

Saturday, October 14, is the sweetest day in the year because it is Candy Day

Every sweet heart, wife, mother or daughter who isn't remembered with a box of sweets on Candy Day is going to feel neglected. But if she receives a box from Brandeis, she is going to be delighted. Brandeis candies are made in our sanitary factory of only high-grade materials by the most skillful methods. Thus you are assured of not getting stale or cold storage candy. But do not think because other candies cost more that they are better. It is our purpose to be reasonable in regard to price, but uncompromising as to quality.

Say It With Candy Saturday

Brandeis Made Candies

- Chocolate Coated Cherries**—A delicious confection with its plump cherry in liquid cordial covered with a thick chocolate coating. Per pound box, **1.00**
- Gold Medal Chocolates**—A toothsome assortment made from high-grade chocolate. Per pound, **75c**
- Pompeian Chocolates**—Rich and delicious, in assorted flavors. Packed in one, two, three and five-pound boxes. Per pound, **60c**
- Milk and Bitter Sweet Chocolates**—With creamy fruit and nut centers. Per pound, **40c**
- Butter Scotch Patties**—Made with sweet butter which gives that rich, buttery flavor. Freshly made for Saturday, 15¢, **25c**
- Cocoanut Snow Flakes**—When you bite into one of these you will agree they are rightly named, for they literally "melt in your mouth." Fresh for Saturday selling, per pound, **49c**

Main Floor—West

Leather Hand Bags in a wide assortment of unusual shapes

2.95



Whether you're wearing last year's suit and need a new bag to smarten it up or a brand new one with which a shabby bag is quite out of the picture, you must have a new bag! And the occasion to get the cleverest sort of one is this special selling.

There are large shopping bags in two-color combinations, flat envelope shapes and clever pouch bags with novel metal mountings and cord handles. A number are decorated with filigree ornaments. Vachette and other flexible leathers in navy, gray, brown, beige and black. On the inside, they are fitted with purse and mirror and pretty colors have been chosen for the silk linings.

Main Floor—East

Specials in Standard Hair Nets

- that means full size nets of lustrous quality in correct colors, perfectly made.
- The Humanet**—Our own guaranteed net, double mesh, cap or fringe style in all colors. 3 for **25c**
- Humanet Single Mesh**—All colors in cap or fringe style, 4 for **25c**
- The Fashionette**—An invisible human hair net in cap or fringe styles, single or double mesh, 2 for **25c**
- The Fashion**—A perfect silk net with elastic or tied ends, 4 for **25c**
- Carmen Human Hair Nets**—Single or double mesh, cap or fringe styles, all colors, 2 for **25c**
- National Hair Nets**—By the box, single mesh, per dozen, **1.00**
- Double mesh, per dozen, **1.35**
- Hair Rolls**—12 and 18 inches long, each, **35c and 50c**
- Hair Puffs**—Special for Saturday, **15c and 25c**

Main Floor—South

On October Hunting Trips-- Let the Kodak Tell the Story to the Folks at Home

- No. 2 Hawkeye Promo Camera—Size 2 1/4 x 3 1/4 **1.39**
- No. 2C Brownie Camera—Size 2 1/4 x 3 1/4 **5.00**
- No. 2A Promo Camera—Size 2 1/4 x 3 1/4, 3.50 value, special at **2.98**
- No. 2A Folding Autographic Brownie—Size 2 1/4 x 3 1/4 **10.00**

Main Floor—North

Attractive Wall Paper Greatly Underpriced

- Blocks, Allogers and Stripes**—For kitchens and halls. Roll, **5c**
- Grass Cloth, Two-Tones, Tapastries and Gilt**—For parlors and dining rooms. Regular 24c to 40c rolls for **14c**
- For Bedrooms**—Novelty florals, Colonial stripes and plain effects. Regular 18c to 25c rolls for **9c**

New bird and floral cut out borders Fifth Floor—West

THE BRANDEIS STORE

Saturday — Special Purchase Sale of 300 Daytime Silk and Cloth Dresses



In a Wide Assortment of Attractive New Styles **18⁰⁰** Dresses Suitable for Fall and Winter Wear

Dresses similar to these were offered in a sale two weeks ago which met with such instant response that we immediately tried to duplicate the order and fortunately were able to secure this new shipment of 300 of silk and cloth frocks at the same price.

