

# Distinctive Characters on the Fashion Stage of Fall and Winter

## Thoughts Worth While

Did you ever read Maeterlinck? Well, he wrote lots of good and helpful things. For instance: "No one can try to be good in the presence of another, even though a grievance may exist between the two, without helping the other and becoming at the very instant better himself."

It is the unseen forces that influence us most. We think it strange we do not know what electricity is, but music is more common than electricity and we do not know what music is; and love is the greatest thing in the world, and we do not know what love is. A little child, sitting in his father's lap, said: "Daddy, I love you." Holding the child at arm's length, the father asked, "Sonny, what is love?" The child thought a moment, and then replied, "O, daddy, if I could tell you it wouldn't be it."

Once upon a time a little boy declared, "I can see God right through the harvest moon." The sister looked and denied the claim. The boy retorted, "You think you can't see things except with your eyes?"

J. L. BRANDEIS & SONS.

## THE BRANDEIS STORE

### New Features of the Mode in Street and Afternoon Gowns

Skirts have the leading role in crepe frocks. Frequently they are draped, caught with a striking clasp and hang unevenly. Many are distinguished by the lavish use of small tucks and contrasting colored trimmings. Soft, alluring shades are shown in many charming gowns, beaded at the girle in the new Persian coloring.

Frocks of cloths and velvet utilize fur in a diverse and interesting manner. The semi-fitted waist-line is finished with softly corded velvet and clasp.

25.00 to 250.00

Second Floor—West



New Versions of the

### Costume Blouse

Clever American originals or smart adaptations of French styles may be chosen in our Blouse Section. The lustrous satins, heavy crepe Cantons and velvet brocadedorgettes used in their fashioning need employ but little adornment. Perhaps there is a glint of gold thread embroidery or a hint of the colors of the Balkans or Persia here and there. Priced—

10.00 to 39.00

Second Floor—South



### Jersey Silk Petticoats

In Fashionable Demand

What dinner gown, afternoon frock or even tailored suit, for that matter, is complete without a petticoat that matches or contrasts with the toss of one's skirt.

2.98 to 10.98

Second Floor—South



### Women's and Misses' Coats and Wraps

Coats enriched with luxurious furs in striking color harmonies and modes that present the newest silhouettes in their graceful lines.

Gerona Marvella Fashiona Panvelaine Veldyne

—and other handsome pile fabrics lend their enduring beauty to these coats. Collars and trimmings of Kit Fox, Monkey Fur, Caracul, Squirrel, Beaver or Coega Broadtail add to the individuality so marked in this display of blouse-backed, straight-lined and semi-fitted handsome models, priced, Specially

49.75 to 295.00

Second Floor—West

### Evening Gowns and Wraps

For Winter's Festivities and Social Activities

All is set—the curves, the gently drooping folds of shimmering silks and glittering metallic cloths that are to claim the night hours as their own; the panels, the drapes and the snug cuffed sleeves that are to make the day hours replete with loveliness and charm. The soft allure of velvety wraps luxuriously trimmed in furs of distinction. In colorings to delight the women of fastidious taste. Specially priced,

Second Floor—West

### The New Three-Piece Costume Suits



Meeting the vogue for short coat costume suits, we present models from Mangone, Milgrim and imported models. Fashioned of broadtail cloth, pile fabrics and velvets in delightful colorings.

85.00 to 295.00

Second Floor—South



### Special Selling Spanish Silk Laces

1.95 and 2.95

3.00 and 4.50 Values

All over laces and flouncings, 36 and 52 inches wide, in black, brown, navy, toast, henna and other new fall shades. Spirited Spanish designs with a silken shimmer give a magnificent air to the frock or blouse that employs these lovely laces.

The tunics which characterize many of the winter frocks may be easily fashioned from the wider widths.

Main Floor—Center.

### Materials for Fall Apparel DRESS GOODS

#### All Wool Fabrics

Tweeds, Plaids, Checks, Suitings and Coatings, in a splendid selection of fall and winter wooleens for women's and children's coats, dresses or skirts. Per yard, **1.45**

**All Wool French Serge**  
Desirable for dresses in all the new fall shades. Shrunken and sponged, 40 inches wide; on sale at, **1.19**

**All Wool Canton Crepe**  
Similar to the famous silk weave of the same name and exceedingly handsome for the draped frock. 54 inches wide, **3.95** per yard.

**All Wool Tweed**—Desirable dark patterns for women's and children's wear or knickers. 54 in. wide. Per yard, **1.00**

**All Wool Poiret Twills**—This serviceable fabric has no equal in feminine favor for cloth frocks. Several qualities in navy, brown and black, 54 inches wide, variously priced at **3.50, 3.95, 4.50 and 4.95.**

Main Floor—Center.

### The Season's Debutantes Among the Silks

This season as never before, the new silks brought out for the first time seem to eclipse the silken loveliness of former years. Some of the unusually beautiful and novel weaves are listed below.

