# Cedar Blui Plays Dress Shirts 49c Regular 1.00 Value

Hundreds of patterns to choose from. In plain white and tan color, blue, black and helio stripes. Made of the best quality woven and printed madras and extra good count percales. 'Collar attached and neckband style, 49¢

Basement-Arcade

Onyx Enamelware

A choice of three pieces in nicely finished blue stippled enamelware. Regularly sold at 1.00 to

12-quart water pail. 6-quart preserving kettle. 5-quart covered kettle. Assorted Remnants 10½ C Yd.

5,000 yards, comprising gingham, percale, muslin, outing flannel, cheviots, calico and many similar materials. In useful lengths. Values up to 20c.

Basement-North

15c Kitchen Toweling 71/2C

2,000 yards of heavy twill toweling in a good absorbent quality, 16 inches wide. The kind for roller towels or kitchen use. Limit of 20 yards to a customer.

Main Floor-West

Plain White Cups and Saucers

Regular 1.79 a Dozen-Medium weight white cups and saucers, the cups in the desirable ovide shape, per cup and 10c

Women's High Shoes

Made of black kid in lace style with Louis heels and flexible leather soles. These shoes are taken from our regular stocks and have sold at three and four times their present selling price

Sizes 21/2 to 5, mostly narrow widths. Basement-Arcade

Women's Wool and Silk and Wool Hosiery

in plain and fancy heather mixtures. Also fancy two-tone effects in black, brown and shoe shades. Seconds of 2.00 quality; specially priced at

Main Floor-North

## Chamoisette Gloves Regular 1.00 Values

This 12-button length comes in beaver, pongee, brown and mastic shades. An exceptional value in very practical glove, pair, 59c

Main Floor-North

Holiday Novelties Assembled on various tables at greatly reduced prices for a quick clearance—10c, 25¢, 50¢, 75¢ and \$150.

Third Floor-West

Rag Rugs

Hit-and-miss rag rugs in practical small sizes for bathroom, kitchen, nursery, etc. Regularly 1.00. In this sale

Sixth Floor-West

Wool Scarfs

A limited number of allwool scarfs which have been priced at 2.39 to 8.75, for this sale at-

1.60 to 5.84 Main Floor-East

# Imported Bags

Now is your opportunity to be the fortunate owner of a beautiful handbag or party box from this, the very smartest and most distinctive line of bags ever shown in Omaha. Fabric,-leather, bead and many other styles.

Bags worth from 4.75 to 37.50 will be offered at 3.17 to 25.00

Main Floor-East

Irish Crochet Collars Imported; handmade. 1.98 and 2.50 value. 1.00 Sale price,

Main Floor-East

# Men's Heavy All-Wool Mackinaws Former Price 11.75 While 100 last at 8.75

Made of heavy all wool western macki-naw cloths in plaid or solid colors Great variety of patterns, made with all-around belts, full length. Shawl and convertible collar styles. All sizes, 36 to 48,

Fourth Floor

## Laces for Collars and Trimmings

3 to 5-inch laces and bands in a variety of attractive patterns. 25c to 39c values; slightly mussed from display and 19c reduced to, yard, Main Floor-Center

# Wash Laces 3c Yd.

Fine imported laces, 1/2 to 2 inches wide in many dainty patterns. Regular 71/2 to 10c values.

Main Floor-Center

## Tuscan Nets

Beautiful figured patterns in ivory and beige. 36 to 42 ivory and beige. 36 to 42 inches wide. Values to 1.35 priced, per yard,

59c and 89c Sixth Floor-East

American Lady Corsets Made of flesh colored coutil, heavily and lightly boned with black boning. Regular price 1.00 to 2.50. Small 70 79c sizes only.

Third Floor-North

# 69c Each

Fifth Floor-West

2c

At Reduced Prices

Pearl White Soap-Large white

P. & G. White Naptha Soap-

Regularly 10 bars for 49c; special, 10 bars

Black Sealine Coats - 40-

inch length with large

shawl collar and cuffs of

fine squirrel. Were 210.00.

One Mole Coat-With Vi-

8 Hudson Seal Coats-With

large beaver shawl collar;

cuffs. Was

495.00, now

were 395.00,

Mavis Toilet Water,

50c Daggett & Rams-

dell Cold Cream, 39¢

Hospital Cotton-

Pound roll,

1.00 Lysol,

Soap,

Paste,

Talc.

35c Energine,

Snowflake Castile

25c Listerine Tooth

Orient Oil Soap,

Witch Hazel-

Epsom Salt-Lb.,

Sayman's Soap,

Johnson & Johnson

Main Floor-West

atka squirrel collar and

139.75

189.00

69¢

29¢

79¢

23¢

41/20

41/2¢

17¢

33¢

9¢

11¢

10 bars for 39c;

laundry bar; regular price

Fifth Floor-West

# Thursday---Continuing Our 41st Year End CLEARANCE SALE

400 New Satin and Silk Hats

In many different styles and combinations trimmed with flowers, ornaments and bows in all the new shades.

