

## "Main Street" or Broadway -

Buick Authorized Service Maintains Buick Dependable Performance

The blue and white emblem of Buick authorized service is always a guara facilities for maintaining Buick dependable performance.
On an imposing building in the biggest city, or on a cross-roads garage, it marks the place where Buick owners may obtain mechanics skilled on Buick cars, where they will find genuine Buick factory made parts, and
where they will receive courteous, conscientious and helpful assistance in the continued perfect operation of their Buicks.
Buick owners have come to regard "Authorized" Buick service no matter where they see it with the same confidence and satisfaction that they have in any motor car that bears the Buick name. BUICK MOTCR COMPANY, FLINT, MICHIGAN

Pioneer Builders of Valve-in-Head Motor Cars
Nebraska Buick Auto Company
LINCOLN
OMAHA - SIOUX CITY
H. E. Sidles, Pres.

Lee Huff, Vice Pres.
Chas. Stuart, Sec.-Treas.


The Joy of a Record that is Virtually Noiseless $T$ HOSE grinding, scratching surface noises that have so insistently made ove will now annoy you no more. Because Columbia has discovered a process which produces a phonograph record surface so fine in texture, so marvelously
mooth that the needle travels over it almost inaudibly.
This new and unbelievably quiet surace makes the phonograph what it should a, a musical instrument of the highest and purest type-a giving you every in-
flection, the most delicate phrasing, exquisitely expressed shades of harmony that have previously been lost in obrusive surface sounds
The new Columbia Records out today are, ath made with this ultra fine, ultra smooth and quiet, new surface. Take "Fate," as a good sample-Ted Lewis playing the latest fox-trot, which New York has gone wild over-it's wonderful!
You dance above a city of chalk-white roofs and mysterious, twisting streets. Strange instruments twang and tinkle through the breathless night. Camels grunt and squeal on their picket lines.
Heavy, sensuous scents of the Orient fill Heavy, sensuous scents of the Orient fill
your nostrils. The music is deliciously free from irritating scratch or scrape.
Tear out the accompanying list, take it to a Columbia Dealer and listen to any Records. Note the smoothness and fullness of tone. Note the beauty of expression. Only in New Process Columbia Records will you find this new and qui arface. The process is patented.


COLUMBIA GRAPHOPHONE COMPANY, New York
SCHMOLLER $Q$ MUELLER PIANO CO.


Buy Your Columbia Records Here

All the popular hits in our Columbia Grafonola Dept.

Bowen's

All the popular hits in our Columbia Grafonola Dept.