**Chayne Souris**—A brocaded velvet on a Georgette ground combines the richness of the former with the fragile grace of the latter in a beautiful fabric for gowns and blouses. In Coral, Chinese Green, Toast, Blue, Orebid, Black, Brown and Navy. 36 inches wide. Per yard, **12.50**

**Brown Crepe Matelasse**—An irregular two-tone check in a crinkly crepe that has almost the effect of a quilted fabric. 40 inches wide. Per yard, **7.00**

**Bliker Crepe**—Brosseline Crepe, a French origination, in glossy black, suggests a stunning cape or gown. Very new and a much finer weave than the bliker fabrics of former years. 36 inches wide. Per yard, **15.00**

**Oriental Crepe**—A riot of colors, reminiscent of Paisley, but showing more of the Chinese influence. For the brilliant sort of blouse a dark suit calls for, it is the correct answer. 40 inches wide. Per yard, **5.50**

**Heather Crepe**—You probably can't imagine how beautiful hushap would be if made of pure silk, but you will when you see this loose woven crepe. In black or brown. Uncommonly attractive for a skirt or day dress. Per yard, **4.50**

**Romaine Crepe**—A heavy quality with the square mesh of the real Romaine crepe. The most durable of all sheer fabrics and particularly successful for heading or embroidering. In both new and staple shades. 40 inches wide. Per yard, **4.95**

**Alligator Crepe**—A hard twisted thread with a satin surface gives especial character to this crepe and extreme durability. In black, brown and navy. 40 inches wide. Per yard, **4.95**

**Molly-O Crepe Satin**—A famous Mallinson silk, dull finish on one side, satin lustre on the other. The reversed side used as a trimming gives a perfect match in color. In black, navy, tan or gray. 40 inches wide. Per yard, **4.95**

**Brown Crushed Duveltyne**—An all silk duveltyne in a new crushed effect much used in millinery. In African brown. 35 inches wide. Per yard, **3.50**

**Brocaded Gros de Londre**—In black and dark changeable colors. Gives excellent service when a handsome coat lining is wanted. 36 inches wide. Per yard, **2.50**

**Silk Faille**—A sturdy, all silk faille for suits or frocks. In street shades. 36 inches wide. Per yard, **2.95**

Main Floor—Center.

### Domestics-Wash Goods

#### Wamsutta Percalé Sheets, Pillow Cases

81x90 Wamsutta Sheet, regular price 4.25; Monday, <b>3.50</b>	81x108 Wamsutta Sheets, regular price 5.00; Monday, <b>4.25</b>
72x99 Wamsutta Sheets, regular price 4.25; Monday, <b>3.50</b>	45x36 Wamsutta Cases, regular price 1.00; Monday, <b>90c</b>
81x99 Wamsutta Sheets, regular price 4.50; Monday, <b>3.75</b>	42x36 Wamsutta Cases, regular price 95c; Monday, <b>85c</b>

**Cotton Challie**—Long mill lengths in pleasing patterns, dark and light shades. 36 inches wide, yard, **13½c**

**Percalé**—2 to 10-yard lengths in dress or shirting patterns, 36 inches wide. Per yard, **14½c**

**Bleached Muslin and Cambric**—Splendid for sheets, pillow cases and undergarments. 36 inches wide, long mill lengths, yard, **14½c**

**Cretonnes**—Pretty floral and conventional designs for comforter coverings and draperies. Special, yard, **21½c**

**Printed Cotton Eiderdown**—The correct fabric for house dresses, dressing saques or wrappers in a variety of pretty patterns and colorings. 36 in. wide; per yard, **27½c**

**Bleached Indian Head**—The genuine quality with the name stamped on the selvage. For uniforms, wash dresses and middies this material gives matchless service. 2 to 10-yard lengths, per yard, **19c**

**White Shaker Flannel**—A heavy quality with warm fleecy nap on both sides; per yard, **14½c**

**Amoskeag Flannel**—Recognized as the superior of all flannels; 36 inches wide; in white only; per yard, **25c**

**Lace-Edged Pillow Cases**—Made of good muslin, worth 50c, each, **29c**

**Apron Gingham**—Standard qualities in all the wanted blue and brown checks and broken styles, warranted indigo dyes. Special, per yard, **14½c**

Basement—North

### Blankets and Bedding

#### 500 Pairs Full Sized Blankets

Consisting of wool mixed plaids, plain gray and white extra size Beacon blankets, and heavy wool finished plaid blankets. Values from 6.50 to 8.00; per pair, **4.85**

**Wool Finished Cotton Blankets**—Heavy warm blankets in assorted colors with fancy washable borders, thread whipped edges. Special, per pair, **1.59**

**Scotch Plaid Blankets**—Guaranteed all pure wool, bound with 3-inch satin binding. Pair, **10.50**

**All Felt Mattress**—Double bed size, covered with splendid art ticking, deeply tufted with roll edge. Regularly worth 12.00; Monday, **8.50**

**Winter Weight Comfortables**—Filled with fine white cotton batting with handsome stitched scroll design. Extra value, each, **3.50**

**Silkoline Comforters**—Covered in pretty silkolines and filled with white cotton, full double bed size. Ex-ceptional value, each, **2.69**

Basement—North