

5000 Fresh Cut Roses

Fresh home-grown roses with long stems. Each **3c**
 Red Roses, Russella, Premiera and Ophelia
 Paper White Narcissus Bulbs
 A handful of pebbles, a few bulbs in a bowl of water and you have a charming indoor garden on your desk or table that will flower with fragrant, delicate narcissus within two weeks. A direct importation of 20,000 bulbs has just been received. Per dozen **59c**
 Main Floor—North

Delicious Candies

Made in our own big candy factory, under sanitary conditions, of pure and wholesome materials.
Maple and Vanilla Cream-Dipped Caramelle—A chewy, full cream nut caramel dipped in smooth vanilla and maple flavored fondant. Per pound, **39c**
Cream Peanut Squares—Vanilla and chocolate fudge, chock full of fresh Spanish peanuts. Per pound, **29c**
Nut Goodies—A delicious confection freshly made in our own factory of a rich vanilla and maple cream full of chopped nuts. Pound, **39c**
Chocolate Cream Peanut Clusters—A cream dipped in chocolate coating filled with peanuts. Per pound, **35c**
Chocolate Bitter Sweets and Swiss Milk Chocolates—With creamy fruit and nut centers. Pound box, **40c**
 Main Floor—West

Drugs-Toilet Goods

J. & J. Talcum Powder, per can, 15c

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| 50c Malted Milk, 39c | 50c Melrose Cream and Powder, 39c |
| 50c Norwich Milk of Magnesia, 29c | 1.50 Azurea and Le Trefle Vegetal, 1.19 |
| 25c Golden Gint Shampoo, 19c | 1.00 Mavis Face Powder, 55c |
| Mulsified Coconut Oil Shampoo, 37c | 1.00 Mavis Toilet Water, 75c |
| 50c Lavis, 39c | 50c Mavis Talcum Powder, 39c |
| 20c Hinkle's Pills, 14c | 35c Cutex Nail Preparations, 24c |
| 1.15 Lydia Pinkham's Compound, 95c | 60c Odorono—Medium size, 44c |
| 30c Bromo Quinine, 22c | 60c Kotex, 49c |
| 60c Bromo Seltzer, 44c | 50c Hind's Honey and Almond Cream, 39c |
| 50c Pepsodent Tooth Paste, 37c | 1.75 Bocabelli Castile Soap—4-lb. bar, 1.39 |
| 50c Pebecco Tooth Paste, 37c | 10c Palm Olive Soap—Per bar, 7c |
| 25c Lyon's Tooth Powder, 18c | 25c Woodbury Facial Soap, 19c |
| 75c Pond's Face Powder, 59c | Djer Kiss Toilet Water at 1.39 |
| 35c Pond's Vanishing Cream, 23c | 1.75 Hot Water Bottle—2-quart size, red rubber, 1.19 |
| Valdona Theatrical Cold Cream—Pound size, 59c | Luxuria Cold Cream, at 69c |
| 35c Palm Olive Shaving Cream, 27c | Djer Kiss Compact Powder, 79c |
- Main Floor—West

Outdoor Wear for Tots

It's high time to think of winter wearables for the younger generation. The more time little folks spend outdoors, the better. But they must have warm clothing if they are to enjoy to the full each passing moment.
Coats for Tiny Tots—They should be comfy and warm and these new affairs in wool velour, chinchilla, cheviot, broadcloth, velvet are just that. In the new fall shades with fur collars and trimmings or braided designs. Sizes 6 months to 6 years, priced from **4.98 to 32.50**
Knitted Sets—A nippy weather outfit consisting of leggings, jacket and cap in white, red, brown, buff, turquoise and peacock. Sizes 1 to 6 years. Priced **6.50 to 12.98**
New Kozy Wraps—It grows—first a wrap, then a coat, five garments in one, with a detachable sanitary pad. Made of soft double-faced wool finished Kozy down, Australian wool chinchilla and wash chiffon corduroy. **5.98 to 19.98** Priced
Baby Bonnets—Cunning styles of silk crepe, poplin, taffeta, satin or velvet with fur trimmings. Many styles in all the dainty baby shades. Priced **98c to 19.50**
Carriage Robes—Japanese silk quilted robes and wool hand-knit robes that keep baby snug and warm when out of doors. Priced—**2.98 to 6.50**
Baby Booties—Japanese silk booties in pink and blue, embroidered in contrasting shades. Also wool knit booties. Priced—**59c to 98c**
 Third Floor—East

THE BRANDEIS STORE

Saturday Features in Ready-to-Wear



Winter Coats For Women and Misses

Arabella Ormondale **39⁰⁰** Alonza and Georgiana



Mandarin sleeves and low waistlines contribute to the becoming wrappy lines of these coats. Fur collars, silk embroidery and ornamental fastenings further distinguish them. They are made of handsome, heavy pile fabrics in navy, black and various shades of brown. Some are self-trimmed, but the larger part have warm, fluffy collars of caracul, wolf, beaver, squirrel and fox.
 Sizes 14 to 20 and 34 to 44
 Second Floor—West

Smart Autumn Styles in Women's and Misses' Dresses 25.00



Every style that autumn fashion has declared itself in favor of is to be found in this comprehensive showing of frocks. The tailored coat frock, most likely in navy Poirer twill, a Canton crepe model in warm chestnut brown or a distinguished black satin, gracefully draped, these and many other charming modes may be found in this group.
 Sizes 14 to 20 years and 34 to 44.
 Second Floor—West

Women's and Misses' Attractive New Fall Suits 25.00

Smart jacket suits of Duvet de Laine, Velour de Laine, Poirer Twill and Tricotine.

