

Willys-Knight Conquers Roads

Coupe Driven by Salesmen Covers 5,180 Miles in Mountain States.

Because of the fact that they depend solely upon the automobile for transportation in all kinds of weather, good and bad, the automotive industry has no greater boosters than traveling salesmen and manufacturers' representatives who are constantly on the road.

Many of these men are daily far from service stations where repairs may or may not be effected, but they believe that in the automobile they have found efficient, economical, dependable and quicker transportation.

Two of these are L. M. Rank and M. M. Loomis, both of Los Angeles, who have just concluded 5,180 miles on a business trip through the states of Nevada, Utah, Idaho, Washington, Oregon and northern California, which will be duplicated many times in the future.

Rank, who covers the northwest for eastern manufacturers, purchased a Willys-Knight coupe before starting the trip just finished, and with Loomis, a brother salesman, left Los Angeles over the American trail on May 4. Bad roads were encountered in Nevada and southern Utah, and a blizzard in Utah, which caused a delay of four days.

The journey from that point, however, while over miserable roads, for the most part was not productive of any more unpleasant weather, so that the trip was enjoyable in every sense of the word.

The total mileage of 5,180 was made without mishap of any kind. Loomis, who drove the entire distance, is enthusiastic over the car's performance and said that with the exception of two punctures, the trip was uneventful.

The car is equipped with a trunk rack carrying a heavy sample trunk with a capacity of 250 pounds, and the spare tire was embedded in the fender. This, in addition to a large compartment in the rear deck of the car, gave ample space for carrying the sample lines and left the interior of the car free for hand luggage.

AC Speedometer for Fords Does Away With Troubles

The perfected AC speedometer for Ford cars and trucks, developed and perfected by the manufacturers of AC spark plugs, is proving extremely popular with Ford owners. This new speedometer outfit has no troublesome wires in the drive and in many other ways is proving an article of great desirability.

Many who have inspected the AC speedometer declare it to be the most attractive article of its kind ever offered for Fords. Its round, nickel-plated dial is placed right in the dash, where it has the appearance of being a real part of the car and not an "extra" or "afterthought." The dial face is jet black, with the distinct legible numerals in white. A 100-mile trip register, with 10ths and a 100,000-mile total register, are provided. Miles per hour from 1 to 70 can be shown and an exclusive feature claimed for the instrument is that it registers evenly, accurately and steadily, even on rough roads.

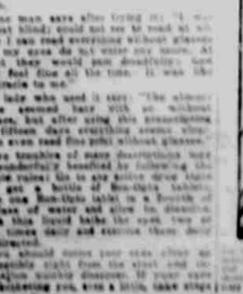
When Your Corns Hurt Use "Gets-It"



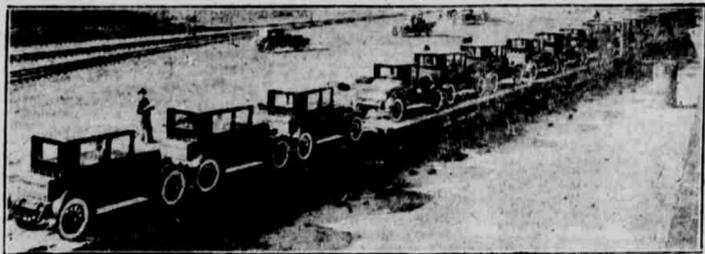
Ends Corns and Calluses Quick
An so-called corn "cure" that only made your feet more sore and tender.

Whatever You Do Don't Neglect Your Eyes, Says Dr. Louis, Who Tells How to Strengthen Eyesight

Are you a victim of eye strain or other eye weaknesses? If so, you will be glad to know that according to Dr. Louis there is real hope for you. He says, "neglect your eyes and you are trouble and your eyes will get worse and worse. Many who have been told that they had their eyes cured through the practice of Dr. Louis."



Whole Train of Closed Cars for Buick



Above is a section of the first trainload of closed cars to arrive in Omaha. The cars are Buicks and are for the Nebraska Buick company of this city. The new Buick enclosed models have been received with so much favor by the buying public that the Nebraska Buick company has had to resort to trainload shipments to supply the demand.

Lee Huff, Jr., submanager of the local company, reports that this is the 10th trainload of Buicks received in 11 weeks. However, it is the first solid train of closed cars.

Reo Phaeton Wins Prize



The new Reo phaeton, which has just been announced by the Reo Motor Car company, has not only been attracting unusual attention throughout the country but it has already been chosen as the blue ribbon winner in an automobile beauty contest, according to J. M. Opper, of the Jones-Opper company.

