

Union Outfitting Co.

Sixteenth and Jackson Streets

Union Outfitting Co.

Out of the High Rent District

Union Outfitting Co.

New Phone JA. 1800

Union Outfitting Co.



Xmas Babies
Presents to Babies
To the first baby born in Omaha on Christmas we will give a "Lloyd" Baby Carriage - to others a pretty Bassinet.



A Late Shipment Brings a SALE of DOLLS

Congested freight conditions caused a huge shipment of imported dolls to arrive many days late and as it is our policy never to carry over toys from one season to the next, we have slashed prices to the core.

- Group 1** Imported, 12-inch dolls neatly dressed with wavy hair that close their eyes, in this sale for— **69c**
- Group 2** Imported 21-inch dolls that sleep, with long, wavy hair and jointed arms, hands, legs and feet, at— **\$2.25**
- Group 3** Imported 24-inch dolls that sleep, have long curly hair, on all jointed body and dainty slippers, for only— **\$2.95**

Free Pennies Santa Claus has a bright, new penny for every child who visits Toyland with parent.

Monday Night 6 to 9 P. M. Only
These Toy Specials
Horse Kar (similar to the Kiddie Kar), all nicely finished, for **83c**
Harmless Gun, 10c
Red Chairs, the same little chair Santa brought you years ago are... **49c**

33 1/3%
Ask your neighbor what our low rent location and huge buying power does to toy prices.
Toys Charged—
Your Credit Is Good

The Year's Greatest Offer

FREE

\$25.00 Floor Lamp and 25 Pathe Records With a Pathe Phonograph

With a Pathe Phonograph you never change needles and you can play any make of record. A small payment down insures immediate delivery. No interest is charged.

If you have admired the warm, mellow glow a beautiful Floor Lamp casts over a room—if you have wished for a Pathe Phonograph to sing and play for you on wintry days and indoor evenings, then here is the "offer of offers."

25 Records (not late numbers)
A Beautiful \$25.00
Floor Lamp
A Former \$150 Pathe
Phonograph

All for **\$100**
Easy Terms

Save on a Rug

Seamless Tapestry Rugs in 6x9 sizes—**\$1350**
Seamless Velvet Rugs in 7-6 by 9 sizes—**\$1975**
Seamless Tapestry Rugs in 8-3x10-6 sizes—**\$2350**
Rich Looking Axminster Rugs in 9x12 sizes—**\$4150**

Exchange Department
Our Exchange Dept. will take in your old furniture or stoves at a fair price on any new furniture you select. This used furniture is in turn, low priced for quick clearance.

A Year and a Half to Pay On Our Complete Home Outfits

We are specialists in Home Outfits—we pride ourselves in knowing your wants and requirements. That is why you find only guaranteed, dependable furniture here and you share in the benefits of our Great Purchasing Power and the saving that comes with our Low Rent Location.

THREE Rooms Furnished for \$184.50
FOUR Rooms Furnished for \$267.50
FIVE Rooms Furnished for \$322.50

Money Saving Gift Specials Are Featured in This Big Day and Night Sale!

If YOUR Christmas Gift List is long and your ready cash low, come to the store Out of the High Rent District where every day this week until 9 P. M. "Wonder Values" on Holiday Gifts will be found in abundance on easy terms of ONE DOLLAR DOWN.

Buy Now - Pay Next Year

A GLANCE at the offerings below will show you why this big Homefurnishing Institution is becoming so important in the eyes of Christmas shoppers. Here are immense varieties of practical gifts at moderate prices and on convenient, easy terms.

Gigantic One-Day Sale of LAMPS!

In Your Choice of a Number of Styles

\$15.95
Easy Payments

Scouring the country for Floor Lamps results in a fortunate, last-minute purchase of beautiful Lamps, embracing the newest 1923 models. The shades are of heavy silk in all the desirable colors prettily finished with fringe—the mahogany finished bases have two-light, pull-chain sockets complete with six feet of cord.

