



**Would YOU give 2 hours a week of your spare time for a Conference with the nation's leading business experts in discussing your business problems**

**These Men DO**

**Filling the Present Day Need of Business Men**

The nation's leading business experts, carefully selected, address the club every Monday evening on practical business subjects, discussing all phases of commercial problems. There is no limitation to advertising and selling subjects. The only limitation is to brass tacks business topics. Ideas, suggestions, plans and helps, adaptable to all types of businesses, are to be had from these talks. Putting these to work in there every-day business life has proven of monetary value, made for increased business for many Omaha business men.

The League has at present 800 members and is growing every day. It is the fourth largest club of its kind in the United States. The average weekly attendance last season exceeded 300. Practically all lines of industry in the city are represented in its ranks. Many of Omaha's most successful business men are its most enthusiastic boosters. Ample proof that it is worth while—that it pays dividends.

The weekly meetings start with a dinner at 6 sharp and adjourn promptly at 8, utilizing two hours that most men waste. Any Omaha business man is eligible to membership, regardless of his line of business. The membership fee is \$5.00 and the dues are \$1.00 a month.

If you would enjoy associating with live wires, thinkers and doers, where enthusiasm, inspiration and good fellowship are abundant; if you can use the business increasing plans which these business experts bring, phone for an application or mail your name and address and a member will call on you.

Frank O. Malm, Secretary. 500 Electric Bldg. Phones AT 4140 or AT 2033

**Just Glance at This List of Speakers**

**October Second**

Tim Thrift, merchandise manager American Multigraph Sales Co., Cleveland; an authority on business practices who enthuses over sales problems and discusses them with fervor.

**October Ninth**

O. M. Caward, president Caward-Gaskill Furnace Co., Chicago; when one mentions Caward, we at once think of the driving energy of the steam hammer.

**October Sixteenth**

G. Lynn Summer, advertising manager International Correspondence Schools, Scranton, Pa. Former associate editor of System Magazine.

**October-November-December**

Roger W. Babson, the world's leading statistical expert.

Norval A. Hawkins, for twelve years salesmanager for the Ford Motor Co.

Homer J. Buckley, president of the world's largest direct-by-mail advertising company.

Chas. R. Weirs, for 15 years chief correspondent Larkin Co.

E. T. Hall, salesman Ralston Purina Co., whose talks can be translated into increased sales results.

Frank Stockdale of Chicago, whose business messages have earned for him a national reputation.

*This Advertisement Made Possible by the Following Live Wire Members of The Advertising-Selling League.*

- J. H. HANSEN CADILLAC CO. "The Standard of the World"
- FIELD-HAMILTON-SMITH PAPER CO. VICTOR ROOS Harley-Davidson Motorcycles
- PFEIFFER TOP AND BODY CORP. Winter Auto Tops and Curtains
- W. A. HIXENBAUGH & CO. Publishers of Fine Books
- NEBRASKA POWER CO.
- OCCIDENTAL BUILDING & LOAN ASSN.
- EPSTEN LITHOGRAPHING CO. "Lithographers Exclusively"
- NICHOLAS OIL CORPORATION "Business Is Good, Thank You"
- M'KENNEY DENTISTS "You Above All Must Be Satisfied"
- HARRY A. KOCH CO. "Pays the Claim First"
- THE N. C. LEARY CO.
- CARPENTER PAPER CO.
- ERNEST BIEHLER CO. Commercial Photographers 219-20-21 Leflang Bldg.
- LOOSE-WILES BISCUIT CO.
- WATERS-BARNHART PRINTING CO. MEEKS AUTO CO.
- TAGG BROS. & MOREHEAD Live Stock Commission Merchants
- O'BRIEN-DAVIS-COAD AUTO CO. Dodge Bros. Cars
- FRONTIER TOWEL SUPPLY CO. J. M. Jensen, Prop.
- CHANGSTROM MOTOR CO. Wescott and Velie Cars
- LEE L. LARMON Fontenelle Florist
- CROSBY-MOORE FUNERAL HOME FONTENELLE HOTEL Headquarters Advertising-Selling League



**Advertising-Selling League of Omaha**

