1-B

Stutz Offering New Designs of **Enclosed** Cars

Construction Gives Owner Same Operating Efficiency When Driving Open Model.

Enclosed car design and construct tion of a type that enables the owner to enjoy the same operating efficiency from his winter equippage as when driving an open car is offered in the line of Stutz models for the current season

The 'usual limitations placed of winter motoring are lifted, it is said, and the owner may now anticipate the same wide service and utility from his car in winter as in summer.

The notable performance of the Stutz is in no way restricted. The type of construction used in the en-closed as well as the California-type models assures an ability to withstand the hardest use with none of the customary depreciation.

The full-aluminum construction of the Stutz coupe eliminates any appreciable addition of weight and yet provides the greatest strength. Speed, acceleration and power are ample for all occasions.

the same durable sturdiness as that trim and smart, possessing the dig- Canada are expected to attend. Varnity of enclosed conveyances while ious kinds of electrical and radio depreserving the freedom and adaptability of open cars.

A special five-passenger sport 4 dan of exclusive design also is offered. being built on individual order.

With the addition of a splendid selection of enclosed models and a wide assortment of California type cars. the Stutz now offers the most comprohensive line of cars it has ever produced.

Used Car Sale Is Started

Yesterday morning the J. H. Hanequipped with radio receiving apparasen Cadillac company opened its an- tus, is to be placed in Fountain nual renew-ed and used car sale, square, the public square of Cincin-Cars of many makes and models, some nati, and will be known, during the of them almost new, and others re- week of the exposition, as the official built, repainted, re-topped and re- receiving station for all messages tired, and looking and running as sent out from Musle hall. good as new, are offered at remark ably low prices. Cross-Eyed Film Comedian

"The public has learned to know and wait for our used car sales," said

Mr. Hansen. "Every car is guaran-Ben Turpin, who entertained hunchaser or we will take the machine is a great booster for Studebaker cars. Plenty of Grain in Russia teed to be satisfactory to the purdreds last week at the World theater, back and allow the full purchase price Ben's fondness for special stunts is to apply on any used car in our stock. well known to all movie fans and to Our sales for Saturday far exceeded keep these stunts interesting he must harvest has begun in southern ufacturing circles, having held some those of the first day on any of our drive an automobile which will re likraine, heavy rains are delaying previous sales, which we believe is spond to any of his whims when the the northern growth, and all Russia industry in the last 17 years. He was due to the fact that the public has econsion demands. He may wish to is awaiting the final outcome of the for some time assistant factory superlearned to have full confidence in do make his car jump a ditch or climb harvests, for the future of Russia intendent for the Pierce-Arrow Motor ing business with our organization. a flight of stairs-any of his automo- will depend upon the final crops.

cars that are traded in on new Cad- his Studebaker, says Ben, who owns sonable indications point to a crop held several other responsible posithree Studebakers. illacs."



Mr. Timm, designing engineer for to have Mr. Timin choose one for his low prices. Even during 1914 and more popular every day," says J. M. for the Speed Wagon chassis. Mr. Timm, designing engineer for to have at. Timm is a design 1915, or the prewar period, prices. Even during for and the Jones Opper company. The traveling home is complete to car percentage, we matched the Durant ing engineer and bought the Durant were still over \$1,000. brasks, recently purchased the Durant ing engineer and bought the Durant were still over \$1,000. shown in this pleture. Mr. Wilson, salesmanager for An- makes of cars in this territory. The aim of the Oldsmobile executives to town most any time."

recommendation for the Durant car as the keen-cut appearance."

National Radio Show Wills Sainte Claire Being Held This Week

The national radio and electrical | Wills Sainte-Claire salesmen in all dust. Our owners get from 16 to 18 The national radio and electrical parts of the country have been asked miles on the gallon of gas, over 1,000 miles on the gallon of oil, and from added to the lower bodies. They are at Cincinnati, O., the week of Oc- with the Wills Sainte-Claire fan. 18,600 to 15,000 miles on a set of tober 7 to 14. Approximately 1,800 These salesmen report that all cus tires." of a conventional inclosed sedan. The electrical desiers and contractors tomers and prospects make substantialty the same answer: "It's se American Spark Plugs Stutz models with California tops are from all over the United States and thoroughly practical, with no belts or chains to break-no plates to freeze

solutely no attention.

together and get out of order." vices will be shown, as well as the uses to which they can be applied. The program will be very elaborate. Edison and other foremost authorities on electricity will give educatrouble. tional addresses daily, which will be broadcast by radio. prevent this. #

Cleveland Six distributor, Ralph W. Jones, has just received advice from exposition headquarters that all mesair tight housing. sages broadcast from Cincinnati will he sent out under the caption: "Cin-

cinnati Radio and Electrical Cleveland Six Broadcasting Station." He

Booster for Studebaker

and clogged with dirt. Plates be-inbroad.

gether. With the gear driven fan, continue to build spark plugs for the applies the brakes. Pulled over to presses. such troubles are not possible. Another advantage of the Wills and equipment AC's for American car, in reverse,