Just \$1 Down, \$2 Monthly

Only a Few Days Left in Which to Get

Free! \$10.00 Worth of "ADVO" Groceries
With Each "Hoosier" Cabinet Sold in Our Christmas Club Plan Sale

Wouldn't it be splendid this Christmas to give her a cheerful, year-round gift that will preserve her health and make her kitchen hours shorter, by saving needless steps?

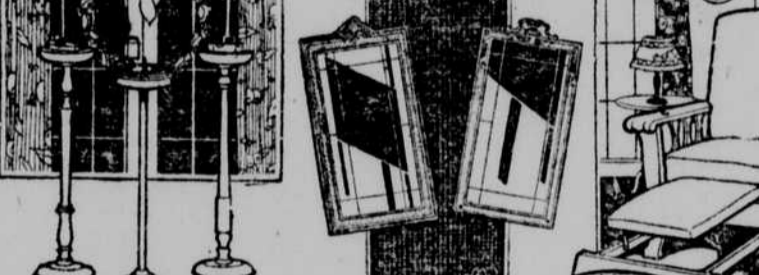
\$1.00 Down and \$1 Weekly

Bring her a Hoosier on Christmas. With a big box of "ADVO" Christmas Groceries free. But you must act quickly, as we have only a limited number of Hoosiers on hand.

THE "ADVO" GROCERIES ARE FREE
ADVO Food Products are the best you can buy, as they are absolutely pure, fine flavored and reasonably priced. See the New Hoosier at \$46.50

There is a Hoosier to fit every need and every purse—with those handy features which make the "Hoosier" famous.

With a "Hoosier Beauty," a \$7.50 Set of Cutlery Is Included With the Groceries.



From 6 to 9 p. m.—A massive, all nickel plated Electric Toaster with convenient flip-flop attachment for turning toast, and long cord with plug—a regular \$5.00 Toaster **\$3.49** for

From 6 to 9 p. m.—Nut Bowls of highly polished hard wood with felted bottoms, nickel plated Nut Cracker and SIX picks; very special at **89c**

From 6 to 9 p. m.—A particularly dainty Jardinier or Waste Basket in blue, pink or gold-painted wicker with a wreath of Dresden flowers near the top is only **59c**

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UNION OUTFITTING COMPANY
S. E. COR. 16th & JACKSON STS.

COMPLETE HOME FURNISHERS

Given Away Wednesday, December 27, we will give away an 8-Piece Dining Room Suite in addition to 50 other articles. No purchase is necessary. Call at store Monday for particulars.



25% OFF

Our Entire Stock of Winter Apparel

Embracing Suits, Cloth Coats and Dresses
The dollars you SAVE by this smashing reduction would alone make this sale worthwhile, but of far greater importance to women seeking distinctive, becoming apparel is the fact that most of the garments are late, mid-winter styles only recently received.

Charge Accounts Invited—Alterations Free
Your Credit IS Good in this sale. Just a small amount of cash will enable you to take advantage of the bargains—then when you are wearing and enjoying your clothes you can soon pay for them in convenient, little amounts so you never miss the money.

Free
15-lb. Dressed Turkey for Your Xmas Dinner

Fall Millinery 1/2 Off
Fetching styles for every occasion in small or large effects, all at Half Off

Worth-While Values in Warm Overcoats

Burly Overcoats
Good looking, yet mannish looking overcoats are here in abundance, tailored from fine looking wools that insure the warmth and long service—prices **\$24.50-\$29.50 UP**

Boys' Overcoats
Get him a Mackinaw for Christmas or better still, one of our well made Overcoats that will stand the hardest kind of service—models as low as— **\$6.95**

Sale of Xmas Ties
Tasteful patterns in four-in-hands of heavy silk, also silk knit ties worth **69c**

Boys' Hi-Cut Shoes
An ideal winter shoe as they are guaranteed to be of all leather with 2-buckle tops—sizes 9 1/2 to 6, at the pair— **\$3.95 to \$4.95**
Boys' 3 1/2 black, heavy ribbed stockings, sizes 7 to 8 1/2, a pair **22c**