.; H. J. Walsh, Omaha, Neb.; C. J. Cunningham, Omaha, Neb.; M. E. Kelly, Shelby, Ia.; J. J. Gafford, Omaha, Neb.

**C. of C. Members View
Swift & Co. Meat Exhibit**

A luncheon was given yesterday noon by the Omaha Livestock exchange in the exchange dining room to representatives of the executive and agricultural committees and members of the Omaha Chamber of Commerce preliminary to a visit to an exhibit of meats and meat products at the Swift & Co. plant.

The exhibit consisted of products that had passed government inspections and some which had been condemned. Lectures were made by Dr. L. Van Es, head of the veterinarian department of the University of Nebraska; W. T. Spencer, livestock commissioner of the Omaha Livestock exchange; Dr. H. R. Smith, livestock commissioner of the National Livestock exchange of Chicago, and Dr. H. Busman, head of the federal meat inspection in the South Omaha plants. In the forenoon over 100 salesmen of the local Swift & Co. plant held their annual business meeting at the plant and in the evening a banquet was given them by officials of the company at the Fontenelle hotel.

**Boy Playing in Street
Run Down by Motorist**

While chasing a tumbledown in the street at Twenty-first and Washington streets yesterday afternoon, John Poppino, 12, son of Mr. and Mrs. Michael Poppino, route 5, Sarpy county, was run down by an unidentified motorist.

The driver of the automobile, which bore an Iowa license plate, picked up the youngster and carried him into the Maple avenue apothecary shop where police were called. Then he departed.

Dr. A. J. Young ordered the boy taken to the emergency hospital at South Omaha police headquarters where an examination revealed he had suffered only abrasions of the right knee and scratches on the right side of the face. Police have the number of the automobile.

**Sons of Herman to Hold
Entertainment Tonight**

South Omaha lodge No. 33, Sons of Herman, will hold its annual Christmas tree entertainment this evening at 8 at South Side Turner hall, Eighteenth and Vinton streets.

A musical and literary program will be given and Santa Claus will have a gift for each child present. Dancing will close the entertainment.

Turners to Celebrate.

Tomorrow evening the South Side Turners will hold a New Year's eve celebration at their hall, Eighteenth and Vinton streets, for the members and their families. Refreshments will be served and the Turners will dance the old year out and the new year in.

South Omaha Brevities

Burn the best Henna, Rock Springs or Christopher Pivanka Coal Co., Ma. 1022.

BUY ON PAYMENTS

BUY ON PAYMENTS

**Over 4000 Square Feet
Being Added to our Selling
Space—**

When completed this will give the Beddeo Clothing Co. over 11,600 square feet of selling space, making it the second largest exclusive credit clothing store in the entire United States. This growth has been obtained in but nine years—and only because of the confidence Omaha men and women have in our merchandise and our methods.



*The Greatest
Crowds That Have
Ever Visited This Store Are
Attending This Startling Ex-
pansion Sale.*

**Beddeo Wires From
New York as Follows—**

We are making huge purchases of new spring apparel—have selected many new lines for our enlarged store—clear out every winter garment in the house. We'll open the new store with a 100% all new stock. Make prices that will sell the merchandise quick. Action is what we want.

BEDDEO'S GREAT EXPANSION SALE

Now Breaking All Records for Price Smashing in Omaha

Vast Stocks Offered at Half and Less Than Half Price

Men's Women's Children's Winter Wearables at Enormous Reductions

Stop! Think! Have you ever had such a money-saving proposition brought to your attention? Have you ever before been able to buy fine wearables at positively less money than you can go in any Omaha store and buy the materials alone.

Make Saturday your clothes buying day—come here early and stay late—make it your first and biggest job Saturday. Your credit is ace high. We urge you to open a charge account and buy to your heart's content.

Supply Your Every Garment Need on Our Easy Payment Plan—Open an Account

Contractors Demanding More Room—We Must Unload This Vast Stock With the Least Possible Delay

We're moving racks, cases and tables here and there in order to permit the workmen to proceed with the expansion work—bricks are flying—plaster is scattered about, but prices make you forget these inconveniences.

We'll take our losses now and offer you the full benefits. Outfit your entire family—every article in this great credit clothing store has been drastically reduced for a swift, record-breaking clearance.

**The Materials Alone Cost More
Than We Ask for These Beautiful
Winter Coats**

Values you cannot resist and will not want to resist. Coats in enormous varieties. Get yours tomorrow.

Luxurious fabrics, rich colors, newest styles; worth two and three times prices quoted.	One Lot at— \$14.50	One Lot at— \$39.50
	One Lot at— \$18.50	One Lot at— \$49.50
	One Lot at— \$24.50	One Lot at— \$59.50
	One Lot at— \$29.50	One Lot at— \$69.50

Less Than Half Price Less Than Half Price

Women's Dresses in a Mighty Sale

The very prettiest dresses ever gathered by Beddeo. Masterpieces of grace, line, color and finish will be placed into—

**Four Choice Lots
As Follows—**

One Lot at— \$8.50
One Lot at— \$12.50
One Lot at— \$16.50
One Lot at— \$22.50

Every dress worth two or three times these daring low prices.

**Closing Out
Our Entire Stock of
Street Car
Uniforms**

LOT NO. 1 American Serge Uniforms \$23⁵⁰
LOT NO. 2 18-oz. Wanskuk Serge Uniforms \$29⁵⁰
These Same Uniforms Sell Elsewhere at \$26.50 and \$37.50

Entire Stock of Fiber Silks, Pongee and Madras
Shirts
In Two Big Groups
\$1²¹ and \$4⁴⁶
Worth \$2.00 to \$6.00

**Value Sensations in Men's
Suits and O'coats**

Virtually thousands of garments. The smartest style creations, and the way we have priced them is almost a shame. Let nothing keep you away, men. Your opportunity is here—at Beddeo's.

**In Four Amazing
Sale Groups**

LOT 1 \$16⁵⁰
LOT 2 \$19⁵⁰
LOT 3 \$24⁵⁰
LOT 4 \$32⁵⁰

A regular battle ground of value-giving—and the easiest of payments will care for anything you may buy.

Action on the First Floor—and plenty of it. Carpenters, brick masons are busy. Stocks must be cleared out to make room for expansion work.

**Less Than
Half
Price**



**Railroad Fare Will Be Re-
funded to Those Living
Out of the City**

Beddeo wants his numerous out-of-town friends to participate in THE EXPANSION SALE, so he offers to REFUND Railroad or Bus Fare ONE WAY on any purchase of \$25 or BOTH WAY on ANY purchase of \$50 or over. It will PAY you and pay you BIG to come here from ANY distance. You DON'T have a chance to take advantage of excessively reduced EXPANSION SALE PRICES very often. You DO have the chance now, with your Railroad fare PAID and with CREDIT inducements in the bargain. So do come.

BEDDEO

Omaha Has
Never Seen
the Equal of
Such
Price-Smashing

1417 Douglas Street

BUY ON PAYMENTS

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