

Call AT-lantic 8321

The operator will promptly connect you with the person or department wanted, or give you information regarding general merchandise of special sales. She is glad to be of any service to you.

BURGESS-NASH COMPANY

The Christmas Store for Everybody

We Wrap Your Packages

without charge, so carefully that there is no danger of the contents being damaged or lost. Here, at Substation No. 1, packages may be mailed and insured. Mail collected every hour. Wrapping Desk—Downstairs Store

Our Annual Christmas Tie Sale



Thousands of beautiful ties—an absolutely new stock purchased for holiday selling and marked for immediate disposal at below today's market price.

Four-in-hands in rich patterns of both imported and domestic silks. Gift seekers will find these ties by far the best values that they have seen in Omaha.

Offered Thursday
in This Great
Before Christmas Sale
4 Great Lots

Grouped According to Price at

Lot 1
35c
Each
Three Ties in Christmas Box,
\$1.00

Lot 2
65c
Each
Three Ties in Christmas Box,
\$1.75

Lot 3
85c
Each
Three Ties in Christmas Box,
\$2.50

Lot 4
\$1.35
Each
Three Ties in Christmas Box,
\$4.00

Men's Gift Table

We have selected a number of appropriate gifts among them Ties, Handkerchiefs, Mufflers, Belts, Cuff Links and many others. Each is a gift chosen by men to please other men; each is attractively boxed ready to mail. **\$1.00**

Burgess-Nash Men's Shop—Main Floor.

In a Great Christmas Sale



You will enjoy selecting this silver as much as the one for whom it was purchased will enjoy using it, because it will be used, and will retain its beauty for many, many years. Prices have been materially reduced for Christmas.

- Sheffield silver vegetable dishes, in several styles. **\$4.95**
- Sheffield silver candle sticks, 10-inch colonials **\$6.95**
- Sheffield silver sugar and cream sets **\$3.95**
- Sheffield silver water pitcher, specially priced **\$8.95**
- Sheffield silver bread trays, several styles **\$3.95**
- Sheffield silver cold meat platters, \$14.25, to **\$9.75**
- Sheffield silver gravy boat and tray **\$8.95**
- Sheffield silver cake and fruit baskets **\$4.95**
- Dutch silver hot dish mats, large size **50¢**
- Sheffield silver pie plates, pyrex lined **\$1.95**
- Sheffield silver bon-bon, fruit cake baskets **\$3.75**

Burgess-Nash Silver Shop—Main Floor

Your Gift and Mine—Handkerchiefs

—for when one can't decide upon what to give, when one's allowance will not permit greater expenditure, it's satisfying to know that, after all, handkerchiefs are certain to please.



- Women's and Children's White and Colored Handkerchiefs, each. **5c**
- Men's Good Quality White Cotton Handkerchiefs, each. **5c**
- Girls' White and Colored School Handkerchiefs, 4 for. **25c**
- Women's Plain Linen or Swiss Handkerchiefs, 2 for. **25c**
- Men's Fine Quality Pure Linen Handkerchiefs, priced, each. **25c**
- Women's White and Colored Linen Handkerchiefs. These have embroidered corners, each. **25c**
- Women's Slightly Soiled Embroidered Linen Handkerchiefs, each. **25c**
- Children's Handkerchiefs, hand embroidered, 7 in a box. **\$1.00**
- Men's Large Size Fine Linen Handkerchiefs, priced, each. **50c**
- Men's Initial Linen Handkerchiefs, priced 3 for. **\$1.00**
- Men's Hand Embroidered Initial and Linen Handkerchiefs. **\$1.00**
- Women's White and Colored Handkerchiefs, the corners are hand embroidered, 3 for. **\$1.00**

Burgess-Nash Handkerchief Shop—Main Floor.

Christmas Offering of Greatest Values in Lamps : Silk Shades

\$3.75 \$9.75 \$12.75 \$14.75
\$19.75 \$29.50 \$37.50 \$56.25

A wonderful collection comprised of boudoir lamps, table lamps, reading lamps, bridge lamps, junior lamps and piano lamps. Each Piece is Beautifully Complete.

We invite you to come to our Gift Shop for it is crowded with most wonderful selections of individual gifts—all of them at most reasonable prices. A visit creates no obligation to buy.

