

What the Theaters Offer

The Orpheum Circuit is about to celebrate its third-anniversary, and every city in the region encompassed by this great chain of vaudeville theaters is co-operating to make it a notable event. The week of October 22 has been designated, and it will be a big thing in each city that has figured in the Orpheum circuit's successful history. It is a big thing for the Orpheum Circuit—an indisputable great achievement.

From two houses, one in San Francisco and the other in Los Angeles, the Orpheum circuit grew to its present gigantic proportions by first lifting the standard of attractions from the plane represented by old form of variety to its present wholesome and artistic heights. In the evolution of vaudeville in this country the Orpheum circuit has played an important part. Its pioneers began a "house-cleaning" and this renovation continued until they had eliminated all objectionable features from programs as well as the theaters and their clientele. They established a new standard and by this struck the keynote of their success.

The first theater to be established outside of the Orpheum's native California was in Kansas City, Omaha was next, etc. Its rapid and spontaneous growth has been in that expansive territory west of Chicago and back to the Pacific coast, and in many of these cities, more than one Orpheum circuit theater is in operation. In the section bounded by the irregular line that runs from Winnipeg through Chicago to New Orleans, to Los Angeles, to Vancouver and to Winnipeg, the Orpheum is a household word, synonymous with vaudeville at its best and entertainment for the entire family.

The circuit has been a great influence in making high-class vaudeville what it is today. Its policy has been to bring to its stages the ablest artists of the theatrical business. It has introduced more stars into vaudeville than any other management. In its scheme to make the theatergoers happy in their surroundings the circuit has built for them the highest type group of playhouses in America, unsurpassed as to architecture, ventilation and decoration.

Several years after the Orpheum circuit had established its prestige and won the confidence and good will of its millions of patrons, it decided that the same territory could also support a circuit of popular priced theaters. The Junior Orpheum circuit was established to furnish vaudeville in continuous performances at popular prices. The great State-Lake theater, Chicago, was the forerunner of this circuit, and the fame of this institution has spread to the four corners of the globe. It represents the most modern ideas in theater construction and is built to care for thousands of persons a day and in

Big Halloween Festival
COUNCIL OF THE AUDITORIUM
OCTOBER 31
Under Management of the American Legion Auxiliary
Card Party in Afternoon—Dance at Night
TICKETS \$1.00—GOOD MUSIC
A good time and a Gardner auto given away.

THEATRES

Capitola DeWolf **BRANDEIS**

Hallie Dean **GAVETY**

Princess **Wah Letka** ORPHEUM

Miss **Wilma** WORLD

Crane **Wilbur** ORPHEUM

Jessie **Miller** EMPRESS

the most inviting environment ever installed in a playhouse. Four other such theaters have since been built in Orpheum cities. And it was in appreciation of each city's support of its first enterprise that the Orpheum circuit erected these palaces of amusement. Profits of former years and of future years were reinvested in another theater for Kansas City, Minneapolis, San Francisco and Los Angeles. These are now well established institutions and are furnishing good, wholesome amusement to masses at nominal prices, practically alongside the houses in the parent circuit and without conflict to either.

Here is the week, beginning with the matinee this afternoon, which is to celebrate the Orpheum circuit's

third of a century anniversary. And for this occasion a show of unusual excellence is to be offered. Crane Wilbur and Suzanne Galt are to offer one of the chief attractions, and the other headline feature will be the mystifying performance of Princess Wah-Letka. The play in which Mr. Wilbur appears, "Right or Wrong," was written by Samuel Shipman and Clara Lipman. Known as the American Indian scenes, Princess Wah-Letka is a Cherokee, considered the most sensational of those mystifying performers who convince audiences that they have the power to look into the future. Frank and Teddy Rahini will be featured in a new version of their comedy, "I Quit." A dancing fantasy, "The Throne of Terpsichore," will be offered by Clesie and George Sewell as another fea-

Betty Weber **BRANDEIS**

tured part of the show. Bob Murphy is offering a novelty called "Combining Business With Pleasure." He is a vocalist with an excellent voice. Heras and Willis caper in a scene showing backyard antics skillfully performed. It is an act audiences particularly like. The intelligence of feathered entertainers is to be dis-

played amusingly in the act called "Bird Calaveras." Asson's Fables will be shown on the screen. Topics of the Day and the Pathe Weekly will also be film features.