Fur Trimmed Embroidered Braid Trimmed

In long coat style, blouse and flare models trimmed with caracul, squirrel, and nutria.
 Second Floor—South



Wool Slipover Sweaters 2.98

These are the jaunty sort of sweaters you see young girls wearing with Peter Pan collar sets, smartly bloused with a nonchalant girdle. Sport and street shades in various weaves—block patterns, stripes and fancy stitches.
 Second Floor—Center

Embroidered Luncheon Sets

These pretty embroidered sets are a direct importation and quite as effective as much higher priced linens.

- 3-piece Luncheon Set—24-inch centerpiece, six 10-inch doilies, six 6-inch doilies, per set, **5.50**
 - Aprons—Scalloped edge with embroidered eyelet corner designs, 13-inch, per dozen, **5.50**
- Main Floor—West

Clothing Specials for the Boys

Two Pants DoubleWear **Boys' Two Pants Suits Priced In 3 Groups at 9.75, 11.75 and 13.75**

Several hundred fine, all-wool suits each with two pairs of trousers, which insure double wear. All are in the cleverest of new fall models. Both trousers are lined. The tailoring is perfect and the materials are in the most attractive fall patterns. Plenty of snappy mixtures to select from.
 All Sizes 6 to 18

Sale of Boys' Shirts 85c
 regular 1.25 Value
 Neckband and collar attached styles.
 All Sizes 12½ to 14½
 Fabrics are guaranteed fast color, fine count percales; full cut and perfectly made. New fall light striped patterns. "Just like Dad's."
 Fourth Floor



Boys' Madras Blouses

New fall patterns in boys' standard make full cut blouses; genuine fade-proof patterns in woven madras and printed madras cloths; neat light and dark stripes. All sizes, 6 to 16. Ea., **89c**

Our Boys' Sweater Department

Is completely stocked with high grade sweaters. The greatest variety of colors, color combinations in pullover or coat styles. All sizes for boys from 3 to 18 years. A great selection to choose from. Priced from **2.78 to 10.95**



Where Shopping Is a Pleasure

Often shopping is a task but at The Brandeis Store every possible effort is made to reduce to the minimum the burdens of the shopper.

J. L. Brandeis & Sons have ever made it clear to those connected with this store that the interests of the customer and the interests of The Brandeis Store are identical. To promote the one is to promote the other.

Men and women have learned that the training given to representatives of The Brandeis Store is particularly helpful to shoppers who find it somewhat difficult to "make both ends meet." They will find the representatives of The Brandeis Store willing and cheerful in the effort to help shoppers make their money go as far as it must.

The Brandeis Store customers have learned that Brandeis is something more than a mercantile establishment—it is an institution.

It has reached this high place by systematically operating for the mutual good of buyer and seller.

That explains the remarkable growth of The Brandeis Store.

Likewise, it insures an ever-growing army of satisfied customers.

J. L. BRANDEIS & SONS.

Chenille Dotted Veiling

This becoming veiling is shown in attractive color combinations to match the new millinery. A wide variety of patterns, priced **95c** per yard.
 Main Floor—North

New Fall Neckwear

Vestee Sets—A number of charming styles with and without cuffs. Lace-trimmed collar and vest of shirred net. Fish net vests that are lace-trimmed with Peter Pan and Tuxedo collars. Another style combines embroidered net with flat Venice effects. Specially priced, set, **98c**

The New Bertha Collar—Lace and net combinations, embroidered net and net with lace frills. Priced, **1.25 to 6.50**

Linen and Pique Peter Pan Collars—For school girls and sports wear. Hand embroidered, lace trimmed, eyelet and lace sets. **98c**
 Main Floor—East

Women's Hosiery

Women's All Silk Hose—In black, gray, beige and nude. Substandards of a 2.50 quality. Imperfections consist chiefly of occasional heavy threads. Per pr., **1.25**

Women's Thread Silk Hose—Full fashioned hose with high spliced heels and double soles. Some with silk, others with lisle garter tops. In black, brown, gray and tan. Also glove silk hose in black, white and brown. Seconds of 2.00 and 2.25 qualities. Per pair, **1.35**

Women's Chiffon Silk Hose—Onyx full fashioned hose, silk to the top, with double soles and spliced heels. In black, cocoa brown, beige, gun metal, otter, caramel and taupe. Per pair, **3.50**

Onyx Pointed Silk Chiffon Hose—A beautiful, sheer quality with double soles and extra high Pointex heels. Black only, per pair, **5.00**
 Main Floor—North



New Glove Styles

From V. Perrin & Company.

We have just received a shipment of gloves from V. Perrin & Co. Imported and American made novelties in women's gauntlets. We are the exclusive selling agents in Omaha for these reliable gloves.



Perrin's "Tunisia" Imported Gauntlets—Attractive combinations of beaver with brown, brown with tan and gray with oyster. Two-toned heavily embroidered backs. Per pair, **6.00**

Perrin's Cape Gauntlets—A very smart new gauntlet. American made, with 5-clasp fastening. A splendid wearing glove with pique seams. Per pair, **5.00**

Perrin's Imported Cape Gauntlets—American made of imported capeskin with adjustable wrist strap. Beaver, brown and gray. Per pair, **3.50**

Kayser Chamoisette Gauntlets—In sand and beaver with fringe-trimmed cuff. Per pair, **2.00**

Children's Gloves—Kayser's one-clasp chamoisettes in brown, covert and beaver. Sizes 1 to 7. Per pair, **65c**
 Main Floor—North