Four Suggestion Tables

on which are grouped, according to prices, numbers of gifts that are pleasing to give. Moderately marked at—
\$1.00 \$1.50 \$2.50 \$5.00

Burgess-Nash Gift Shop—Fourth Floor.

Gifts for Boys The Worth While Kind



Oliver Twist Suits, \$10.00

It is always hard to find the right gift for a boy. An Oliver Twist suit with velvet pants and poplin waist is sure to please. Brown or grey.

Boy's Ties

No Christmas is complete for any boy without at least one tie. One of the gaily colored silks or novelty knit ties is bound to be acceptable. Each, 50c.

New Belts

A belt with an initial buckle, "just like dad's" will probably be one of the most cherished gifts received. Each, \$1.00.

Tim Caps

These are the "Ace and Tim" caps that have proven so popular with boys. They may be worn over the ears or with the flaps tied up. You cannot go wrong in giving one of these. Each, \$1.25 to \$1.50.

Burgess-Nash Boy's Shop—Main Floor.

Christmas Books For Every Taste

A book is always a gift to be enjoyed, not for the moment, but for many pleasant hours. Whether it is the latest "best seller" or the standard works of the world's greatest authors. In our book department you will find books in a variety of bindings, for every person's taste.

Gift Books

A group of books chosen with the utmost care, and beautifully bound in leather or decorated cloth. All are nicely boxed. **35c to \$3.00**

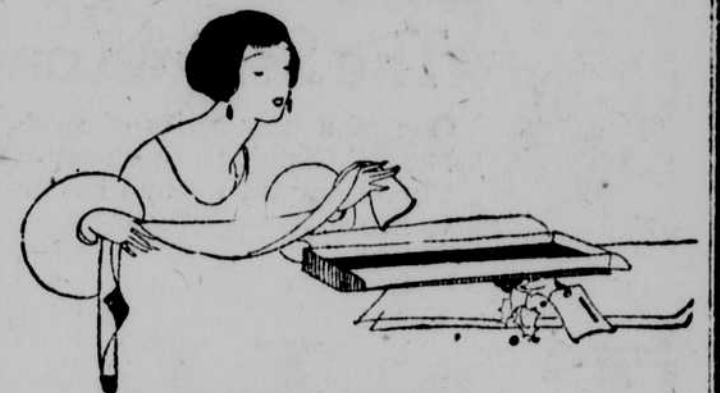
Children's Books

Most children love books, if they do not they can easily be taught to like them by giving them books on subjects in which they are interested. Below are suggestions for gift books.

- White Company, by Doyle, illustrated by Wyeth **\$3.50**
- Scottish Chiefs, by Porter, illustrated by Wyeth **\$3.50**
- Early Candle Light Stories, by Shetter; for **\$1.50**
- Through the Cloud Mountain, by Brainard **\$2.50**
- Whitefoot 'the Woodmouse, by Burgess, for **\$1.50**
- Black Beard Buccaneer, by Paine **\$2.50**

Burgess-Nash Book Shop—Main Floor.

Lovely Gifts for Milady



Silk Hosiery

We have reduced a group of higher priced hosiery for Christmas selling. Made of pure thread silk in brown and black. Surely no more acceptable gift could be given than several pairs of these hose.

Pair, **\$1.69**

Gift Hosiery

Chiffon hose continue to grow in favor. Every well-dressed woman finds they are necessary for dress wear. We are showing a very fine quality at a remarkably low price. These you will find are exceptionally clear, and, with correct care, a good wearing hose.

Pair, **\$2.50**

Glove Silk Underwear

When silk undervests are so reasonably priced as these, why not buy several, thus avoiding looking further, and at the same time obtain gifts that are sure to please. Made of good quality glove silk, in pink.

Pair, **\$2.95**

Burgess-Nash Underwear Shop—Main Floor.

Main Floor Specials

- Hand-Tapered Candles** Of various lengths in all shades of lovely colorings. Each, **15c to 60c**
- Tree Candles** In all red or in assorted colorings. Box, **15c**
- Brass Candle Sticks** Either solid tone or of blended colorings. Complete with candle, at **\$1.50**

Burgess-Nash—Main Floor.