Sainte-Claire fan is its automatic truck and tractor manufacturers. Inbrication-all moving parts are con-

Moscow, Oct. 7 .- Authough the rye "It is surprising to see the kind of bile tricks are easily accomplished in Reliable authorities predict that rea- Valve company of Chicago and has



uHE SUNDAY BEE: OMAHA, OCTOBER, S, 1922.

test 'huy' that has ever been offered amples of ingenuity in anticipating the needs in connection with a special costs in the neighborhood of from the public "Model 47, light eight, at \$1.375, for body for touring purposes is contained \$2,600 to \$2,500 complete." says Mr.

ight-cylinder engine, delivering 63.5-

It may not be long before the rick- Marmon Distributor Holds.

a form of motor vehicle if the design of an American automotive engineer Will Be Made in Europe continues to take hold of Nappon's take a ride in the Marman this week. Additional proof of America's world favor in the fashion it has started Demonstrations are free and every

In the past the fan has been one of leadership in automobile engineering out, according to Firestone export one interested in the performan performance below par has meant a that the leading spark plug manufae. The new motor vehicle is called the telephone for an appoilment. The heated motor and subsequent motor turers of France and England have Jitsuyo, perhaps a Japanese corrup. Murmon score card is used and to In designing the Wills acknowledged the superiority of AC tion for jitney, and it is remarkably avail oneself of this opportunity

of the Sphinx Manufacturing com- much so that a coolie can handle the Marmon claims for cister riding, propelling mechanism in a dust proof, company to build "AC-Sphinx plugs," There is no steering wheel, but er deceleration, which means better

geared to the intermediate gear- colonies. Similarly, the famous Gleo band. The clutch, brake and gear

Square Feet in New Plant movement it disengages the friction started in the printing basiness in

Field for Auto Tires Commercia

Today he is president of the domestic trade and to provide stand. the outerside of rear puts the engine Colonial Press and the possessor of a \$25,000 phont. The last move in the The wheelbase of the Jitsuyb is but growth of the Colonial Press is the 12 inches and the tread 35 inches, removal of the plant from 315 South

Thus no garages are necessary, for Twelfth street tof the former Shafer the machine can be kept in the ordi-building at 17th and Webster strests Anderson Motor Company nary ricksha house or even in a door. The Colonial Press takes over the enire second floor-\$,000 square feet of The Firestone export representa- floor space.

and at the same time offer closed Demand for Closed ar protection and comfort. The steel body construction which Dudge Besthers recently introduced in Cars on Increase their husiness coupe and business ardan provides strength and resistance to strain which is possible only where the construction throughout is of steel. And prices of closed cars can

Mounting Percentage of Enclosed Types Reported

by Makers. Production schedules prepared by

te motor car manufacturers for the oming year rotlect accurately the In the northern and costern states, matantiy increasing desire of the where from five to seven months of infile for closed car comfort. The strength of the closed car de driving in an open car, the popularity mand is illustrated by the fact that of the cloud our is growing by leave Dodge Brothers, Detroit manufactur, and bounds. Even in the south, the ers, are planning to devote approxi-

mutely 25 per cent of their large proluction for the latter half of 1922 to wmither which this type affords instruction of closed sars. The impurtance of this figure is emphasized by comparison with last year's closed

car percentage, which was aproxi-Manila, Oct. 7 .- "If you meet a don fond of clives, phone the police," is The production schedule shows that the closed car of today is distinctly the headline on the story of a lost drew Murphy & Sons, distributors for simulicity of Durant construction ap build a quality car that will sell at There have been many camping desk, ample storage space and even not a "loxury" car. It is in great dog in Manile. The deg before to Durant, says: "I think it a great pealed strongly to Mr. Timm as well the prewar level or lower. Model 43-A, bodies mounted on various chassis, a bath tub set under the floor at the demand because it will stand up under an American, who nives the informahard driving and pounding on bad tion that it is fond of fried chicken, "Equipment of this nature usually roads just as sturdily as the open car southern style, and stuffed alives.

1300

by no means he thought of as pro-

years ago. The price of Didge Broth-ers all-steel closed cars, for example,

now exceed the prices of the open

cars by narrow margins of \$109 to

the year are too cold for comfortable

buying public appreciates the instant

protection against rain or inclusiont

Night Upon Stormy Sea

Engaged Couples Spend

The Great American Bonfire

In 1921-\$500,000,000 worth of property was destroyed in the United States, by fire-15,000 lives were lost.

Right here in Omaha, a fire which occurred Friday night, destroyed a factory, cost \$225,000 and ratined a number of homes.

Fire Insurance is your only sure means of pro-eection.

The cost is so small that you cannot afford to be without it.

