

Wallace Tells of Republican Aid to Farmers

Hastings, Neb., Oct. 27.—(Special Telegram)—The large audience which this afternoon heard the first of four speeches Secretary of Agriculture Wallace will deliver in Nebraska were profoundly impressed with the direct benefit to agriculture which he said may be credited to congress since March, 1921.

Get Ready for the "Made-in-Omaha" Show Monday, October 30, to Saturday, November 4. Open 11 a. m. to 9 p. m. Eighth Floor—The Brandeis Store

THE BRANDEIS STORE

Saturday is the Last Day of Our Free Musical Program Given in our Men's Grill, Tenth Floor, 1 to 5 p. m. Take 17th Street Elevators

Candies

Cream Patties—Freshly made for Saturday in assorted flavors. Per lb., at 29c Milk and Bitter Sweet Chocolates—Our own make with creamy fruit and nut centers. Per pound, 40c Cream Chocolate Drops—Vanilla flavored. Per pound, 29c Peanut Squares—Full of freshly roasted Spanish peanuts. A delicious confection specially priced for Saturday, per pound, at 19c

Hallow'en Novelties Decorate the house for Hallow'en. Whether you have a party or not, it gives a festive air to the family dinner, especially where there are little folks, to have a few gay streamers or jumpy cats about.

Snapping Mottos—Of decorated crepe paper in black or orange containing snapper, hat, and favor with verse. Each at 10c and 15c Nut Cups and Baskets—Per doz., 50c and 1.00 Crepe Paper Hats—Many clever shapes and colors. Priced from 2 for 5c to 35c each.

Hallow'en Pumpkin Lanterns—With wire handles. Each, 5c, 10c, 25c Dancing Skeletons—My, but they're weird! Each, at 15c Blowouts, horns and other novelties at trifling cost may be found in the Candy Department.

Main Floor—West

Saturday is Last Day of Our 3-Day Sale

Drugs and Toilet Goods

Woodbury's Facial Soap—3 bars for 50c Mavis Talcum Powder—At 15c 50c Hind's Honey and Almond Cream, 37c 1.00 Krank's Lemon Cream, 69c 35c Palmolive Shaving Cream, 27c 50c Gillette Blades—1/2 dozen for 35c 1.00 Lavioris, 69c 50c Mentholatum, 37c 50c Prophylactic Tooth Brushes, 35c 1.00 Cutex Five-Minute Set, 85c Multifid Cocoonut Oil, 37c 15c Physicians' and Surgeons' Soap—Bar, 9c 25c Djer Kiss Talcum Powder—Each, 17c or 3 for 50c Djer Kiss Extract—Ounce, 1.39 50c Djer Kiss Rouge, 35c 1.00 Listerine, 75c Main Floor—West

Venetian Preparations Venetian Ardena Skin Tonic—Makes the skin firm, white and brilliant; priced at 85c, 2.00 and 3.75. Venetian Velva Cream, is not a fattening cream, but a delightful preparation for a dry or tender skin, at 2.00 and 3.00 Venetian Orange Skin Food is a deep tissue builder and of high nutritive value to rebuild worn and flabby tissues.

The Brandeis Store is the exclusive selling agent in Omaha of Elizabeth Arden Toilet Preparations. Main Floor—West

In Our Prescription Department

75c Rubbing Alcohol 49c 1lb. Cream Tartar and Sulphur Laxatives, 9c 40c Olive Oil, 29c 5c Witch Hazel, 33c 50c Bay Rum, 39c Main Floor—West

Winter Apparel for Women and Misses Offered at Low Prices in Saturday Sales

Women's Winter Coats 49-- in Plain and Fur-Trimmed Models

Hundreds of women in Omaha will center their attention on this coat offering. Here are stunning new wraps in scores of styles, fur trimmed in Platinum Wolf, Black Wolf, Black Fox, Kit Fox, Australian Opposum, Caracul and Squirrel. They are fashioned of velvety pile fabrics in

Ormandale, Normandy, Arabella, Lustrosa, Panvelaine, Volverette and others, in all the winter colorings.

Second Floor—West

Women's Fur-Trimmed Suits 23.85

Velours, Duvet de Laines and Twills fashion these smart suits trimmed in Beaver, Squirrel, Caracul and Beaverette. A touch of silk embroidery is found on many of them that is decorative and rich. In navy, black, brown, taupe and Hawaiian. Sizes 14 to 44.