"A Carnival of Fun," said to be one of the best arranged and smartest Shubert "units" that will visit this city this season, comes to the Grand Theater for the entire week beginning with a matinee today. In the vaudeville portion will be seen the De Wolf girls, a headline act that has "topped" some of the best bills in the country, who will offer their newest sketch, "A Love Tour." Clark and Verdi, well established for their clever Italian impersonations, will appear in an act of their own devising, Alfred Latell, without an equal in the impersonation of a dog, will be assisted by Miss Elsie Vokes in a sketch entitled "The Pup." Clemens Belling and company, a European importation, will be seen in a novelty sensation, "The Roman Troupe," in acrobatic stunts of the hair-raising kind, and Bell and Jensen, a team of mirth provokers, will complete the vaudeville. The "unit" is one of the breezy revues that moves along with a dash and a swing, and elaborately staged and sustained with light, tuneful numbers that have just enough of the "jazzy" element to put them over with a bang.

Pickard and his seals is the headline attraction at the Empress starting today. This attraction will be especially entertaining for the children. Mumford and Stanley, singing comedians, offer their latest song success, entitled "A Nickel's a Nickel With Me." An offering that is exceptionally good, both in its conception and its execution, is presented by Kennedy and Nelson, "Those Speed Boys." The act fairly teems with original and thrilling stunts. Mabel Harper, "The Funbeam of Vaudeville" assisted by Ethel Kirkpatrick is the final act on this bill.

A new cyclonic musical revue of two acts and 14 scenes is offered at the Gayety theater this week. The title of the show which is sponsored by Fred Clark is "Let's Go." Supporting Collins and Pillard are a cast of prominent metropolitan funmakers including Max Jasse, Hallie Dean, the Big Six Harmonists, Roy Mapes, Glysie Kern, Del Day, Bud Purcell, Ray Yearwood and others. "Let's Go" it is said, has the fastest dancing youthful chorus beauties that ever left Broadway. The added attraction is George N. Brown, world's champion walker, who presents his famous "Walking School" featuring Billie W. Weston, champion boy walker of America, and Rae Belle, champion girl walker of Texas, in daily contests against each other. Friday night will be amateur walkers' contest night, competing against each other. The public is invited to join. Today's matinee starts at 3:00.

Lois and Jean Archer in the way of a song and dance spectacle bring their artistic and melodious headline act to the World as the featured offering. In song and dance these two clever performers amuse along comedy lines with descriptive trappings. Ferry Corway's pantomime fun-making and musical ability make his

act one of the most unique novelties of the fall season. Ketch and Wilma present, "Vocal Varieties." Comedy is the keynote of this act. Charles Gibbs, imitations of various string instruments is decidedly out of the ordinary. The Three Belmonts have a routine of diabolo spinning and loop the loop stunts really worth while. Completing the vaudeville section of the bill is Fisher's circus made up of ponies, dogs and monkeys.

Arthur Hays introduces "For Love of Mike," as a comedy organ solo. The full length feature photoplay is "Pilgrims of the Night," a thrilling adaptation of E. Phillips Oppenheim's well known novel, "Passers By." In the case are Ruby De Remer, Lewis Stone, Kathleen Kirkham, Raymond Hatton and William Y. Mong.

The Jarvis Revue, a miniature musical comedy with the reputation of being one of the cleverest acts of its kind, is the headline starting next Saturday. Jack Dempsey, champion of the world, is scheduled to appear in person at the World theater seven days starting November 4.

Wesley Barry, "the boy with 1,000,000 freckles," is coming in person to headline the Orpheum show next week. Everybody who attends the motion picture theaters knows this juvenile star of the screen. On the stage he is appearing with a company of 19 carefully chosen players in the entertaining sketch, "Welcome Home."

The engagement of Eugene O'Neill's play, "The Emperor Jones," with Charles S. Gilpin in the leading role, at the Brandeis theater for three days, starting Thursday, November 9, will undoubtedly arouse much interest among those who are concerned in the advancement of dramatic art. The presentation will be made in this city on the same scale and with the same attention given to detail of the performance that won distinction for the play and made the star the most talked of actor in all theatricals during its run of an entire season at the Princess theater, New York.

