



# \$25.00 in Cash Prizes

will be given by The Omaha Bee for the best 300-word article on why you should

## Talk, Boost and Use Omaha-Made Goods

Contest closes Nov. 2nd. Mail your article to The Omaha Bee not later than 5 P. M., Nov. 2nd.

Judges of Contest: Chas. E. Duffie, C. E. Corey, Jno. C. Small.

### SUZANNA *A Delicious New Cake With a Dainty Vanilla Flavor*



There will be samples of Suzanna for you at the Iten Quality Booth, at the Manufacturers' Exposition, on the eighth floor of the Brandeis Stores. The children will like Suzanna Cookies, because they are good cookies, and where is there a youngster that doesn't like good cookies?

Grownups will like Suzanna cookies, too. They can be served with ices, punch, coffee, tea, dessert, and on any occasion.

Be sure to visit the Iten Booth at the Manufacturers' Exposition and get acquainted with Suzanna.

**ITEN BISCUIT CO.**

**SNOW-WHITE BAKERIES**  
(Reg. U. S. Pat. Office)

Visit Our Booth at the Manufacturer's Exposition

Premium Hams and Bacon

Brookfield Sausage Silver Leaf Brand Pure Lard

Premium, Snowflake and Gem Nut

Oleomargarine

and our many other brands all count on the "Maiden Omaha" Coupons.

**Swift & Company**

See the Exhibit of the

### "Nesbit Standard" --the economy furnace

at the Manufacturers' Show All This Week

The NESBIT STANDARD FURNACE may justly be termed the ECONOMY FURNACE; this is evidenced by the number of Nesbit Furnaces which have been installed in this city and by the number of Omaha Nesbit Dealers (listed below). The initial cost of The Nesbit is reasonable—by that we mean consistent with Quality—and this cost is reduced by years of effective heating service.

#### The Health-Preserving, Fuel-Conserving Furnace

The Nesbit Standard Furnace with its "Health Feature" contributes, in a marked degree, toward heating economy. A Humidifier, accurately placed, moistens the air you breathe, supplies a warm, mellow, healthful atmosphere to the entire home, from cellar to attic. The construction of The Nesbit Standard Furnace effects a FUEL SAVING which every home owner, in justice to himself, should investigate.

Consider, seriously, these factors when purchasing a heating plant—Dependability, Serviceability and Healthfulness. The cost of installation and the cost of operation determine whether the installation cost of the heating plant will be increased or diminished by its operation.

Complete Installed Price Quoted by the Following Local Dealers:



Sold through the Heating Trade from the Mississippi Valley to the Pacific Coast.

**Standard Furnace and Supply Company**

MANUFACTURERS AND JOBBERS  
Sioux City Omaha



Be Sure to Visit the Butter-Nut Coffee Booth This Week

Northwest Corner, 8th Floor, Brandeis Stores

## Greater Omaha Industrial Exposition



"Buy Butter-Nut Coffee. Ask for your voting coupon, and vote for your favorite to be Omaha's Queen of Industry for 1923.

Butter-Nut Coffee is for sale in every store in Omaha—the most sold, freshest, and grocers recommend it.

## Paxton and Gallagher Co.

### Skinner's Macaroni Products

MADE IN OMAHA

In a daylight Sanitary Factory.

Only the highest grade of Semolina of Durum Wheat used.

Visit our booth at the Home Industry Exhibit, Eighth Floor, Brandeis Bldg., and sample our products.

We have a large supply of New Recipe Books at our Booth—ask the Demonstrator for a copy.

### Skinner Manufacturing Company

OMAHA, U. S. A.

### BAKER ICE REFRIGERATING SYSTEMS

FOR EVERY PURPOSE

We Manufacture Our Machines in Our Plant One of the Largest in the U. S.

Visit Our Booth at the Manufacturers' Show, 8th Floor Brandeis Building, all this week—and see the Most Modern Ice Machine Built.

### Baker Ice Machine Co. Inc.

REFRIGERATION ENGINEERS AND BUILDERS OF ICE MAKING MACHINERY

3601 North 16th Street

Omaha, Neb.

## LET'S MAKE IT--AND BUY IT--IN OMAHA

We Will Give Away

### Two Mina Taylor Dresses Two Beau Brummel Shirts

At our booth in the Home Industry Exposition this week there will be on display a Mina Taylor Dress and a Beau Brummel Shirt in which the number of stitches used in making them have been carefully counted. You are invited to inspect these garments and guess on the number of stitches in each one.

The woman guessing nearest the exact number of stitches in the Mina Taylor Dress will be awarded a dress of the same style, in her size; the woman guessing next nearest the right number, will be given a second dress of the same style.

Men may guess on the number of stitches used in making the Beau Brummel Shirt on display, and two similar shirts will be given away in the same way that the dresses will be awarded.

Don't fail to visit our Booth. You will find it on the east side of the room. Ask the attendant for guessing blanks.

**M. E. SMITH & CO., Omaha**

Master Garment Makers



### When You Buy "Broadlong" Work Shirts

YOU GET

Highest Standard Fabrics

Colors Guaranteed Fast Roomy All Over

Sleeves Have Continuous Facings

Large Pockets

Double Stitched Throughout

"20 Years of knowing How" Back of Every Shirt

### BYRNE & HAMMER DRY GOODS COMPANY

Manufacturing Wholesalers

OMAHA