

EW YORK. - [Special Correprofit a young lady if she gain the whole world of beauty artifices and maketh an excellent showing of form and face and dress, if she acks that not indefinable something called charm of manner?"

A manner that charms is not a subtle something one is either born with er without, never to be acquired. At is quite as accessible as a good cor plexion or a symmetrical form, and equally necessary to a successfully beautiful creature. It is deportment, good form in speech, knowledge of the social amenities, and instinctive consideration for the feeling of others etiquette in its broadest sense.

Emily Post, in her most excellent book, "Etiquette," says: "Certainly, what one is is of far greater importance than what one appears to be. A knowledge of etiquette is, of course, essential to one's decent behavior, just as dothing is essential to one's decent appearance; and precisely as one wears the latter without being self-conscious of having on shoes and perhaps gloves, one who has good manners is equally unselfconscious in the observation of etiquetta, the precepts of which must be so thoroughly absorbed as to make their observance a matter of instinct rather than of conscious obedience."

When Loveliness Evaporates. When you speak of one as a "charmman," you imply all the of good manners. She could not be charming and be rude of act, nor vulger of speech, nor inconsiderate of

No matter how astonishingly beautiful a girl may be, how perfect her dress, let her say: 'My Gawdi" or Wouldn't that get your goat?" and loveliness evaporates suddenly. Let her be taken out to dinner and indulge in loud laughter or betray no knowledge of the common niceties

of manners at table, and the young man may evaporate as suddenly. Though one may have been deprived of advantages at home, that is no excuse, since the eye may be trained to observe, and good books on etiquette are plentiful and no more expensive than perhaps one item of cosmetics.

Diction Delightful to Hear.

The correct use of English, too, is available in quite inexpensive text books. And a taste in words may be cultivated by constantly reading books of literary standing, drawn from the public libraries, if one is not in a position to buy them.

Quite recently I talked to one of the most beautiful girls in the world, I would not hesitate to state. Her eech was delightful to hear. told me she left school when she was fourteen to go to work to support a whole family, and had gleaned her entire education from that point out of books. She sought the advice of one qualified to advise her on a course of reading. Last summer she spent her vacation time studying diction. She is a shining example of what may be done in the way of self-improve-

There are, to be sure, slang words, would make a conversation stilted. It other word for sympathy, or the power

is the coarse and profane words which blight one's fancy for the fair one. The modulation of the voice and a clear enunciation contribute a great deal toward earning the descriptive

Slurring Is Disagreeable.

"No one," says Mrs. Post," who makes the least pretense of being a person of education says: kep for kept; geneimun or gempmun for geneieman,

Pronounce according to a standard

dictionary, and you are correct. Slurring words effect a disagreeable speech, such as ha pa snine for half past nine; passis sugar for pass the sugar; sen sumover for send some over. and so on, which siurring is due en-tirely to unnecessary hurry. Listen to cultivated people talk, and get one of those small pronouncing dictionaries. Read it word by word, mark and study words you use frequently and mispro-nounce. When you know them, then read any book at random slowly aloud to yourself, carefully pronouncing each word. The consciousness of this exercise may make you stilted in conversation at first, but by and bye the sense or impulse to speak correctly will

What Not to Re.

Mrs. Post devotes a paragraph or two to another of the necessary inthe formula of charmnamely, consideration of others.

The tactless blunderer, the bore, and the sharp tongued, often erroneously cellent examples of what not to be. The tactless one whose remarks ride roughshod over the feelings of others is not due for a popular run in any

"A bore," she says, "Is one who talks about himself when you want to talk about yourself." . . . More accurately described as one who is interested in what does not interest you and insists that you share his enthusiasm, in spite of your disinc ination. "A sharp wit is apt to produce a feeling of mistrust even while it stimulates. Do not be too apparently clever if you would be popular. The cleverest woman is she who, in talking to a man, makes him seem clever. This was Mme. Recamier's great charm.

"Telling people disagreeable things to their faces or behind their backs is

not a pleasant occupation. Secret of Popularity.

