

Our Tea Room

Where luncheon is a happily chosen combination of appetizing foods and pleasant, comfortable surroundings. Special luncheon at 65c.

Tea Room—Seventh Floor

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"

Join the Auto Club

and help to improve motoring conditions. The drive for new members begins Sunday, October 1, and continues until October 7. Join now!

Ready Monday: The Hosiery Sensation of the Season

5,000 Pairs Lehigh Pure Silk Hosiery in Two Great Groups

What woman had ever hoped to buy all-silk stockings, either plain, or clocked, or embroidered at a price so out of keeping with the amount she is accustomed to paying for hose of this quality? While in New York our buyer contracted with the Lehigh mills for their entire stock of sample hosiery at a price so low that it astonished even as shrewd a buyer as he is.

There are all weights, all new fall styles, all street and evening shades, semi and full-fashioned in all-silk or silk with lisle hem.

These exceptional prices provide an opportunity for women to purchase freely for their own needs, also as gifts for holidays, at most substantial savings.

Each and every pair is absolutely a first quality hose free from defects of any kind—hose that we can with confidence offer to our patrons.

A Word About Lehigh Hosiery

Probably no line on the market is better known to women who have always worn the better makes. Women wear Lehigh because it combines style and luxurious quality with long-time service.

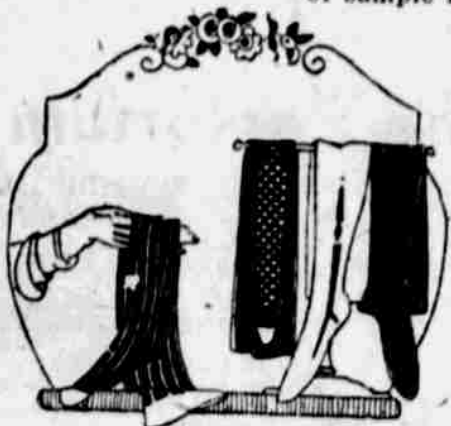
Our window display at Harney and Sixteenth will give you some idea of the value of these stockings. On display all day Sunday.

Burgess-Nash Hosiery Shop—Main Floor.

At \$1.10

Women's pure silk stockings in plain, fancy or clocked styles. All are semi-fashioned or mock seamed.

At such great price reductions we cannot accept telephone calls or exchanges.



At \$1.77

Full-fashioned, all pure silk hosiery that women like to wear. Both plain and fancy weaves. Also many that are clocked.

To enable more of our patrons to profit in this great sale, we reserve the right to limit quantities.



Exquisitely Feminine
French Room Millinery
\$18.00 to \$45.00

The new Paris—gay, brilliant and given new beauty by the return of the "mode of elegance"—is reflected in every line and lift of these fair hats that are gracious of trim and lovely of coloring. Velvet is used with consummate skill, alone or with wide ribbons and rich metallic fabrics. Lovely bead work and hand embroidery give animation; glycerined feathers flatter. But always there is the eternal feminine, even the petite chapeau for the tailleur, has succumbed to it.

French Rooms—Third Floor.



Announcing a Three-Days' Exposition of
Art Needlework
Monday, Tuesday, Wednesday

A \$50,000 stock of stamped linens and new art fabrics from France, Ireland, Italy and other countries known for their skill in weaving and for their beautiful handwork.

Exquisite Stamped Linens

that cannot help but make an irresistible appeal to women. All at prices most extraordinary. Thousands of pieces in attractive new designs.

- Bed Spreads Luncheon Cloths Scarfs Throws Towels
Luncheon Sets Tea Sets Napkins Nursery Linen
Center Pieces Pillow Cushions Holiday Novelties*

We cannot, in print, do justice to the great values we offer, but invite you to see them. The following are a few of the many

Very Specially Priced Items

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| Bed Spreads
Made of superior quality art cloth. Stamped in Persian embroidery stitch. Double bed size with bolster attached.
Complete, \$3.95 | Luncheon Set
Five-piece set stamped in new cross stitch embroidery and finished with hand stitching. Oyster, white or tan. Our special price—
Set, 65c |
| Library Pillows
Made of satinette and stamped with peasant embroidery. Many attractive designs at—
\$1.95 to \$3.95 | Nursery Set
Child's set of spread and two pillows stamped in floral pattern on basket cloth.
Set, \$1.95 |
| Stamped Scarfs
Made of linonette in elaborate floral effect. Large 22x50-inch size. Special at,
Each, 75c | Center Pieces
54-inch pieces of linonette in new floral design. Finished with handstitching or lace.
Each, 75c |

