

The Business Barometer

This Week's Outlook in Commerce, Finance, Agriculture and Industry Based on Current Developments.

By THEODORE H. PRICE, Editor, Commerce and Finance, New York.

Copyright, 1922. If universal economic predicament is financial and economic predicament is a nation happy, then indeed this ought to be a happy Christmas for the people of the United States.

The world's economic predicament is the result of the German loan, and the tone and tendency of the market reflects the belief of the moment in the success or failure of the negotiations. Authentic interviews with Mr. Morgan and his partners make it clear that no loan can be placed here until there has been agreement on the part of the French to accept the terms of the loan.

It is obviously impossible to speak with certainty as to the outcome, but if one had to make a guess it would seem wisest to assume that the necessary conditions would be provided. As to the stock market, it is believed that the market will be steady and that the price of the stock will be maintained.

Our present national income is estimated at \$10,000,000,000 annually. If the effect of the loan should be to increase it by only one percent a minimum estimate, the total would be \$10,100,000,000.

In this larger view the economic logic of the loan seems to justify the assumption that it will be arranged. If not, it is to be feared that Germany will be plunged into a condition of economic chaos from which it will emerge only through political revolution.

Business More Optimistic. Encouraged perhaps by the hope that Europe will soon be on an even keel, the tone of domestic business has become a little more optimistic. The failure of a well-known firm of stockbrokers in New York City had only a passing effect. On the whole, the market is steady and the new bond issues offered have been readily absorbed.

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Trade Review

By E. G. DEN & CO. One of the best features of the year-end approach is the substantial volume of forward orders that appear on the books of various producers.

The annual report of the railroad situation is emphasized by an application for the largest on record, but the congestion of traffic is relieved and business suffers accordingly.

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Advertisements for "Want" Ads

In the past four months The Omaha Bee "Want" Ad columns have shown steady, healthy gains over the previous year's record. This proves that Omahans are learning that Bee "Want" Ads Bring Better Results at Lesser Cost

BEE WANT AD RATES

15c per line each day, 1 or 2 days. 12c per line each day, 3 to 6 days. 10c per line each day, 7 days or longer. The above rates apply exclusively to Want Ads which are commonly termed "public wants," and do not include advertising of certain orders or contracts for advertising or exploiting their business.

MALE HELP WANTED

Can you sell subscriptions to a new western illustrated weekly magazine to a new territory? You can earn money, as well as a first-class trip to Chicago and New York and other points of interest, representing your section in Nebraska, Iowa or Missouri, by making a few calls on the territory.

BUSINESS OPPORTUNITIES.

FOR SALE—Up-to-date cleaning establishment in Nebraska town, pop. 1,500. Good business. Rent cheap. Address Box 7, 2121 Omaha, Neb.

APARTMENTS FOR RENT.

DESIRABLE APARTMENTS. 3 rooms, No. 6 Sweetwood, corner of Dewey Ave. and Sweetwood. Age, \$20.00.

DEATH & FUNERAL NOTICES.

HOAGTZ—Leonard Paul, aged 21 years. Killed in auto accident Saturday evening. Buried at 10:30 a. m. at St. Mary's church.

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Table with 4 columns: Commodity, Price, and other market data.

More Firmness in Commodities. Each of the two immediately preceding weeks had shown an excess of declines in Duns' list of wholesale commodities.

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Financial. New York, Dec. 24.—The really outstanding fact in the situation which exists in this last week of the year is not the steadiness of the stock and bond markets—that may be merely anticipating the "January reinvestments"—nor even the recovery of foreign exchange rates from their brief reaction, but the evidence of vigorous continuance of the trade revival, which, coming in this traditional period of relaxation, has been unexpected.

It was hardly to be expected that the recent rally in grain or domestic hides would continue through the holiday season. This is normally a period of the year when the grain and hide markets are at their lowest.

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Bank Clearings. The United States for the week ending December 21, 1922, reported by Bradstreet's Journal, New York, Dec. 21, 1922.

Omaha Grain. Total receipts of grain at Omaha were 139 cars, as compared with 149 cars last year.

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More Eggs as Prices Rise. Real Profit from your flock—only a matter of making 'em lay—and keeping them at it. Give them regularly Pratt's Poultry Regulator.

RECEIPTS—CATTLE. Horse & Cattle. C. M. & St. P. R. R. Car. H. S. Mules.

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