Second Floor—West

Girls' Winter Coats 9.95 Dress or Street Styles

Built for warmth are these good little coats of heavy mixtures and double-faced coatings in blues, browns and greenish shades. Some have fur collars that snuggle up to sensitive throats when it's blustery. They are tailored into girlish models with plenty of pockets, either with or without a belt. Sizes 6 to 14 years.

Other styles specially priced 15.00 for Saturday at Second Floor—West

New Silk and Cloth Dresses 15.00

Inexpensively priced but with many of the new style features that mark the radical fashion changes of this season. Draped skirts, flare skirts, flowing sleeves and basque models are cleverly developed in Poiret Twill, Canton Crepe, Satin Face Canton, Brocaded Canton and Charmeuse In black, brown and navy. Sizes 16 to 44.

Second Floor—West

New Blouses Jacquette and Costume Styles

Lovely models that emphasize the individuality of the wearer developed in Canton, Crepe de Chine, Matelasse and Novelty Crepe in suit shades or bright colors for those who prefer a color contrast. Priced 10.00 to 15.00 Second Floor—South

Wool Tuxedo Coats for Sport or Street Wear

Two-in-one style that can be worn open in the usual manner or buttoned up if preferred. Tucking around the cuff and bottom of the sweater gives a smart finish. In black, navy, brown, green, buff or Copenhagen. When worn with a good looking sport skirt, nothing rivals the chic of a sweater for informal occasions. Priced 7.95

A Remarkable Sale of Smart New Hats

Satin 7.50 Gold Silver

A wonderful collection of early winter hats in a charming array of shapes and colors. The attractive new turbans, so suitable for wear with fur coats and wraps are here, developed in silver and gold metal cloths, with brown, black, rose and blue. There are larger hats for dress wear, off-the-face models, tricorn and many diversified shapes. Brown, black, rose, silver and gold are the favored colors. All of these are high-grade models that are greatly underpriced for Saturday's selling.

Sport Hats of felt in all the season's colorings, priced 1.95

Second Floor—East



Courtesy Pays

COURTESY pays. It pays as big in the affairs of a department store as it does in the life of an individual. The one who makes it a point to be courteous to all with whom he comes in contact finds himself cultivating a serene state of consciousness and profits by it. He profits by it with respect to his business affairs, but he finds his larger recompense in the happiness that continually flows into the lives of well-poised men and women.

Fresh Cut Roses 5c

Cut Flower Department Main Floor—West



Ever-Ready Flashlights

Every home should have one, for the garage, the attic, the cellar and dark closets. A handy, safe flashlight—always ready when needed. In both wide and narrow lenses, two and three-cell types. Special, 79c Unit Cells—Fresh stock, each, 14c Fifth Floor—West

Sale of Women's Hosiery

Kayser Silk Hosiery—All silk from top to toe; with pointed slipper heel and Marvel stripe which prevents drop stitches; full fashioned with double soles and double silk hems. In black, brown, beige, gray and tan. 4.00 value. Saturday, pair, 2.95 Women's Silk Hosiery—In all silk, some have lisle tops and soles, others have lace insets or have lace stripes; all are first quality, but some of our higher priced numbers which have slight defects have been included. In black, brown and the new shoe shades. Per pair, 1.95 Women's Silk Hosiery—With lisle garter tops and double soles and high spliced heels, others are silk to the top; included are hose with lace insets and lace stripes; Italian silk and chiffon silk hose with lisle hems. In black, brown, beige, gray and tan. These are seconds of 2.50 grade. Per pair, 1.25

Continuing Our Sale of Munsingwear for Women and Children

Seconds and Samples at 1/3 to 1/2 Less Than Regular Prices Women's Cotton Union Suits—Medium and heavyweights in many styles, knee and ankle length, fleeced or without. Regular prices 2.00 to 2.50; sale price, 1.25 Women's Wool and Silk and Wool Union Suits—The wanted styles in natural color and white. Regular prices 4.50 to 5.50; sale price, 2.50

Boys' and Girls' Part Wool Union Suits—in all sizes 2 to 16 years; per suit, 1.79