Suburban Programs

SUNDAY.
Victoria—James Kirkwood in "The Man From Home."
Grand—Tom Moore in "Mr. Barry of New York."
MONDAY.
Hamilton—"The Gray Dawn."
Victoria—James Kirkwood in "The Man From Home."
Grand—Guy Bates Post in "The Masquerader."
Hamilton—"Four Horsemen of the Apocalypse."
TUESDAY.
Victoria—William S. Hart in "Traveling On."
Grand—Guy Bates Post in "The Masquerader."
Hamilton—"Four Horsemen of the Apocalypse."

WORLD

NOW PLAYING
Continuous From 1 P. M. Daily

LOU and JEAN ARCHER

Famous Stars of Song and Dance in Their Original Spectacle "Tailor-Made"

KETCH and WILMA Musical Mimic
CHARLES GIBBS
"Vocal Variety"
FISHER'S CIRCUS **THREE BELMONTS**
Komedij Kapers Novelty Artists

FERRY CORWAY

An Extraordinary Photoplay of Thrills Mystery and Suspense

"PILGRIMS OF THE NIGHT"
From the Novel "Passerby" E. Phillip Oppenheim's Great Story

With Ruby De Remer Lewis Stone Raymond Hatton Kathleen Kirkham William Mong

Next Saturday—WILLARD JARVIS REVUE
The Best Miniature Musical Comedy the World Has Presented

TWO WEEKS MORE AND THEN YOU'LL SEE
JACK DEMPSEY
The Greatest Champion of Them All Appearing in Person

The Tuesday Musical Club Presents
GERALDINE FARRAR
SOPRANO
Auditorium—November 3, at 8:15 P. M.
Prices—\$1.00 to \$2.50, no war tax. Membership seat sale Tuesday, October 24. Public sale October 27. Box office opens at 9 a. m.

Held Over Three Days

TODAY—MONDAY—TUESDAY

Strand
DIRECTION BY H. BLANN

Everything That's Entertaining

CONSTANCE TALMADGE
in her greatest picture—
"EAST IS WEST"

Strand Orchestra
Harry Silverman, Directing
Playing "Chu Chin Chow"

Atmospheric Prologue
BERYL BURTON
Singing "Chinese Melody"

STARTING WEDNESDAY FOR 10 DAYS

Hopeless Caresses
Rudolf had won the heart of the Princess Flavia, but to win her hand he thought was hopeless.
A great love story, that of

The Rex Ingram Production
The Prisoner of Zenda
by Anthony Hope
with ALICE TERRY, LEWIS STONE, ROBERT EDSON, STUART HOLMES, ETC.

BRANDEIS THEATRE SHUBERT UNIT VAUDEVILLE

JACK REID
and COMPANY in
"Carnival of Fun"

Week Starting Today—
matinee—AT 3:00 P.M.
Week Days Daily at 2:30
Evenings—Except Sat. 8:25
Sat. Evening—8:00

A \$3.00 Show for \$1.00

6-SHUBERT VAUDEVILLE ACTS-6
CAPITOLA DE WOLF GIRLS GEORGETTE
"A LOVE TOUR" with CAROLYN PETERS at the Piano
ED. CLARK and VERDI JOE
Vaudeville's Foremost Italian Comedians with A Riot of Wonders
ALFRED LATELL
World's Greatest Animal Actor with **ELSIE VOKES** in "The Pup"
THE ROMAS TROUPE | **CLEMENS BELLING Co.**
in Acrobatic Novelties | European Comedy Sensation
BELL and JENSON aka "WILD CATTING"

BURTON CARR | BETTY WEBER | DORA BELLING | HELEN FORDYCE

PRICES—NIGHTS **SUNDAY 25¢ to \$1.00**

DAILY MATINEES INCLUDING SUNDAY 25¢ AND 50¢

"Bound to a Maddened Horse"

Dashing through the forest to destruction. Just one of the many thrills that Zane Grey gives you in his latest picture success.



WHEN ROMANCE RIDES
A ZANE GREY PICTURE

WITH **CLAIRE ADAMS** **CARL GANTVOORT**
Adapted From the Novel

"Wildfire"
by ZANE GREY

MOON
THIS WEEK Ending Friday

No Advance in Prices