Other Pieces Are Priced As Follows

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| Stamped Guest Towels—\$1.00 to \$6.00. | Stamped Breakfast Sets—35c to \$6.50. |
| Stamped Pillow Cases—\$1.00 to \$6.00. | Stamped Vanity Sets—25c to \$5.00. |
| Stamped Dresser Scarfs—25c to \$10.00. | Stamped Boudoir Sets—25c to \$3.95. |
| Stamped Table Throws—65c to \$7.50. | Stamped Aprons—priced 25c to \$5.00. |
| Stamped Table Cloths—\$1.45 to \$6.50. | Stamped Children's Dresses—75c to \$1.00. |
| Stamped Napkins—priced 10c to 75c. | Stamped Infants' Bibs—15c to \$1.00. |
| Stamped Dollies—priced 10c to 75c. | Stamped Infants' Caps—50c to \$1.00. |
| Stamped Luncheon Sets—65c to \$7.50. | Stamped Infants' Pillows—35c to 95c. |
| Stamped Tea Sets—65c to \$7.50. | Stamped Infants' Spreads—95c to \$5.00. |

Burgess-Nash Needle Art Shop—Second Floor.

A Display and Sale of
Black Silks and Velvets

Black silks seem best to portray the elegance and gracious dignity that mark the mode. Clinging black crepes, lustrous black satins, and rich black velvets fashion smart street frocks, charming afternoon gowns, and modish evening costumes. Every new weave the season features in its chosen color—black. Burgess-Nash quality that assures economy; prices remarkably low.

Black Costume Velvets
\$2.45 to \$4.45

27-inch Velvina costume velvets of fast pile and color, yard, \$2.45; 36-inch English costume velvets, yard, \$2.95; 39-inch Chiffon velvets that are beautifully soft and silky, yard, \$4.45.

Satin Duvetyne
Beautiful satin-faced duvetyne, \$3.45
39 inches wide.

Duvo Satin
All-silk satin with duvetyne back, 40 inches.
\$4.45

Radium Silk
Soft and rich in texture, 40 ins. wide, priced at
\$1.85

Niagara Crepe
40-inch satin-faced crepe of silk and wool.
\$4.45

Marinette Crepe
Exclusive with Burgess-Nash.
40 inches wide.
\$2.95

Blister Crepe
Heavy enough for robes or wraps,
40 inches wide.
\$4.85

Burnasco Crepe
A rough knitted silk, 40 inches in width.
\$2.95

Satin Canton Crepe
Very heavy quality, 40 inches wide, reduced to
\$3.95

Crepe de Chine
An excellent wearing silk, 40 inches wide,
\$1.59

Chiffon Taffeta
Rich, lustrous material, 36 inches wide, the yard,
\$1.79

Burgess-Nash Silk Shop—Second Floor.

Isabel Rheubothom Will Advise You

Miss Isabel Rheubothom, Design Demonstrator for Pictorial Review, is here to help you. During our Black Silk Sale you will find her in the Pattern Department. She will be glad to discuss your dressmaking problems and advise as to the styles, colors and materials that you should wear.

Burgess-Nash Pattern Shop—Second Floor.

Favored Models in
New Footwear

Patent Pumps, \$8.00 to \$13.50

Styles to please every taste and every whim of fashion, all heights of heels—Spanish, Military, French and the new Dress heels.

Suede Pumps
Medium high heels and light soles are a feature of these pumps. In light or dark brown, also black.
Pair, \$12.00

Satin Pumps
Satin continues to be a favorite for dress pumps. One or two-strap style, Louis or the new dress heel.
Pair, \$9.00

Burgess-Nash Shoe Shop—Main Floor.



Baby Week, October 2 to 7
Offers a Special Display and Selling

When the seasons change, an outfit for fall and winter is an important matter, regardless of whether or not one is old enough to know about it. Baby Week is recognized by mothers as a time of saving on little people's apparel.

Into our Infants' Shop we have put our love for babies—have expressed it in adorable little things for their comfort, things for their health, and things for their pleasure.

Prices are lower than usual—assortments unusually complete. A mother buys here assured of the superior quality so necessary to baby things.

- Bird's-eye Diapers—27x27 inches, each, 15c
Flannel Gertrudes—priced at only, \$1.65
Sleeping Garments of warm outing flannel, sizes from infants' to 8 years, .75c
"Vanta," "Carter" and "Reuben" shirts up from .55c
Pantie Dresses of Devonshire gingham; sizes 2 to 6, at \$3.50

Bassinets

Wicker with solid wooden wheels; Only ten of them.
Each, \$10.00

- All-wool hose, pair, 50c. Rubber Pants, each 40c.
Infant's Dresses, each \$1.95. Baby Bonnets, each \$1.00.