"Don't pretend to know more than you do. To say you have read a book, and then seemingly to understand nothing of what you have read proves you a half wit. Only the very small mind hesitates to say: 'I don't know.' . . Remember that the sympathetic

listener is the delight of delights. The person who looks glad to see you, who is seemingly eager for your news, or enthralled with your conversation; who looks at you with a kindling of the face and gives you apontaneous and undivided attention is the one to whom the palm for the art of conversa-

"A gift of more value than beauty is charm, which in a measure is an

to put yourself in the place of others to be interested in whatever interests them, so as to be pleasing to them, if possible, but not to occupy your thoughts in futilely wondering what they think about you. Would you know the secret of popularity? It is unconsciousness of self, altruistic interest, and inward kindliness, outward-

Answers to Beauty Queries.

ly expressed in good manners."

BEATRICE: WHY AN OPERAtion? You have to operate on yourself with will power to cure you of selfconsciousness. If you will try to plant this idea in your mind-that it is a form of vanity and selfishness because your mind is on yourself all the timeperhaps that will help you transfer your thoughts to the other person with whom you happen to be thrown. Suppose you simply force yourself to talk every time you get a chance. Think of something nice to say to the other person, and keep your mind off yourself. I suppose you are wondering if your hat is straight, if your hair is as nice as it might be, if the other person thinks you are attractive. Just put that sort of thing out of your mind, and force words out of your mouth, even at the hazard of a mistake or two until you are recovered from your tonguetled state.

C. K.: THERE ARE GOOD POW-But even these have to be renewed after a few hours, as the countless powder puff would prove. An applicafelt but not seen serves as a base for would try out different brands until you have the one of right texture for your particular skin.

ETHEL P.: AT 26 ONE SHOULD not show wrinkles. I think you can eliminate your worries by a few minutes of massage nightly with a good cold cream or a skin food, formulas for both of which I possess and which you may have for a stamped, addressed envelope. I think you should use cream every night anyway. Your skin undoubtedly of that fine texture which requires more than ordinary When the skin is excessively dry and fine the lubricating oil should be supplied and constantly.

FRECKLE FACE: THE EASIEST way to best the freckles is to prevent them. They are the bane of my life because I do not seem to be able to get a formula that will evict them with a few applications. However, I have the best there is to be had so if you will send me s, a. e., I will forward it to you gladly, and if you will just be patient one of these days you will be the unfreckled little girl again.

JEAN H.: FIVE FEET TWO AND you weigh 128 pounds at 207 O, you could count on a good round ten pounds too much. That is allowing you a few you can reduce. That is, if you can go on a diet and do a little more exercising booklet.

KATHERINE: AFTER HAIR HAS been bleached only time will return it to its original color, and it requires from one to two years to get wholly back to the natural shade. The same is true of any dye.

MISS S. R.: FOR SHINY NOSE wipe the affected part with absorbent cotton dipped in diluted alcohol once

MISS N. M. G. THANK TOU! Don't be alsouraged now on the ankle exercises because you simply cannot reduce them overnight. You must not expect any noticeable difference for six weeks, anyway. Getting fat off an-

WORRIED THE RIMPLES GENerally speaking are easy enough to allowing material to remain in the porce until they have become blackheads and then feater. So, the trick is to cleanse the skin sa thoroughly every night that all deposit is safely removed from the pures. In easyplaxions, constinuion, and poor fund and poor circulation is the cause. But the treatment of all face troubles I have included in a little pamphiel which I shall ask you to send a. a. e. acceptedy and I know will help you

FARM AND GARDEN

Waukesha County World's Wonder Spot to Dairymen

This is the first of a series of articles that will appear in this department from time to time piving the practical dairyman's views on dairying problems, the breeding of good, healthy cattle, the production of clean milk, and the selling of cours and dairy prod-

By Frank Ridgway.

