

Let the Lighting Company

pay you over 7% on your savings

YOU worked hard for your money. Now make IT work hard for you. Make the dollars you saved earn some extra dollars for you by investing in shares of Nebraska Power Company **PREFERRED STOCK**. This is not something new; untried and untested. This stock pays dividends—pays them in **CASH**—every three months; Mar. 1, June 1, Sept. 1 and Dec. 1, and dividends have been paid, regularly and promptly, year after year, *without a break*, ever since the first shares were issued over five years ago.

Special Advantages

1

This stock is Cumulative and the Company must pay the dividends in full, including any back dividends which may have accumulated before one penny of dividends can be paid on the Common Stock.

2

For every share you own you will receive \$110.00 and the accrued dividends in case the Company should wish to retire the stock. The Company must give you 30 days' notice if it desires to do this.

3

Besides having preference, in regard to dividends, over the Common Stock, this Stock has first call before the Common Stock, on all the Company's assets and properties in case of liquidation.

4

The stock is issued as fully paid with the express covenant of the Company that it shall not be subject to assessment.

5

This Stock has equal voting rights with the Common Stock.

6

Take ten months to pay for your shares if you like.

\$100 shares may now be had for \$97.00 and dividend per share

TRANSFER
AGENT
**United States
Trust
Company,
Omaha,
Nebraska**

Every share
fully paid
and non-
assessable

REGISTRAR
**First
National
Bank,
Omaha,
Nebraska**

THERE are thousands of folks who might today be enjoying all the benefits and privileges of investment—folks who stand by, passively accepting less than their rightful share of life's pleasures and prosperity because they think investing money is too much of a mystery for them to tackle. But investing is simply **PUTTING MONEY TO WORK**, and surely there is nothing mysterious about **PUTTING MONEY TO WORK**. It is particularly easy to invest right here in Omaha. You can go to the offices of Nebraska Power Company and put your savings to work in

useful public service by investing in the Company's Preferred Stock. Every three months this stock pays dividends: March 1, June 1, September 1 and December 1. Every time these dates come around dividend checks are sent to people who own shares of the Preferred Stock. These dividend checks amount to nearly 7 1/4% on every dollar you invest if you buy the stock at the present price. If you owned only ten shares the dividends would amount to \$70.00 a year. And mind you it would be \$70.00 that you wouldn't have to do a tap of work for. Is there an easier way of making money?

A Safe Investment---Not a Speculation

This stock is **NOT** a speculation. It is not an uncertainty, not a mere possibility. There is no guesswork about it. No waiting for factories to be built or mines dug before you get dividends. **Nebraska Power Co.** is a successful, firmly established company. The Nebraska Power Company and its predecessors have been in continuous operation for 38 years. Its properties, worth millions of dollars, are dug, spiked and cemented into the ground. This company is a home enterprise. It is deeply imbedded in the everyday life of Omaha, which it serves with electricity. As Omaha thrives and grows this Company is bound to grow and grow. Being a home company, you will always be in touch with its growth and progress.

Remember This

The Company has **NEVER** failed to pay dividends on its Preferred Stock. Dividends have been paid every 3 months, **WITHOUT A BREAK** for over five years.

Pays nearly 7 1/4% on the \$1.00

Each share pays dividends of \$7.00 a year. Dividend checks, \$1.75 per share, are mailed to stockholders every March 1, June 1, September 1, December 1.

Tax Free Feature

All the money you receive as dividends from this investment is free from the present normal Federal Income Tax.

Nebraska Power Co.

Prominent Local Men Head the Company

These men are directors of Nebraska Power Company. Every one of them is widely known for his integrity and business judgment. They personally contribute in making the business a success.

JOS. BARKER Vice-President, Foster-Barker Co. Omaha	WALTER W. HEAD President, Omaha National Bank Omaha
WARD M. BURGESS President, Burgess-Nash Company Omaha	G. W. HOLDREGE Former Gen. Manager C.B. & Q.R.R. Omaha
THOMAS B. COLEMAN Assistant Manager, Omaha Branch Pittsburgh Plate Glass Co. Omaha	FORD E. HOVEY President, Stock Yards National Bank, Omaha
A. B. CURRIE Manager, A. B. Currie Co. Omaha	S. E. SCHWEITZER Secretary and Treasurer Nebraska Power Co. Omaha
GOULD DIETZ Treasurer, C. N. Dietz Lumber Co. Omaha	GLEN C. WHARTON President, Kirkdall Shoe Co. Omaha
J. E. DAVIDSON Vice-President and Gen. Manager Nebraska Power Company Omaha	

Send in coupon for free copy of illustrated booklet.

INFORMATION COUPON

(WITHOUT OBLIGATION)

NEBRASKA POWER COMPANY
Electric Bldg., Omaha

Please send me 8-page booklet containing (1) More Information About Your Preferred Stock, (2) Details of Easy Payment Plan, (3) How to Judge an Investment.

NAME _____

CITY _____

STREET _____