Thursday, 2.95 Worth up to 5.00 Basement-East

# Year End Clearance of Our Extraordinary Stock of Women's, Misses' and Children's Ready-to-Wear

DHE BRANDELS STORE

Women's and Misses' Silk and Cloth Dresses at

Formerly 39.75 to 55.00

Street, afternoon, dinner and evening frocks in every new model. Fine velvets, metal cloth brocades, satins, chiffons, georgettes, laces, satin-faced Cantons, Canton crepes, flat crepes and fine twills. A wonderful array of all new colors. Extra large sizes included in this group.

Clearance Sale Price, 22.00

Natural

Muskrat

Coats 99.50

models with large

shawl collar, were

Second Floor

175.00.

40-inch belted

Women's and Misses' Fur Trimmed and Tailored

# Winter Suits

Included are 400 of the season's finest fur trimmed and tailored stylesin two and three-piece models. Costume suits for afternoon and street wear; tailored models for street or business. The original tickets will be left on the garments. Every garment will be offered. For instance-

Our 25.00 Suits Will Be Sold at

Sold at

Sold at

Our 39.75 Suits Will Be

Our 49.75 Suits Will Be

Sold at Our 95.00 Suits Will Be Sold at

Our 150.00 Suits Will Be Sold at

Our 79.75 Suits Will Be

75.00

39.88

Second Floor

# ear End Clearance of Furs Clearance of Girls' Wear

31 All-Wool Jersey Dresses
—Formerly priced at 5.98; sizes 6 to 14 years; 3.98

48 Fine Wool Crepe and Serge Dresses-Were 10.00, 11.98 and 12.98; now special

55 Girls' Velvet, Wool Crepe and Serge Dresses-Were 15.00, 16.50 18.50; now

Girls' All Wool Serge Dresses 2.98

Formerly priced to 5.98; sizes 6 to 14 years.

Second Floor

23 Girls' Crepe Serge and Jersey Dresses-Formerly priced at 6.98, 7.98 and 8.98. Sizes 6 to 14 years. now special

23 Better Dresses for Girls for Street and Dressy Wear Were 19.25, 22.50 14.98

4 Girls' Fur Collared and Fur Trimmed Coats--Were 17.50 to 22.50; now special at

### Drugs and Men's Furnishings Toilet Goods Men's Flannelette Night Shirts 1.00 Cutex Manicure

One Mole Cape-With beau-

550.00, now

tiful squirrel collar. Was

Black Sealine Coats-40.

inch length; were 59.75

Hudson Seal Coat-With

collar and cuffs.

395.00, now

squirrel, beaver or skunk

Were

259.00

Good heavy night shirts, made with military collar, plain or with silk frogs. Sizes 15 to 20. Regular 1.65 values, for

Men's Derby Ribbed Shirts and Drawers

Heavy weight and fleece lined, in ecru or natural gray. Sizes 34 to 44. 75c values, a limited quantity;

Men's Wool Reefers Only 48 of these. The most stylish neck

scarfs of today. 1.50 to 2.00 values; each,

Men's Worsted Socks

Home knit socks, just the thing for the outdoor man. Heavy wool socks in grays, khaki or navy blue. 29c Regular 39c values; per pair,

Main Floor-South

# Palm Olive 6c Bar

Regular Price 10c

Limit of 6 Bars to a Customer Main Floor-West

## Housefurnishings Brown Daisy Dust Mops

No oil to soil, but chemically treatd to absorb dust on floors. Regular 79c Lamb's Wool Wall and Ceiling Dusters Have extra long handles. Washable when

soiled. Regular price 1.25; 95c clearance price, Gray Granite Dish Pans With side handles, 14-quart size. Reg. price 69c; clearance price, 49c

Janitors' Scrubbing Mops Made of heavy cotton, 12-lb. size. Reg. price 79c; clearance price, 49c Fifth Floor-West

Infants' Wear style part wool sweaters. Heavy and

medium weight sweaters for boys and girls in plain dark colors and fancy weaves. Regular 3.49 val- 1.98 ues, clearance price, Little Boys' Everyday Suits-All corduroy and others are corduroy pants with detachable wash waists of tan.

gray, green and brown chambrays;

collars and cuffs trimmed in braid.

Norfolk and Oliver Twist styles. Reg-

ular 1.98 and 2.98 values, 1.69 clearance price infants' and Children's Knitted Caps and Toques-In dark and light shades, greatly reduced because some are slightly soiled. Regular prices 59c to 98c, clearance 33c

Children's Gingham Dresses-In plaids, checks, stripes, also plain patterns. with and without panties to match; round and square neck. Sizes 2 to 6 years. Regular 1.00 to 1.98 79c values, clearance price,

Third Floor-East

# **Draperies**

Terry Cloth-All new patterns in floral, bird and striped effects. These materials make beautiful overdrapes and portieres. Worth 1.00. Clearance price, per yard . . . . . . . . . . . .

