

Only 5 More Shopping Days Before Christmas

The crowds are increasing and you will find it to your interest to shop early. By "shop early" we mean begin at 9 o'clock in the morning. If everyone who reads these lines will make it a point to be at this store promptly at 9 o'clock the shopping crowds will be better distributed.

Store Remains Open Until 9 P. M. Every Evening Until Christmas

THE BRANDEIS STORE

Specials In Optical Goods

Flashlight—Special; worth up to 2.00; Tuesday, **1.00**
Spotlights—Nickel-plated with extra bulbs, 300 foot focusing light, for **3.75**
Boy Scout High-Grade Field Glass, **7.50**
French Opera Glasses in Pearl Cases, **12.00**
 Optical Department—Main Floor, North

This Store Is Brimful of Christmas Gifts

Perfect In Finish, Latest In Fashion, Complete In Assortment, Best In Quality, Lowest In Prices



Eighth Floor

Lowest Toy Prices in the City Are Found in Our

TOYLAND

Some of the Thousands of Toys:

Mechanical Trains, Stations, Telegraph Poles and Tunnels, Magic Lanterns and Sewing Machines, Erector, Structo, Meccano, Sandy Andy Toys, Iron Trains, Steel Trains and Electric Trains, Heavy Rubber Tired Velocipedes, Automobiles, Wagons, Kiddy Cars, All Kinds of Furniture, Boats, Horns, Drums, Games, Xmas Tree Ornaments.

Tuesday Is the Last Day Santa Claus Will Be at Home in Toyland

THE SYSTEMATIC efforts of our management to keep stocks ever well supplied and of large variety makes it possible for us to offer at this late day nearly complete stocks in every department. Every hour now finds the shoppers increasing in number and this week the demand will be unusually large. For this reason we advise immediate selection of goods by those desiring to avail themselves of the choice bargains found on our counters this season. Never have stocks been more varied or desirable than they are this year. This is so generally recognized that the shopper feels that when he enters The Brandeis Store he approaches the best markets of the world.

Christmas Goods In Our Gift Shop

Oriental Incense—Just received, a large shipment of oriental incense, assorted odors: plum, musk, violet, rose and others. Box of **10c**

Polychrome Hand Mirrors—Long handles with oval or oblong plated glass mirrors. Unusually pretty and a useful gift; special **13.50** at only

Perfumidor Boxes—Of metal artistically decorated and lined with royal blue brocade and perfume with Houbigant's Quinques Fleurs. **\$6** Each at

Two Specials for Tuesday's Selling

Plain and Two Tone Taffeta Pillows—Shirred to center and finished at center with silk and velvet flowers. Regular **3.50** value special **2.95** at only

Velour and Tapestry Pillows—Round with velour back and shirred front, finished with tapestry center. Regular **2.25** value; special **1.95** at only



Third Floor—West

An Important Sale of Fine Handkerchiefs

Because just at this time so many of our patrons are looking for handkerchiefs that are fine enough for gifts, we consider ourselves fortunate to have been able to buy these imported sample handkerchiefs so that we can offer them



At 1/2 Usual Price

The Women's Handkerchiefs, 25c to \$10.00 Each These are known as "Appenzell effects," named for the Canton in Switzerland where they are made. And in the handkerchief world this name is synonymous with superior quality and finest workmanship.

So beautiful and varied are the styles it is hard to describe them adequately but indicative of their quality are—

- the hand drawn hems,
- the hand embroidered corner designs,
- some with tiny overlays of lace or embroidery,
- and each thread of the embroidery is laid with exquisite precision.

Men's Handkerchiefs, 50c and 1.00

Buy Them for Gifts

Made in Ireland of fine quality pure Irish linen. All are good size and nicely hemstitched.

Main Floor—North

Christmas Specials in Jewelry and Leather Goods

Jewelry Is Always a Christmas Gift That One Enjoys and Appreciates

Ladies' Wrist Watch



White gold solid 14-k., rectangular shape, 15-jewel movement, ligne 6 1/2. Our wrist watches are the highest grade movement obtainable. Sapphire studded crown, ribbon wristlet. Regular 32.50 value, special, **25.00**

Boxed Jewelry

Dainty white stone bar pins, silver plated and set with solid white and combinations of amethyst, sapphire and emerald and engraved octagon shape gold-filled links. Very special, **69c**

Flower Vases

Glass vases in Sheffield silver holders in pierced design—

Regular 1.00 vases for **50c**
 Regular 1.75 vases for **1.00**
 Regular 2.50 vases for **1.50**

Boxed Brooches

Highest grade gold-filled brooches set with semi-precious stones. A gift to please. Regular 1.00 value, special, **50c**

Individual Silver Pieces

Sterling silver handles and silver plated bowls, berry spoons, pie knives, cream and gravy ladle, cold meat forks. Each piece in a cloth-lined box, very special, **1.00**

Novelty Necklaces

Ivory finished rosebuds and slide to match, jade and black, bakelite set with white stones, slides to match attached to a black silk ribbon. One of the season's novelties. Regular 3.98 and 4.50 values, this sale, **2.50**