Call AT lantic 9555



"Pays the Claim First"

Howard at Eighteenth St. niuvance AT lantic 9555 Surety Bonds Investment Securities



Has All Comforts of Home

coming tody which recently has been designed

sop, icebox, mink, toilet, dressing table,

tive reporting on this new arrival in

motordom wes another field opened

up for pneumatic tires and fire ac

Demonstration This Weck

II. Pelton is inviting the public to

of fine automobiles is requested to

quicker acceleration, as well as quick

every-day service and eventual up

keep, is being shown by Mr. Pelter

Announcement has been made of price reductions on all models of Oldstobile fours and eights. Sharles Tucker, local Oldsmobile

to Sell Below \$1,000

in 18 Years.

dealer, points out that not since 1904 -18 years ago-has an Oldsmobile old below \$1,006. "The model 43 A four-cylinder tour-

ing car at \$975 is the first Oldsmobile to sell for less than \$1,000 since the advent of the curved dash one-cylinder model made in 1901-2-3-4," said Mr. Tucker. "At no time since 1904 it been possible for the public to

buy Oldsmobiles at such remarkably

at \$975, is, in our honest opinion, the but one of the most remarkable ex- rear.

the five-passenger touring, is really in in the description of a new Tourmore Opper.

Fan Trouble Proof a class by itself. With its V type horsepower, it need take nobody's Rickshas Open New

shas of Japan are transformed into

the prolific sources of trouble. Any is contained, in the announcement men. Sainte-Claire, Mr. Wills determined to spark plugs. In England, the control small and simple to operate. So places one under no obligation. The

He completely enclosed the fan pany has been taken over by the AC machine with case.

which will be provided to car build similarly with the American electrics brakes, greater economy both in The fan is driven by a shaft ers and motorists in England and her is guided by a handle held in the left

stantly working in oil and require ab New Factory Manager for

J. G. Murphy has been made factory

way. manager of the Anderson Motor Now, Authorities Declare company at Rock Hill, S. C. Mr. Murphy is well known in man

important positions in the automobile company; superintendent of Kelly

which may permit the export of grain. tions.

while all former types have been company of France henceforth will shift levers are eliminated, the entire control being accomplished by one Colonial Press Has 8,000 by Hansen Cadillac Firm further states that a Cleveland Six, belt was bound to break sooner or The overseas manufacture of AC's lever on the right. 'Pushing forward later, because it was wet and dry by was arranged for by President Albert this handle engages the friction turns and soon rotted. Chains rusted Champion, during his recent visit transmission. Pulled back one Fifteen years ago E. J. Swoboda came coated with dust and froze to- The AC plant at Flint, Mich., will wheelz. Pulled completely back it Omaha in a Jixi2 room with two job

SSEX

Has a New Price Advantage

The new Essex prices must appeal to all buyers.

They get more for their money today than ever before. Actual price comparisons make the advantage unmistakably plain.

Touring \$1045 Cabriolet 1145 Coach - 1245

(Effective September 22nd)

Freight and Tax Extra

Call to mind those cars you may consider in the Essex quality class. Then look at the prices. Are any within hundreds of dollars of the Essex price?

In reaching a standard by which to understand Essex values you must consider such price contrasts as well as facts bearing on performance and reliability. Such examination will convince you of the overwhelming advantage Essex holds.

GUY L. SMITH

"SERVICE FIRST"

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OMAHA, U.S.A. DO uglas 1970 111111111

Let Us Show You the Difference!

Vibration is destructive. It shortens the life of a car. It takes the pleasure out of riding because it causes rattles, squeaks and other irritating noises.

Vibration is particularly annoying in closed cars.

There is no perceptible period of vibration in the Studebaker Light-Six at any speed. This is due in part to Studebaker's method of machining the crank shaft and connecting rods on all surfaces. No other car, at anywhere near the price, follows this practice.

smooth-running motor find quick approval from everyone who rides in the Light-Six Sedan

And every driver is similarly enthusiastic over the way it throttles down to a walking gait in high gear- md the quick response that follows the touch of the accelerator.

Aside from its mechanical excellence, the Light-Six Sedan is notable for its sterling coach work. The substantial Body, like the chassis, is built complete in Stude-

Lack of vibration and the quiet, baker plants. Materials and workmanship are of highest grade.

> Long, semi-elliptic springs and deep, restful, nine-inch cushions afford genuine comfort. Upholstery is of a rich, mohair velvet plushgood-looking and durable.

Today's price is the lowest at which the Light-Six Sedan has ever been sold. It has no competitor in the amount of value you get for your money.

The name Studebaker on your car is the best protection you can have!

E

AR

Exhaust heater. Eight-day clock. Thief-proof transmission lock. Cowl ventilator. Side coach lamps. Rain visor and windshield cleaner. Inside locks on three doors and outside lock on right-hand front door. Sills roller-curtains, Four doors that saving wide open. Dome light. Mohair velvet plush upholstery.

MODEL	S AND PRICES-f. o. b.	factories
LIGHT-SIX 5-Paulinger, 112 W. B., 40 H. F.	SPECIAL-SIX 5-Passenger, 119" W. B., 30 H. P.	BIG-SIX 7-Passenges, 125' W. B., 60.31, 5
Roadster (J. Pass.)	Touring \$1275 Roadster (2-Pass.) 1250 Roadster (4-Pass.) 1275 Cmipe (4-Pass.) 1875 Sedan 2052	Coupe (4 Pass.). 237 Sedan 247

Cord Times Standard Equipment

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STUDEBAKER