P in Waukesha county, Wiscon sin, where practically all cow tracks lead out and few go in, farmers have been doing things that have made this tiny block of land the world's wonder spot to dairymen of every nation. While Waukesha's border line is less than 100 miles in length-twenty-four miles from end to end and twenty four miles from side to side—this little square is large enough to furnish room for a sufficient number of cows to put Waukesha in the lead of all other countles on the

of dairy cows worth thousands of dol-lars are going out of the county every year, Waukesha keeps enough at home to stay in the lead of all other countles in this or any other state. In her barns and pastures today there are \$0,000 head of cattle and two-thirds of them are Holsteins.

Prosperity Is Apparent.

One-half of the cows in Wisconsin hat have records of 1,000 pounds of butter in a single year, are to be found

Is Marriage a Failure?

Injudicious Selection.

Answering the question directly, no True, there are many failures in marriage, but there are also many failures in business, yet we would not think of pronouncing all business a failure on account of the failures of some. The institution of marriage is all right; the basic cause of the destruction of happiness and ultimately of the home lies in the injudicious selecting of life part-

Men are largely responsible for the failures in marriage, for the great privilege of selecting a partner is theirs, and as long as they can be vamped into matrimony, or marry without taking inventory of those accomplishments essential to home making, some marriages are bound not to be a success.

Health is the foundation of happiness, and happiness begets love. It is said that the way to a man's heart is through his stomach. There is more truth than poetry in this. A poorly cooked meal followed by indigestion is not conducive to love, and chronic in digestion is an exterminator of love and happiness. A poor cook or housekeeper-they go hand in hand-is the worst investment a man can make, for he is not only an expensive propos tion but may cost him his life, and if he be so fortunate as to be able to maintain servants she makes a poor supervisor.

There have been great improvements on old inventions, but where is the man who can improve the present sys tem of home making? Imagine the chaotic condition of the world, and the domestic entanglements, without some conservative system of marriage. On the other hand, is a life of "single blessedness" a success?

O, who through choice would go

through life alone? In youth we tread a primrose path that seems to have no end, and roses oft are scattered there to shield our tender feet, but on ahead the flowers grow scarce and thorns are in the path instead. There are guilles, too, and skies o'ercast, and as we older grow we shrink from traveling on alone; we crave companionship, for a journey is far more pleasant when there are two congenial souls.

We travel on and pass a host of other married folks and they are just as happy as they journey on as we. True, now and then there's quarreling, and a separation, too. That doesn't make all marriages a failure.

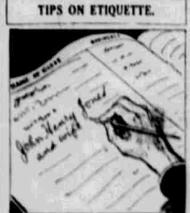
Many and many a hand has been posed from the arm that afforded support for years, and the last hand clasp told a story of happiness and of a marriage that was not a fallure. B. C.

At Their Feet. It was at a summer hotel, and as usual young men were completely in-visible to the naked eye. All the girls

were, consequently, getting extremely Then news came that a group of young men from a nearby camp was coming to dinner. Accordingly we donned our best, determined to find some degree of favor in the masculine

As I came downstairs I stopped to peer over the bannister. Ah! There they were gathered in the lobby. My heart beat madly, and beat still more madly when my high heel caught, and

down I went. I arrived in a breathless beap and was assisted to my feet by the various No one laughed. I am now engaged to one of the young men.



DOWN ON THE FARM



FIRST TABLE OF GREEN CORN- Long eared mules are not the only crops grown in Missouri," writes C. L. Coder in his letter accompanying this picture. " My Poland Chinas were wiggling so gleefully over their first taste of green corn that they made the kodak dizzy when we took this picture." Leslie, Mr. Coder's 11 year old son, almost lost his identity while fighting horse flies so the big grays would stand still for this picture.

in Waukesha county. There are seventy in the state. There are 140 cows in the state that have production records of thirty pounds of butter in seven days, and one third of them are owned by Waukesha county farmers.
Sixteen hundred men in the county

are using pure bred Holstein bulls; 250 are breeding pure bred Holsteins ex-clusively. These facts are significant when it is considered that less than fifteen years ago there were probably only 300 farmers in the whole county interested in pure breds, and ten years ago there were probably not more than six exclusive pure bred Holstein breeders.