Ivory Finished Necklaces—Plain beads, graduated with a carved rosebud design in between, 30 and 36-inch, special, **1.98**

Sheffield Silver Pieces

Cake baskets, sandwich trays, fruit and salad bowls, flower baskets and many other useful and beautiful gifts. Regular 7.60 and 10.00 values, **Special 3.98**



Give Her Pearls

La Tausca Pearls

Pearls are one of the choicest and daintiest gifts and we have the very choicest and largest stock of pearls we have ever had. This lot is a high grade of indestructible pearls, graduated 24-inch. Regular 10.00 value, special, **5.00**

Indestructible Pearls

24 and 27 inches, graduated strands in beautiful cream color with solid white gold clasp with diamond safety clasp. Boxed in a velvet case. Regular 11.50 value, special, **5.98**

French Wax Filled Pearls

Cream and iridescent color, 27-inch graduated strand. Daintily boxed, ready to be delivered. Regular 2.00 value for **1.00**



Attractive Gifts of Linens, at 1.00

- Dresser Sets**—In pink and blue, consists of scarf and pin cushion. Set **1.00**
- Hemstitched and Scalloped Table Cloths**—58-inch size; special for **1.00**
- Japanese Blue Print**—48-inch; first quality; specially priced at **1.00**
- Hemstitched Linen Huck Towel**—Large size with damask border and monogram space, **1.00**
- Lace Trimmed Scarfs**—54x17 inches; specially priced, at, each, **1.00**
- Kitchen Set**—5-piece set put up in Christmas box; special, at, only **1.00**
- Embroidered Baby Pillows**—Neatly hemstitched all round; special, at, only **1.00**

Main Floor—West

Beaded Bags for Gifts



Beaded Bags—Dainty flat envelope shape with conventional designs in rose and brown, gray and blue, blue and rose, and green and brown. Rope bead handle and heavy fringe. A very smart bag. **4.75**

Beaded Bags—In assorted colors and styles in drawing and shell mountings. Rich, beautiful colorings—dark blue, brown and combination of colors—rose, tan, gray and green. Heavy deep fringe. A very special value, **7.50**

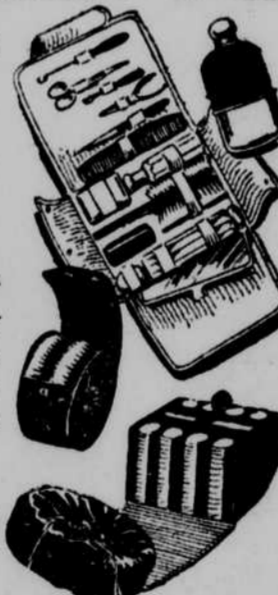
Main Floor—East

Leather Sample Line at 1/2 Price

Gifts for Men and Women

Roll-ups in ivory, shell and ebony finish, traveling rolls, manicure sets, poker sets, medicine cases, military brushes, portfolios and many other items.

1.00 to 22.50



A Carpet Sweeper



An Ideal Gift for Wife or Mother

Bissell's Carpet Sweepers—are considered the standard of excellence in many homes. Universal, **4.75**
 Grand Rapids, **5.00**
 Prize, **5.75**

Brandeis Special—The New Majestic Carpet Sweeper, **2.65** This carpet sweeper has a new disc wheel feature which insures ease of operation and long service.

Sixth Floor—West

Attend the Hour Sales Tuesday

Quantities are small—We reserve the right to limit purchases—No mail or phone orders—No deliveries

Morning Sales

9 to 10 A. M.
400 Jersey Silk Bloomers



Regularly 2.00 to 4.00
1.69

Short length bloomers with fancy garter or full length with double shirred cuff in green, brown, navy, purple, lavender and black.

Second Floor—Center

10 to 11 A. M.
400 Children's Silk Purses



Regularly 1.00
49c

French imports in smart pouch shape with silk covered frames, trimmed in dainty beaded design. In blue, brown, tan, mahogany and black.

Main Floor—East

10 to 11 A. M.
500 Prs. Quilted Satin BEDROOM SLIPPERS



Regularly 1.49
69c

Attractive boudoir slippers of quilted navy blue, baby blue and pink satin in all sizes for women and misses.

Third Floor—Center

6:30 to 7:30 P. M.
400 Hit and Miss Rag Rugs



Regularly 1.00
79c

Fresh pretty colorings in hit and miss rag rugs for bedrooms, bathrooms and sleeping porches. Durable rugs that wash wonderfully well. Average size 27x52.

Sixth Floor—West

6:30 to 7:30 P. M.
3,000 Sample Handkerchiefs



Regularly 25c
8 1/2c

All kinds and styles; embroidered, hemstitched; white and colored designs; all on sample cards; a remarkable value.

Main Floor—East



Wear-Ever Aluminum Pan-Cake Griddles 1.10

Made of extra heavy hardened aluminum. It bakes cakes without grease, smoke or smell. Regular 1.75 value.

Fifth Floor—West