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|---------------------|---------------------------|
| MATERIALS | STYLES |
| Canton Crepes | Straight Line Tailormades |
| Satin Faced Cantons | Basque Models |
| Jacquard Silks | Circular Skirt Effects |
| Charmeuse | Paneled Frocks |
| Poirot Twill | Draped Models |

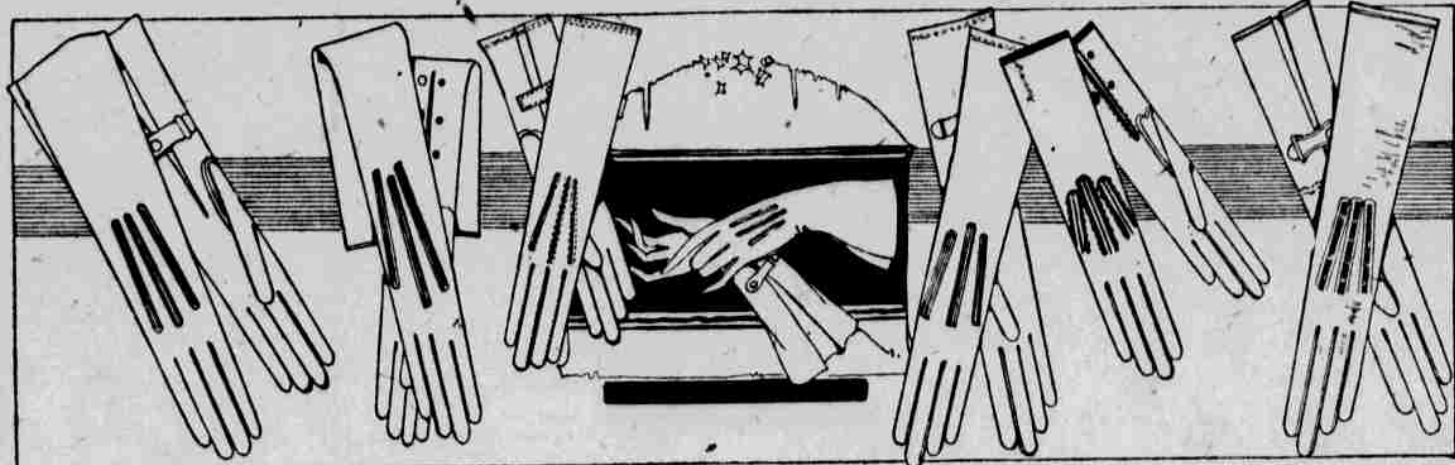
For Street or Afternoon Wear

- | | |
|----------------------------------|---------------|
| TRIMMINGS | COLORS |
| Beaded | Navy |
| Metal Trimmings and Embroideries | Black |
| Fringe Trimmed | Wood Shades |
| Ornamental Buckle | Brown |
| Ribbons | Taupe |
| | Cocoa |

Second Floor—West



Sale of Women's Fabric Gloves



Samples from Van Raalte

Van Raalte's Suede Fabrics **1⁰⁰** **Gloves That Regularly Sell at 2⁰⁰ and 3⁰⁰ Per Pair**

Right now when you need them! With the whole season to come you get 100 per cent service in time as well as wear, and at a price reduction that is seldom offered before the season is half gone. Styles include—Duplex and suede fabrics in long gloves, gauntlets and 2-clasp styles; plain and novelty effects in brown, beaver, gray, pongee and white. Included in this sale are 1,200 pairs of duplex fabric gloves from another famous maker.

Main Floor—North

Saturday Specials in Boys' Wearing Apparel Boys' Juvenile Overcoats

Little coats for boys from 3 to 8 years in large, convertible collar styles or button-to-the-neck effects. Made of warm, durable coatings, chevots and chinchillas with heavy wool plaid backs; satin yoke lining. These good looking coats in brown, navy, gray and other good shades. Specially priced, **9.75**

Big Boys' School Overcoats
New ulster styles with large, convertible collars, double breasted with all-around belts for boys 9 to 18 years. Heavy wool coatings in new shades of brown, green and gray. All with satin yokes and plaid wool linings. Specially priced, **12.75**

- Boys' Corduroy Suits**—Norfolk suits that wear like iron in corduroy in a serviceable drab shade. Knickers are lined and well made. All sizes, 8 to 18 years. Specially priced, **7.45**
- Boys' Flannelette Sleepers and Night Gowns**—Comfortable night clothes made of warm outing flannel. Sizes 4 to 14 years, **1.18**
- Boys' Knickers**—Full lined knickers made of wool fabrics in brown, blue and gray suiting patterns. Sizes 6 to 18 years, **1.95**

Fourth Floor

Sale of Boys' Wool Sweaters

2.48
Coat Style or Pullover
Belted Coats for the Little Fellow

A splendid assortment of solid colors or with collars and cuffs in contrasting shades. For boys of all ages from 3 to 18 yrs.