In competition with approximately 30 other cars the Reo phaeton was awarded first prize at the Roanoke (Va.) fair, which has just closed. The winning car was driven by Mrs. Charles Carper, of the Roanoke, Va. The "beauty contest" which featured the closing of the fair consisted not only of the exhibition of various cars, but in their performance as demonstrated by their fair drivers. Each driver was required to drive her car past the judge's stand in the grandstand, turn around and back, and then come to a stop in front of the stand. After this she was required to start the motor of the car and shift gears before completing the test.

The competition was divided into four classes of both open and closed cars, and a winner selected from each group, after which the class winners competed again in the same manner for the prizes, which covered all entries.

The new Reo phaeton, which was the winner in the above competition, is a new model just from the factory and is a type of car which Reo has never built before. It is a four or five passenger vehicle, mounted on the standard Reo chassis and powered by the Reo 6-cylinder motor, but the new style body is low and narrow and there are many extra features different from the standard type of open cars. The hood and radiator have the standard lines, but the hood is wider with a ventilator and a specially designed windshield with integral side wings, giving the front of the car a distinctive look.

The phaeton is finished in dark blue, with gray disc wheels, striped top and blue and has nickel trimmings. The bumpers are a special built type, Kick plates and aluminum step plates are standard. A cigar lighter has been added to the electrical equipment and a disappearing vanity case and two extra pockets are to be found in the back of the front seat.

New Maxwell Coupe Is Displayed Here

The new Maxwell club coupe has arrived and is on display at the sales rooms of the Peterson-Millard-Hayward company, Twenty-seventh avenue and Farnam street.

Walter Peterson of the Peterson-Millard-Hayward company said: "This car represents a great advance in vehicles of its class that everyone can instantly recognize. The club coupe offers a contrast so striking that it is bound to take precedent in a market watching for quality leadership. It is a car whose greater value the public can grasp at a glance and there can be no question that in sheer beauty it is entitled to and will receive precedence from the buyer. We consider it the handsomest two-passenger coupe on the market."

Special Cadillac Models Appeal to Omaha Motorists

Painted in rich maroon and striped on body and fenders with vermilion, the four-passenger Cadillac phaeton which has attracted so much attention at the Hansen-Cadillac salesroom the past week. The car is equipped with wire wheels also painted vermilion and a nickel-trimmed trunk.

Another phaeton displayed is painted in a rich brown, and equipped with cream wire wheels. It is upholstered in a soft suede-like leather in light brown with markings of darker color.

A four-passenger enclosed Victoria and a three-passenger Sedan, both painted dark blue and upholstered in plain, dark, lustrous velvet velour are especially alluring in their comfort and luxury.

Guns on Ships Proposed to Fight Opium Traffic

Honolulu, Oct. 28.—Unless an international agreement can be effected, Collector H. B. Murray doubts whether merchant vessels plying the Pacific between the Orient, Honolulu and coast ports will be permitted to mount artillery, as has been suggested by those interested here in suppressing the opium traffic.

"Guns are the only effective weapons against the dope runners," Murray says. "Aircraft have been suggested, but the smuggling sampans would put out still farther to sea if they were forced to, they can stay out 10 days or so if they have to. A ton of opium is worth \$100,000 and the ship costs about \$12. Selling here at \$100 or more, the profit is \$5,000 the 100."

Frank Slovack Joins McCaffrey Motor Co.

Frank Slovack, who has been in the auto merchandising business for the past six years, announced recently that he had joined the sales force of McCaffrey Motor company, selling Fords and Lincolns. He has been with the Mid-City Motor and Supply company for a number of years.

False Teeth Stolen From Bavarian as He Stumbles

Berlin, Oct. 27.—A Bavarian of the city of Landshut who had had a good quantity of heavy Munich beer after his day's work, went to bed, fell asleep and awoke next morning with his false teeth stuck out of his mouth in a bag.

Get Your Winter Clothes Cleaned Right Away The Pantorium

The Moose

By J. MACD. ANDERSON.

One often sees elk, bear, deer and buffalo and other game animals seemingly satisfied in city parks and zoos, but one seldom if ever has seen a full grown moose in captivity. They are not found there because they are nature's apex and cannot live for long if confined. If they cannot roam around and pick their own food they will die in a very short time, even if carefully fed.

The moose is the largest of the deer family and is one of the strongest and most rugged of North American wild animals. In Yellowstone park and in the country adjoining, especially near the boundaries of the Yellowstone river, many moose make their home. They are a very lonely animal, high in the front quarters, with a hump between their shoulders; long, ungainly legs, and a long head with a Roman nose. They sometimes, when full grown, weigh over 1,000 pounds and are between six and seven feet high at the shoulders. Nature has provided them with spreading hooves, so that they can walk through deep mud without sinking in as far as a solid hoofed animal would, and powerful shoulders so that they can propel their bodies through marshes and bogs where it gets its summer food. Moose generally live in a marshy country. They feed on lily pads and bulbs in the summertime, often putting their heads under water and browsing off the bottom of shallow ponds. In winter they obtain their food by eating willow twigs, tree bark and the bark of spruce trees. When riding through the woods one can see places on spruce trees where the chisel-like lower teeth of the moose have peeled off the bark.