Odd Lots Reduced

- Petticoats, Dresses, Sacques, Shirts and other dainty baby garments at—
100 garments at, each, 30c. 120 garments at, each, \$1.50.
95 garments at, each, \$1.00. 75 garments at, each, \$3.95.

Burgess-Nash Infants' Shop—Third Floor.

Every New Fall Model in
Gossard Corsets

Is Here for Your Selection

If a woman has tried with exaggerated corsetry to keep a disproportionately small waistline, or has permitted her figure to unbecomingly sag through lack of proper corsetry, she has put her birthdays where anyone can count them. There is not a type of figure but can be made more alluring and more youthful in a Gossard Front-Lacing Corset.

For Small Women and Girls We Feature the
Gossard Junior Models

Nothing is more precious than health—unblemished, unimpaired. And there are such worldly-wise, soft, pliable Gossard Corsets to protect young women from incorrect habits of posture that find unlovely expression in the sagging figure of ill-health which the most extravagant wardrobe cannot conceal.

Burgess-Nash Corset Shop—Second Floor.



Books About Baby

Will Be Helpful to Parents

- Baker—Parenthood and Child Nature, \$1.50
Bradish—Mother-love in Action, \$1.35
Dennett—Healthy Baby, \$1.50
Ferris—Family Physician, \$3.50
Gienna—Family Physician, \$3.00
Holt—Care and Feeding of Children, \$1.25
Kerley—Short Talks with Young Mothers, \$1.25
Morley—Song of Life, \$1.35

Burgess-Nash Book Shop—Main Floor.

Fine Handkerchiefs

That Are Low Priced

- Swiss Handkerchiefs, prettily embroidered in dainty designs. These make an excellent school handkerchief.
3 for 25c
Hand Embroidered Handkerchiefs, made of the sheerest of fine linen. A splendid value for the moderate price.
Each, 25c

Burgess-Nash Handkerchief Shop—Main Floor.

Domestics Very Specially Priced

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| White Serim
Yard, 13 1/4c
32-inch width curtain material, prettily trimmed with lace. Unusual value at, 3d, 13 1/4c. | Toweling
Yard, 9c
Bleached crash toweling of heavy quality. An excellent value at this low price. | Flannelet
Yard, 13 1/4c
27-in. white outing flannel in heavy weight with soft fleecy finish. Very special at 13 1/4c. |
| Dotted Swiss
Yard, 27c
36-inch Swiss in large or small dots or cross barred designs. Attractive for bedrooms. | Bed Spreads
Each, \$1.89
Crochet bedspreads for full sized beds. An unusual spread for the small price of \$1.89. | Art Ticking
Yard, 35c
32-inch art ticking in attractive designs and colors. Specially priced for Monday. |

Percales,
yard, 12 1/2c

Mill ends of excellent quality. In pretty colors and checks for school or house dresses. In 2 to 10-yard lengths. 36-in. width.

Handkerchiefs—Each, 5c

Red and blue bandanae, women's embroidered handkerchiefs and kiddies' school handkerchiefs.

Burgess-Nash—Department Store.

Ginghams,
yard, 14 1/2c

New plaid and checked gingham for little girls' school dresses. Good, fast colors that wash well. 27 inches in width.

Children's Health Conference

The Children's Health Conference begins tomorrow and continues until the seventh of October. All registered children under five years of age will be examined without charge. This thorough and complete examination is made by prominent Omaha physicians, dentists and children's specialists.

Interesting programs for mothers every afternoon from 2 to 4. Co-operating in the Conference are the State Bureau of Health, State University, Visiting Nurse Association, Public School Health Department, Omaha Women's Club, Junior League and Omaha Physicians.

Please your enrollment to chairman of enrollment committee and an appointment card will be sent you.

OUR PROGRAM FOR MONDAY

This program for mothers includes a motion picture, "Our Children," an interesting demonstration of the correct manner in which to bathe a baby. Dr. Newell Jones will lecture on "Infant Care and Feeding." We invite all women who are interested.

Burgess-Nash Auditorium—Fifth Floor.

An Important Sale of
Fedora Pearls
Beautiful—Indestructible

We bought them at about half price, direct from an importer who was overstocked, and so this special pricing. Every strand carries a Burgess-Nash guarantee of at least two years' satisfactory service.



- 18-inch Fedora Pearl Necklace, single strand, graduated, \$2.45
24-inch Fedora Pearl Necklace, single strand, graduated, \$2.95
27-inch Fedora Pearl Necklace, single strand, graduated, \$3.75
30-inch Fedora Pearl Necklace, single strand, graduated, \$4.50

Burgess-Nash Jewelry Shop—Main Floor.