Visitors are impressed with the amazing evidence of prosperity and fuccess found in every nook and curve along the road. Webs of electric light wires with trunks leading into homes and dairy barns all over the county, 103 miles of concrete highways to be completed within a few days, sleek coated pure bred herds grazing in the pastures, and dozens of huge rumbling trucks filled with rattling milk cans zipping by at almost every turn in the road are evidences of what the dairy cow is doing for the farmer.

How It All Started.

There must be a reason why Waukesha county stays so easily on the

eastern dairy, paying \$100 for each of them, which was an enormous price for a cow a half century ago.

From these twelve heifers have come the famous Holsteins that have been developed in Illinois, Iowa, Wisconsin, Minnesota, and those in herds of western states.

The change from grain farming to dairying was gradual until 1907, when Gov. W. H. Hoard led the campaign for more and better dairy cattle in Wisconsin. Waukesha county started in the lead and has since won many unself-conscious in the observation of having the higest average yearly production per cow of any county in the United States.

Birth of Breeders' Association.

Together with the interest in good blooded, well bred, dairy cattle that saved grain farmers of Wisconsin from going into soil bankruptcy, there was real cooperation developed among Waukesha dairy farmers. It was about this time, 1906, that three farmers gathered around a stove in a farm some one winter day to work out the plans for Waukesha's first community breeding project. Then hands, heads, and hearts of honest breeders began working together and from the realisation of the need of cooperation grew the idea of the Waukesha County Holstein-Freislan Breeders' association. which was begun in 1907. Guernaey breeders in the county started their

association the year before. Through the Holstein association. with its two fundamental purposespromoting the breeding of more and better Holstein cattle and assisting outside buyers from other states in buying from reliable farmers-Waukesha county breeders have been able to hold first place easily in the dairy industry.

Health First Requirement.

" When the men first thought of the cooperative selling idea they realized the value of live stock and the growth of pure bred Holstein business of Waukesha county depended upon their re-liability and their ability to produce high grade healty animals," said W. L. Baird, who has been secretary of

the association for nine years.

Ten years ago progressive Waukesha farmers realized that their section was rapidly becoming a cow preducing center. They were raising a surplus of Holstein cows to meet the needs of farmers in other states, and the first requirement in selling com-pelled them to test every animal for tuberculosis.

MY MOST EMBARRASSING MOMENT

DAIRYMEN'S JOTTINGS

Scrubbing dairy utensils with brushes and rags in good suds does not

the job is done. Milking machines, separators, palls, and cans used in han-

dling milk are not free from bacteria

until they are sterilized. This is true

whether the work is done by hand or

machine. After cleaning sterilize with

nonpoisonous chemicals, scalding hot

water, or steam, if you expect to pro-

Here's proof that boys' and girls'

clubs are effective in starting pure bred herds of live stock. In Washing-

ton county, Ind., J. D. Hervey, county

agent, says he can take any one to twenty six different pure bred herds of

Jerseys or Herefords in the county

that were started from pure bred calves bought and cared for by boys

world. The germ of it all started fifty-

two years ago when Holsteins were first brought to that section and grain

farming began to give way to dairy-ing. Good dairying began in that corner of Wisconsin when Julius Rust

of North Greenfield brought twelve Holstein heifers to his farm from an

duce sanitary milk.

Falling Down on the Story.

A kind friend sent the young girl reporter to call on a professor. The conversation skipped about among archeology, the bible, an English no bleman, and how the girl liked reporting. Notes taken and her dignity handled in a fine manner, the girl was loath to leave till the benign professor suggested that he'd have to fix the furnace. Perhaps it was the joit of coming back so abruptly from 5.000 years before Christ to 1923 that dazed her a bit. At any rate, as she rose to make her departure, she falled to notice a small, innocent appearing rug

in the hallway. Another moment and this feminine adjunct of the fourth estate was sitpained surprise into the face of the professor. With amused concern he picked her up, murmuring the comforting assurance that some really nice people were doing it in his hall

way this season. As she hurried out of the house and down the street the girl reporter wondered if passersby could see that she had just been unbalanced, and if George Eliot, Harriet Beecher Stowe or any of those great woman writers whose genius she aspired to match,

had ever felt so foolish.