Women's Jersey Silk Underwear

Bodice topped vests with ribbon or Jersey silk shoulder straps. All sizes in flesh only. There are both seconds and first quality in this lot. Each, 1.59 The bloomers are all perfect garments and properly reinforced for service. Sizes 4, 5, 6, 7 in flesh. Each, 2.39

Third Floor—Center

Republican Speakers

R. H. HOWELL, Candidate for United States Senator. MONDAY, OCTOBER 23. Nebraska 11:30 A. M. Valparaiso 1:30 P. M. Winnebago 3:30 P. M. Grand Island 5:30 P. M. TUESDAY, OCTOBER 24. David City 10:00 A. M. Beatrice 11:00 A. M. Wayne 2:00 P. M. Fremont 4:00 P. M. WEDNESDAY, NOVEMBER 1. North Platte 10:00 A. M. Schuyler 11:00 A. M. Columbus 2:00 P. M. Central City 4:00 P. M. THURSDAY, NOVEMBER 2. Fullerton 10:00 A. M. York 11:00 A. M. Platt Center 2:00 P. M. Stanton 4:00 P. M. FRIDAY, NOVEMBER 3. Pigeon 9:30 A. M. West Point 1:30 P. M. Sutherland 3:30 P. M. Hooper 5:30 P. M. C. H. RANDALL, Candidate for Governor. SATURDAY, OCTOBER 28. Tour of Richardson county with former congressman Reavis. No dates given. MONDAY, OCTOBER 30. Wyoming 11:00 A. M. Fairbury 1:00 P. M. Hebron 3:00 P. M. Irwin 5:00 P. M. Geneva 7:00 P. M. SENATOR GEORGE W. NORRIS. SATURDAY, OCTOBER 28. Broken Bow 8:00 P. M. MONDAY, OCTOBER 30. North Platte 8:00 P. M. TUESDAY, OCTOBER 31. Central City 8:00 P. M. WEDNESDAY, NOVEMBER 1. Columbus 8:00 P. M. THURSDAY, NOVEMBER 2. Omaha 8:00 P. M. FRIDAY, NOVEMBER 3. David City 8:00 P. M. SATURDAY, NOVEMBER 4. Ottumwa 2:00 P. M. Heaver City 4:00 P. M. MONDAY, NOVEMBER 6. Cambridge 2:00 P. M. McCook 4:00 P. M. SECRETARY WALLACE. SATURDAY, OCTOBER 28. Grand Island 8:00 P. M. Newark 8:00 P. M. BOB SIMMONS, Candidate for Congress, and A. H. MURPHY, Candidate for congress, short term. MONDAY, OCTOBER 23. Homestead 10:00 A. M. Chadron 1:00 to 2:00 P. M. Hay Springs 4:00 and 8:00. TUESDAY, OCTOBER 24. Beatrice 8:00 to 10:00 A. M. Garden 11:00 to 1:00 P. M. (conditional on train connections.) MERRILL. (conditional on train connections.) WEDNESDAY, NOVEMBER 1. Wahoo 11:00 to 1:00 P. M. Crawford 1:00 to 2:00 P. M. Hartman 3:00 to 4:00 P. M. Axtell 5:00 to 6:00 P. M. C. E. REAVIS. SATURDAY, OCTOBER 28. Tour of Richardson county with first meeting at Platt City. GOVERNOR S. E. MUEHLBACH. SATURDAY, OCTOBER 28. Fairbury 11:00 A. M. Wahoo 1:00 P. M. Hebron 3:00 P. M. Albia 5:00 P. M. MONDAY, OCTOBER 30. West Bend 11:00 A. M. TUESDAY, OCTOBER 31. Seward 11:00 A. M. Packer 1:00 P. M. Waverly 3:00 P. M. Wray 5:00 P. M. WEDNESDAY, NOVEMBER 1. Norfolk 11:00 A. M. Parkersburg 1:00 P. M. TUESDAY, NOVEMBER 2. Waverly 11:00 A. M. Wray 1:00 P. M. FRIDAY, NOVEMBER 3. Broken Bow 11:00 A. M. West Point 1:00 P. M. Sutherland 3:00 P. M. Stanton 5:00 P. M. SATURDAY, NOVEMBER 4. Fullerton 11:00 A. M. York 1:00 P. M. Platt Center 3:00 P. M. Stanton 5:00 P. M.