Ruffled Curtains-Of fine mercerized marquisette with full narrow ruffle and tie-backs to match. Worth 2.00; clearance price, 1.25 pair . . . . . . . . .

Quaker Craft Novelty Curtains-Beautiful all-over designs in white, ivory and beige trimmed with lace edging. 4.00 and 5.00 values; clearance price, per pair. 2.98

Novelty Curtains-Fine mercerized marquisette trimmed with cluny pattern lace edging. 1.75 1.19 values, per pair, Sixth Floor-East

## Women's Silk Hose

Seconds of 1.50 quality. Pure silk hose with double soles and high spliced heels, full fashioned and semi-fashioned styles. In black, brown, and white and other Shoe shades; per pair 69c Main Floor-North

Men's and Women's Initial Handkerchiefs . Made of pure linen with embroidered initials in most every letter. 35c and 50c 19c values, each. values, each,

# Suits and **Overcoats**

Main Floor-North

For men and young men. They are Hart Schaffner Marx garments formerly priced at 35.00. 40.00 and 50.00. For this sale 29.75

Women's Linen Handkerchiefs .

Made of pure linen with cor-ners embroidered in white and colors. Somewhat 'crumpled from display. 25c to 19c 50c values, each. 50c values, each, Main Floor-North

Women's Pure Thread Silk Hose

n all silk from top to toe, with double silk hemmed tops. Also with lisle reinforced garter tops, all full fashioned and first quality in black, brown and newest shoe shades. Regular 2.00 and 2.25 values. Pair,

Main Floor-North

Silverware Discontinued patterns of Wallace and Sons and Reliance Plate and Oneida Community Tableware. Prices

39¢ ta 6.75

# Nemo Circlet Brassieres'

range from

All fresh desirable brassieres made of plain coutil or fancy mesh in flesh colors; reduced only because they are dis-continued styles Sizes 34 to 48. Regular price 1.00, clearance price, Third Floor—North

Stationery At Reduced Prices

All boxes of corresponlence paper soiled from Christmas display. Regular value 25c to 3.00. Sale Prices 121/2c to 1.50

## Main Floor-North Clearance of Cutlery

75c Knives at 50¢ 1.00 Knives at 75¢ 1.50 Knives at 1.00 Hair Clippers-For bobbed

haired girls and school children. Regular 2.50 values 1.59 Gold-Plated Case Containing Gil-

lette Razor and Blades—Regu-lar 1.98 values at 1.39 Main Floor-East

# Boys' Juvenile Overcoats 8.75

About 175 coats reduced from values up to 15.00. Odd garments and short lots, cleverly styled, buttoned to neck or convertible collar styles. All-wool fine overcoatings and chinchillas. warmly lined. All sizes, 3 to 8

Fourth Floor

# Women's Jersey Silk Petticoats, 2.29

Regular 2.98 and 3.50 values. Made of Jersey silk and trimmed with flounces in contrasting shades and novel designs. All colors in light and dark shades.

Second Floor-South

House, Street and Apron

Formerly Sold at 1.25 to 1.69

Beautifully made of fine quality gingham. chambray, crepes and percales in checks. plaids and solid colors. Cleverly trimmed in solid colors of contrasting shades or in organdy, appliques and gingham piping. In colors of an indescribable variety. Sizes 36 to 46. An opportunity that no woman can afford to miss. Just think of a frock for even street wear at such an exceptionally low

Main Floor-Center

# Men's High and Low

**Shoes** 4.95

In black or brown calf or kid. Former selling prices 6.00 to 8.50. An opportunity to purchase wonderful shoe values at money-saving prices.

Boys' High or Low Shoes

3.95 In Black or Brown Calfskin Former selling price 4.50 to 6.00.

Sizes  $10\frac{1}{2}$  to 2 and  $2\frac{1}{2}$  to 6.

Fourth Floor

Women's Better Grade

# High and Low Shoes

Formerly Sold 6.50 to 14.00 Now 3.95, 4.95, 5.95, 6.95, 7.95

Included in this sale are shoes for morn ing, afternoon and semi-dress wear. Black satin and patent Teather are particularly featured for semi-dress wear. Patent leather, black or brown calfskin oxfords are featured for street wear. 35 different styles in all sizes are on hand from which to make your

Third Floor-East

Japanese Crepe Hand Embroidered

# Kimonos, 1.98

Regular 3.98 Values

Made of good quality cotton crepe and hand embroidered, front and back, with attractive floral designs. The neck and sleeve bands are daintily piped in white. Full Sleeves and belt all around. Pinks, blues and many other desirable colors.

Third Floor-Center