Dobbin Climbs an Alp. One day my sister, Babe, and I were to town in the old buggy, hitched up with our ancient horse.

In due time we jogged into town. The streets had curbs that were at least two feet high. As I drove up the leading store I let Dobbin take his course, thinking he would know enough to stop where he should.

Imagine my surprise when he raised his bewhiskered front hoofs and laid them on the curb. Babe immediately brought forth more spectators by yelling, and waving her arms excitedly. By the time old Dobbin, with the aid of a bystander, had gingerly removed his hoofs from the shrine, the drowsy little town was thoroughly aroused and highly amused.

Something They Missed. Some old neighbors of mine, having

moved to another part of the city, telephoned late one evening that they would drop in for a little chat. I had had an especially trying day and, being tired, was disgusted and quite frank In due time the friends came, and

in greeting my little daughter made the remark, " Are you pretty glad to see me again?" Elizabeth pipes ob, "Yes, I'm awful glad to see you, but you ought to have

heard daddy rave when you telephoned Only a Volunteer.

My mnail daughter, Jane, and I were spending the summer at a hotel in an

eastern city. One night as I was dressing for dinner I said, "I do wish I had some one to hook me up." My daughter went out to wait for me in front of the ele-

door and, thinking it was Jane trying to surprise me, I said, "Come in." What was my constronation when a man's voice said. "A little girl out in the half said you needed help. G. F. D.

She Felt Unpecessary.

A district convention was being held \$ our onefoh. I wished to give an thouseoment to our district supertoendent, who happened to be a little inal. I started down the size quite a hatance behind him, intending to speak to him at the pulpit stairs. He did not nar me when I apoke to him, so I foltowed him up into the gulpit. I had I now the burnt ends to land out ready to touch him on the Jimmy never know shoulder, when to my chagrin and the when ammanment of the names in the

crowded auditorium he calmly knelt down to pray. I tried to fade into the background.

Merely Curious to Know. An elderly woman who was sitting

by me on the train one day got up hurriedly and left. As she was walking down the aiste I noticed that she had forgotten her spectacle case. It was wedged securely between the seats and I kept pulling energetically at it to get it out before she should

reach the door. Just as she disappeared around the corner a man peered over the top of the seat behind and remarked in a patient tone, "Just what was it you wanted with my shoe?" K. H.

Thirsty Thoughtleseness.

Last Decoration day I attended a house party given in honor of a gentleman by the name of Bierhouse, Among my friends [previous to meeting him] by paraphrasing his name.

Repetition made an indelible impression upon my mind, and when we

were introduced in the presence of others, I acknowledged the introduction bowing and saying, "It is a pleasure to meet you, Mr. Saloon."

Bright Sayings of Nieces.

My sister's eldest child is a girl, When she was 6 years old, twins were born. Soon after this event the family came home for a visit. One day when there was company and we were all seafed at the dinner table, Mary's childish voice rang out loud and clear: "Aunt Josephine, what would you do if you had twins."

Little Willie Wants to Know.

summer cottage of a friend. On Sunday evening after dinner, there being a scarcity of chairs on the crowded piazza, I took her little brother on my lap. After a while, during a pause in the

conversation, he looked up at me and

"Am I as heavy as Sister Mabel?"

Ansewrs to Love Problems

" Dear Miss Blake: I am 16 years of age and am in love with a girl. My boy friends as a rule go out with girls. My father objects to my going out with them. Should I stop going out with the girls and break my friend-ship with the boys? S. U. I." I suppose father, too, when he was

16 had a like hankering for the girls. but he had the good fortune to have a dad who saw to it he did not let them absorb his time to the exclusion of the soberer side of life which made him the man he is today. It is not, son, that dad does not want you to have a good time. He wants you to make a cess of life, and if you get your head all filled up with girls now you may become a drifter. are expensive little dears to take about nowadays. That may efter into father's objections.

Best to Apologize.