Drugs and Toilet Goods

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|--|--|
| Crema Oil Soap, per bar, . . . 5c | |
| 1.25 Djer Kiss Vegetal 98c | 1.00 Danderine 79c |
| 35c Johnson & Johnson Shaving Cream 19c | 50c Norwich Milk of Magnesia 29c |
| 1.00 Valdona Lila Vegetale 59c | 50c Lavioria 39c |
| 35c Palm Olive Shaving Cream 27c | 60c Bromo Seltzer 44c |
| 25c Woodbury's Facial Cream tube, 19c | 1.25 Bayer Aspirin 100 tablets 89c |
| 60c Siempra Giovanna 39c | 50c De Witt's Cough Syrup 29c |
| 50c Pompeian Night Cream 39c | 25c Mavis Talcum 17c |
| 50c Milkweed Cream 39c | 2.00 Mineralava 1.39 |
| 50c Hinds Honey & Almond Cream 38c | 1.00 Mai d'Or Powder 79c |
| 50c La Marie Hand Lotion 37c | 25c Hills Cascara Quinine 19c |
| 50c Pepsodent Tooth Paste 37c | Palm Olive Soap, bar, 7c |
| 30c Kolyon Tooth Paste 24c | Physicians and Surgeons Soap, bar, 9c |
| 25c Lyons Tooth Powder 18c | 1.50 Metal Hot Water Bottles 1.19 |
| 30c Amolina Powder 22c | Salco Sanitary Napkins 39c |
| 30c Mirror Nail Polish 19c | Gillette Razor Blades pkg. of 6 37c |
| 60c Cutex Manicure Set 49c | Cream Tartar and Sulphur Lozengers 9c |
| 50c Djer Kiss Face Powder 37c | Witch Hazel, pint 33c |
| 50c Mulstified Coconut Shampoo 38c | Sodium Phosphate Castor Oil, 3 ounces 29c |
| | 14c |

Main Floor—West

Saturday-- Special Purchase Sale of the Famous Onyx Silk Hose

With Grace-Giving Pointex Heels

Irregulars of Beautiful Quality Hose Regularly Priced 3.50 and 4.00— **1⁹⁵**

In many instances the imperfections are so slight as to defy detection on close inspection. All are full fashioned, many silk top to toe, others have lisle garter tops. In black, brown, beige, tan and gray.

Women's Silk Hose, 1.25

Full fashioned hose with double soles and high spliced heels, some are silk to the top, some with lisle garter tops and soles. Included are thread silk, glove silk and lace effects in black, brown and other colors. These are seconds of a 2.50 and 3.00 quality.

Main Floor—North

Comfortable Knit Underwear Specially Priced for Saturday

Women's Silk and Wool Union Suits—Sleeveless styles with band top in ankle length. All sizes. Seconds of 2.50 quality. **1.50**

Women's Fall Weight Union Suits—Full bleached, fleece lined suits in ankle length with Dutch neck and elbow sleeves or high neck and long sleeves. Regular sizes, **1.25** Extra sizes, **1.50**

Women's Medium Length Union Suits—No sleeves, band top style in knee or ankle length. All sizes. **98c**

Boys' Part Wool Union Suits—Closed seat style in natural color. Sizes 2 to 16 years. **1.79**

Third Floor—Center

New Fall Shades in Veiling

Some choose veils to match their hats, others think a contrast, harmonizing with the color of the coat or suit, more effective. Whichever your preference, it may be found in this charming selection of plain and fancy meshes with colored chenille dots in the newest fall shades. Per yard, **39c**

Silk Mesh Drape Veils

Imported silk mesh veil with embroidered or chenille borders in contrasting colors. Each, **95c**

Main Floor—North

Sale of Household Soaps

- Pearl White Soap**—New, large bar, 10 bars for **29c**
- White Borax Naphtha**—Fine for all laundry uses, 10 bars for **19c**
- Old Dutch Cleanser**—The reliable kitchen cleanser, per can, **5c**

Fifth Floor—West