The antlers of the moose differ from the deer and the elk in that they have large palms or flattened places on them and the points, instead of being long, are quite short. They are shed every year the same as other solid horned animals. The nostrils are very large and have a kind of flap over them that closes down when a moose has his head under water. During the summer months moose live in the water about as much as they live on land and may be seen early in the morning or late in the afternoon lying in shallow pools.

The bull moose has a piece of skin hanging below the neck that is known as the bell. Sometimes the cows have this appendage, but that is rarely seen. When they get angry they clamp their jaws and the long hair raises on their backs, making them look very savage.

One day Ed was out in camp, and seeing a cow moose in a meadow not far away, slowly walked toward her to take a picture, when within about 100 feet of the animal he suddenly came upon her calf, which was lying behind some buck brush. The calf became frightened and gave a little squeal, whereupon the mother threw up her head and started for Ed as fast as she could run. Ed dropped his camera and ran for a small tree which he climbed just in time to escape her sharp hoofs. She stood guard under the tree for some time, striking the ground with her hoofs and clamping her jaws. After a while she moved away and Ed, thinking that she was going to leave, began to descend. As soon as he moved the moose turned sharply and ran towards the tree. Ed climbed the tree again and waited quietly for nearly two hours before the mother moose and her calf walked away into the timber. If Ed had been unable to escape from the angry mother

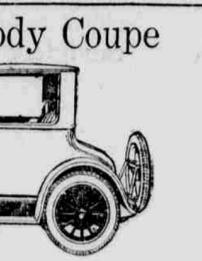
This distinctive sedan body is noted for its sturdy construction. It is mounted upon the 60-horse power Studebaker Big-Six chassis, which has gained world-wide recognition for reliability and all-round performance.

Upholstery is of rich mohair velvet plush with floor carpets, top lighting and trimmings to match. Maximum riding comfort is provided by the nine-inch deep cushions and the long multiple springs, 35 inches in the rear and 33 inches in front. The liberal interior dimensions assure ample room for seven passengers with the two auxiliary seats in use.

Wheat, oats, barley and rice are grown successfully on farms in Alaska.

Permanent Body Coupe

The Durant four-passenger coupe differs from most coupes in that its body is exceptionally well constructed, finely upholstered, etc. The price is low—\$1,195 at Omaha.



Chassis Price \$1185
FOB Lansing Plus Federal Tax



SPEED WAGON

More than 70,000 Now in Use
Capacity, 500 to 2500 pounds

What One Factor Contributes Most Towards Speed Wagon Suitability?

ECONOMY, says the merchant. "With the Speed Wagon I can deliver 25 pounds or 2500—quicker and cheaper than by any other method."

VERSATILITY, asserts the manufacturer. "For ten-block deliveries or hundred-mile hauls I find the Speed Wagon equally adaptable."

RUGGEDNESS, answers the farmer. "A lighter vehicle couldn't last long on my roads; a heavier truck wouldn't get through."

SPEED, exclaims the interurban bus operator. "For patrons demand a fast running time, especially when I compete or cooperate with railroads."

Chassis price \$1185 f.o.b. Lansing, plus Federal tax. Twelve standard bodies to select from. Today the Speed Wagon is used in 263 different lines of business.

Did Patient Leave Legacy to Benefactor?

Atlanta, Ga., Oct. 21.—Has "bread cast on the waters" returned, or is somebody playing a practical joke? That's what Jean Floyd, pretty 19-year-old Atlanta girl, would like to know about a legacy of \$25,000 she is said to have been left by an aged man named Binford, whom she once befriended while he was a patient in a hospital.

When told about it Miss Floyd said she didn't know anything about it. According to her account, last winter, while visiting the hospital to see a sick friend, she became acquainted with Binford, who was suffering with broken ribs, and for nearly three weeks visited him each day and performed many kindnesses for him. She

Race-Gang Feuds Break Out on Track at London

London, Oct. 28.—The British sporting world is considerably agitated by a recent outbreak of racing feuds. Young "toughs" of rival gangs following the races have declared open warfare and the result has been anything but pleasant for the ordinary devotees of racing. The feuds break out at the fashionable racecourses and the free-foralls which follow are unpleasant, to say the least. There are several stabbings in London's Soho district which have been attributed to these race-gang feuds. The stewards of the various courses and the police are using every effort to clean up the situation.

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