" Dear Miss Blake: One of the young men in the office, to whom I had not been introduced, asked me to go out with him. The invitation was extended in an informal way and I, feeling much insulted, saked him not to talk to me egain. For several days he teased me, but seeing I didn't answer, finally gave up. Two weeks have passed, and now regret having taken that attitude, for realize how much I love him. I am greatly thrilled when I and him looking at me and I know I still have a chance, if you will please tell me how

him and apologize? I am 19 and he is The other men have informed me

that he cares for me. K. W. M."
Yes, I would talk frankly to the young man, because it did seem a silly way for you to act, didn't it? But, then, we all do silly things which we ought to be made to apologize for later.

Why So Impatient?

"Dear Miss Blake: I am a girl 17 years of age and am in love with a fellow two years my senior. He comes to see me often and when he is with me he pays attention to me as if he really cared for me. The thing is he never told me he cared for me and he never takes me out. How can I find out if he cares for me? Anxious." Why worry about whether he loves

you or not, Anxious. Just accept him

as a friend, and let it go at that. There

is so much time ahead of you for love and the aches and pains and joys it brings with it.

Keep Him Guessing.

Dear Miss Blake: I am a girl of 17 and I love a boy three years my senior, and I think he loves me. How can I show him that I love him, without appearing bold? Please give me

BETTY BER." your advice. Keep him guessing, Betty Bee, untfl you have more assurance that he re-turns your deep affection. Now you just think he loves you. Wait until you hear it from his lips he does love

My First Love Affair

O, THE TATTLETALE! AM a distillusioned woman-broken

I can make up. Do you think it im-

and cold. I shall sell the story of my one and only love affair and with the money I shall buy los eam sodas and try to forget.

Muny works ago while I was still a child I thought I leved Jimmy. He always carried my books home for me and on Valentine day he bought me the biggest valentine in our town And then Allee May came to our school. Alice May used a burnt match to darken her systemms, and she was always biting her lips so they would

day on the iron. I could tell because Jimmy never knew the difference. though. He thought her waves and

her exchesion and her ligh were

natural and he fell for her from the

When I saked him if I was still his bent girl be stuttered a lot and then be asked me if I'd mind being second best for a while. I felt hurt at first but then I enacluded he meant it for currend Alice Muy's becaus home instead of mine, I thought up luts of caruses

The next morning during spelling ! wrote him a note asking him if I had done anything to make him mad and alon asking him to make up if I had And then what do you think he did? He told teacher I was writing notes to him. And then he gave her the note to read. O, how I hate him.

If has shattered my facth in all men. I think I shall become a man hater and never, never trust anniher

be red. Her hair was really straight and stringy, but she curled it every

FATE TAKES A HAND. ARTE had always been interested in settlement work, and spent much of her time and energy and, of course, a large part of her allowance in missions and

various kinds of charity work. in the course of her sajourns in the settlement district she often came in contact with a young minister who was also interested in that sort of work in addition to his regular duties in conaution with his parish. They worked together under the direction of the denire to relieve suffering and spread the gospel drew them regether often, until it finally developed that it was something else altogether that made them like such other's compan-

but he was a poor struggling nastur and Marte the daughter of a most succonful business man, so the pastur did not feel be should ask Marie to marry im, since the lot of a paster's wife is int an enviable one, especially if he be atramely poor.

time-Marts weathring why he didn't ask her and he not during to. Then

came a hig convention of the denom-

matters drifted on for quite a

and one day when they were stressing the need of missionaries and asking for volunteers he decided he would be one of them. By going way off to and would marry a man of her own station who could give her the comforts and luxuries to which she was accustomed. So he made all proparations to leave for China, avoiding

final leavetaking. on avoiding the paster she didn't no

KINDLEKININIKUN

Marie as much as he could until the Marie was having secrets of her own to take care of and was so intent ine that he was also trying to avoid her. She had decided that since he dn's ask her to marry him when she loved him so much and couldn't possibly think of loving or marrying any one else, perhaps he didn't love after all and that it would be beat get away from him, who she also

red to go as a missionary to Then at a farewell dinner tendered the musiculation that were to sail the two discovered the other's intention and after the dinner much was said that cleared matters up winderfully. Anyway they both sailed for China but not aspara six- as man and wife.

